



BRAND GUIDELINES

Version 1.0 | January 2026

Logo Variations

Horizontal Lockup

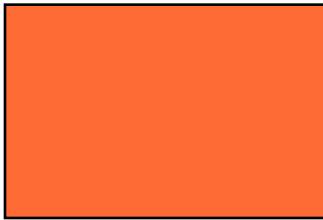
Full Color



Black & White



Color Palette



HazardOS Orange

Hex: #FF6B35

RGB: 255, 107, 53

Primary action color



Navy Blue

Hex: #1F2937

RGB: 31, 41, 55

Professional base



Gray

Hex: #6B7280

RGB: 107, 112, 128

Secondary text

Usage Guidelines

- Orange: CTAs, warnings, brand accent, 'OS' in logo
- Navy: Primary text, 'HAZARD' in logo, backgrounds
- Gray: Secondary text, disabled states
- Maintain WCAG AA contrast ratios (4.5:1 minimum)

Icon Specifications

512×512px (High Resolution) | 192×192px (PWA Standard) & 16×16px (Favicon)



Minimum Sizes

- Digital: 16px minimum (favicon)
- Print: 0.25" (6mm) minimum
- Below minimum: Use icon only, no wordmark

Typography

Primary: Geist Mono

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * ()

Use for: Logos, technical UI, code, system messages

Secondary: Inter / Work Sans

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

abcdefghijklmnopqrstuvwxyz 0123456789

Use for: Body text, headings, UI labels, marketing

Usage Examples

Website Header



Dark Background



Email Signature



App Icon

