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Page: Data Strategy Consulting Services

Estimate your PIM Implementation Costs in Minutes!Estimate your PIM Implementation Costs in Minutes!Try PIM Cost Calculator

Credencys evaluates your product data and provides an exclusive Product Data Capability & Maturity (PDCM) assessment report and consulting.

Transform your business with expert data strategies tailored to drive success

Build robust data pipelines and architectures for seamless data flow

Ensure data integrity, security, and accessibility with comprehensive management solutions

Unlock insights and drive innovation with advanced analytics

Centralize product data with a single source of truth for consistency and efficiency

Epitome of excellence in PIM for the auto aftermarket

Boost your sales and Revenue by implementing PIM for Retail

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Empower your grocery brand with PIM that turns data into experiences

Accelerate growth and opportunities by developing PIM for automotive

Streamline product onboarding process with PIM for manufacturing

PIM for distribution ensures complete & accurate product data management

Harness the power of Pimcore for data-driven decisions & exceptional user experiences

Drive sales and customer loyalty with Syndigo's comprehensive product content management

Transform your data into insights and growth with Semarchy's master data management

We guide enterprises through data transformation journeys with data strategy that aligns with their business goals and objectives.

of companies lack a cohesive data strategy, resulting in ad-hoc data initiatives and missed opportunities for strategic insights.

of senior executives report that their company struggles to effectively execute its strategic initiatives.

of executives believe that their organization's strategic planning process needs improvement.

Ready to transform raw data into actionable insights and make decisions that matter.

We begin by conducting a thorough assessment of your current data landscape and strategic objectives. Based on our findings, we collaboratively develop a future roadmap that aligns with your business goals and lays out a clear path for data-driven success.

A robust data architecture forms the foundation for effective data management and utilization. Our experts work closely with your team to design and implement a tailored data architecture that meets your unique requirements.

Executing your data strategy requires careful planning and coordination. We develop a detailed execution plan and roadmap that outlines specific tasks, milestones, and timelines to ensure successful implementation.

Our client, a global aviation organization with a diverse portfolio including airlines, loyalty, and travel services was facing challenges in accessing and analyzing data across departments to meet government and aviation compliance requirements. It was leading to inefficiencies and time-consuming processes. We provided the client with Power BI custom dashboard services, automated dataflow processes, and centralized data in a One-lake solution.

A French multinational retail corporation with a global presence and thousands of stores worldwide, were facing challenges in centralizing and processing vast amounts of data generated across multiple stores, hindering timely decision-making. We developed a comprehensive Data Warehouse solution, integrating data from various sources, and implemented Azure Snowflake technology for efficient storage and analysis, while organizing structured data categories for seamless management.

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Our client is a leading fashion retailer in Spain with 28 stores nationwide, attracting approximately 1 million visitors annually. TheyÂ struggled to track and analyze consumer behavior patterns impacting inventory management and profitability. We implemented real-time interactive dashboards for sales pattern analysis and developed a multi-tenant web app, integrating WiFi data streams to analyze consumer behavior, while utilizing MicrosoftÂ® SQL Server and Power BI technologies for seamless data integration, analysis, and visualization for the client.

Chart your data-driven journey with expert assessment, architecture design, and actionable roadmaps.

Ensure data quality, security, and compliance through best practices and solutions like MDM, PIM, and governance

Build robust and scalable data pipelines for efficient collection, transformation, and analysis

Uncover hidden insights, predict future outcomes, and personalize experiences with advanced analytics and AI/ML techniques.

Across industries like Retail & Consumer Goods, we are passionate about unlocking the power of data to empower your business.

We pride ourselves on being nimble and flexible: from delivering quick wins to seamless integrations that help you stay one step ahead of your competition.

Our consultative and partnership approach means we're invested in your success. From implementation to company-wide adoption, we're with you every step of the way, shaping our solutions to fit your journey.

Years of expertise

Clients globally

Certified Professionals

Get in touch with our industry experts to explore how a product content solution empowers your business growth by sharing accurate and original content.

Data strategy refers to a plan of action designed to manage, utilize, and derive value from data assets within an organization. It's crucial because it helps businesses make informed decisions, gain competitive advantages, make decisions, and drive innovation based on data insights.

Key components of a successful data strategy include defining clear business objectives, establishing data governance policies, ensuring data quality and integrity, implementing robust data infrastructure and technology solutions, fostering a data-driven culture within the organization, and continuously monitoring and adapting the strategy to evolving business needs and technological advancements.

If your business struggles with challenges such as inefficient data management, lack of insights for decision-making, poor data quality, inability to leverage data for innovation or competitive advantage, or if you're embarking on digital transformation initiatives, it's likely time to consider developing a comprehensive data strategy.

The timeline for developing and implementing a data strategy can vary depending on factors such as the size and complexity of the organization, existing data infrastructure and capabilities, the scope of the strategy, and stakeholder alignment.

Send us a Message

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Page: About Credencys - A Leading Data Management Company

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In 1990, Sandeep and Sagar, just two kids from the same neighborhood, embarked on a remarkable journey that started with their shared adventures on a BMX bike. They quickly formed a deep friendship based on their

mutual love for technology, which would become a cornerstone of their future endeavors.

As they explored their shared passions, their dreams of creating something incredible began to take shape.

Fast forward to 2008, fate and family brought Sandeep and Sagar back together, and they seized the opportunity to officially establish Credencys Solutions, Inc. Their shared vision of using technology to make a positive impact on the world marked the beginning of their entrepreneurial journey.

With unwavering determination, they set out to turn their dreams into reality.

In the initial years of Credencys Solutions, the dynamic duo dedicated themselves to crafting immersive digital experiences, particularly for the retail industry. Their pioneering spirit not only led to the creation of cutting-edge AR/VR applications but also set new standards in the industry.

Their relentless pursuit of excellence pushed the boundaries of what was possible in the digital world.

A pivotal moment arrived in 2018 when Credencys Solutions made a strategic shift, transitioning their focus from digital experiences to specializing in data management, with a specific emphasis on Product Information Management (PIM) solutions. This transformation reflected their deep commitment to staying at the forefront of technology and meeting the evolving needs of businesses.

By embracing data management, they positioned themselves as industry leaders with a keen understanding of the power of organized and reliable information.

As time passed, Credencys Solutions' reputation continued to soar, strengthened by a string of high-profile projects with Fortune 500 companies. Their unwavering dedication to helping businesses excel in data management is at the core of their mission.

Today, every member of the Credencys Solutions team is fully immersed in the world of data, equipped with extensive expertise and knowledge, working tirelessly to empower businesses to deliver exceptional data management solutions. Their journey, which began in childhood, continues to evolve and inspire the tech industry.

We are proud to work alongside our dynamic partners who share our vision of empowering businesses through effective data management.

Being a Strategic partner, Credencys leverages the power of Pimcore in providing advanced PIM/MDM solutions.

Learn More

Our strategic partnership with Syndigo helps us deliver robust solutions to our clients bringing impactful results.

Learn More

Credencys is adept at using Semarchyâs exceptional capabilities that combine data management & integration delivering an optimal digitization strategy.

Learn More

These three pillars form the foundation of Credencysâ comprehensive approach to data management, ensuring that your organization can harness the power of data to drive success.

We align your business vision and objectives with a data strategy that perfectly complements business goals. We work closely with our clients to create a clear future vision, along with concise requirements and the necessary frameworks to make the right technology choices.

Our delivery methodology focuses on the critical elements that ensure the success of data management. We also emphasize the required change initiatives and the establishment of quality metrics, ensuring that your project's success is tangible.

We consider data management as long-term operations that must evolve in sync with the ever-evolving business landscape. Therefore, we provide routine small packages and conduct organizational health checks to guarantee sustained success and continual growth of your data management.

Across industries like Retail & Consumer Goods, we are passionate about unlocking the power of data to empower your business.

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Our consultative and partnership approach means we're invested in your success. From implementation to

company-wide adoption, we're with you every step of the way, shaping our solutions to fit your journey.

Years of expertise

Clients globally

Project Delivered

Certified Professionals

If youâve made it this far, it might be time for a chat so we can better understand your data management challenges.

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Maximizing efficiency through comprehensive data lifecycle management, from acquisition to archival.

of organizations believe that they suffer from common data quality issues, such as inaccurate data and duplicate records.

of enterprises cite managing large volumes of data as their top data-related challenge.

of consumers are concerned about their data privacy, emphasizing the importance of complying with regulations to maintain trust.

We help you consolidate and manage master data across different domains, such as customer, product, supplier, and location.

Gain a comprehensive understanding of your supplier data, optimizing the supplier onboarding process and fostering collaboration across internal teams and suppliers.

Harness the power of customer data alongside other key domains such as products and locations to deliver personalized, relevant, and one-to-one experiences by leveraging a comprehensive understanding of your customers.

Enhance efficiency in managing geographically dispersed physical assets by establishing a centralized repository, ensuring a single source of truth for all asset-related information.

Elevate the effectiveness of your marketing campaigns and in-store experiences by consolidating location data into a centralized platform.

By centralizing control and standardizing data, we empower organizations to ensure accuracy, efficiency, and cost-effectiveness in managing their parts and materials data.

Contact us today to explore how our Data Management Services can help you efficiently manage your data assets, streamline your processes, and ensure data accuracy.

Streamline and enrich your product data with our robust Product Information Management solution. With centralized control and standardized processes, you can ensure consistency and accuracy across all product information, empowering better decision-making and enhancing customer experiences.

Establish robust frameworks and protocols to govern the lifecycle of your data, ensuring consistency, accountability, and transparency throughout your organization.

Addressing the foremost business imperative, data quality, entails aiding enterprises in pinpointing issues, devising a comprehensive data cleansing roadmap, and consistently monitoring data quality.

Staying compliant with regulatory requirements is critical for safeguarding sensitive data and maintaining trust

with customers and stakeholders.

Protecting data from unauthorized access, breaches, and cyber threats is paramount in today's digital landscape. Our data security solution employs advanced technologies and best practices to safeguard your data assets at every touchpoint.

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Years of expertise

Clients globally

Certified Professionals

Get in touch with our industry experts to explore how a product content solution empowers your business growth by sharing accurate and original content.

AI (Artificial Intelligence) and Analytics services encompass a range of technologies and methodologies aimed at extracting insights from data to drive informed decision-making. These services can help businesses unlock the full potential of their data, leading to improved efficiency, enhanced customer experiences, and

better strategic planning.

We offer a comprehensive suite of AI and Analytics solutions tailored to meet the specific needs of your business. Our offerings include data analytics, predictive modeling, data visualization, and data science.

AI and Analytics solutions can provide valuable insights into various aspects of your business, including customer behavior, market trends, operational efficiency, and risk management. By leveraging these insights, you can optimize processes, identify growth opportunities, mitigate risks, and enhance overall performance.

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Page: Web Analytics Made Easy - Statcounter

See how your website is doing at-a-glance. Track your traffic trends, highlight problems and discover new opportunities.

See how your visitors are really experiencing your website, where they're getting stuck and why they're getting frustrated.

Quickly see the areas on your web pages getting the most attention, and the elements getting ignored by your visitors.

Watch a real-time, live feed of your visitors. See individual visitor's location and system stats and set alerts for important visitors.

Track the percentage of visitors to your landing pages that converted to a sale, signed-up, or subscribed.

See where your Google Ads configuration is wasting your ad budget. Uncover fraudulent ad clicks and block IP addresses.

Create your account and start your 30 day trial.

You'll receive a small piece of code to insert on your website.

Understand your visitors and see why they aren't converting.

Page: PIM Cost Calculator | Credencys Solutions Inc.

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Looking to quickly estimate the costs of your PIM solution? From analysis to implementation, our PIM calculator tool has you covered. The final cost can vary based on scope & project needs.

Answer a few brief questions. It should take no more than 2-3 minutes.

Our experts will use your responses to create a personalized recommendation.

Receive your customized solution plan within 2 business days.

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Page: PDCM

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Are you facing challenges of

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PDCM assessment is an established tool that determines an organization's current product data maturity level and helps build the roadmap to maximize the effectiveness and efficiency of product data endeavors.

By doing the PDCM assessment, we help businesses analyze the capabilities of their existing processes and systems for product data management, identify the areas for improvement, and help business make strategic decisions to improve their product information management capabilities.

PDCM assessment helps companies perceive the strength and inefficiencies in their existing product data management practices, tools, and technologies. The assessment lets businesses understand the current product data maturity with reference to

We will talk about the current tools, technologies, systems, and processes you follow to achieve effective product data management and understand your existing ecosystem for product information management.

We will collect appropriate responses during the assessment that help our PIM consultants to perform accurate analysis, prepare the right PDCM assessment report, and design an effective PIM strategy for your business.

Invite other stakeholders/partners who can provide relevant information for the assessment.

In a 60 minutes call of PDCM assessment, we will have a question-answer session to understand & discuss your existing product data management ecosystem.

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During a 60 minutes consultation call, we will explain the PDCM assessment report to you & provide a future roadmap for effective product data management.

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roadmap for effective product data management.

Credencys processes the assessment data through a proven framework and prepares a report in two weeks. We will help you see your product data performance on a PDCM quadrant.

During 30 minutes consultative call, our PIM consultant explains the report to you and provides an insight into In the call, we will discuss the roadmap and actions that need to be taken to achieve the desired place in the quadrant.

Credencys is one of the top PIM (Product Information Management) development company. We have built advanced product information management solutions for Fortune 500 companies. Delivering robust digital solutions, we transform data into experiences and enable the brands with the enhanced customer experience and improved efficiency & productivity.

Implementing cutting-edge PIM solutions, we help the organizations achieve faster time-to-market, create extraordinary product experiences, and perform omnichannel and commerce initiatives effectively.

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Looking to determine the costs of implementing a Master Data Management (MDM) solution? Our MDM Implementation Cost Calculator is designed to provide you with an accurate estimate tailored to your specific needs.

Answer a few questions, which should take no more than 2 minutes.

Our experts evaluate your inputs to generate a personalized cost estimation report.

Receive a detailed MDM implementation cost estimate.

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Page: DRIVE: A Comprehensive PIM Solution

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Powered by Syndigo, DRIVE stands out as the epitome of excellence in Product Information Management (PIM) tailored specifically for the auto aftermarket. Here's why DRIVE is your ultimate solution:

Managing detailed parts and fitment data is crucial in the automotive aftermarket industry to prevent errors,

returns, and customer dissatisfaction. Drive accelerates the process of centralizing and streamlining data management, ensuring accuracy and accessibility to enhance customer satisfaction.

The automotive supply chain spans the globe, involving numerous suppliers, partners, and regulatory standards. Coordinating this vast network efficiently is a daunting task.

PIM streamlines supply chain operations in the automotive industry by centralizing product data and enabling real-time collaboration.

The digital transformation of the automotive aftermarket industry requires efficient catalog management and syndication across multiple channels. Drive enables businesses to effortlessly update and distribute product catalogsÂ

Efficiently onboard your data from various sources including Product Lifecycle Management (PLM), Enterprise Resource Planning (ERP), and Digital Assets to seamlessly integrate them into Syndigo's DRIVE platform.

Enhance your parts information by updating and enriching data to ensure compliance with industry standards such as Autocare. Manage digital assets and media effectively to provide comprehensive product information.

Streamline the management of fitment data and basic application data to ensure accuracy and relevancy. DRIVE empowers you to maintain your application data efficiently, supporting your business operations seamlessly.

Expand your reach by syndicating your data to retailers, eCommerce platforms, and marketplaces like Amazon Automotive, Google, and eBay Motors. Ensure compliance with ACES/PIES standards for publishing data across print and digital catalogs.

