

# Memory for serial order across domains: Three common principles

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# Serial order in verbal short-term memory

Symposium:  
Serial order &  
memory

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Verbal STM

Four principles

Nonverbal  
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Verbal STM  
Visual STM  
Spatial STM

Conclusions

References

- Serial order in verbal STM intensively studied and well-understood
- Abundance of **data**
  - serial position curves
  - transposition gradients
  - other error patterns (e.g., "omissions", "intrusions", "protrusions")
  - grouping effects
  - similarity effects
  - repetition effects
- Abundance of **computational theories**
  - Brown, Preece, & Hulme, 2000; Burgess & Hitch, 1999; Farrell & Lewandowsky, 2002; Henson, 1998; Lewandowsky & Farrell, 2008; Page & Norris, 1998

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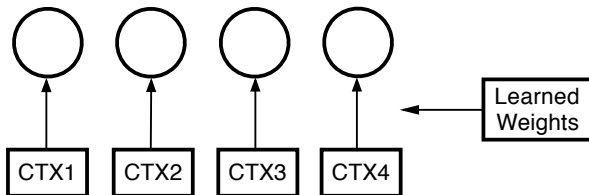
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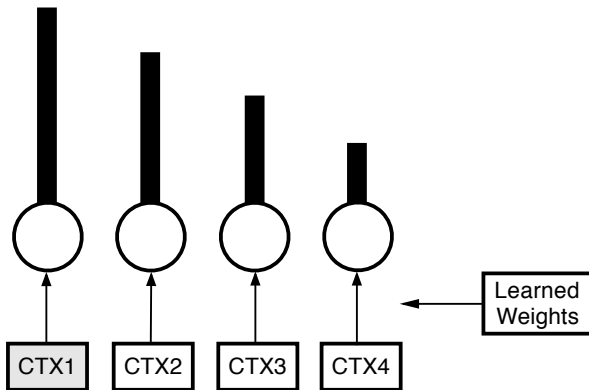
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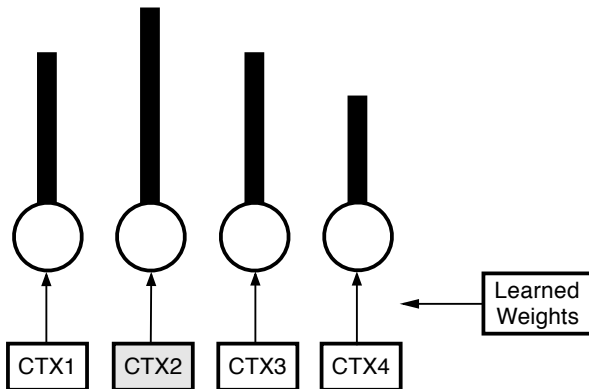
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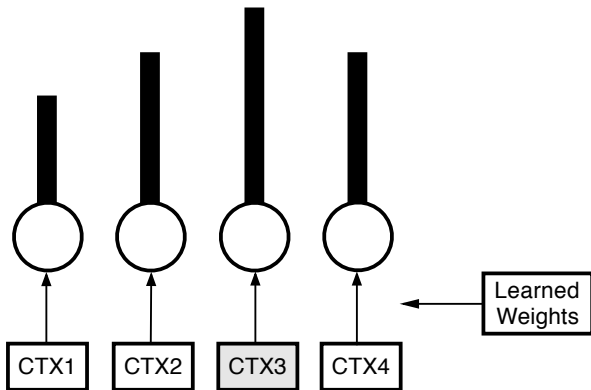
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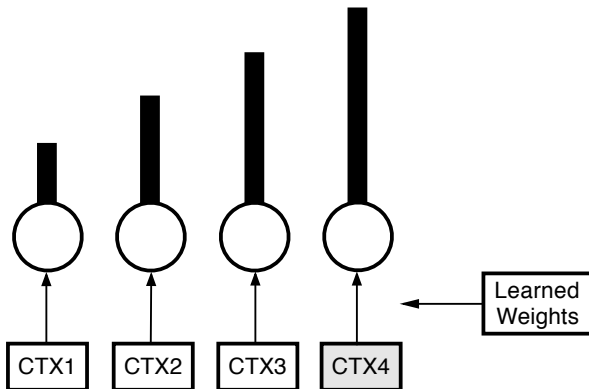
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# Primacy gradient

