MARKTOMLINSON.IO

CA Portfolio Website

Purpose & Aim

- To provide a clear and aesthetically pleasing introduction to me as a junior developer.
- Sorry. Junior DEV.
- Personal, professional, or both?
- Demonstrate my (fledgling, neophyte, rookie, embarrassing(?) SKILLS.

The website and its features

- Letting things speak for themselves
- You want four pages? I'll give you four pages.
- Technically I gave you more with my, err, convoluted, I mean GREAT blog idea (but we'll come to that)
- Anyway...

Home

- Aims to establish tone and visual language immediately (clear identity - it's so key, you know?)
- Grid! Hail, mighty grid. Let me pay you homage
- Minimalism (should I rant about this here? Probably not)
- Leading the eye...

About

- A fact about me is that I hate having my photo taken
- Copy (i.e. the words on the page) are more important than you think!
- Hail to the grid. But also to the BOX-SHADOW (h/t Aaron).
 Does anyone still write 'h/t'? Is that still a thing?

TOP DEFINITION



h/t

hat tip; tip of the hat

1. Apple is releasing their <insert new slick thingmabob here>. <u>H/t</u> to <insert blog here>, who alerted us of this story.

Skills

- I don't yet have them, but I'm trying
- A word about the flow of the website (teaser, teaser, payoff)
- What's Picasso got to do with anything?

Blog

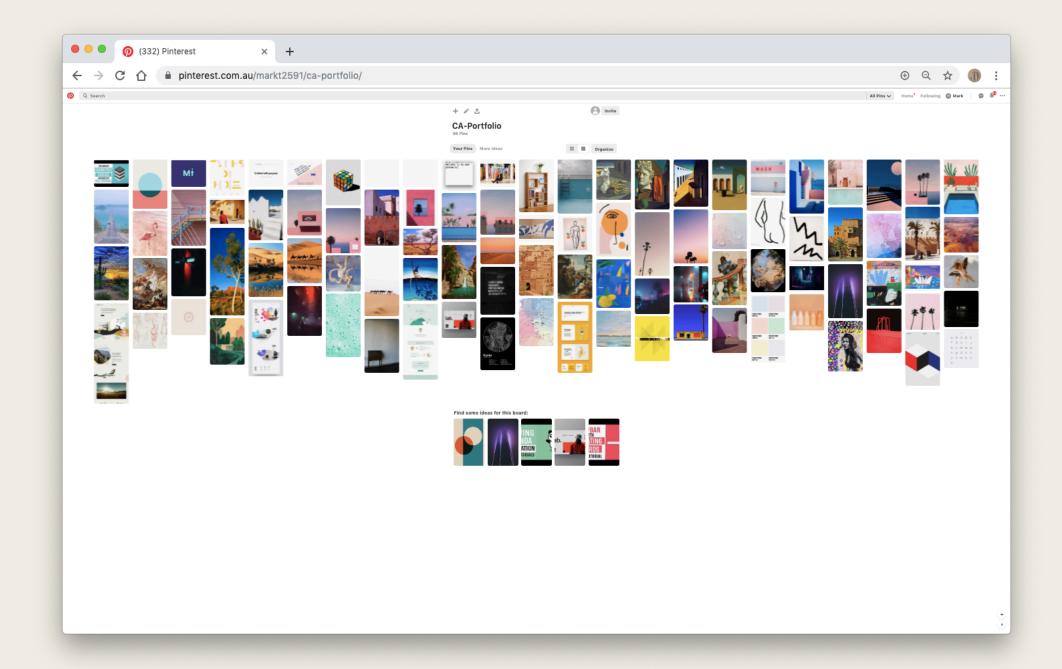
- A mini site within the site
- So many grids.
- Don't worry, flexbox. I haven't forgotten about you
- Who remembers 2005?
- Why I designed it this way. And what that says about us as a species

