

# NETFLIX

Present by Mark Lewis





# INTRODUCTION

The Netflix Shows dataset offers a detailed look into the wide array of TV shows available on the popular streaming platform. It includes metadata about each show such as title, genre, release year, duration, and ratings. Additionally, the dataset may contain information about the show's cast, crew, and production details. This dataset is particularly useful for analyzing trends in content creation, genre popularity, and the evolution of television over time. Researchers and analysts can use this data to explore patterns in viewer preferences, study the impact of different genres, and enhance recommendation systems. With its extensive and varied information, the Netflix Shows dataset is an essential tool for understanding the dynamics of the streaming entertainment industry.



# IMPORTATION PROCESS

1

Obtain the dataset, typically in a CSV



2

Use a database management system MySQL to import the data



3

Create a table structure matching the dataset columns (show\_id, type, title, director, cast, country, date\_added, release\_date, duration, listed\_in, description).



5

Verify the data integrity by running simple queries to ensure the data has been imported correctly.

4

Load the data into the table using SQL commands like LOAD DATA or appropriate import tools provided by the DBMS.

# COOL FACTS DISCOVERED

COUNTRY WITH HIGHEST NUMBER  
OF SHOWS



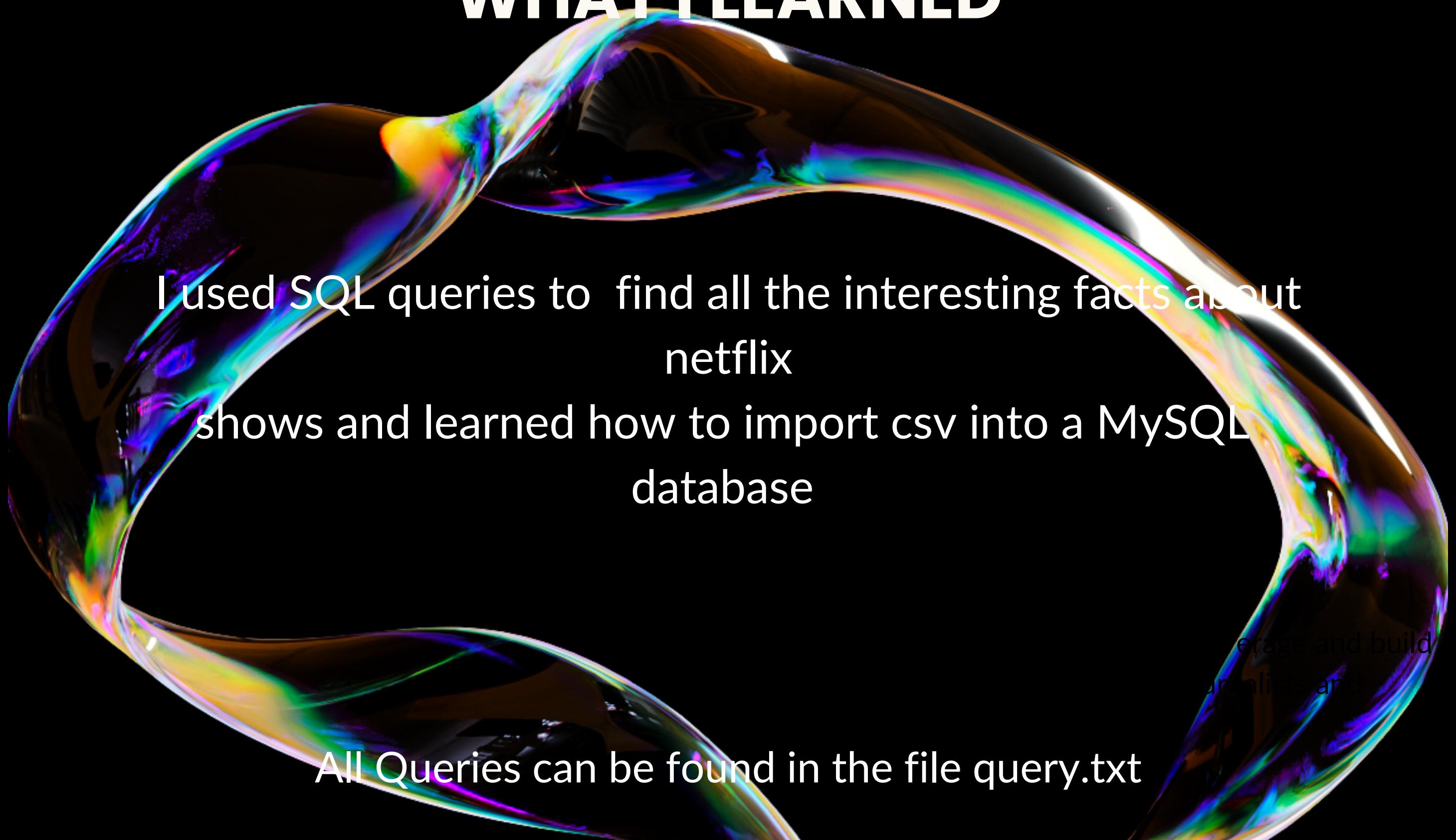
2634 Shows directors  
are not listed

AVERAGE MOVIE DURATION



99.9528 mins

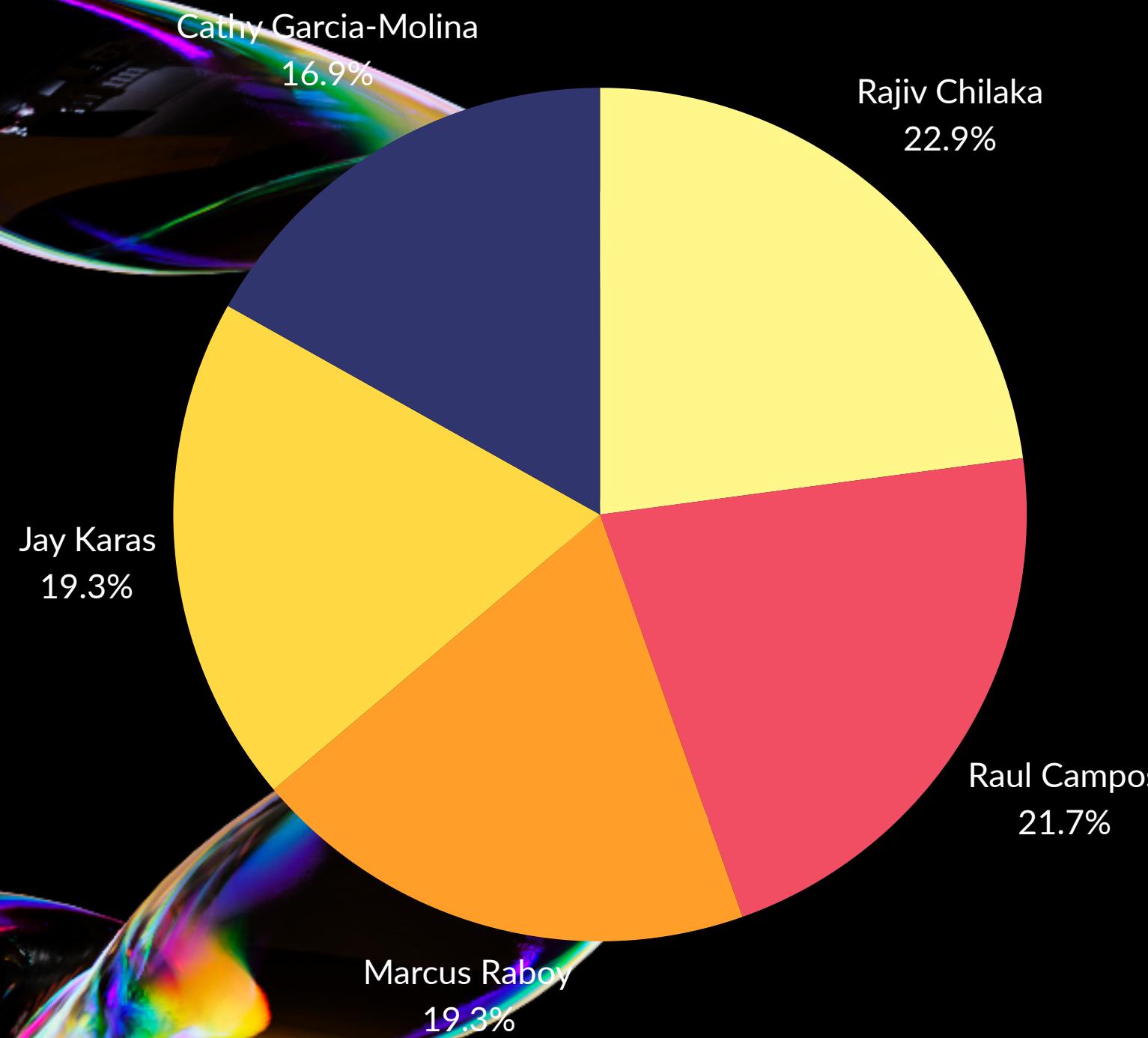
# ABOUT MY SQL QUERIES AND WHAT I LEARNED



I used SQL queries to find all the interesting facts about netflix shows and learned how to import csv into a MySQL database