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Page: Industry Reports

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PIM for distribution ensures complete & accurate product data management

Harness the power of Pimcore for data-driven decisions & exceptional user experiences

Drive sales and customer loyalty with Syndigo's comprehensive product content management

Transform your data into insights and growth with Semarchy's master data management

Industry reports provide in-depth analysis and insights into specific sectors, covering trends, market size, competitive landscape, and growth forecasts. These reports help businesses, investors, and stakeholders make informed decisions by offering data-driven perspectives on market dynamics.

A Recent Survey of Leaders within the jewelry industry

A Detailed Automotive Aftermarket Industry Report

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Page: PIM for Automotive

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In the automotive aftermarket sector driven by evolving fitment standards and intricate parts dynamics, PIM solutions efficiently manage product data, streamline operations, and ensure compliance with industry standards like ACES, PIES, and other standards.

In the Automotive industry, managing various part numbers, naming conventions, and vehicle configurations

can be challenging. The automotive business is also embracing the digital transformation through standardized parts, fitment and vehicle data adopting various industry standards.

A tailored Product Information Management (PIM) solution can help your business adapt to these changes efficiently. It helps in keeping up with new, advanced vehicle parts, ensuring availability, and predicting demand;

PIM consolidates all product-related data into a single repository, making it easy to manage, update, and access consistent information across the organization. Connect with our experts to learn how PIM for Automotive eliminates data silos and streamlines your processes!

Valuable features tailored to the automotive business' specific needs.

With an ever-expanding range of models, features, and accessories, automotive manufacturers struggle to keep accurate and consistent auto parts information across all sales channels.

Utilizing PIM for auto parts centralizes product data, simplifies the management of complex variants, reduces errors, and ultimately enhances customer trust.

The automotive supply chain spans the globe, involving numerous suppliers, partners, and regulatory standards. Coordinating this vast network efficiently is a daunting task.

PIM streamlines supply chain operations in the automotive industry by centralizing product data and enabling real-time collaboration.

Staying compliant with industry regulations and standards is more challenging without automated compliance management. Auto parts industry struggles to keep up with changing requirements, potentially resulting in non-compliance issues, fines, or safety concerns.

PIM systems in the automotive industry play a critical role in enforcing data standardization and validation rules.

Automotive companies must engage customers through multiple channels, from online platforms to physical storefronts.

PIM solution in the automotive industry ensures that marketing materials, catalogs, and online listings of auto

parts maintain consistency across all channels.

For auto parts retailers, OEM manufacturers, and distributors, ensuring customers can easily find, select, and confidently purchase the right parts is a critical concern. The vast array of auto components, compatibility variations, and diverse customer needs often lead to data fragmentation and inconsistencies.

With PIM solution, auto parts manufacturers can significantly enhance the customer experience.

Developed by Credencys and powered by Syndigo, DRIVE is a comprehensive PIM solution designed specifically for the automotive aftermarket industry. DRIVE helps manage complex parts, fitment, and reference data, ensuring compliance with industry standards like ACES and PIES. It also facilitates data syndication to various platforms, enhancing reach and sales.

We integrate OpenAI GPT with the solution to automatically generate high-quality and engaging product description for different auto parts. Let the machines handle the mundane tasks while you concentrate on what really counts.

Founded in 1975, Tractmotor Parts (M) Sdn Bhd is a prominent supplier of machinery, equipment, and spare parts for agriculture, light construction, and manufacturing sectors. Tractmotor was facing major challenges with dispersed automobile spare parts data, causing operational hurdles. Addressing challenges in product information and media management, they aimed to synchronize account and inventory systems.

Credencys addressed Tractmotor's challenges by developing a web-based platform using Pimcore, seamlessly integrating Product Information Management (PIM), Digital Asset Management (DAM), and Digital Commerce capabilities.

The platform enables centralized management of product data, media assets, and commerce activities. Tractmotor gains insights from a consolidated dashboard, optimizes catalog creation, and efficiently serves diverse customer needs with accurate pricing structures. The system integrates with their existing accounting and inventory systems, ensuring bi-directional data synchronization.

Improved time-to-market

Save time for catalog creation

Single source of truth for all departments

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We pride ourselves on being nimble and flexible: from delivering quick wins to seamless integrations that help you stay one step ahead of your competition.

Our consultative and partnership approach means we're invested in your success. We're with you every step of the way, shaping our solutions to fit your journey.

Years of expertise

Clients globally

Certified Professionals

Connect with our experts to explore how PIM solution for automotive industry can streamline your auto parts data management.

Yes, PIM for Retail solutions are designed with scalability in mind. It can easily adapt to the growing needs of your business. As your product data and digital assets expand, the solution can handle large volumes of data and users efficiently. Whether you're a small business looking to expand or an enterprise with complex requirements, our custom PIM solutionsâ architecture and features are built to scale alongside your growth.

PIM solutions include features such as centralized product data management, digital asset organization, data integration, custom data structures, multi-language and multi-channel support, workflow management, versioning, search capabilities, and extensibility via APIs. Credencys can further customize solutions as per your business need.

PIM for Retail solution offers robust data integration capabilities through APIs and connectors. It can seamlessly integrate with your existing systems, such as ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), and e-commerce platforms. This integration ensures that product data remains consistent across all your systems. The solution supports various data exchange formats like XML, CSV, and JSON, making it adaptable to different integration requirements. Additionally, PIM for Retailâs

data mapping and transformation features enable smooth data synchronization between systems, enhancing efficiency and data accuracy.

Credencys is trusted by automotive businesses across the world for customizing and successfully implementing PIM solutions. Explore our Case Studies to see how Credencys has transformed businesses, just like yours. Click here to dive into the details of our client partnerships and uncover the strategies that led to remarkable outcomes.

PIM is beneficial for individuals who manage more than 100 products and/or sell through multiple channels. Credencys Solutions specializes in providing data management solutions tailored to the specific requirements of retail and consumer goods brands, as well as manufacturing businesses.

Implementing PIM software is crucial for achieving success in ecommerce today. Because each sales channel requires differently formatted product details, you require a centralized platform for editing and storing this information. When you rely on your ecommerce store or spreadsheets for this purpose, it becomes all too easy to make costly errors. PIM software assists you in maintaining error-free data and ensuring it is formatted according to your specific needs.

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Page: PIM Cost Calculator | Credencys Solutions Inc.

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Looking to quickly estimate the costs of your PIM solution? From analysis to implementation, our PIM calculator tool has you covered. The final cost can vary based on scope & project needs.

Answer a few brief questions. It should take no more than 2-3 minutes.

Our experts will use your responses to create a personalized recommendation.

Receive your customized solution plan within 2 business days.

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Page: Semarchy Master Data Management | Credencys Partner

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Being a partner of Semarchy, Credencys builds robust Master Data Management (MDM) and Data Integration (DI) solutions for Fortune 500 companies.

Semarchy is a leading provider of powerful Master Data Management (MDM) and Data Integration (DI)

solutions that revolutionize the way businesses manage their data. Semarchy helps organizations to unlock hidden insights, improve data quality, and fuel innovation. Embark on a transformative data management journey with Semarchy and experience the power of reliable and governed data.

Credencys is a trusted technology partner, specializing in delivering transformative solutions for businesses across various industries. Being a data management solutions provider, Credencys helps organizations leverage technology to overcome data management challenges and achieve their business objectives.

We have a team of experts that bring extensive experience in implementing Semarchy MDM and DI solutions, providing end-to-end support throughout the data management journey. From strategy and consultation to solution development and deployment, Credencys ensures a seamless and successful implementation.

Breaking down silos by creating a golden record of your data

Harnessing the cutting-edge capabilities of Semarchy xDM, we enable businesses to unify scattered data silos and create a single source of truth that drives informed decision-making.

Credencys offers robust data governance frameworks using xDM to ensure compliance of your sensitive business data with privacy regulations and security.

By improving data quality, eliminating inconsistencies, and fueling innovation, we enable you to stay ahead of the competition and achieve your business objectives.

Unify and integrate your data for enhanced decision making

With our extensive expertise for Semarchy xDI, we empower businesses to seamlessly connect and integrate data from different sources.

We have a team of certified MDM experts who help organizations streamline data synchronization, migration, & consolidation, ensuring efficient and accurate data flow across your organization.

Being a partner of Semarchy, Credencys helps companies scale the data integration efforts confidently, handling increasing data volumes effortlessly by offering custom xDI solutions.

Uncover valuable insights by efficiently discovering & identifying relevant data sources. Using Semarchy's advanced data discovery capabilities, Credencys streamlines the process of identifying and accessing critical

data, ensuring that organizations have a holistic view of their data landscape.

Leverage seamless data integration by connecting disparate data sources using Semarchy. Credencys automates data synchronization, migration, and consolidation, enabling efficient and accurate data flow across the organization by embracing Semarchyâs data integration features.Â Â

At Credencys, we build data management solutions that enrich raw data. Semarchy Master Data Management & Data Integration allows us to integrate external data sets, apply data cleansing, and transformation techniques that enhance data quality and drive better business outcomes.

Credencys provides robust data management solutions using Semarchy's data modeling, data governance, metadata management, and data lineage capabilities. It works as a single source of truth to manage data effectively, eliminate data silos, and ensure data accuracy & consistency.

With Semarchy's powerful data analysis and reporting features, Credencys empowers organizations to extract meaningful insights from their data. We create customizable dashboards and reports that help companies make data-driven decisions and uncover hidden business trends and opportunities.Â

Credencys establishes robust data governance frameworks using Semarchy. We define roles, enforce data policies, ensure compliance with privacy regulations, and maintain data security. With effective data governance, brands can enhance data quality, and ensure regulatory compliance.Â

Retail

Manufacturing

Distribution

Automotive

Wine & Spirit

eCommerce

Others

With years of experience in data management and integration projects, Credencys has developed deep expertise in Semarchy. We have a team of skilled professionals that possess in-depth knowledge of the

platform's capabilities, best practices, and implementation strategies.

At Credencys, we take a holistic approach to Semarchy implementation. We don't just focus on technical aspects; we also consider your business objectives, data governance requirements, and long-term scalability. We build solutions that align perfectly with your business strategy.

We believe in delivering solutions that are tailored to your business requirements. Whether you need assistance with data discovery, integration, enrichment, or governance, we have expertise to develop solutions that meet your specific needs and help you unlock the full potential of your data.

Credencys provides end-to-end support throughout the Semarchy implementation journey. From the initial consultation and requirement analysis to deployment, testing, and post-implementation support, our dedicated team guides you at every step.

With our expertise in Semarchy, we excel in seamlessly integrating disparate data sources, applications, and systems. Credencys ensures data consistency, accuracy, and reliability across your organization, enabling smooth data flow and fostering better decision-making.

IronList provides online sales and auction aggregator platforms for used heavy equipment and machinery. We developed a digital solution that allows the client to manage the suppliers, customers, & product data of heavy equipment and machinery centrally. The frontend of the solution allows the buyers to search and view the product details.

Tractmotor is a Malasiya-based company and a leading dealer of automobile spare parts in the design. Credencys implemented a digital platform using PIM, DAM, & Digital Commerce capabilities that allow the client to manage products, media & commerce related activities from a single platform.

Credencys developed a tablet application that has simplified the registration flow and digitized the check cashing process for the store associates and managers. The app is specifically designed for the SAMSUNG Galaxy tab S4 Portrait view only.

Director, Information Technology

Encompass

Thanks you Credencys for delivering a successful product. All the efforts and perseverance displayed by the team throughout the development & UAT support are highly appreciated. I appreciate the constant endeavor of the team to deliver the projects with best quality standards within stipulated time frame. We look forward to work with you on more projects in near future.

Chief Information Officer

Sterne Kessler Goldstein Fox PLLC

Credencys did a great job. It has been a real pleasure working with all the team members. They were very professional and very clear in all communications, which I appreciate. I also appreciate the teamâs attention to detail and creative approach to bring my project live. I am delighted and happy to have found Credencys as my offshore development partner.

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Website: www.credencys.com

Page: Product Information Management Solution | Credencys

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Experience a comprehensive and seamlessly integrated PIM solution tailored to your business needs, empowering you to efficiently centralize, manage, and optimize product data across all channels.

of businesses face difficulty in maintaining consistent brand messaging and imagery across different channels.

of businesses struggle with syndicating product information to various online marketplaces, e-commerce

platforms, or digital channels.

of retailers and brands fight an uphill battle to handle growing product catalogs and collaborating with multiple stakeholders.

Leverage our expertise to design and structure your product data for maximum efficiency and usability.

Streamline the organization, storage, and retrieval of your product information with our robust PIM solutions.

Ensure the accuracy, completeness, and consistency of your product data across all channels and touchpoints.

Simplify and automate your business processes with our intuitive workflow management tools.

Centralize and manage your digital assets, including images, videos, and documents, for seamless integration into your product listings.

Distribute your product data effortlessly to various channels and marketplaces to reach a wider audience and drive sales.

Seamlessly integrate your PIM system with popular online marketplaces to expand your reach and increase visibility.

Integrate workflow automation tools to streamline repetitive tasks and improve operational efficiency.

Deliver a consistent and cohesive brand experience across all channels, including online stores, social media platforms, and offline channels.

Provide customers and partners with a user-friendly portal to access product information, documentation, and support resources.

This phase lays the foundation for a successful PIM deployment, ensuring that the solution aligns seamlessly with your business goals.

With a clear plan in place, we move on to the customization and configuration phase.

Ensure your data remains accurate, compliant, and optimized with our enrichment and governance strategies:

Once the PIM solution is customized and configured to your satisfaction, we proceed with deployment.

The largest retail and wholesale brand in the Philippines was looking for PIM experts to tackle the product information management for fashion challenges they were facing and to replace their existing PIM with a

high-performing PIM platform to manage millions of data effectively.

The client was using Jasper as their website backend to manage the massive amount of product information with the large number of SKUs. They were facing the issue of slower performance of the existing PIM platform.

With Credencys' expertise, we orchestrated a transformative journey and overcame these challenges by replacing Jasper with Pimcore. Within a span of just six months, Pimcore seamlessly integrated as the backbone of the client website, enabling a swift and efficient transition. Data from diverse sources was carefully gathered and centrally managed, ensuring reliability through a robust five-server infrastructure before going live.

Reduction in data Dispensaries

Preservation of crucial data during migration

Decrease in data errors, guaranteeing higher precision

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Years of expertise

Clients globally

Certified Professionals

Retail

Manufacturing

Distribution

Banking

Healthcare

eCommerce

TrustCommerce

I appreciate teamâs attention to detail, quick response to changes, contributions and recommendations to the final product. They worked really hard and with dedication to make our TrustCommerce Trustee Premier product a significant success. We greatly value your partnership. Thank you again â and we look forward to many more successful collaborations.

Director of Product Management

Sterne Kessler Goldstein Fox PLLC

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Page: Helping you in the development and orchestration of data pipelines

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Helping you in the development and orchestration of data pipelines across enterprise systems.

of enterprises struggle with disparate data sources and limited adoption of tools and technologies, hindering the streamlining of the data ecosystem within the organization.

of companies are struggling with data quality and governance issues and facing challenges in maintaining

regulatory compliance due to data management complexities.

of organizations face challenges in orchestrating various data pipelines & managing Change Data effectively, hindering their ability to capitalize on the value of real-time data.

Ready to transform raw data into actionable insights and make decisions that matter.

Efficient data pipelines are the backbone of any data-driven organization. We specialize in designing, implementing, and managing robust data pipelines that ensure seamless flow of information across your systems.

Transforming raw data into actionable insights is essential for driving informed decision-making. Our data transformation services encompass a range of techniques and tools to cleanse, enrich, and transform data into valuable assets.