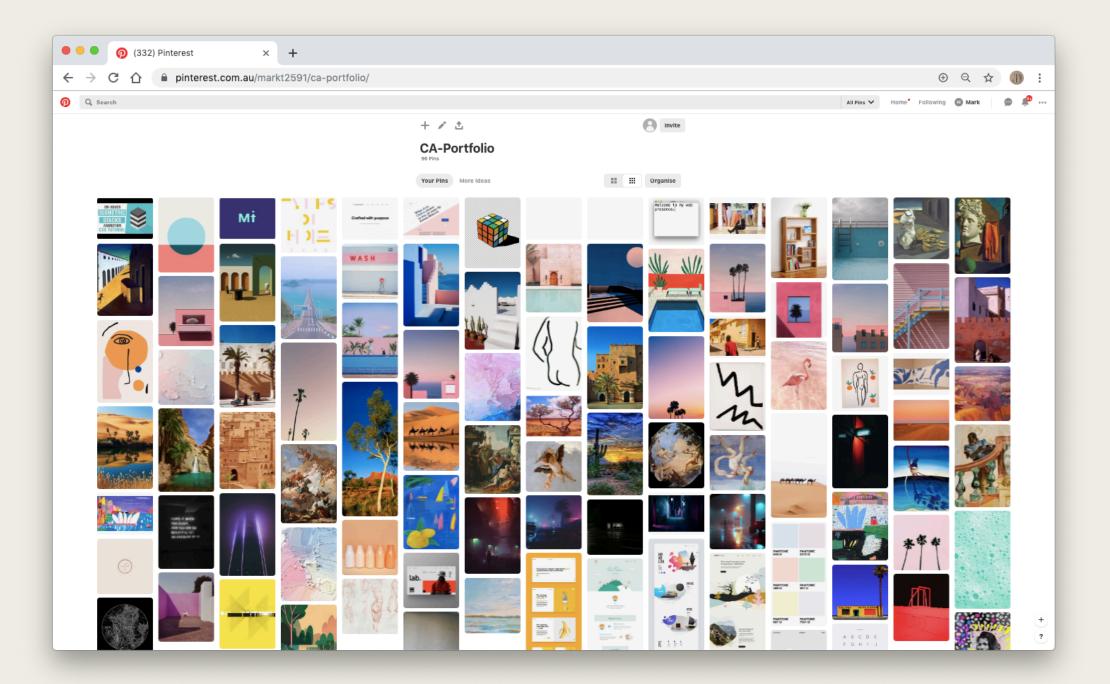
Contact

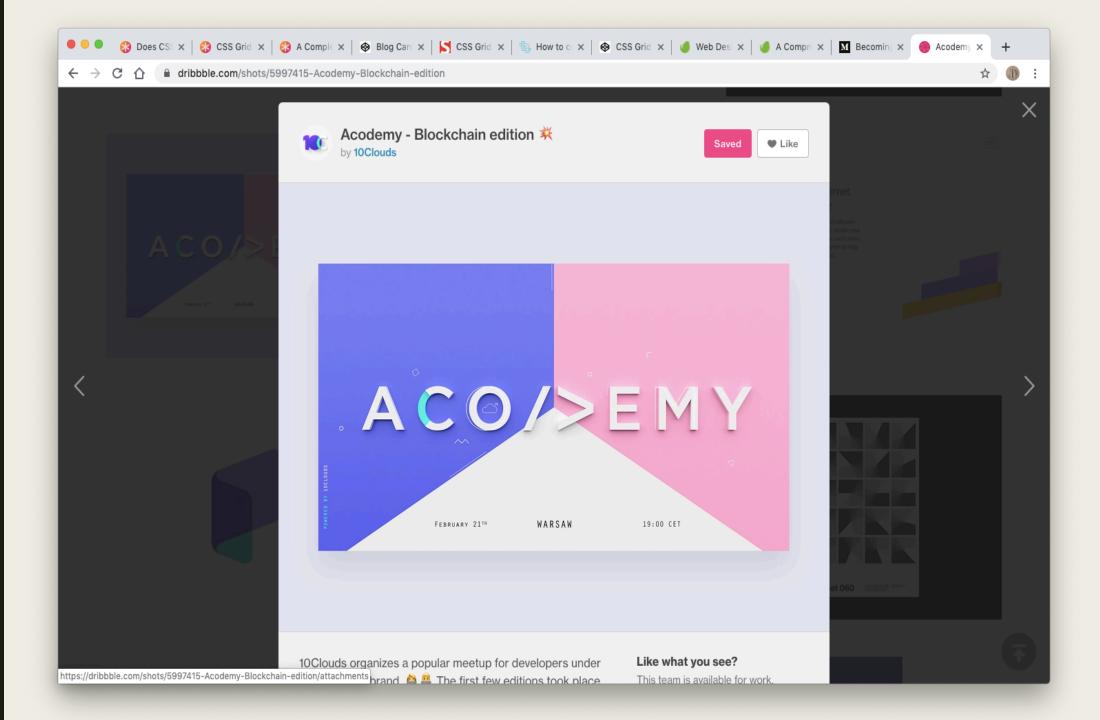
■ I look forward to hearing from you at your earliest convenience