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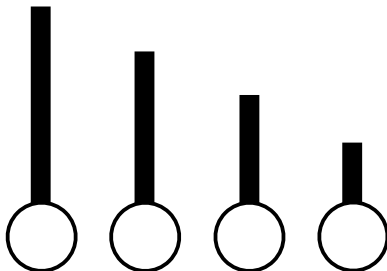
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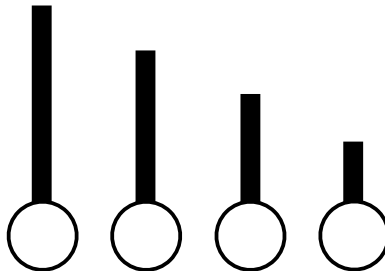
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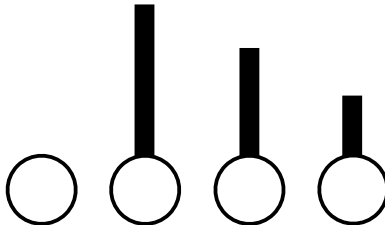
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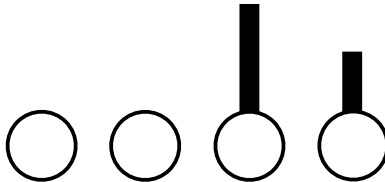
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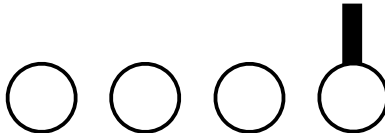
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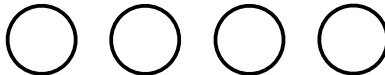
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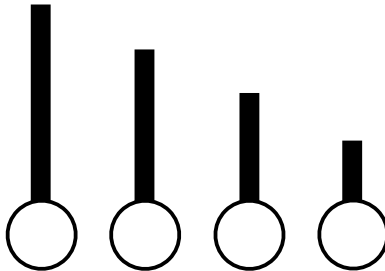
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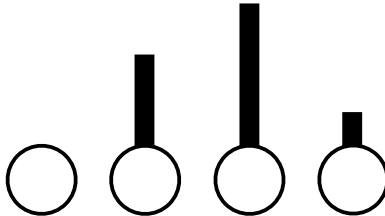
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- Direct evidence for all four principles (Lewandowsky & Farrell, 2008)

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- Serial order in nonverbal STM has received less attention and is less well-understood
- Typically examined using visual and spatial tasks
  - visual (sequences of novel visual patterns)
  - spatial (sequences of locations / spatial movements)
- Numerous empirical similarities with verbal STM e.g.,
  - serial position curves
  - transposition gradients
  - other error patterns (e.g., "omissions", "intrusions", "repetitions")
- But, **no computational theories**
  - Underlying principles unclear

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- Similarities across domains suggest that principles of serial order in the verbal domain are extensible to the nonverbal domain
- The question is which ones?
  - non-trivial, because many different combinations of the principles can explain existing data patterns
  - direct evidence required to select preferred principles
- One approach
  - Focus on transposition latencies (Farrell & Lewandowsky, 2004; Hurlstone, 2010)

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# Modelling transposition latencies (Farrell & Lewandowsky, 2004; Hurlstone, 2010)

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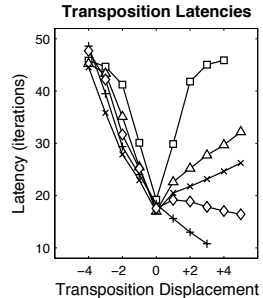
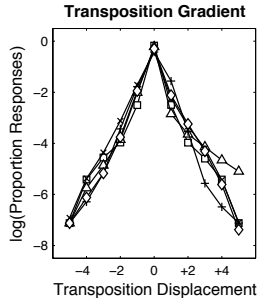
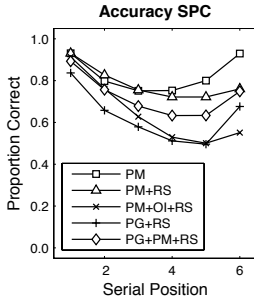
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**PM** = Position Marking