Effective data operations and orchestration are vital for managing complex data workflows and ensuring smooth collaboration across teams. We provide comprehensive data ops and orchestration solutions to automate and streamline your data processes.

Our client, a global aviation organization with a diverse portfolio including airlines, loyalty, and travel services was facing challenges in accessing and analyzing data across departments to meet government and aviation compliance requirements. It was leading to inefficiencies and time-consuming processes. We provided the client with Power BI custom dashboard services, automated dataflow processes, and centralized data in a One-lake solution.

A French multinational retail corporation with a global presence and thousands of stores worldwide, were facing challenges in centralizing and processing vast amounts of data generated across multiple stores, hindering timely decision-making. We developed a comprehensive Data Warehouse solution, integrating data from various sources, and implemented Azure Snowflake technology for efficient storage and analysis, while organizing structured data categories for seamlessÂ management.

A Hong Kong-based global alliance specializing in textile quality management solutions were using multiple systems for inspection and analysis, causingÂ delays in strategy implementation and impacting productivity.

We integratedÂ multiple application databases into Azure Data Warehouse and automated dataÂ pipelines for improved response time and productivity, culminating inÂ streamlined data management for the client.

A global leader in Quick Service Restaurants (QSRs), operating 13,500 stores across 42 countries, known for its freshly brewed coffee, donuts, and baked goods were facing challenges with disparate applications across POS, waste management, purchasing, and employee timesheets, hindering effective reporting and decision-making. We implemented a Data Warehouse solution using SSIS and SQL Server to integrate data from multiple applications. Additionally, we developed custom dashboards and reports for visualizing KPIs, billing details, and payroll calculations, while leveraging ML algorithms to predict resource planning

Our client is a leading fashion retailer in Spain with 28 stores nationwide, attracting approximately 1 million visitors annually. TheyÂ struggled to track and analyze consumer behavior patterns impacting inventory management and profitability. We implemented real-time interactive dashboards for sales pattern analysis and developed a multi-tenant web app, integrating WiFi data streams to analyze consumer behavior, while utilizing MicrosoftÂ® SQL Server and Power BI technologies for seamless data integration, analysis, and visualization for the client.

Chart your data-driven journey with expert assessment, architecture design, and actionable roadmaps.

Ensure data quality, security, and compliance through best practices and solutions like MDM, PIM, and governance

Build robust and scalable data pipelines for efficient collection, transformation, and analysis

Uncover hidden insights, predict future outcomes, and personalize experiences with advanced analytics and AI/ML techniques.

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Clients globally

Certified Professionals

Get in touch with our industry experts to explore how a product content solution empowers your business growth by sharing accurate and original content.

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At Credencys, we prioritize data quality and security through rigorous measures. This includes employing encryption protocols, access controls, automated testing, monitoring, validation, and governance.

A data engineering assessment is a comprehensive evaluation of your organization's data infrastructure, processes, and systems. It identifies strengths, weaknesses, and areas for improvement to optimize data operations effectively.

If your business deals with data, then yes, you likely need data engineering. It ensures your data is structured, organized, and accessible for analysis, decision-making, and overall business performance.

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Page: Webinars

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Unlock valuable insights with our on-demandwebinars for a deep dive into PIM industry trends.

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Page: Events

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The event where there areopportunities for insight and growth!

AAPEX Show 2024

Auto Care Connect 2024

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Page: PIM for CPG: Maximizing Capabilities for Consumer Goods

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Creating a single source of truth with a PIM solution ensures product data completeness and consistent brand experience across all channels in the CPG space.

As Consumer-Packaged Goods (CPG) business leaders, you understand managing product data comes with its share of challenges such as large volume of data and inconsistent details. We understand â you deal with

localization and rules, especially in your supply chain, managing recipes, and labeling products.

Product Information Management (PIM) offers a systematic approach to centralize, enrich, and distribute product data across all channels. Credencys has worked with some of the largest and most successful CPG companies in the world empowering them to take control of their product information by offering:

Don't let product data challenges hold you back. Connect with us to understand how a custom PIM solution can help your business.

Empower your CPG business with PIM

Scattered product data sources often lead to inconsistencies and inaccuracies in product information. This challenge can result in confusion among employees, suppliers, and customers.

PIM offers a single repository for product-related data, ensuring up-to-date and accurate information access:

Many consumer-packaged goods (CPG) companies rely heavily on robust product information and an array of digital assets, including images, videos, and various other digital media. These elements play a pivotal role in achieving uniform and effective brand management.

To maintain a consistent brand image CPG organization must implement PIM to:

Omnichannel involves providing a seamless shopping experience across various channels.

PIM allows you to enable omnichannel experience for your consumers. You can easily manage channel-specific categories and product information for your brand.

In CPG businesses with cross-functional teams, maintaining well-organized product information is paramount for fostering seamless collaboration among different departments. Additionally, data enrichment processes are manual and done through emails and/or file transfers.

A PIM system addresses this challenge by efficient workflow management for sharing reliable data even outside the organization via accurate product data syndication.

The consumer goods industry must step up in responding to purpose-driven shopping and addressing

community and climate concerns, as outlined in the UN's Sustainable Development Goals.

To meet sustainability demands, a new set of key data points needs management, including certificates, packaging details, raw material information, sourcing data, and details about disposal or recyclability. Implementing a PIM solution can aid consumer goods companies in ensuring that all necessary data is collected, enriched, and accessible to stakeholders.

Our client, a prominent CPG brand of natural foods, supplements, and vitamins, prioritizes comprehensive and high-quality product information to cater to health-conscious consumers. Faced with limitations in their existing data management solution, they sought to enhance their product data management capabilities to support their ambitious growth plans.

Previously relying on an inadequate data management system, our client struggled to efficiently manage their extensive product catalog and deliver customized product content to various retail partners and e-commerce platforms. The manual processes involved in data management and delivery were time-consuming and hindered their ability to adapt to the evolving e-commerce landscape.

Partnering with Credencys, they embraced a transformative approach to product data management. A custom and robust data management platform enabled our client to seamlessly transfer six years of product content to a user-friendly system. This transition allowed them to effortlessly customize product content for different retail partners and adapt their messaging for the digital environment.

of product content migrated to a new user-friendly data management system.

manual data management tasks, saving hundreds of hours per year.

of truth for all of the companyâs digital assets.

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Our consultative and partnership approach means we're invested in your success. From implementation to

company-wide adoption, we're with you every step of the way, shaping our solutions to fit your journey.

Years of expertise

Clients globally

Certified Professionals

Request a personalized demo now and learn how Credencys' PIM for CPG Industry services can help you streamline your operations.

The whitepaper includes:

Yes, PIM for CPG solutions are designed with scalability in mind. It can easily adapt to the growing needs of your business. As your product data and digital assets expand, the solution can handle large volumes of data and users efficiently. Whether youâre a small business looking to expand or an enterprise with complex requirements, our custom PIM solutionsâ architecture and features are built to scale alongside your growth.

PIM solutions include features such as centralized product data management, digital asset organization, data integration, custom data structures, multi-language and multi-channel support, workflow management, versioning, search capabilities, and extensibility via APIs. Credencys can further customize solutions as per your business need.

PIM for CPG solution offers robust data integration capabilities through APIs and connectors. It can seamlessly integrate with your existing systems, such as ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), and e-commerce platforms. This integration ensures that product data remains consistent across all your systems. The solution supports various data exchange formats like XML, CSV, and JSON, making it adaptable to different integration requirements. Additionally, PIM for consumer goodâs data mapping and transformation features enable smooth data synchronization between systems, enhancing efficiency and data accuracy.

Credencys is trusted by CPG leaders across the world for customizing and successfully implementing PIM solutions. Explore our Case Studies to see how Credencys has transformed businesses, just like yours. Click here to dive into the details of our client partnerships and uncover the strategies that led to remarkable

outcomes.

PIM is beneficial for individuals who manage more than 100 products and/or sell through multiple channels. Credencys Solutions specializes in providing data management solutions tailored to the specific requirements of retail and consumer goods brands, as well as manufacturing businesses.

Implementing PIM software is crucial for achieving success in ecommerce today. Because each sales channel requires differently formatted product details, you require a centralized platform for editing and storing this information. When you rely on your ecommerce store or spreadsheets for this purpose, it becomes all too easy to make costly errors. PIM software assists you in maintaining error-free data and ensuring it is formatted according to your specific needs.

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Website: www.credencys.com

Page: Empower Your Business with Advanced AI Analytics Services

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Uncover actionable insights, drive decisions, and maximize efficiency with AI-led analytics solutions.

of organizations struggle with inefficient decision-making processes without AI and analytics capabilities,

leading to reduction in operational efficiency and decrease in customer satisfaction levels.

of companies are falling behind in competitiveness due to their inability to adopt AI and analytics solutions

effectively

in potential revenue is lost annually by businesses due to the financial toll of not integrating AI and analytics to harness the predictive insights and optimization opportunities.

Unlock the full potential of your data with our advanced data analytics solutions. We leverage advanced technologies and methodologies to delve deep into your data, providing valuable insights that fuel business growth and innovation.

Transform complex data into intuitive visualizations that facilitate understanding and decision-making across your organization. Our data visualization services combine interactive design with analytical insights to create compelling visual narratives.

Harness the power of advanced data science techniques to extract valuable insights and drive innovation. Our team of experienced data scientists specializes in leveraging machine learning, artificial intelligence, andÂ Â statistical modeling to derive actionable insights from your data.

Experience the convergence of data lakes and data warehouses with our robust Data Lakehouse solutions. We seamlessly integrate these two paradigms, offering a unified platform for storing, managing, and analyzing vast amounts of structured and unstructured data.

Transform your data into a strategic asset with our Data Warehouse solutions. We specialize in designing and implementing scalable and efficient data warehousing solutions tailored to your organization's needs.

Embrace the power of the cloud with our Cloud Computing solutions tailored for AI analytics. Whether you're looking to migrate your analytics workloads to the cloud or build AI-powered applications, we have you covered.

Reach out now to start your journey towards smarter decision-making.

We begin by understanding your business goals and objectives to ensure a perfect fit for your business requirements.

Next, we conduct a thorough analysis of your data ecosystem to identify relevant data sources and assess data quality and completeness.

Our team of data scientists and analysts leverages advanced algorithms and methodologies to develop models and analytical solutions.

Our commitment to continuous improvement doesn't end with model deployment.

Our client, a global aviation organization with a diverse portfolio including airlines, loyalty, and travel services was facing challenges in accessing and analyzing data across departments to meet government and aviation compliance requirements. It was leading to inefficiencies and time-consuming processes. We provided the client with Power BI custom dashboard services, automated dataflow processes, and centralized data in a One-lake solution.

A French multinational retail corporation with a global presence and thousands of stores worldwide, were facing challenges in centralizing and processing vast amounts of data generated across multiple stores, hindering timely decision-making. We developed a comprehensive Data Warehouse solution, integrating data from various sources, and implemented Azure Snowflake technology for efficient storage and analysis, while organizing structured data categories for seamlessÂ management.

A Hong Kong-based global alliance specializing in textile quality management solutions were using multiple systems for inspection and analysis, causingÂ delays in strategy implementation and impacting productivity. We integratedÂ multiple application databases into Azure Data Warehouse and automated dataÂ pipelines for improved response time and productivity, culminating inÂ streamlined data management for the client.

A global leader in Quick Service Restaurants (QSRs), operating 13,500 stores across 42 countries, known for its freshly brewed coffee, donuts, and baked goods were facing challenges with disparate applications across POS, waste management, purchasing, and employee timesheets, hindering effective reporting and decision-making. We implemented a Data Warehouse solution using SSIS and SQL Server to integrate data from multiple applications. Additionally, we developed custom dashboards and reports for visualizing KPIs, billing details, and payroll calculations, while leveraging ML algorithms to predict resource planning

Our client is a leading fashion retailer in Spain with 28 stores nationwide, attracting approximately 1 million visitors annually. TheyÂ struggled to track and analyze consumer behavior patterns impacting inventory

management and profitability. We implemented real-time interactive dashboards for sales pattern analysis and developed a multi-tenant web app, integrating WiFi data streams to analyze consumer behavior, while utilizing Microsoft® SQL Server and Power BI technologies for seamless data integration, analysis, and visualization for the client.

Chart your data-driven journey with expert assessment, architecture design, and actionable roadmaps.

Ensure data quality, security, and compliance through best practices and solutions like MDM, PIM, and governance

Build robust and scalable data pipelines for efficient collection, transformation, and analysis

Uncover hidden insights, predict future outcomes, and personalize experiences with advanced analytics and AI/ML techniques.

Across industries like Retail & Consumer Goods, we are passionate about unlocking the power of data to empower your business.

We pride ourselves on being nimble and flexible: from delivering quick wins to seamless integrations that help you stay one step ahead of your competition.

Our consultative and partnership approach means we're invested in your success. From implementation to company-wide adoption, we're with you every step of the way, shaping our solutions to fit your journey.

Years of expertise

Clients globally

Certified Professionals

Get in touch with our industry experts to explore how a product content solution empowers your business growth by sharing accurate and original content.

AI (Artificial Intelligence) and Analytics services encompass a range of technologies and methodologies aimed at extracting insights from data to drive informed decision-making. These services can help businesses unlock the full potential of their data, leading to improved efficiency, enhanced customer experiences, and better strategic planning.

We offer a comprehensive suite of AI and Analytics solutions tailored to meet the specific needs of your business. Our offerings include data analytics, predictive modeling, data visualization, and data science.

AI and Analytics solutions can provide valuable insights into various aspects of your business, including customer behavior, market trends, operational efficiency, and risk management. By leveraging these insights, you can optimize processes, identify growth opportunities, mitigate risks, and enhance overall performance.

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Experience the power of Credencys and Syndigo together to unlock new possibilities in data management and syndication.

Syndigo stands as a global frontrunner in offering cutting-edge solutions for Master Data Management and

Product Information Management, catering to medium-sized and large enterprises. This fully integrated and comprehensive active content engine allows data and content to continuously flow freely, intelligently and efficiently throughout multiple systems.

At Credencys, we specialize in implementing Syndigo's cutting-edge product content management and syndication solutions. Our expertise and partnership with Syndigo enable us to empower businesses with seamless product data management, accurate content syndication, and enhanced online experiences. Experience the true potential of Syndigo with our reliable Syndigo implementation services.

This module in Syndigo focuses on empowering businesses to efficiently create and enrich their product content, ensuring accuracy, consistency, and completeness. It provides businesses with the tools and capabilities to streamline the process of generating product information and digital assets.

It is a key module within Syndigo's product content management platform. It focuses on providing businesses with robust tools and functionalities to effectively manage their product content throughout its lifecycle. It enables businesses to centralize, organize, and govern their product data, ensuring its accuracy, consistency, and accessibility.

This solution focuses on empowering businesses to efficiently distribute their product content to various sales channels, ensuring consistent and accurate information reaches retailers, eCommerce platforms, and other partners.

The Engage solution focuses on enabling businesses to create engaging experiences for their customers by leveraging rich and compelling product content across various digital touchpoints.

This solution focuses on helping businesses optimize their product content and digital assets to drive better performance, visibility, and conversions.

DRIVE is a comprehensive Product Information Management (PIM) solution tailored specifically for the automotive aftermarket industry. It centralizes product data management, ensuring accuracy and compliance with industry standards like ACES and PIES.

Syndigo's MDM capabilities allow you to effectively link various aspects of your business. This includes

streamlining your sourcing process, enhancing your analytics, and improving the overall customer experience.