All Queries can be found in the file query.txt

# DIRECTOR SHOW COUNT



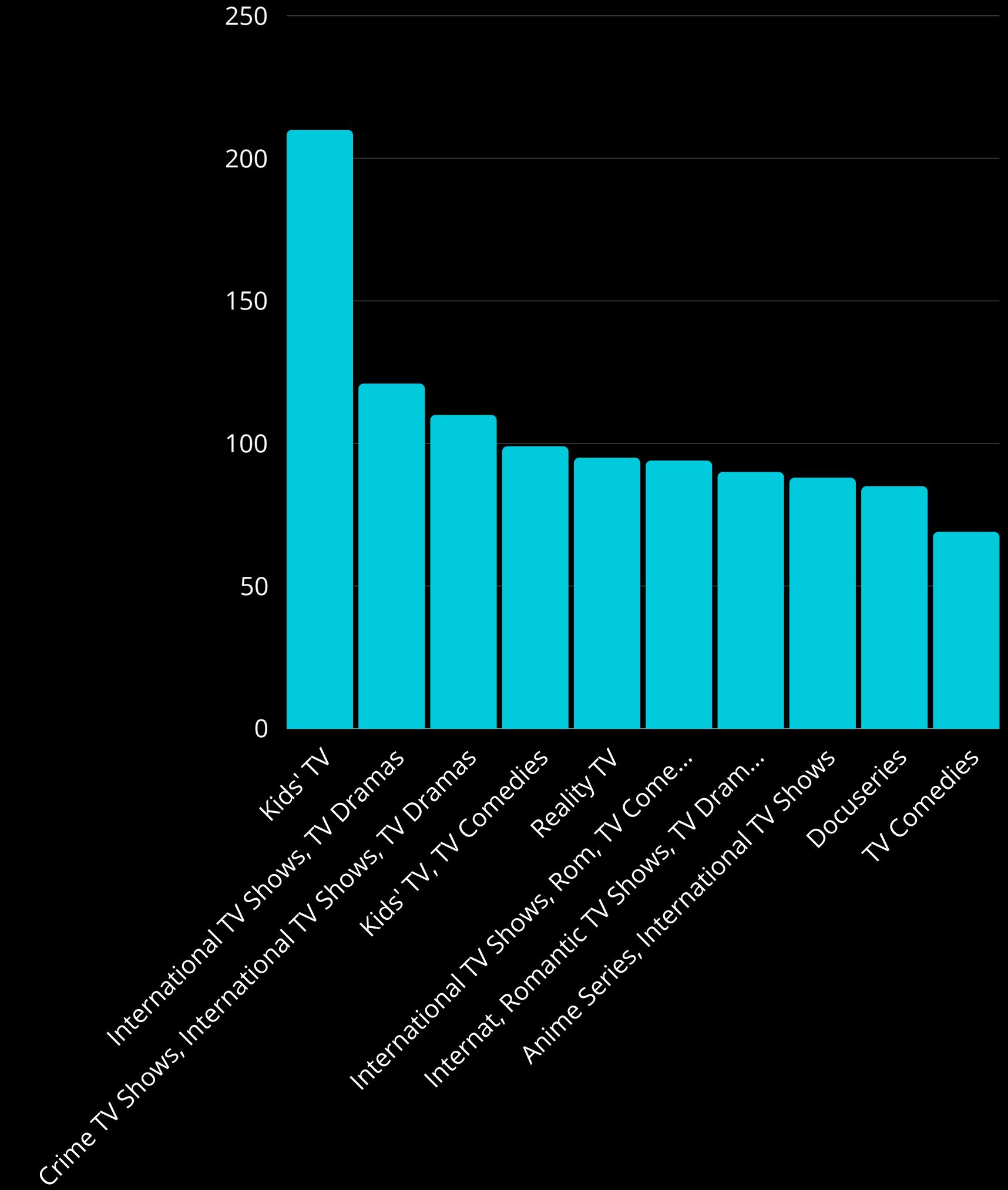
This are the top 5 directors with the highest show count in netflix.  
It is clearly visible that there is near even distribution of director show count indicating a healthy competitive environment which my lead to more and better shows being released

FUN FACT:

2634 have unlisted directors

# TOP 10 Genre count

Kids tv has the highest number of show counts leading with 220 shows



# Recap of Key Findings

## Average Movie Durations:

The average duration of movies on Netflix is approximately 99.5285 minutes, indicating a typical movie length standard.

## Popular TV Show Genres:

The top genres for TV shows include International Kids Tv shows, Dramas, and Comedies, showcasing the diverse range of content available to cater to different audience preferences.

# THANK YOU

for your time and attention

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