

High Level Page Organization/Content

- index.html
 - Main page, basic introduction of company, images of facility and classes
- about.html
 - Background of owner and company
 - Nondiscriminatory policy
- classes.html
 - List of classes and information
- instructors.html
 - Bio for each instructor
- location.html
 - Location address, embedded google maps.
 - Additional pictures of the facility
- contact.html
 - Web form for emailing for help/information
 - Address and phone information, social media

Create pages layout on desktop and mobile screens

COLOR PALETTE



PRIMARY

r 3, g 163, b 223
#03a3df



SECONDARY

r 27, g 68, b 127
#1b447f



r 236, g 183, b 34
#ecb722



r 68, g 68, b 68
#444444

DESIGN ELEMENTS



Logo in brand color
(for use on light backgrounds)



Logo in white
(for use on dark backgrounds)



Instructor Profile Images

TYPOGRAPHY

Header 1, Arial Bold, 40px

Header 2, Arial Bold, 24px

Header 3, Arial Bold, 17px

Body, Arial Regular, 17px

CALL-OUTS & QUOTES

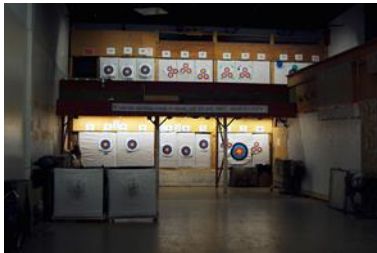
“Quotes and call-outs should use
Arial Regular, 30px. Use #03a3df
if on a light background.”

— SPEAKER'S NAME, ARIAL BOLD, 14PX, ALL CAPS



Footer image

Straight to the Point Archery is a non profit archery education center founded in 2005 by Giap Nguyen. Our state of the art educational and training facility incorporates detailed technical video analysis combined with generations of archery experience from certified coaches and [instructors](#).



Straight to the Point Archery is an indoor training facility with 28 shooting (14 - 10 yard lanes and 14 - 20 yard lanes) and 2 private coaching rooms. We also have access to 26 additional 20 yard lanes and an outdoor shooting field. We offer several types of [lessons](#) to accommodate everyone from the first time archer to the professional archer. Once set up with proper fitting equipment, each archer will be given the basic safety instruction to start and will be introduced to various shooting techniques.

Notes:

- Make header sticky
- Wrap text around images.
- Icon returns user to index.html
- Menu icon on mobile replaces the links in desktop header.

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About

Giap Nguyen started Straight to the Point Archery in 2005. He's an avid and accomplished archer himself, having competed with the United States Archery Team in the 2000 Summer Olympics. He has three children, and started Straight to the Point in part because he was not satisfied with the archery education options for them in Tacoma. After The Hunger Games books and movies came out, he noticed a surge in popularity of archery among young people, especially young women, and the business has been booming ever since.

Nondiscriminatory Policy

Next Step Archery admits students of any race, gender presentation, sexuality, religion, national origin or ethnic origin to all rights, privileges, programs and activities available to students at the school. We do not discriminate in administration of our educational policies, admission policies and other school administered programs. All students are welcome and valuable members of our community.



528 Nock Point Ln
Tacoma, WA 98412

[Location](#) / [Contact Us](#) / [About](#)

2018 Archery Academy | Tacoma, WA

Notes:



About

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Nondiscriminatory Policy



2018 Archery Academy | Tacoma, WA



Classes

A101 Basic Archery

Basic archery course that focuses on beginning archery safety, skills, and drills. Participants learn about archery form, range rules and etiquette. Form training and fun games are introduced in this class.

Equipment will be provided with exception of safety kit.

\$120/month
Mondays and Wednesdays, 4-5pm

Enroll

Prerequisite: Interest in learning about the sport of archery. Minimum age 8 years old or 7 w/ pre-evaluation.

A102 Intermediate Archery

Intermediate archery course that focuses on intermediate archery safety, form, and introduces new equipment styles of shooting Recurve and Compound bows. Fun games and form reinforcement techniques are emphasized in this class. Equipment will be provided with exception of safety kit.

\$120/month
Tuesdays and Thursdays, 4-5pm

Enroll

Prerequisite: A101 or recommendation from private lesson instructor. Minimum age 7 years old.

A103 Advanced Archery

After taking the A101, A102 classes, students are eligible to participate in the A103 class. This class focuses on a continued education towards tournament styles of shooting used by many archers.

Private Lessons

Single Lesson

Description: 1 hour of expert guidance by a USA Archery-certified coach
\$50



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Notes:

- Classes are setup like cards.
- Enable the page to scale and tile the cards.
- Additional classes can be easily added later as company grows.



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Intermediate archery course that focuses on intermediate archery safety, form, and introduces new equipment styles of shooting Recurve and Compound bows.



2018 Archery Academy | Tacoma, WA



Meet our Instructors



Derek Jenkins

CERTIFICATION:

Level 3 Coach

COACHING BOW STYLES:

Recurve

“My biggest goal is to see archery grow and help its participants to grow with it.”



Derek Jenkins

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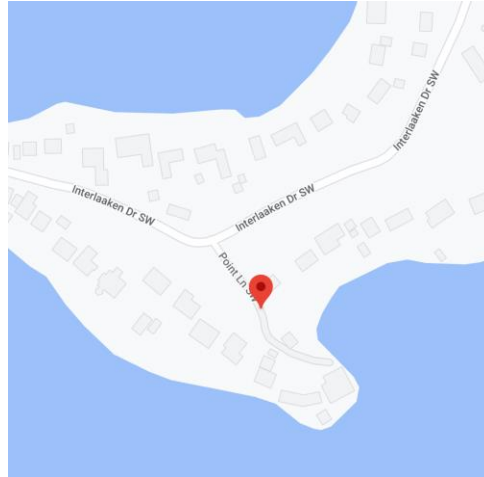
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Location

Straight to the Point Archery
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Tacoma, WA 98412

(253)555-1010



Our Facility

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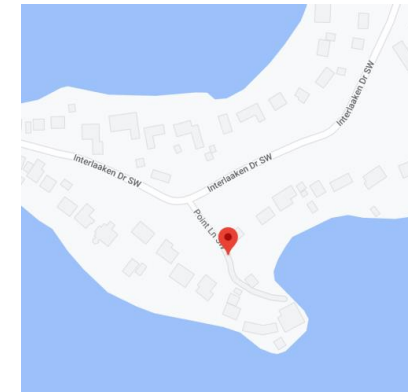
- Embedded google maps view



Location

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Contact Us

Full Name

Email

Message

Submit



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Notes:



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