Syndigo's PIM and DAM capabilities provide a comprehensive solution for storing both product information and assets. This centralized system ensures that your data and digital resources are easily accessible and well-organized.

The GDSN is a platform that facilitates the exchange of product information among trading partners. It adheres to international standards set by GS1, promoting consistency and accuracy in data sharing.

Syndigo assists suppliers and recipients in creating content through their in-house or remote photography studios. They also allow users to upload existing brand content from other systems. This supports effective content management and presentation.

This involves a set of product-specific marketing criteria that include digital assets, weight and dimension data, nutritional information, and more. These details are crucial for optimizing your products both in physical stores and in the eCommerce realm.

Syndigo's analytics tools empower brands with valuable insights into their business and content. They offer a range of reports within their CXH platform, enabling data-driven decision-making and strategy refinement.

Retail

CPG

Grocery

Automotive

Manufacturing

IronList provides online sales and auction aggregator platforms for used heavy equipment and machinery. We developed a digital solution that allows the client to manage the suppliers, customers, & product data of heavy equipment and machinery centrally. The frontend of the solution allows the buyers to search and view the product details.

Tractmotor is a Malasiya-based company and a leading dealer of automobile spare parts in the design. Credencys implemented a digital platform using PIM, DAM, & Digital Commerce capabilities that allow the

client to manage products, media & commerce related activities from a single platform.

Credencys developed a tablet application that has simplified the registration flow and digitized the check cashing process for the store associates and managers. The app is specifically designed for the SAMSUNG Galaxy tab S4 Portrait view only.

We leverage our deep knowledge of Syndigo to tailor it to your specific business needs expertly, ensuring seamless integration and optimal value.

Across Retail, Manufacturing, and Distribution, we are passionate about using the power of data solutions to empower your business.

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Director, Information Technology

Encompass

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Chief Information Officer

Sterne Kessler Goldstein Fox PLLC

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Credencys promises the clients not to just provide a digital solution but to deliver an experience that keeps you connected with us.

Quality solution, on-time project delivery, and consistent support thatâs what all the clients look for in their tech partner. Credencys excels in satisfying customer expectations.

Senior Manager at Samsung, India

âOverall it's been a pleasure working with Credencys on this project. I really appreciate the way team understood our needs and delivered the best solution. I am very happy for the suggestions you provided to find better technical or UX solutions. Dedication of the team towards delivering a better experience to our customers was commendable. Thanks for all the hard work and well done!.â

Deputy General Manager at McDonald's, India

âI would like to thank team Xynage for providing continuous support. Their contribution is unmatched and am happy that they are a part of this team that is responsible for shaping the digital future of McDonaldâs India.â

IT Director Lonza Biologics TUAS, Singapore

âOur demo really raise interest. Several business users asked me to provide them with the mobile app so they can try it and show it at their sites. This is a good opportunity to thank you again for the great work provided by your team, and the flexibility to deliver this in this short timeframe; I know it required extra hours and week end work but at the end it was a success. I thank all the team members also on behalf of Lonza.â

Chief Information Officer Sterne Kessler Goldstein Fox PLLC, USA

âCredencys did a great job. It has been a real pleasure working with all the team members. They were very professional and very clear in all communications, which I appreciate. I also appreciate the teamâs attention to detail and creative approach to bring my project live. I am delighted and happy to have found Credencys as my offshore development partner.â

Managing Director Information Technology at Encompass, Georgia

â Thanks you Credencys for delivering a successful product. All the efforts and perseverance displayed by the team throughout the development & UAT support are highly appreciated. I appreciate the constant endeavor of the team to deliver the projects with best quality standards within stipulated time frame. We look forward to work with you on more projects in near future.â

Executive Director & Partner at LPC Latina, Brazil

âMy experience working with Credencys was very positive. I appreciate the effort that the team was putting on explaining all the steps and information required for moving forward. It was my first experience outsourcing service from outside my country, and for sure I will do it again.â

CEO at NuevaCare, USA

âIt was a pleasure to work with a team of passionate professionals who have addressed my concerns on priority basis and provided instant support whenever required. They always brought clarity to all discussions by explaining technical aspects in detail. I am very happy with the performance of the team and thankful for delivering the project in time. â

Director of Product Management at TrustCommerce, USA

âI appreciate teamâs attention to detail, quick response to changes, contributions and recommendations to the final product. They worked really hard and with dedication to make our TrustCommerce Trustee Premier product a significant success. We greatly value your partnership. Thank you again â and we look forward to many more successful collaborations. â

President at AlphaZeta Interactive, USA

â Team Credencys has done an amazing job with my website. I was surprised to see the end result. Their quality of work is top-notch. I was very happy with the way they had been making progress every single day. I was also very happy to see teamâs commitment towards the project. I thank Credencys for on-time delivery of the project. Looking forward to work with them in the future.â

CEO at bevRAGE, USA

âCredencys has been a real partner in the development and launch of my app. The level of professionalism exceeded my expectations. Not only did they implement all of my ideas but they also improved my app by suggesting additional features. The communication and implementation of the project has been great. Even under pressure, they have delivered high quality solution.â

Founder & COO at Contrast Media, USA

â I thank team Credencys for providing amazing support for the project. Both the Android TV app and

Mobile app works fine and it helped our client, Hochiki a lot on the trade show to showcase their products to the customers.â

Founder & CEO at Kryo Inc., USA

âI appreciate the extra effort team Credencys is putting forward to meet with the stringent deadlines and deliver the build on-time.â

Associate Program Manager at OSSCube, India

I wanted to thank Credencys team for a fantastic job they did on my development project. They are very professional and understood the issues that I needed to resolve. Keep doing such great efforts. Looking forward to working with you.

Team Lead at Tugboat, Canada

âI am very happy and satisfied with the solution delivered by Credencys. Hard work and dedication of the team towards the goal are commendable. Thank you for helping me in making the right decision by suggesting PimCore as the core technology of my project. â

Director of Digital Solutions at Ovivo, USA

âMy experience of working with Credencys was amazing. They brought my idea to life by developing engaging and immersive virtual reality app. Great job done by the entire team. I am very impressed with the dedication and technical expertise of the team. Thanks for understanding my vision and delivering an exact VR solution.â

IT Superintendent at Kenmare Moma Processing, Mauritius

âIt was a pleasure working with Credencys. The dedication and attention provided is much appreciated. â

Learning & Development Lead at Bajaj, India

âCredencys helped us to enhance overall user experience with quick turnaround time. They have successfully enhanced our internal employee engagement app with added features.â

Product Head at Anand Rathi, India

âThank you so much to show dedication and prompt support to build product.â

Meet a few more awesome customer of Credencys

Team Nykaa

Nykaa, India

I want to thank team Xynage for providing unmatched contribution and proactive support. Their product is of high-quality. We have been running various in-store campaigns successfully. I wish them all the best for the future. Keep up the good work!

Head Of Business Operations

Talash.com, India

Credencys understood what was needed to make my vision of developing eCommerce site come to reality and work diligently to achieve all tasks needed to bring it to life. What I really liked about them is their commitment, flexibility, and professionalism throughout the project so I highly recommended them for Magento development services.

Co-founder / CTO

Qourier, Singapore

Dedicated work approach, quality development, and professional attitude are some of the characteristics that define Credencys. They have a skilful developers address all the development issues and leaving no loopholes of communication. Project manager managed all the development task while other dedicated developers, who helped to complete the task on committed time.

Team PetBubs

PetBubs, India

Thank you so much for doing great job in PetBubs mobile app. I really appreciate your all efforts to make this app live.

We would love to see you on this list. Want to discuss your digital initiatives with our tech experts?

hello@credencys.com+1-562-787-0231

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Page: What is PIM (Product Information Management) | Credencys

Estimate your PIM Implementation Costs in Minutes!Estimate your PIM Implementation Costs in Minutes!Try PIM Cost Calculator

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PIM for distribution ensures complete & accurate product data management

Harness the power of Pimcore for data-driven decisions & exceptional user experiences

Drive sales and customer loyalty with Syndigo's comprehensive product content management

Transform your data into insights and growth with Semarchy's master data management

Product Information Management is a process to collect, manage, enrich and distribute all the product-related information that is required to market and sell the products across different customer touchpoints.

PIM solution helps brands streamline the product information management operations and make them more productive, efficient, and quicker. Make interdepartmental collaboration smoother by enabling your different

teams with the updated product data.Â Â

Design and deliver engaging product experiences using PIM that enables your customers with relevant, rich, and reliable product information across different channels. By deploying Product Information Management, brands help buyers to make an informed and right purchase decision.Â Â

Product Information Management handles the product related data effectively by ensuring the quality of the product information for multichannel distribution and internal use.

Collect product data from different enterprise systems, external portals, websites, eCommerce platforms, social media, etc.Â Â

Import product data of any size from the XLSX and CSV files to the PIM system in bulk in a well-defined format and structure.Â

Allow suppliers/vendors to upload the product data directly in the PIM in your defined format for faster product onboarding.Â Â

Integrate any number of internal portals and third-party software with PIM to simplify the product data management process.

Simplify the product classification in relevant families, categories, channels, and more attributes.Â Â

Keep improving the product data quality by measuring, controlling, and tracking product information effectively.Â

Perform data governance defining user roles, permissions, and processes based on the product data validation workflow.Â

Manage different product data versions, catalog completeness, and control publishing.Â

Leverage product data enrichment on an ongoing basis. Enrich product description along with technical information and usage data.Â Â

Integrate relevant images, videos, documents, and other media files to enrich the product information.Â Â

Implementation of a rule engine automates the enrichment of standardized product attributes during the data enrichment process.Â

Utilize the localization and translation of product information for different regions, countries, states, and markets. Â Â

Product Information Management manages catalogs for every sales channel in a single platform. Â Â Â

Manage channel-specific attributes for each output channel in PIM to create the most relevant experience. Â

Distribute your product information to all online and print channels using API-based connectors. Â

Syndicate your product catalog to third-party shopping channels and marketplaces to promote and sell your product. Â

Product names, titles, descriptions, SKUs (Stock Keeping Units), UPCs (Universal Product Code), etc.

Product ingredients, measurements, warranties, materials, sizing, etc.

Product variations, categories, labels, tags, relationships, etc.

Product-related images, videos, documents, illustrations, animations, marketing and sales documents, logos, etc.

SEO meta description, title, keywords, personas, etc.

Client testimonials, user reviews, prices, etc.

Certifications, spreadsheets, etc.

Amazon titles, Google categories, mobile descriptions, etc.

Designer notes, style sheets, assembly instructions, etc.

Translations, multilingual copy, multi-currency, etc.

Our PIM experts answer all your queries by providing a tour of a Product Information Management platform for free. Explore technical capabilities of PIM that ensure your business's success.

To boost customer engagement and conversion, retailers need to deliver rich and consistent product and customer experiences to the buyers across different customer touchpoints. Product Information Management helps retail companies to deliver omnichannel and multichannel experiences by sharing better product stories that increase sales and revenue.

Distribution is an essential part of the supply chain. Distributors are connected with either manufacturers or

suppliers and retailers. They need to manage hundreds of product data from different suppliers for varied retailers and vice versa. PIM allows distribution companies to expand their product range and share product information consistently across different stakeholders.

Suppliers are the mediators between manufacturers and retailers. They are connected with multiple manufacturers and retailers so they need to manage massive product data. To perform their operations effectively, they require to implement the Product Information Management system. It allows suppliers to manage product data centrally with greater accuracy.

Manufacturers are the one who produces the products and generates the original set of product data. They have to manage the product information accurately to meet the specific requirements of their corporate customers and consumers. Using PIM, manufacturers can take full ownership of their product data, push the product information to new sales channels and expand the business.

eCommerce brands need to manage thousands of products with hundreds of attributes. They require to promote and sell their products on their eCommerce store and marketplaces. PIM helps eCommerce companies to deliver an engaging customer experience by communicating accurate product information to help buyers to make informed buying decisions.

C-level executives of the organization need to access the essential product information on the fly to make the right strategic business decisions. PIM solution helps companies to grow their business and expands the market reach by distributing the updated product catalogs in different markets. Leverage increased sales, reduced returns, cost-efficiency, and improved productivity with PIM.

The product management team generates and provides high-quality product data. They are the key point of contact for product information for other departments. Implementation of PIM simplifies their lives by offering fast access to accurate product data. Product managers streamline the product onboarding process and accelerate the New Product Launch (NPL) process across all the channels.

The sales team interacts with the clients regularly. They need to access the updated sales and marketing material that contains the latest product information and share them with the prospects. PIM enables sales

executives with quick access to update product data so they can share the correct information with buyers. Also, PIM helps the sales team meet the changing market demands and assortments.

For marketers, PIM is an amazing tool that helps them with many creative and analytical jobs. It helps marketers to access the latest product information and create exciting campaigns. PIM allows content creators, SEO experts, marketing managers to run their online and offline marketing operations with correct product information and create compelling product and customer experiences.

eCommerce team needs to manage a wide variety of products along with hundreds of product attributes to launch the products on their eCommerce storefront and leading marketplaces. Using PIM, eCommerce managers can perform all the product information management processes from a single platform rather than collecting and aggregating the product data from different files and systems.

Product data had to be consistent and accurate across the entire company to make sure the operations run smoothly. PIM allows the IT team to integrate their existing enterprise systems and third-party applications to reduce the hectic job of maintaining the product data across disparate systems. IT professionals can manage systems with minimal disruption and more security.

PIM enables the brands with a single platform to manage product information effectively and market and sell products effortlessly.

Offering localization and personalization, PIM helps companies to penetrate into different markets and drive immense business growth.

Supporting multiple languages, PIM allows brands to improve customer engagement by sharing the product information in the buyerâs native

Companies manage thousands of products with hundreds of attributes by maintaining relations, versioning, etc. seamlessly from PIM.

PIM helps companies to run marketing campaigns and manage the product-related marketing data centrally.

Providing data enrichment, PIM helps brands keep updating the product data and sharing the latest product information across different channels.

Improve the time-to-market of your products by managing the product information in a single repository. PIM helps brands streamline product onboarding and product launch processes effortlessly.

Eliminate the chaos of managing the product data into different digital files and software by implementing PIM to manage product data in a single location. PIM ensures all the product data is correctly updated across all the channels.

PIM helps brands to manage the product information with all the essential media files centrally. With the data cleansing capability of PIM, organizations eliminate duplicate data and improve product data quality.

Save a lot of time and effort for your different departments by enabling them with quick access to the updated product data. It helps varied teams to make quick decisions and improves operational productivity and efficiency.

Create compelling shopping experiences by distributing accurate product information along with rich media files that help customers to make informed buying decisions and increase conversion rates.

Talk to our PIM experts to get personalized consultation to discuss the product data specific requirements and challenges of your business and get a free demo of our PIM platform.

hello@credencys.com+1-562-787-0231

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Page: PIM for Retail: A Competitive Edge for Retail

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Implementing custom PIM Retail solutions can help organizations harness the full potential of their data, unify product data, optimize retail operations, and boost customer satisfaction across all channels and marketplaces.

As leaders in the retail industry, you know that the key to success is delivering an exceptional customer experience, and that begins with accurate and comprehensive product information. But managing a large

product catalog across multiple channels, vendors, and markets can be a logistical complex task.

Product Information Management for Retail is your ultimate solution for data management. With PIM, you can:

Connect with our certified consultants to see how retail PIM solutions can help you maintain data quality and consistency across all channels and touchpoints.

Revolutionize how you handle complex product information, enhance customer engagement, and drive segment growth with PIM for retail.

The retail landscape demands rapid product turns to keep up with ever-evolving trends. Coordinating information from diverse departments can lead to delays and errors, hampering time to market.

