Assignment 1: Design Topic Research
Grad Students only

Due date: Monday, January 27

Each student will research one of the following questions about Design Methodology:

- What are the stages of design thinking employed in HCD as stated by the Stanford School of Design? (Emily)

- What are the core IxD design principles as described by Don Norman? (Grace)

- What does Jakob Nielsen consider to be the core principles of usability? (Julia)

- According to Peter Morville, what are the core facets of user experience? (Ngoc)

- What are the 5 levels in Steven Bradley's pyramid of design hierarchy of needs ? (Mark)

- What are the 10 laws to design by according to Ross Johnson? (Mary)

Link your complete assignment to your portfolio page and email your portfolio page link to kolberl@duq.edu by 5pm on January 27th.

At the beginning of class, each student will have 10 minutes to present their findings and provide relevant examples and/or context for their findings.

Note: Make sure you portfolio page link is working correctly before emailing it to me. Incorrect or broken links will result in a 20% late penalty.