**PM+RS** = Position Marking + Response Suppression

**PM+OI+RS** = Position Marking + Output Interference + Response Suppression

**PG+RS** = Primacy Gradient + Response Suppression

**PG+PM+RS** = Primacy Gradient + Position Marking + Response Suppression

# Empirical & modelling studies

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# Experiment 1: Verbal STM

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Conclusions

References

- *Forward serial order reconstruction* of sequences of familiar words
- $N = 18$
- Sequence length (within-participants): 5- / 6- / 7-items
- 100 trials per sequence length (2 x 150 trial sessions)

# Data

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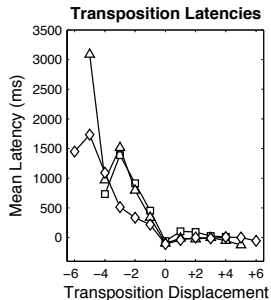
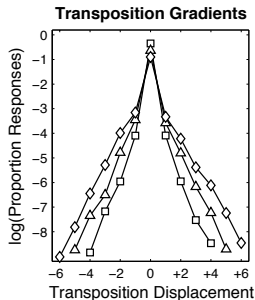
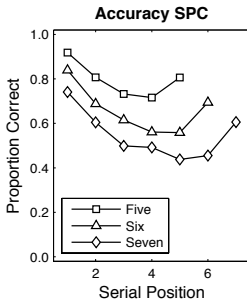
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● *Consistent with Farrell & Lewandowsky (2004)*

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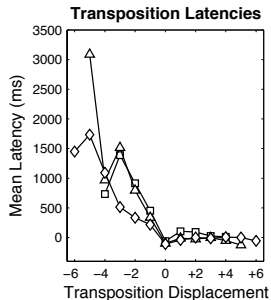
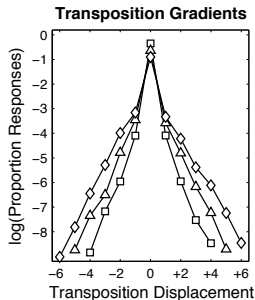
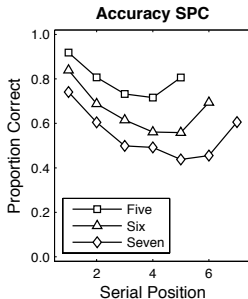
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- *Consistent with Farrell & Lewandowsky (2004)*

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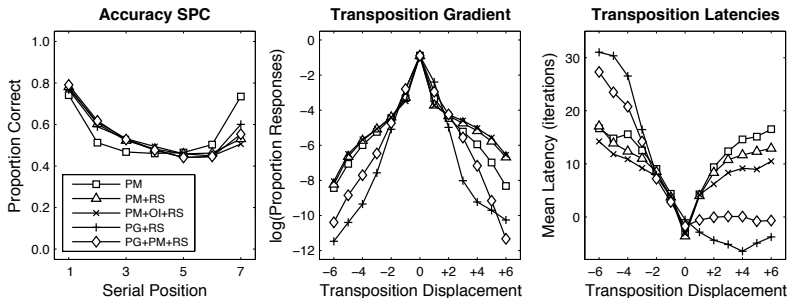
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**PM** = Position Marking

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# Empirical & modelling studies

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# Experiment 2: Visual STM

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Conclusions

References

- *Forward serial order reconstruction* of sequences of unfamiliar faces
- $N = 18$
- Sequence Length (within-participants): 4- / 5- / 6-items
- 100 trials per sequence length (2 x 150 trial sessions)
- Unique faces on each trial



# Data

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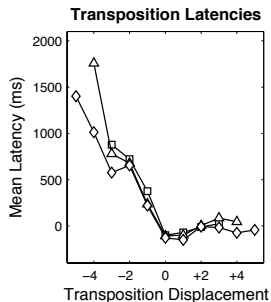
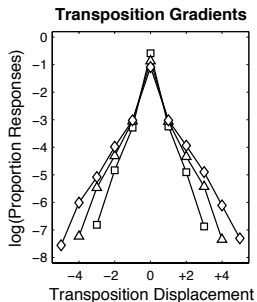
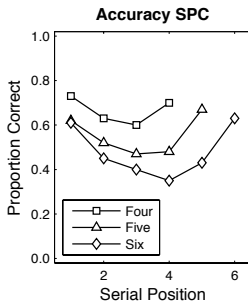
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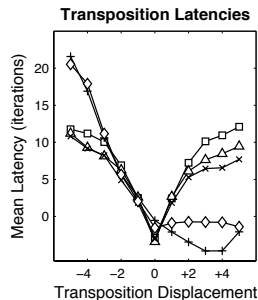
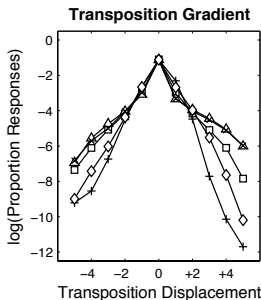
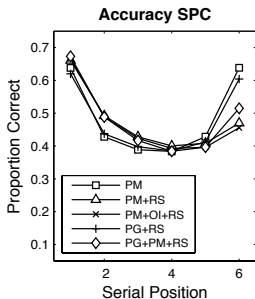
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# Experiment 3: Spatial STM