A PIM system serves as a centralized hub where teams collaborate seamlessly. Product data, specifications, images, and updates can be managed in real-time, minimizing errors and expediting the launch process.

Shoppers today seek comprehensive and engaging product information. Incomplete or inconsistent content across various channels can lead to confusion and hinder potential sales.

PIM enables retailers to maintain consistent, detailed, and accurate product content. Retailers can deliver a unified message/Product Information across channels, enhancing customer trust and improving conversions.

Retailers are expanding their presence across multiple channels, including online marketplaces and social media. However, adapting product information to suit each platform can be a complex and time-consuming task.

PIM allows retailers to create adaptable product content templates that can be optimized for various channels. The result? Effortless channel diversification and enhanced market reach.

Consumers are increasingly conscious of a company's environmental and ethical practices. Retailers must demonstrate their commitment to sustainability and ESG (Environmental, Social, and Governance) principles.

PIM allows retailers to showcase their sustainability efforts by integrating eco-friendly product attributes, certifications, and sourcing information.

Social media is now a thriving marketplace, where seamless shopping experiences are intertwined with social

interactions. However, managing product information across platforms can be intricate.

PIM facilitates social commerce by linking product data to social media posts.

Powered by PimcoreDesigned for rapid time to value, Credencys RetailOne is a comprehensive product information management solution â providing you with pre-built data models, stakeholder groups, integration templates, and reference architecture to facilitate an immediate kickstart of your retail PIM initiatives.

Streamline retail operations with an industry-grade, prebuilt data model featuring 30+ reference data sets.

Seamlessly onboard and syndicate data with RetailOne's templates and powerful system connectors.

Prebuilt workflows with predefined roles optimize retail operations for efficiency and accuracy.

Maintain data integrity with built-in quality checks and governance tools, ensuring compliance.

Empower suppliers with a self-service interface to independently manage and update product data.

Support multi-channel, multi-region operations, tailoring product content to diverse markets.

Automate content creation and optimize customer experiences with AI/ML integrations.

Centralize and manage all digital assets in one location for consistent, up-to-date marketing.

Want to see it in action? Contact Us

The largest retail and wholesale brand in the Philippines was looking for PIM experts to tackle the product information management for fashion challenges they were facing and to replace their existing PIM with a high-performing PIM platform to manage millions of data effectively.

The client was using Jasper as their website backend to manage the massive amount of product information with the large number of SKUs. They were facing the issue of slower performance of the existing PIM platform.

With Credencys' expertise, we orchestrated a transformative journey and overcame these challenges by replacing Jasper with Pimcore. Within a span of just six months, Pimcore seamlessly integrated as the backbone of the client website, enabling a swift and efficient transition. Data from diverse sources was carefully gathered and centrally managed, ensuring reliability through a robust five-server infrastructure

before going live.

Reduction in data Dispensaries

Preservation of crucial data during migration

Decrease in data errors, guaranteeing higher precision

Diversify your product offerings, easily syndicate product data and implement dynamic pricing strategies, allowing you to adapt to market trends and customer demands more effectively.

Learn More

Manage product data from a single source of truth and create location based catalogs, building trust by offering tailored, localized product assortments to customers in specific regions.

Learn More

Manage your millions of product data efficiently from a centralized solution (regardless of your retail segment), ensuring a single source of truth for your organization.

Learn More

Across industries like Retail & Consumer Goods, we are passionate about unlocking the power of data to empower your business.

We pride ourselves on being nimble and flexible: from delivering quick wins to seamless integrations that help you stay one step ahead of your competition.

Our consultative and partnership approach means we're invested in your success. From implementation to company-wide adoption, we're with you every step of the way, shaping our solutions to fit your journey.

Years of expertise

Clients globally

Certified Professionals

Connect with our industry experts to learn how retail PIM solutions can support your growth and ensure consistent product data!

Yes, PIM for Retail solutions are designed with scalability in mind. It can easily adapt to the growing needs of

your business. As your product data and digital assets expand, the solution can handle large volumes of data and users efficiently. Whether you're a small business looking to expand or an enterprise with complex requirements, our custom PIM solutionsâ architecture and features are built to scale alongside your growth.

PIM solutions include features such as centralized product data management, digital asset organization, data integration, custom data structures, multi-language and multi-channel support, workflow management, versioning, search capabilities, and extensibility via APIs. Credencys can further customize solutions as per your business need.

PIM for Retail solution offers robust data integration capabilities through APIs and connectors. It can seamlessly integrate with your existing systems, such as ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), and e-commerce platforms. This integration ensures that product data remains consistent across all your systems. The solution supports various data exchange formats like XML, CSV, and JSON, making it adaptable to different integration requirements. Additionally, PIM for Retailâs data mapping and transformation features enable smooth data synchronization between systems, enhancing efficiency and data accuracy.

Credencys is trusted by retail leaders across the world for customizing and successfully implementing PIM solutions. Explore our Case Studies to see how Credencys has transformed businesses, just like yours. Click here to dive into the details of our client partnerships and uncover the strategies that led to remarkable outcomes.

PIM is beneficial for individuals who manage more than 100 products and/or sell through multiple channels. Credencys Solutions specializes in providing data management solutions tailored to the specific requirements of retail and consumer goods brands, as well as manufacturing businesses.

Implementing PIM software is crucial for achieving success in ecommerce today. Because each sales channel requires differently formatted product details, you require a centralized platform for editing and storing this information. When you rely on your ecommerce store or spreadsheets for this purpose, it becomes all too easy to make costly errors. PIM software assists you in maintaining error-free data and ensuring it is formatted

according to your specific needs.

Send us a Message

Credencys Solutions is a data management solutions provider tailored to the unique needs of retail & consumer goods brands and manufacturing businesses. Widely regarded as a trusted advisor and strategic partner, the company has 15+ years of proven success in implementing cutting-edge PIM & MDM solutions that empower businesses to harness the full power of their data.

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Page: PIM Guides

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We put our expertise with PIM/MDM, DAM, and related topics into short andeasy-to-understand guides to facilitate informed decision-making.

Retail Accelerator: Accelerated Approach to Product Data Management

Buyerâs Guide: Choosing the Right PIM Solution

Calculating ROI of Product Information Management

Solving the Challenges in the Automotive Aftermarket Industry

MDM Trends Shaping 2024 & Beyond

PIM Implementation Process for Automotive Aftermarket Businesses

Benefits of PIM in Automotive Aftermarket

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Page: What is Pimcore and the Benefits of Pimcore

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Nowadays, a lot of enterprise companies and international brands are experiencing the challenge of âDigital Disappointmentâ.

Digital Disappointment is a feeling that you experience when you want your business systems and tools to be more compatible, sophisticated, and user-friendly.

For instance, letâs say you run a Smartphone eCommerce Store and there is a model X that the manufacturer has discontinued, but itâs still showing on your marketing website.

Also, the new model Y is live on your eCommerce store but it is listed with the wrong information or with the product data of the previous model. There is also a new ad copy for Australia country waiting for approval from the legal department, and at the same time, all updates related to new model Y need to be rolled out to the eCommerce store in all languages.

To tackle all these pending tasks, you need to juggle between 3-6 different systems and applications to update the data of the new product.

Now, if you can relate to this scenario, then weâre sure that you also must be wishing for a better workflow to manage everything in your business.

So, Letâs begin with âWhat Is Pimcore?â

 Table of Content

Pimcore is an open-source digital platform that helps businesses to centralize all their data in one, user-friendly system.

Letâs understand âWhat is Pimcoreâ in laymanâs terms, Pimcore is a multi-tool swiss-knife that

enables businesses for digital transformation through its data management and experience management modules.

This combination of data management and experience management modules can enable organizations to increase operational efficiency, boost their business performance as a result, and have unlimited connectivity to external software.

Below, weâve listed and briefly explained each of these data management and experience management modules below.

Data Management has the following 4 modules:

Letâs quickly overview each data management module in brief.

If you are managing the product data offline manually or in different digital files, then you might not be aware

of what is PIM.

With Pimcore PIM, businesses can easily integrate, manage, and consolidate any kind and volume of product-specific data across the organization. PIM stores different types of product information and works as a single source of truth for all product data.

Create amazing product experiences by leveraging the advanced features of product information management. The robust features of PIM are:

Harnessing the potential of all the above features of Pimcoreâs PIM brands can build avant-garde PIM solutions that meet their specific business needs and achieve organizational goals effectively. Hire PIM developers who have proven experience in developing tailored PIM systems for versatile industry domains such as retail, manufacturing, eCommerce, distribution, automotive, wine and spirit, and more.

Ensure the effective product information management implementation that helps you streamline product-driven business processes, increase productivity, improve customer experience, boost sales, and more. To gain the maximum benefits out of the PIM platform, donât miss reading an exclusive guide on product information management that unveils very technical and business aspects of the PIM.

The Digital Asset Management module of Pimcore helps you put your customers at the heart of your business. You might be exploring what is digital asset management. Letâs have an overview of it.

Manage any type and size of media assets in the digital asset management system. Manage different media files such as pictures, videos, animations, graphics, illustrations, graphics, infographics, and more in a centralized repository.

Businesses can also leverage Pimcore DAM to improve their brand consistency, eliminate unnecessary efforts, govern media files, save time, and more. An enterprise-grade digital asset management platform consists of a wide variety of features such as

Brands can build varied digital solutions such as websites, B2C solutions, B2B portals, marketplaces, eCommerce platforms, social media, catalog management solutions, and more by leveraging effective digital asset management implementation.

Following the right digital asset management practices, companies can create a unified brand experience across all the output channels. Selecting the right digital asset management system is quite challenging as multiple digital asset management platforms are available in the market. Consider Pimcoreâs digital asset management to streamline and automate varied processes related to media file management.

To explore more about the platform, one should go through a knowledge-driven digital asset management guide.

You might have come across the term master data management. If not, then you should visit what is master data management to explore MDM and its benefits in detail.

Pimcore MDM (Master Data Management)Â helps in managing all business-critical data including products, vendors, and customers data to name just a few by offering robust features that involve:

Build advanced digital platforms using the advanced features of master data management. Drive efficiency in your business operations by managing all the organizational data in a centralized repository and sharing complete, accurate, and updated data with internal and external stakeholders.

Executing the right Master Data Management strategies and following effective Master Data Management implementation practices build a solution that enables the brands with the benefits of reduced time-to-market, cost saving, and digital acceleration.

Apart from this, you can also expand to new data domains at minimum, recurring costs.

Using MDM, businesses can also dump their data silos and easily manage and control various versions of their data efficiently. To get exclusive insights into the MDM and its hidden potential, donât miss referring to a guide on master data management.

Lastly, you can connect MDM with most enterprise systems like BI, ERP, CRM, etc.

Get started with master data management by taking a few simple steps and boosting your bottom line by making a well-informed decision based on access to accurate data.

The Pimcore CDP module helps businesses to collect all their customer data in one place.

Customer Data Platform basically, allows businesses to collect, store, and manage every single record of

customers. To ensure the effective management of customer data, CDP offers a set of powerful features that consist of

And once youâve every data of each customer in one place, you can then easily do data personalization, data segmentation, and marketing automation. To discover the essential aspects of CDP, you must go through a guide on customer data platforms.

eCommerce companies can take maximum benefits of a customer data platform that helps them to skyrocket their business by delivering personalized experiences, offering engaging customer experiences, increasing sales, and boosting revenue. Moreover, CDP transforms businesses by automating varied processes for customer data management.

Experience Management has the following 2 modules:

The Digital Experience Platform of Pimcore is the best in the industry because it is scalable for any type of business or content.

For instance, DXP can power multiple information platforms, complex solutions, collaboration platforms, large-scale content hubs, and customer portals easily by offering advanced features and functionality such as below.

With its simple-to-use drag-and-drop feature, DXP allows businesses to create, modify, and maintain information efficiently through its content editors.

Many digital experience platforms are available in the market. However, select of the right digital experience platform becomes challenging for the brands. Pimcore offers CaaS-based DXP that drives enormous success and growth for your business.

Apart from this, DXP also provides bricks using which all landing pages of your website can be easily personalized for any type of promotion, event, and more. If you are interested in getting exclusive insights into DXP and its potential, refer to a guide on the digital experience platform.

If you run an eCommerce business, then integrating the Digital Commerce Platform of Pimcore could help you a lot in growing your conversions and taking your business to the next level.

Using the Pimcore eCommerce framework of Pimcore, eCommerce businesses can easily aggregate and maintain hundreds of products with their corresponding categories. Harnessing the capabilities of Pimcoreâs digital commerce platform, companies build avant-garde B2B and B2C solutions.

In eCommerce solutions, we utilized the features that make online buying and selling smoother and quicker by integrating features like

Not only that but with Pimcore, you can also easily develop every component of your eCommerce business at a significantly lower time-to-market while growing your ROI.

So, now that you know about all modules of Pimcore, letâs quickly move forward and see how Pimcore is better than its competitors. The Digital Commerce Development guide helps you understand how to choose the perfect eCommerce platform that ensures your online business.

Do you want to build an award-winning digital platform by harnessing the potential of different Pimcore frameworks to empower your varied business operations and improve productivity?

Modern business stakeholders are well aware ofâ¯what is Pimcore,â¯what is Pimcore development, and other basic information related toâ¯Pimcore.

Pimcore open sourceâ¯platform helps businesses to deliver a lot more personalized experience to their potential customers. Various Pimcore tools such asâ¯Pimcore CDP, Pimcore DXP, Pimcore DAM, Pimcore eCommerce, Pimcore MDM, Pimcore Product Information Management,â¯and so help all business units (marketing team, sales team, development team, and so) to act as a single unit. This paves the path for productivity increase and better growth.

Apart from that, here are the lists of key aspects businesses can achieve throughâ¯the Pimcore platform.

Many digital platforms like Pimcore are out there in the market. However, Pimcore stands out from the other platforms by empowering the digital transformation process of businesses. The platform supports automation, smart technologies, and business intelligence and helps brands to skyrocket their business.

Pimcore helps multiple industries including retail, manufacturing, distribution, eCommerce, and more by enhancing their collaboration, carrying out the operational processes smoothly, creating an astonishing

customer experience, and eventually increasing the revenue stream. Thus, experience several lucrative benefits of Pimcore by implementing a digital solution based on the technology.

Letâs have a detailed discussion over the benefits of Pimcore technology that businesses can avail ofÂ Pimcore development.

Pimcore facilitates the brands with enhanced PIM systems that allows the brands to access consistent and accurate data through easy editing, data validation, controlling versioning and publishing, managing user rights, custom views, and so on.

Offering data modeling, Pimcoreâs PIM allows companies to establish a correct relationship amongst the different product data. Create intelligent connections between varied product families and lines by connecting different data sets and creating data hierarchy, categorization, and classification. Pimcore provides scalable and flexible data models for different ranges of product data.

Improve product data quality by using complete, quality-driven, and enriched product data. Perform product data audit from Pimcoreâs PIM to maintain data quality standards.

Manage the product life cycle effectively and make the required modifications in the data easily at any point in time through complete product information management platforms.

One of the most crucial benefits of Pimcore is companies can integrate it with any of the existing enterprise systems and third-party applications and software regardless of the homegrown or legacy one.

Integrate PIM with your ERP, CRM, relational database, logistic and tracking systems, existing product catalogs, partner data system, business intelligence (BI) software, transactional data apps, application server technologies, mainframe legacy system, and electric data interface.

Pimcoreâs PIM can easily be integrated with new and existing technologies and provides real-time two-way integration across different systems. Through effective integration, Pimcore helps brands to have easy data import and makes data retrieval and search quicker.