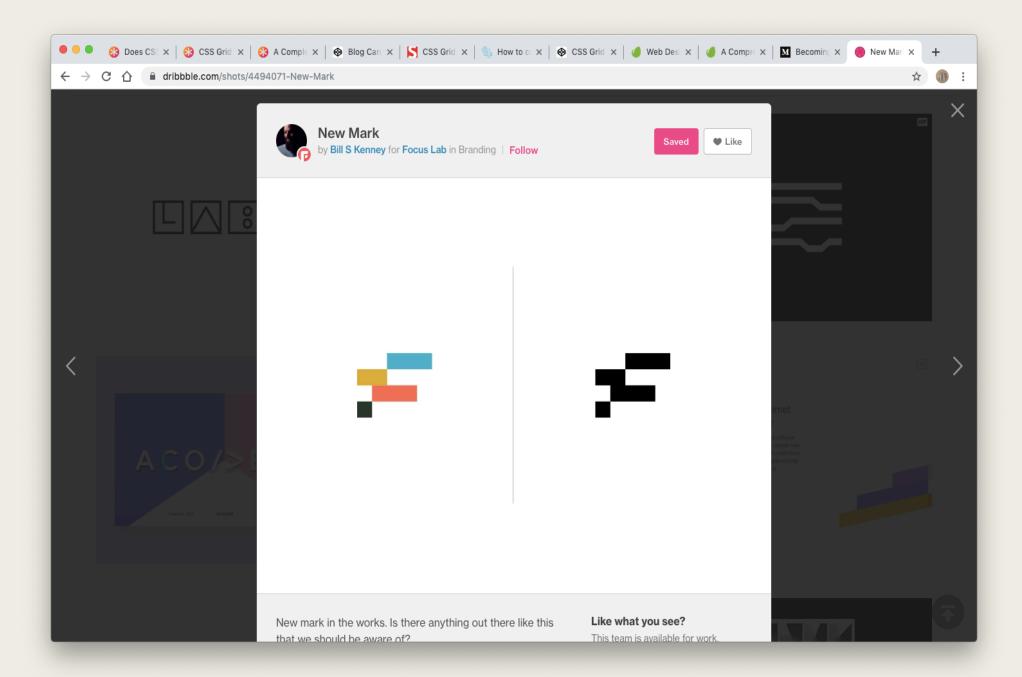
DESIGN PROCESS

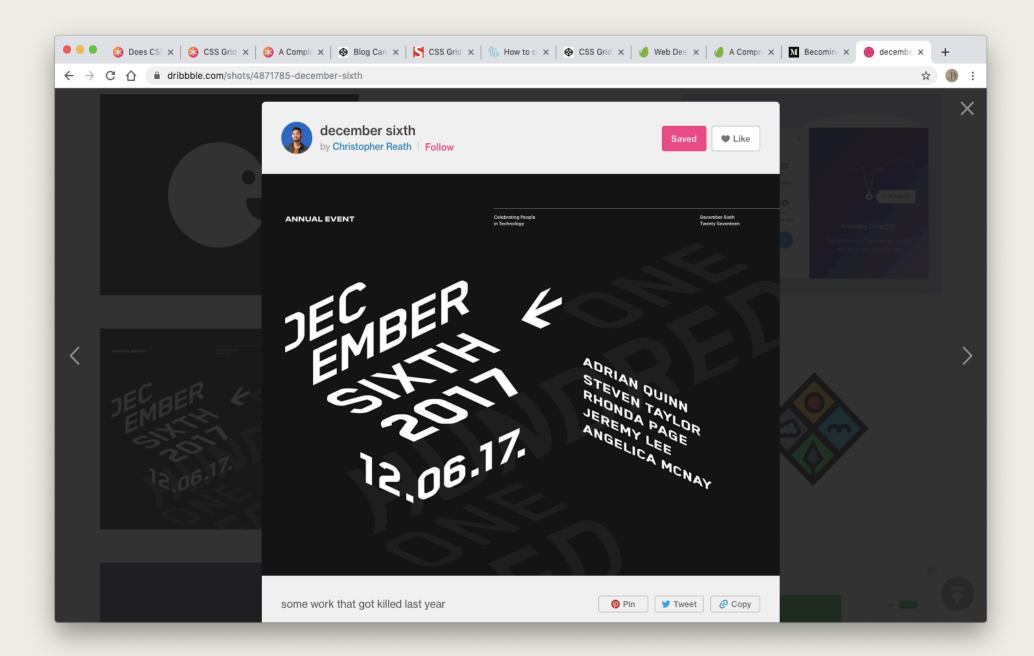
■ Where to begin?











Colour

- Why pastels? And why these particular pastels?
- Let's get personal
- Oh, and don't forget about white!
- Linear gradients are like people. And I won't listen to your counter-argument.

A review of my development/build process

- Challenges
 - Settling on a visual language / design theme
 - Responsive design
- Favourite parts
 - Refactoring the UI (as much as I could)
 - Being creative
 - Writing this presentation

Thank you

■ I really mean it