# HUIYU MA

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#### **EDUCATION**

Rensselaer Polytechnic Institute, Information Technology, Troy, NY

Dec 2014

Master of Science in Information Technology and Web Science (GPA: 3.93/4.0)

Rensselaer Polytechnic Institute, Lally School of Management and Technology, Troy, NY

May 2014

Master of Business Administration (Concentration in Information Technology) (GPA: 3.77/4.0)

University of Shanghai for Science and Technology (USST), Shanghai, China

Jun 2011

Bachelor in Management Information Systems

#### PROFESSIONAL EXPERIENCE

Rensselaer Polytechnic Institute Tetherless World Constellation, Troy, NY

Jun 2014 – Dec 2014

People Analytics Research Assistant

Worked with 7 different datasets of 10-year, highly confidential, RPI employee information, prepared datasets, developed analysis procedures and visualization, and analyzed results for predictive factors.

- Designed, executed and measured the effectiveness of HR processes, including identifying issues, forming hypotheses and synthesizing conclusions into recommendations;
- Conducted data analyses using R, including regressions, factor analyses, t-test and ANOVAs; and
- Communicated findings and recommendations with HR vice president and directors.

# Glory View Tech, Guangzhou, China

Summer 2013

Software Development Intern

Analyzed customer demands and used C#/ASP.Net and SQL Server to develop an examiner management system for the regional civil servant examination.

- Managed and improved a city government system, including fixing bugs and appending functional modules;
  - Analyzed customer demands for information systems and prepared documents to future users; and
  - Developed and tested an information management system to meet demanding government requirements.

### Regional Agency of YINGMER, Chongqing, China

Jun 2011 – Jul 2012

Marketing Manager and Co-founder

Managed the relationship with vendors and distributors, and expanded the enterprise from one store to three franchise chain stores and two regional chain stores in the first year.

## PROJECT EXPERIENCE

Rensselaer Polytechnic Institute (RPI) Online Bookstore – Software Development Course Spring 2014 Applied methodology of Agile and software development tools to develop a RPI online bookstore website.

- Used HTML5, CSS3, JavaScript, JSP and MySQL to develop an online bookstore website; and Used iceScrum, Redmine, Git, JUnit and Apache Ant during the software development process.

### RPI COMPUTER SCIENCE COURSEWORK

Data Science (Fall 2014); Computer Operating Systems (Fall 2014); Data Structures (Spring 2014); Software **Development** (Spring 2014); **Data Analytics** (Spring 2014); **Introduction to Algorithms** (Fall 2013)

## SKILLS

Computer skills:

Proficient: C/C++, Java, C#/ASP.Net, SQL and R

Prior experience: Python, Swift, PHP, Rest API, Hadoop, JavaScript, CSS, XML and HTML

Languages: English, Mandarin Chinese, Cantonese and Chaoshan dialect

### **ACTIVITIES**

Gamma Nu Eta (The National Information Technology Honor Society) Member

Feb 2014 – Present

RPI Mandarin Club Mandarin Instructor

Aug 2012 – Jun 2013

Volunteer Organization of China World Expo 2010 Shanghai Excellent Volunteer Award

Oct 2010