Being an open-source platform, Pimcore allows for accessing the source code of the solution for free. Start using the community edition of Pimcore and gradually start building a custom solution with advanced features

as your online business grows.

Get access to all the advanced features of Pimcore such as connectors, and localization, from different editions. It reduces the total cost of ownership for the digital solution as access to the source code is available at zero cost.

This is the most essential benefit amongst that every size of business wants to experience. With the effective Pimcore implementation, companies can have a single repository to collect, manage, enrich, and distribute complete, accurate, and updated data with greater consistency across different internal systems, partner portals, and output channels effectively.

Pimcoreâs core competence is to create stunning customer experiences and enable the brands to attain better ROI. Design customer-centric product experiences with Pimcore technology.

Companies can import cluttered and unstructured data into the Pimcore-based digital platform and turn the data into accurate, well-structured, consistent, and streamlined data that can be easily shared across different internal and external platforms.

It drives ample opportunities to sales and marketing departments through the data, launches new products quickly, creates astonishing customer experiences, runs attractive campaigns, and makes amendments to ongoing promotions on the fly. Pimcore offers fulfilling customer experiences that create an exceptionally positive effect that leads brands to earn higher ROI.

Pimcore solutions make data delivery accurate and quicker. Companies can create data structures and hierarchy in the solutions as well as track and validate varied versions in less time.

It allows for faster enrichment of data that facilitates companies with the benefits of establishing transparent collaboration across versatile organizational functions, improved operational efficiency, and enhanced workflow. By offering these benefits, companies make life easier for different teams.

Brands can gain a competitive edge by launching new products faster in the market through websites, eCommerce stores, marketplaces, and more. Leverage the feature of multichannel product delivery and distribution that allows companies to reach the target audience through their preferred channels in no time.

Pimcore softwareâ¯is mainly used by companies that handle numerous products and distribute mass information about their products across multiple channels and devices. The omnichannel experience supported by Pimcore plays a key role for businesses to keep their product up-to-date across their channels and devices. In addition to that, theâ¯Pimcore PIMâ¯andâ¯Pimcore Customer Data Platformâ¯help businesses create a better connection with their customers. This increases the confidence among the consumers in the brand and leads to an increase in sales.

The Pimcore platform offers high flexibility that enables businesses to pull all the existing data models together and build a great base to work. The flexible environment created by Pimcore PIM allows data managers to send quality and accurate data to all channels including websites, apps, portals, shops and so. More importantly, the flexible framework of Pimcore empowers businesses to create personalized workflows and processes to run a business smoothly and effectively.

Leveraging all the benefits of Pimcore by developing advanced solutions.

In todayâs business world, many top-level companies useâ¯Pimcore softwareâ¯as their software solution. Though every business differs from each along with the challenges they face, still the range of functionalities likeâ¯the Pimcore e-commerce platform,â¯Pimcore customer data platform, Pimcore MDM, Pimcore DXP, Pimcore DAM, and soâ¯delivered by Pimcore help businesses to manage their challenges and grow.

Do you want to avail the above-listed benefits for your brand by developing a tailored Pimcore solution using an advanced set of features and functionality?

IKEA, as you might already know, is the biggest furniture and home accessories retailer in the world.

IKEA recently adopted Pimcore as IKEA was looking for a solution to help them in informing their customers about new products and special offers with the ultimate goal of increasing their sales.

The strategy was to offer free WiFi to all customers that visited IKEA stores and as soon as these customers connect with IKEAâs WiFi, they would automatically see a landing page with special offers about their products.

But, to easily display and change this content, IKEA needed to deploy a CMS using which the marketing team easily edit or upload new content.

Also, the CMS needed to be easy to learn and use as it would mostly be used by non-technical marketing people.

So, IKEA ended up choosing Pimcore to display its in-store landing page and asked customers to leave their personal information.

As a result, IKEAâs marketing team was able to collect useful information to perform market research and identify products that the majority of customers were interested in.

Using this strategy and deploying the Pimcore solution, IKEA was able to increase its sales by reaching out to customers better.

Weâve closely witnessed Burger King gain many benefits from Pimcore as Burger King is one of our clients.

Burger King decided to adopt Pimcore because it was looking for a modern solution to help the brand with managing its website content and have a better way to update its official website with new products, promotions, and images.

One of the goals of Burger King was to increase user engagement, and they also wanted to build a custom mobile application that automatically sends out push notifications to inform their millions of users about special offers and discounts.

Now, since Burger King is an international food chain, the brand needed a website that could send out separate discounts and offers for every region.

After careful consideration, Burger King decided to go with Pimcore to efficiently manage and update the content of their website and regularly update relevant discount offers and product updates for each region.

With the mobile app, Burger King wanted to send out push notifications to inform their app users about current and upcoming offers and coupons.

Now, Pimcore was the perfect solution for Burger King because Pimcore allowed Burger King to manage both

in one place.

Apart from this, Pimcore also comes with well-organized sections and easy navigation which nearly eliminated the need for help from developers.

And as a result, Burger Kingâs team was able to easily update existing content and upload new content with minimal effort and they were also able to show every upcoming discount and coupon appropriately.

This ultimately helped Burger King to boost its sales in all regions and increase its total revenue.

T-Mobile was looking for a solution that would allow them to quickly manage their projects with minimum work and help from developers.

T-Mobile also needed a platform that can be easily integrated with other platforms like Youtube and SoundCloud on their website so that they can easily display news from social media platforms in a couple of seconds.

Considering all these requirements, T-Mobile deployed Pimcore mainly due to its well-thought navigation.

After the deployment of Pimcore, T-Mobile instantly realized how easy and convenient it is to change the content on its website, and within a short period, traffic to its website shot up, reaching nearly 340,000 unique visitors.

Explore, How Big Brands are Using Pimcore to Boost Business Growth. Get Pimcore-based business solutions.

First of all, Pimcore is the only digital platform that allows you to fully customize it according to your businessâs unique processes, attributes, and relationships.

But, thatâs not the only reason why Pimcore is better than its competition. Pimcore is better because, unlike other DXP platforms, Pimcore also helps businesses to create brand consistency.

Using Pimcore, it is extremely easy to integrate all data, information, and media assets in a webpage, email, print catalog, or any other output channel.

Apart from this, Pimcore also lets businesses deliver a more streamlined experience, create dynamic templates, and do customer personalization. It is, in fact, very easy to export all your business data from Pimcore as easy

as it is to enter it, meaning you can opt-in or opt out of Pimcore without having to be worried about being locked down in the Pimcore platform.

This is not all, by the way! There are many more reasons why Pimcore is better than its competition.

For example, Pimcore is very focused on helping businesses improve their internal workflows.

It uses GitHub to monitor and track down all bugs and they also closely monitor all contributions made by its community and make sure that each contribution is vetted carefully to maintain its platformâs quality and performance.

Credencys would like to help you make the right decision by offering a comprehensive comparison of Pimcore and its competitors. Amplify your business potential with improved productivity, increased ROI, and boosted revenue.

Are you still in dilemma about why Pimcore is the right choice for your brand? Credencys would love to help you make the decision by offering a free demo.

Pimcore has released its product information management (PIM) in 3 different editions such as community edition, Enterprise edition, and Cloud-based edition. Letâs see how much companies need to pay asâPimcore pricingâfor building a Pimcore solution in those 3 editions.

It is an open-source basic free edition that has some limited features. However, it is more than sufficient for a small-scale business to run a business smoothly and successfully. This open-source free edition comes with a wide range of features and numerous supports from Pimcoreâs large community which is sufficient for any business environment.

Pimcoreâs enterprise subscription edition was launched in the year 2021; it is the commercial version of the Pimcore platform. The cost of this edition starts at $ 1800 per month. This enterprise subscription edition includes certain enterprise-only features like enterprise print publishing, complete access to the service level agreement (SLA), long-term support (LTS), expert consultation, etc.

There is an additional edition of the Pimcore system which can also be termed a custom edition of the Pimcore platform. In this cloud edition of the Pimcore platform, an organization can ask for customized features and

other functionalities. The cost of this edition truly depends on the in-demand features and functions.

As far as the experts conducted a thorough analysis of the Pimcore platform, theâ¯Pimcore reviewâ¯seems

to be positive. The Pimcore platform plays a key role in developing a business in the virtual market. The

extensible data model supported by the Pimcore software helps businesses to create a more complex data

model for their business easily and quickly.

The flexibility and support offered by the Pimcore e-commerce platform help many businesses to meet the

demanding needs of rich digital and personalized experiences for their customers. Moreover, the

easy-to-integrate feature is one of the key aspects of Pimcore which canât be seen in the majority of the

other platforms.

Apart from that, Pimcoreâs scalable PIM and CMS have helped several businesses to meet their

customer-specific requirements without too much effort. Furthermore, the Pimcore platform is very simple to

use which allows non-IT users to access and control the implementation of various Pimcore tools with various

basic training.

Excited about owning aâ¯Pimcore solutionâ¯for your business, and wanted to know ourâ¯Pimcore

platform developmentâ¯works?

Try our Pimcore demo package which is specifically designed to teach Pimcore newcomers to learn more

about the Pimcore platform. The demo includes an overview of Pimcoreâs PIM, CMS, DAM, and

Ecommerce functionality.

To know more, donât hesitate to connect with our PIM experts. They will guide you on how to access our

Pimcore demo promptly.

Pimcore has changed the way businesses operate by enabling brands to manage their multiple operations from

a single platform.

Credencys helps brands manage their thousands of products, content, customer data, digital assets, and

end-to-end eCommerce operations seamlessly by offering Pimcore development services.

Developing Pimcore-based business solutions, we help brands save a lot of IT infrastructure costs for

managing multiple systems and integrating them to generate effective output. Harnessing the potential of Pimcore technology, we allow companies to boost productivity by developing a consolidated platform.

Ans: If you own a website or an e-commerce store to promote your wide range of products, you can use the PIM module Pimcore. It allows you to manage all the product information including images, product descriptions, prices, different product attributes, and more.

Ans: Yes. Pimcore allows you to integrate any number of business systems you have in your IT infrastructure such as BI, ERP, CRM, and more. It can also interact with your systems to process synchronize and process any data.

Ans: No. Pimcore is an open-source platform, so it is free to use at zero licensing cost. All you need to pay is for custom solution development costs that you want to build using the Pimcore platform.

Ans: Pimcore allows brands with customer profiling, behavioral targeting, and data collection, with the help of inbuilt analytics and business intelligence. The technology gives you profound insights into the customersâ interests and preferences about the products. It helps companies to promote relevant products to their respective customers

Sagar is the Chief Technology Officer (CTO) at Credencys. With his deep expertise in addressing data-related challenges, Sagar empowers businesses of all sizes to unlock their full potential through streamlined processes and consistent success.

As a data management expert, he helps Fortune 500 companies to drive remarkable business growth by harnessing the power of effective data management. Connect with Sagar today to discuss your unique data needs and drive better business growth.

Calculate Now

 Wondering about the investment involved in implementing a PIM solution? Get an estimate to plan your budget effectively with our PIM Cost Calculator.

hello@credencys.com+1-562-787-0231

Credencys Solutions is a data management company with an expertise in implementing PIM & MDM

solutions focused on retail and manufacturing sectors. The company has 15+ years of proven success in solving complex product data-related challenges, with a team of 150+ data engineers, and offices in USA, Europe plus a dedicated tech team in India.

Page: Enterprise PIM & MDM Implementation Company - Credencys

Estimate your PIM Implementation Costs in Minutes!Estimate your PIM Implementation Costs in Minutes!Try PIM Cost Calculator

Credencys evaluates your product data and provides an exclusive Product Data Capability & Maturity (PDCM) assessment report and consulting.

Transform your business with expert data strategies tailored to drive success

Build robust data pipelines and architectures for seamless data flow

Ensure data integrity, security, and accessibility with comprehensive management solutions

Unlock insights and drive innovation with advanced analytics

Centralize product data with a single source of truth for consistency and efficiency

Epitome of excellence in PIM for the auto aftermarket

Boost your sales and Revenue by implementing PIM for Retail

Boost your sales and revenue by implementing PIM for retail

Ensure consistent growth & success for your CPG business with PIM

Empower your grocery brand with PIM that turns data into experiences

Accelerate growth and opportunities by developing PIM for automotive

Streamline product onboarding process with PIM for manufacturing

PIM for distribution ensures complete & accurate product data management

Harness the power of Pimcore for data-driven decisions & exceptional user experiences

Drive sales and customer loyalty with Syndigo's comprehensive product content management

Transform your data into insights and growth with Semarchy's master data management

Drive customer engagement by delivering outstanding, relevant, and compelling product experiences across multiple sales, marketing, and eCommerce channels using a Product Information Management solution.

Improve speed-to-market

Enhance customerexperience

Faster productonboarding process

Attain omnichannelexcellence

Powering Precision in Parts andFitment Management

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Faster productonboarding process

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Boost conversions by delivering engaging customer experiences with enriched, accurate, and updated product information.

Data defines the success of an enterprise. Make data-driven business decisions with a robust data management solution. Get a single, trusted, & centralized view of your unified business data.

Get a holistic view of supplier data that helps in price negotiations, improves suppliers' onboarding process, streamlines varied processes that involve suppliers, and boosts collaboration between internal teams and suppliers.

Deliver personalized, relevant, and one-to-one experiences by utilizing customer data along with other data domains such as products, locations, etc. Drive better sales opportunities by understanding your customers inside out.

Improve processes for managing geographically distributed physical assets by creating a single source of truth for your assets. Reduce operational costs & improve business decisions with the help of trusted asset data.

Launch successful marketing campaigns and in-store experiences by managing location data in a single place.

Make more effective strategic decisions by leveraging the right amalgamation of location data with other data

domains.

Credencys helped us to enhance overall user experience with quick turnaround time. They have successfully enhanced our internal employee engagement app with added features.

Manager, Learning & Development

Your team has done an amazing job. It has been a real pleasure working with Janvi. She has been very professional and very clear in all communications, which I appreciate. I also appreciate your teamâs attention to detail and creative approach to bring my project live. I am very satisfied and happy to have found Credencys as my offshore development partner.

Chief Information Officer

Overall it's been a pleasure working with Credencys on this project. I really appreciate the way team understood our needs and delivered the best solution. I am very happy for the suggestions you provided to find better technical or UX solutions. Dedication of the team towards delivering a better experience to our customers was commendable. Thanks for all the hard work and well done!.

Senior Manager

Across Retail, Manufacturing, and Distribution, we are passionate about using the power of data solutions to empower your business.

We pride ourselves on being nimble and flexible: from delivering quick wins to seamless integrations that help you stay one step ahead of your competition.

Our consultative and partnership approach means we're invested in your success. We're with you every step of the way, shaping our solutions to fit your journey.

Send us a Message

Credencys Solutions is a data management solutions provider tailored to the unique needs of retail & consumer goods brands and manufacturing businesses. Widely regarded as a trusted advisor and strategic partner, the company has 15+ years of proven success in implementing cutting-edge PIM & MDM solutions that empower businesses to harness the full power of their data.

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Credencys Solutions is a data management company with an expertise in implementing PIM & MDM solutions focused on retail and manufacturing sectors. The company has 15+ years of proven success in solving complex product data-related challenges, with a team of 150+ data engineers, and offices in USA, Europe plus a dedicated tech team in India.

Page: PIM for Manufacturing | Product Information Management for Manufacturing

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Transform your business with expert data strategies tailored to drive success

Build robust data pipelines and architectures for seamless data flow

Ensure data integrity, security, and accessibility with comprehensive management solutions

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Product information management works as a single source of truth for manufacturers. Leverage full control over your products by implementing PIM for your manufacturing business. Managing the product data in a single platform, manufacturers can create a better customer experience by providing the right data at the right platform at the right time.