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References

- *Forward serial order reconstruction* of sequences of nine spatial locations
- $N = 52$
- Temporal Grouping (Between-Participants): Ungrouped / 3-3-3 Grouping
- 70 trials per condition

# Data

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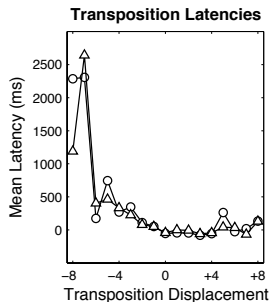
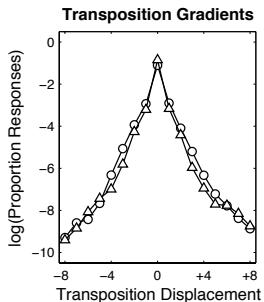
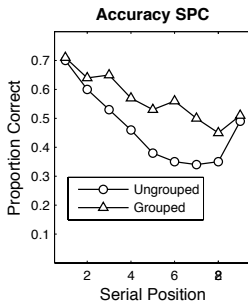
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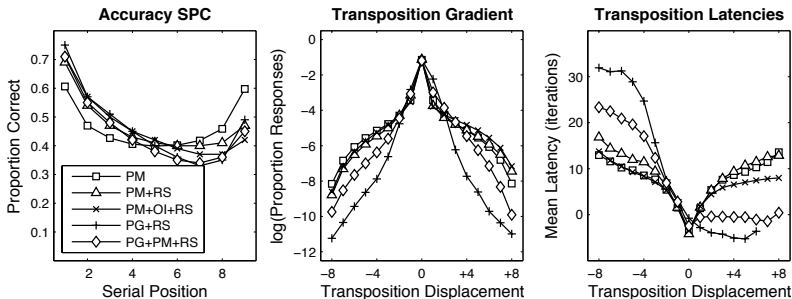
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References

- Dynamics of transpositions characterized by negative anticipation slopes and flat postponement slopes
  - pattern shown with **verbal**, **visual**, and **spatial** memoranda
- This latency pattern is **uniquely** predicted by a representational mechanism combining three principles:
  - primacy gradient
  - positional marking
  - response suppression
- Similarities in error latency patterns reveal some common principles for representing serial order across domains



# Conclusions

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# Acknowledgements

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## ● Collaborators

- Graham Hitch
- Alan Baddeley



## ● Funding

- Economic and Social Research Council (ESRC), U.K.
- Experimental Psychology Society (EPS), U.K.

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# References II

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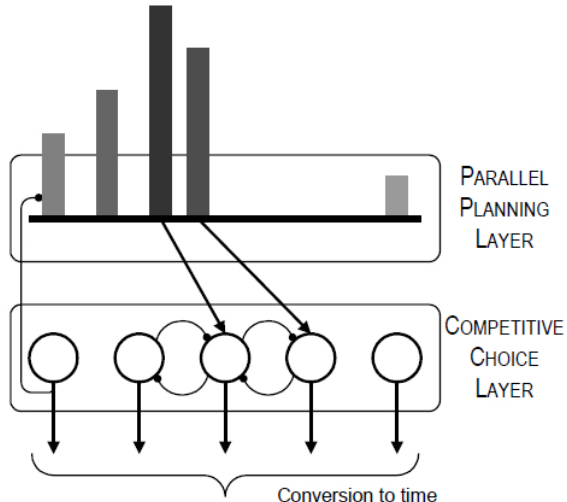
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