

**Suzy Bartlett**

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Data Protection Manager

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30 August 2018

Our Ref: DATA160

Dear Mark Richards,

Thank you for your email received to Liberal Democrats Headquarters on 26 August informing us of a potential data breach. The matter you have brought to our attention has been fully investigated and I am able to confirm the following:

- The Facebook tracking you have highlighted is not a data breach as it is a use of cookies that users consent to when visiting the Liberal Democrats website while having cookies enabled on their browser. For your reference I have included the following link to our cookie policy: [https://www.libdems.org.uk/cookies\\_and\\_tech](https://www.libdems.org.uk/cookies_and_tech)
- Facebook may use cookies to target users, however this is covered by Facebook's Privacy notices and is their responsibility
- By giving users the option to consent to enabling cookies or not, the Liberal Democrats is working in compliance with the GDPR and PECR.

I have also included the following link for guidance on how to opt out of enabling cookies on your browser in case you wish to do so: <http://www.aboutcookies.org.uk/managing-cookies>

Thank you again for bringing this matter to our attention.

Regards,



**Suzy Bartlett,**  
Data Protection Manager