Enter your email to get a free consultation (today)!

In this competitive era, manufacturers cannot sit back by manufacturing the products. They cannot rely on distributors or vendors or retailers to sell their products. So many manufacturing businesses have started with eCommerce initiatives to add an extra revenue stream to their brand.

Credencys builds product information management for manufacturing businesses that enable manufacturers to increase the product value chain, deliver better customer experience, and accelerate business growth.

We help manufacturing brands to adopt the digitalÂ transformation seamlessly by enabling them with PIM solutions. Implementing a robust product information platform, we help manufacturers to manage, organize, and harmonize the data effectively and use the product information across multiple channels and applications.

Serve to your B2B and B2C customers more effectively through a product information management platform deployed by Credencys.

Let's discuss more about your project.

Leveraging the capabilities of an advanced PIM, Credencys ensures delivering a feature-rich solution that contains advanced capabilities and makes sure the manufacturers can manage their product-driven operations smoothly from a single solution.

At Credencys, we utilize the Pimcore platform to build advanced PIM for manufacturing companies. Pimcoreâs PIM offers multilingual support. It enables manufacturers with an opportunity to convert the product information into different languages to make it relevant to customers from other regions. It helps in the global expansion of your business.

Embracing the capabilities for product information management, manufacturing organizations import, enrich, consolidate and distribute any multidomain and single domain data of any size across different customer touchpoints. PIM makes sure the product data distribution is aligned with your business strategies and organizational values.

We deploy a PIM that allows manufacturing businesses for centralized product data management in a single

platform. It becomes easier for the different teams of the organization to have consistent and quick access to the required product information and respond to the market demands faster.

Credencys has hands-on experience developing product information management solutions that deliver up-to-date, accurate, and complete data related to products, content, and digital assets to improve customersâ digital experience and leverage greater operational efficiency.

Implementation of PIM allows manufacturers to communicate effectively with the customers across the channels. It helps brands to improve customer engagement, increase conversion rate, and amplify product visibility.

PIM allows manufacturing organizations to send personalized and targeted messages to customers. It helps the companies to improve customer engagement and conversion rates.

PIM addresses the varied needs of digital and eCommerce strategists such as fine-tuning the data for different channels in terms of depth of content, SEO, etc. They can be sure that their messages are reaching their target audience in a relevant and consistent way.

Marketing and product managers can save time as they need to enter and manage the data in a single platform rather than different software or files. PIM simplifies the process of taking contextual approvals as managers are able to view how products will look on different channels in real-time before the data is syndicated.

Implementing the open-source product information management platform, IT managers and developers can make the required improvement in the solution at zero licensing cost. SaaS-based solutions allow the different teams to work independently without the heavy involvement of the IT staff.

Product information management can be used by manufacturing businesses to build product-driven websites that promote products with consistent, relevant, and accurate product information.

Using product information management, manufacturing companies can develop varied consumer-facing solutions like eCommerce portals, websites, and other online solutions.

Manufacturers can develop vendor portals, supplier portals, and distributor portals by harnessing the potential of PIM. Suppliers, vendors, and distributors can update and manage the product-related data seamlessly.

Product information management is the primary need while developing an eCommerce platform. It allows eCommerce websites to manage massive product information in multiple languages to leverage localization.

Marketplaces allow small businesses to sell their products across the globe. PIM allows manufacturing companies to manage the product data and distribute it across all the leading marketplaces by considering their specific standards.

Enable your sales team access to updated product information using the PIM so that they can share the latest product data with the B2B and B2C customers while coordinating with them.

With PIM, manufacturing companies can manage their print and digital catalogs seamlessly. Manufacturers can add, remove, and update product data quickly to keep the catalog up-to-date.

We have a team of experienced PIM developers who have successfully implemented the product information management solutions as per the specific needs of the leading manufacturing brands. Leverage our capabilities to build a tailored PIM for manufacturing business.

We have a team of experienced PIM developers who have successfully implemented the product information management solutions as per the specific needs of the leading manufacturing brands. Leverage our capabilities to build a tailored PIM for manufacturing business.

Tractmotor is a Malasiya-based company and a leading dealer of automobile spare parts in the design. Credencys implemented a digital platform using PIM, DAM, & Digital Commerce capabilities that allow the client to manage products, media & commerce related activities from a single platform.

Kenmare is a premier mine manufacturing company headquartered in Ireland. Credencys developed a product information management solution that allows the client to manage their 40k+ products seamlessly and share the data with suppliers, on-field staff, and other users through the same solution.

Credencys developed a tablet application that has simplified the registration flow and digitized the check cashing process for the store associates and managers. The app is specifically designed for the SAMSUNG Galaxy tab S4 Portrait view only.

Hi Iâm Sagar Sharma.

Get a 30minuts free consultation to build a tailored product information management for manufacturing businesses to streamline product data management.

Product information management automates various product-related operations that help manufacturers to improve operational excellence.

Enabling manufacturers with omnichannel abilities and accurate product information, PIM helps them to accelerate their business growth.

Using an open-source PIM platform like Pimcore, we build a solution with zero licensing fees. It minimizes OPe and reduces the ownership of IP.

PIM manages the product data with all attributes centrally. It simplifies product onboarding and offers faster product time to market.

1

Requirement Gathering & Analysis

2

Wireframes & Design

3

Development

4

Quality Assurance

5

Deployment & Launch

We have a highly experienced skillset who have deployed state-of-the-art product information management solutions for B2B and B2C manufacturers to manage and sell the products effortlessly. Explore the hands-on experienceÂ of our PIM experts by selecting an engagement model of your choice.

We have a highly experienced skillset who have deployed state-of-the-art product information management solutions for B2B and B2C manufacturers to manage and sell the products effortlessly. Explore the hands-on

experienceÂ of our PIM experts by selecting an engagement model of your choice.

It is the right choice for the projects that have specific development requirements and scopes.

The engagement model allows to pay only for the resources and time you use for the project.

We set up an offshore development center and IT infrastructure for the ongoing project.

We have a team of experienced PIM developers who have deployed the product information management for manufacturing businesses using the latest technology stack. They understand your business needs and ensure delivering the best PIM solution.

Director, Information Technology

Encompass

Thanks you Credencys for delivering a successful product. All the efforts and perseverance displayed by the team throughout the development & UAT support are highly appreciated. I appreciate the constant endeavor of the team to deliver the projects with best quality standards within stipulated time frame. We look forward to work with you on more projects in near future.

Manager, Learning & Development

Bajaj

Credencys helped us to enhance overall user experience with quick turnaround time. They have successfully enhanced our internal employee engagement app with added features.

Chief Information Officer

Sterne Kessler Goldstein Fox PLLC

Credencys did a great job. It has been a real pleasure working with all the team members. They were very professional and very clear in all communications, which I appreciate. I also appreciate the teamâs attention to detail and creative approach to bring my project live. I am delighted and happy to have found Credencys as my offshore development partner.

Considering PIM for manufacturing business, manufacturers can collect, manage and enrich the product data in a single place. Moreover, it allows the manufacturing units to create product catalogs and distribute the

product information across different sales, marketing, and eCommerce channels. With PIM, it becomes way easier for manufacturing brands to create and deliver compelling product experiences.

With the right PIM, manufacturers can improve the data quality. It becomes easier to govern data usage and access. It allows you to expand your portfolio as your business expands. Advanced product information management allows the brands to respond to the changing market needs effectively and instantly.

Product information management collects the product data from different internal and external sources and manages them in a single repository. It allows your eCommerce managers, marketers, category and brand managers, and other data specialists to enrich, localize, and classify product data within the PIM solution.

Every business has certain specific requirements and challenges which they want to address. Thus, the cost of a PIM solution varies from project to project. Credencys builds a PIM platform using Pimcore technology. Being an open-source technology, Pimcore allows using the source code at zero licensing fees. So, all you need to pay is required customization and PIM implementation.

Do you want to streamline product-related operations by implementing a powerful PIM for manufacturing businesses? Fill up the form and get 30 minutes of free consultation.

Send us a Message

Credencys Solutions is a data management solutions provider tailored to the unique needs of retail & consumer goods brands and manufacturing businesses. Widely regarded as a trusted advisor and strategic partner, the company has 15+ years of proven success in implementing cutting-edge PIM & MDM solutions that empower businesses to harness the full power of their data.

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+1-562-787-0231

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Credencys Solutions is a data management company with an expertise in implementing PIM & MDM solutions focused on retail and manufacturing sectors. The company has 15+ years of proven success in

solving complex product data-related challenges, with a team of 150+ data engineers, and offices in USA, Europe plus a dedicated tech team in India.

Page: Careers

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Drive sales and customer loyalty with Syndigo's comprehensive product content management

Transform your data into insights and growth with Semarchy's master data management

Credencys welcomes the raw and experienced talents and ensures to provide opportunities and freedom for innovation. Join the team to pursue your dream IT career and to work with leading technologies.

Credencys is a people-centric company where you can level up your career graph by experiencing the perfect work-life balance at the same time. We value the talent, skills, and individuality of every geek in order to

nourish your intellectuality.

We always look for people who bring new perspectives to our organization and team. At Credencys, we always value the creativity, ideas, passion, and enthusiasm of each individual that helps the company to pave the path of immense success by developing robust digital solutions for a better tomorrow and delivering excellent customer experiences.

At Credencys, we know very well that work satisfaction matters the most to each professional.

So, we do not offer just jobs. We ensure to provide the careers that you want to pursue. We believe to build the business by enabling our team to meet their professional and personal objectives.

We work with tech-savvy clients who approach us to transform their innovative digital initiatives into reality. To meet the clientsâ expectations, we constantly search and hire educated, intellectual, skilled, and dedicated professionals.

All we look for in a candidate is the right mixture of sound technical knowledge, positive attitude, and adaptability to cope up with the constantly evolving tech space.

If you are a tech enthusiast and love to deal with exciting challenges, then Credencys is the right place to join.

We work with clients across the world and belong to different industry verticals who want to build next-gen digital solutions using the most modern technologies. It helps you explore and experiment with the latest technologies and enables the clients with innovative solutions.

Get equipped with all the required tools to leverage continuous learning and growth, explore the new horizons of the tech world, and solve the challenges and concerns of the customers.

Credencys has trained the freshers and made them the perfect leaders during the decade long journey.

From trainee to leaders, Credencys is committed to taking your career to the next level by understanding your motivations and goals and by providing you the right opportunity.

All Credencys looks for in a candidate is education, talent, and skills. So, we are quite open to welcome intellectual professionals across the country.

We conduct campus placement across the country to get the raw but passionate candidates who are always

ready to learn and adopt the new technologies. We ensure to give them the right exposure and help them to build their dream career.

At Credencys, we experienced professionals from every corner of the country too.

So, if you join Credencys, you will experience a multicultural work environment where different people from different states work together, learn together, and grow together. It helps you to level up your career by staying updated with the latest tech trends that are reshaping the digital space.

Manish Shewaramani

Principal Consultant at Credencys

âI have been with Credencys for 6 years. I love the autonomous culture. The people working are great and there are a lot of opportunities for advancement. Good work is rewarded. The company takes care of its employees like a family.â

Janvi Dodia

Project Manager at Credencys

âI have been working with Credencys for around 4 years now and it has been an enriching experience. The company has given me a lot of exposure and has helped me to level up my skills. Having said that, Credencys has a holistic approach and positive outlook for increasing workforce productivity and this has definitely helped me to contribute more.â

Donanza Dodia

Lead - Quality Assurance

"I have been working here at Credencys Solutions for 5 Years. I believe the best organization is who creates their own culture and takes careful steps to manage and promote it effectively. From my experience, I can say that the company does a great job by creating a fun environment that also motivates people to be their best. Everyone here cares about each other like we are family members. This is a great place to learn and grow. :)"

Nimish Shewaramani

Product Manager at Credencys

âI have been working with Credencys for around 5 years and it has been a fantastic experience. I started my career as a junior executive at Credencys and gradually have moved to the Product Manager role. The company has given me a lot of exposure and helped me to level up my skills. Credencys helped me to take my career to the next level by providing a lot of opportunities to learn different facets of my expertise. I am thankful to the organization for giving me the liberty to explore and enhance different horizons of my interests.â

Chance to work with trending technologies

Exciting new challenges that lead to innovation

Highly passionate and motivated teammates

Exposure to work with global customers

Transparent and flexible processes with superior work-life balance

Uncover your inner potential

Hand in hand mentorship and training

5 working days a week & flexible work hours

Superior work-life balance

Are you looking for the right career path for your IT profession? Send your resume to hr@credencys.com

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Page: Press Releases

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Page: What is Master Data Management (MDM)?

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How well do you truly know your business data?

Can you confidently say that every department within your organization is working with accurate and consistent information?

These questions become increasingly pertinent as businesses continue to drown in a sea of data.

89 percent of professionals admit that inaccurate data is largely affecting their ability to provide a satisfying customer experience.

Whether it's customer information, product details, or employee records, the quality and accuracy of data play a pivotal role in driving business success. However, as data proliferates across various systems and departments, maintaining consistency, integrity, and reliability becomes increasingly complex.

So, what is Master Data Management?

Master Data Management (MDM) â a strategic approach to managing and harmonizing critical data assets across an organization. MDM is not merely about storing data; it's about ensuring that organizations have a single, accurate, and consistent version of their most important data elements, often called "master data."

In this blog, we delve into the world of Master Data Management, exploring its definition, significance, benefits, challenges, best practices, real-world examples, and future trends. So, grab a cup of coffee while we get started!

Do you want to implement Master Data Management in your business? Consult Credencys to know How it can be beneficial to your business

 Table of Content

Master Data refers to the core data entities that are essential to the operations of an organization and are typically shared across multiple business processes and systems. These data entities serve as the foundational building blocks upon which business transactions, analysis, and decision-making are based.

Here are the types of Master Data commonly found in organizations:

1. Customer Master Data: Information about customers, including contact details, purchase history, and preferences.

2. Product Master Data: Details about products or services, such as descriptions, pricing, and inventory.

3. Supplier Master Data: Information about vendors, including names, contact details, and contracts.

4. Asset Master Data: Information about physical assets, including descriptions, location, and maintenance schedules.

5. Location Master Data: Details about operational locations, including addresses and geospatial coordinates.

6. Others: It covers all the other crucial business-related data such as employee master data and financial master data.

Managing master data presents numerous challenges. Data complexity, quality issues, and governance are primary concerns. Integrating data across systems, dealing with legacy systems, and ensuring user adoption are also challenging. Resource constraints, compliance requirements, and technological limitations further complicate matters. Overcoming organizational silos is crucial for effective data management.

Do you want to manage your different data in a standardized way in a single platform to streamline varied business operations?

Master Data Management (MDM) is a strategic approach to managing and harmonizing critical data assets across an organization. It involves the processes, policies, technologies, and practices aimed at ensuring the accuracy, consistency, and integrity of master data entities throughout their lifecycle.

The key components collectively form the foundation of a comprehensive Master Data Management strategy, enabling organizations to harness the full potential of their data assets and drive business success.

1. Data Governance

Establishing policies, procedures, and controls for managing and governing master data effectively. This includes defining data ownership, stewardship roles, and data quality standards.

2. Data Quality Management

Implementing processes and tools to assess, cleanse, and enhance the quality of master data. This involves identifying and resolving data errors, duplicates, inconsistencies, and inaccuracies.

3. Data Integration

Integrating master data from disparate sources and systems to create a unified and consistent view of information. This may involve data mapping, transformation, and synchronization across different data domains and applications.

4. Data Security and Compliance

Implementing measures to ensure the confidentiality, integrity, and availability of master data, while also adhering to regulatory requirements and industry-specific regulations. This includes data encryption, access controls, audit trails, and compliance monitoring.

To get exclusive insights into the advanced aspects related to MDM, explore Master Data Management – An Ultimate Guide.

Do you want to explore how a master data management platform helps in managing scattered data centrally and contributes to increasing productivity?

Master Data Management (MDM) serves as the linchpin of effective data governance within organizations, ensuring that critical data entities are standardized, consistent, and accurate across systems and departments. By providing a unified view of information, MDM enables stakeholders to make informed decisions confidently, driving operational efficiency and productivity.

Moreover, MDM plays a crucial role in regulatory compliance, mitigating risks associated with data security and privacy. It also supports digital transformation initiatives by laying the groundwork for innovation and growth in an increasingly data-driven business landscape.

Do you want to implement a robust MDM platform with an effective master data management program with the help of Credencys' skilled professionals?

Master Data Management (MDM) addresses several common challenges that organizations face in managing their data effectively. Here are some of the key challenges MDM helps overcome:

1. Data Silos: MDM resolves the issue of data silos by consolidating data from disparate sources and providing a unified view of information across the organization.

2. Data Inconsistency: MDM ensures data consistency by standardizing data formats, definitions, and business rules, thereby minimizing discrepancies and errors.

3. Duplicate Data: MDM eliminates duplicate data by identifying and merging redundant records, preventing data redundancy, and ensuring a single source of truth.

4. Poor Data Quality: MDM improves data quality by implementing data cleansing, validation, and enrichment processes, leading to more reliable and accurate data.

5. Lack of Data Governance: MDM establishes robust data governance frameworks, including policies, procedures, and controls, to ensure data integrity, security, and compliance.

6. Complex Data Integration: MDM simplifies data integration by providing tools and technologies to harmonize data from various systems, applications, and sources seamlessly.

7. Inefficient Data Access: MDM enhances data accessibility by centralizing data repositories and providing efficient mechanisms for data retrieval and distribution.

8. Limited Data Visibility: MDM enhances data visibility by providing comprehensive dashboards, reports, and analytics capabilities, enabling stakeholders to gain insights into critical data elements.

9. Data Security Risks: MDM mitigates data security risks by implementing access controls, encryption, and auditing mechanisms to protect sensitive data from unauthorized access or breaches.

10. Compliance Challenges: MDM facilitates regulatory compliance by maintaining accurate and auditable records, and ensuring adherence to data privacy laws, industry standards, and regulatory requirements.

By addressing these challenges, MDM enables organizations to unlock the full potential of their data assets, driving business growth, innovation, and competitive advantage.

Are you facing challenges with organizational data management and looking for a feature-rich MDM solution that helps you address those channels effectively?

Master Data Management (MDM) offers organizations streamlined processes, accurate decision-making, and regulatory compliance. By ensuring data consistency, enhancing quality, and centralizing customer information, MDM drives operational efficiency and personalized experiences. It also aids in regulatory adherence, ultimately fostering business success.

Also read: What is Multi-Domain MDM?

Ans: Master data management is the process used for organizing, categorizing, localizing, centralizing,

managing, and synchronizing master data by the business rules of operational, sales, and marketing strategies of an enterprise.

Ans: Master data management practice arose out of necessity for medium and large businesses to improve the quality and consistency of their key data assets, which generally include customer data, product data, employee data, asset data, etc.

Ans: A Master Data Management solution is a software product that binds all systems, applications, and information together. It helps with the global identification and synchronization of master data from various data sources through semantic identification.

Sagar is the Chief Technology Officer (CTO) at Credencys. With his deep expertise in addressing data-related challenges, Sagar empowers businesses of all sizes to unlock their full potential through streamlined processes and consistent success.

As a data management expert, he helps Fortune 500 companies to drive remarkable business growth by harnessing the power of effective data management. Connect with Sagar today to discuss your unique data needs and drive better business growth.

Calculate Now

Wondering about the investment involved in implementing a PIM solution? Get an estimate to plan your budget effectively with our PIM Cost Calculator.

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Planning to implement a PIM solution? Interested in understanding its impact?

Let our experts help you navigate the world of Product Information Management. Get tailored advice based on your unique business needs.

Answer a few brief questions. It should take no more than 2-3 minutes.

Website: www.credencys.com

Our experts will use your responses to create a personalized recommendation.

Receive your customized solution plan within 2 business days.

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Page: Awards & Recognition

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During our digital solutions development journey, we have earned varied awards and recognition as a reward for our work ethics, diligence, and hard work. We have proven expertise to deliver the best-in-class digital solutions through the consultative approach and time-tested processes.

Being one of the top-rated digital solution providers, Credencys excels in developing and delivering robust

web and mobile solutions to varied industry domains and the different sizes of businesses using the modern technology stack.

Our efforts and achievements are constantly recognized by renowned platforms such as Clutch, GoodFirms, Mobile App Daily, App Futura, and more.

We get ranked on the prime positions on the different platforms due to the most genuine customer reviews. We are considered as a diligent leader, environmentally responsible organization, and great employer by the global customer base and leading tech business.

Our outstanding digital solution development capabilities and extensive industry knowledge allow us to help our clients operate with agility in an increasingly transforming landscape.

Since its establishment in 2008, Credencys continuously empowers the customers with improved productivity, revenue, efficiencies, and cost-effectiveness.

Credencys has been listed amongst the Top Mobile App Developers by Clutch in 2020.

Clutch is a USA based research agency that lists genuine and reliable IT service and solution providers. The platform recommends Credencys for our strong experience in mobile app development services.

For the fifth consultative year, Clutch considered Credencys as the Top App Developers along with our impactful services and bespoke solutions powered by a mix of innovation and technology.

Clutch, the leading B2B ratings and reviews platform, published its second annual ranking of the 1000 best B2B service Clutch 1000 Badge providers around the world.

The platform determines ranking based on quality and quantity of verified client reviews, recency of verified client reviews, offered services, portfolio of clients, brand reputation, and visibility in its target market.

We feel proud to say Credencys enars a remarkable place in the list od Clutchâs Top 1000 Companies Global 2020 List.

GoodFirms is another highly popular and leading B2B IT reviewer. Credencys holds a prime position for Top Software Development Companies with great business acumen along with technological insights to leverage unpredictable growth for our clientele and optimize overall organizational excellence.

Benchmarking success for 500+ global customers for more than a decade, Credencys has acquired advanced software development expertise.

Offering the best-in-class mobile app development services and bespoke mobility solutions, Credencys has earned the top spots in the Top App Development Companies list by AppFutura.

AppFutura is a USA based research firm who allows diligent software agencies to get listed on their platforms as their motto is to enable the startups to Fortune 500 companies with reliable IT service and solution providers.

The platform has admired our dedication towards constant innovation and our ability to bring different professionals together in strategy, design, and technology to help the customers in adopting the digital transformation seamlessly.

Softwareworld is one of the most reliable market researchers that allow only highly authentic IT organizations to get listed on the platform. Credencys has earned the position within the first 25 companies in the category of Top Mobile App Companies 2020 list by Softwareworld.

Softwareworld unbiasedly perceives Credencys as being capable of shaping emerging technologies to embed intelligence in all our mobility solutions and has named us in its list for Top Mobile App Development Companies.

Credencys has earned the position within the first 10 Top iOS App Developers of techreviewâs list.

We have achieved five-star reviews due to the technical capabilities and service excellence. We have reserved this position as a company that continually opts to set new benchmarks in the industry.

Credencys is considered as an agile problem solver with an unmatched ability to understand customerâs business requirements and in-depth knowledge of IT consultation.

Credencys holds the position within the first 30 companies in the category of Top Mobile App Developers of TopDevelopers. The platform curates the lists based on past performance, reliability quotient, and quality of professional services offered by the tech firms.

The Top Mobile App Developers List by TopDevelopers acknowledges Credencysâs efforts towards

building visually appealing, simplistic, and realistic applications without compromising development ethics.

Credencys has world-class and strategic processes to build enterprise-class mobile apps.

TopFirms is an eminent online platform for finding digital solutions, conferred a top spot to Credencys on its Top Mobile App Development Companies list.

Credencys has earned the position within the first 10 companies in the category of Top Mobile App Companies 2020 list by TopFirms.

The platform allowed us to get listed on a higher rank by analyzing our capabilities to keep evolving the tech ecosystem with mobile app development, custom app development, legacy app modernization, and more.

Credencys has earned the position within the first 20 Top Mobile App Developers in US of MobileAppDaily list.

MobileAppDaily has named Credencys as the Top Mobile App Developer of 2020 based on our ability to deliver cutting-edge mobility solutions using iOS, Android, and Cross-platform technologies and verified authenticated client reviews on delivered solutions.

Our ability to assist the customers to keep the pace with constantly evolving technology space and the market has garnered us the reputation of being able to bridge the gap between a well-managed bottom line and rapid growth.

Do you want to work with Credencys to ensure the successful completion of your project to implement robust technology solutions?

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Page: PIM Solutions: Redefining Grocery Data Management

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Adapting to the digital grocery era requires more than just an online presence. Elevate every touchpoint, from product discovery to checkout, ensuring your grocery business remains the go-to choice for modern consumers.

Grocery retailers face many challenges in their day-to-day operations, especially when it comes to product

data management. Managing supplier information efficiently and syndicating products to various selling channels are two major challenges that modern Grocery businesses need to tackle.

The grocery business needs its product data more enriched, streamlined operations, and multi-channel specific, with an advanced inventory management system. A Product Information Management (PIM) solution can help you achieve all this and more.

PIM for Grocery provides a comprehensive solution to tackle data inconsistencies by centralizing data, enforcing standards, automating validation, and promoting collaboration among teams. Experience Data Harmony with our tailored solutions!

Implementing a robust PIM system can be a game-changer for grocery businesses

Juggling numerous suppliers while ensuring accurate and up-to-date product information, including intricate details like nutrition and ingredients, presents a significant challenge for Grocery industry.

Product Information Management (PIM) brings a new level of efficiency to supplier management, overcoming the challenges faced by traditional processes.

In the grocery industry, products often have multiple variations, from different suppliers and brands, with varying nutritional information, packaging sizes, and more.

PIM allows you to efficiently and easily manage product information.

The grocery industry is highly competitive, and introducing new products quickly is essential to stay ahead. However, traditional methods of updating product information, including manual data entry and spreadsheet management, are time-consuming and prone to errors.

PIM empowers grocery businesses to expedite product launches by centralizing data, enabling efficient updates, and facilitating quick distribution to sales channels.

Delivering consistent product information and pricing across multiple platforms, including physical stores,

e-commerce websites, and mobile apps, can be challenging.

PIM for grocery stores ensures consistent and accurate product information across all shopping channels, leading to an enhanced customer experience.

Price fluctuations are a common occurrence in the grocery industry, driven by factors like supplier changes, promotions, and market trends. Keeping pricing information accurate and up-to-date across all sales channels, both online and in-store, is crucial.

PIM with real-time price update capabilities allows grocery stores to adjust prices instantly, respond to market changes, and maximize revenue by offering accurate and competitive prices.

A prominent US supermarket chain with 40 stores in Southern California, our client sells fresh vegetables, meat, grocery, bakery products, etc. to their customers. They also offer different services to the customers that involve check cashing, money orders, utility bill payments, microloans, insurance, top-ups, and wire transfer.

Faced with a paper-based order management system, the client struggled with manual order processing, leading to delivery delays and business losses. Additionally, the complex process of transaction reconciliation further compounded their issues.

They were in search of data management experts to overcome significant challenges in their operations. After a long and rigorous vetting process, they selected Credencys as their solutions partner.

We, at Credencys, listened to their problems and came up with a fully customized solution. We developed a tailored web-based order management system using PIM solution and Magento technologies. The solution streamlined their transaction reconciliation processes and harnessed the power of Product Information Management (PIM), Digital Asset Management (DAM), Enterprise Content Management (ECM), and eCommerce capabilities offered by Magento. It made their order process smoother and made it easier for them to keep track of their products. Additionally, the integration of PIM solution API allowed seamless storage of order data in their data warehouse, made sure their data could be stored neatly, which helped them sort out product and order related issues quickly.

Improvement in customer satisfaction

Improvement in Operational Efficiency

Across industries like Retail & Consumer Goods, we are passionate about unlocking the power of data to empower your business.

We pride ourselves on being nimble and flexible: from delivering quick wins to seamless integrations that help you stay one step ahead of your competition.

Our consultative and partnership approach means we're invested in your success. From implementation to company-wide adoption, we're with you every step of the way, shaping our solutions to fit your journey.

Years of PIM Experience

Certified PIM professionals

Clients Worldwide

Streamline grocery data management, eliminate errors, and enhance efficiency with our PIM solution. Start optimizing your grocery store's information today for improved performance.

Yes, PIM for Grocery solutions are designed with scalability in mind. It can easily adapt to the growing needs of your business. As your product data and digital assets expand, the solution can handle large volumes of data and users efficiently. Whether youâre a small business looking to expand or an enterprise with complex requirements, our custom PIM solutionsâ architecture and features are built to scale alongside your growth.

PIM solutions include features such as centralized product data management, digital asset organization, data integration, custom data structures, multi-language and multi-channel support, workflow management, versioning, search capabilities, and extensibility via APIs. Credencys can further customize solutions as per your business need.

PIM for Grocery solution offers robust data integration capabilities through APIs and connectors. It can seamlessly integrate with your existing systems, such as ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), and e-commerce platforms. This integration ensures that product data remains consistent across all your systems. The solution supports various data exchange formats like XML, CSV, and JSON, making it adaptable to different integration requirements. Additionally, PIM for

Groceryâs data mapping and transformation features enable smooth data synchronization between systems, enhancing efficiency and data accuracy.

Credencys is trusted by grocery business leaders across the world for customizing and successfully implementing PIM solutions. Explore our Case Studies to see how we have transformed businesses, just like yours. Click here to dive into the details of our client partnerships and uncover the strategies that led to remarkable outcomes.

PIM is beneficial for individuals who manage more than 100 products and/or sell through multiple channels. Credencys Solutions specializes in providing data management solutions tailored to the specific requirements of retail and consumer goods brands, as well as manufacturing businesses.

Implementing PIM software is crucial for achieving success in ecommerce today. Because each sales channel requires differently formatted product details, you require a centralized platform for editing and storing this information. When you rely on your ecommerce store or spreadsheets for this purpose, it becomes all too easy to make costly errors. PIM software assists you in maintaining error-free data and ensuring it is formatted according to your specific needs.

Send us a Message

Credencys Solutions is a data management solutions provider tailored to the unique needs of retail & consumer goods brands and manufacturing businesses. Widely regarded as a trusted advisor and strategic partner, the company has 15+ years of proven success in implementing cutting-edge PIM & MDM solutions that empower businesses to harness the full power of their data.

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solving complex product data-related challenges, with a team of 150+ data engineers, and offices in USA, Europe plus a dedicated tech team in India.

Page: Life @ Credencys

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Accelerate growth and opportunities by developing PIM for automotive

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PIM for distribution ensures complete & accurate product data management

Harness the power of Pimcore for data-driven decisions & exceptional user experiences

Drive sales and customer loyalty with Syndigo's comprehensive product content management

Transform your data into insights and growth with Semarchy's master data management

Enabling employees with a delightful work environment and with plenty of opportunities to learn and explore the new technology. We interest our employees to attain their personal and professional goals by improving their competence and productivity.

To keep our employees happy and satisfied, we provide a stress-free and fun-loving work environment where

they can get enough opportunities to grow. Credencys is the place where the fun begins but never ends.

We do not have that typical corporate culture where employees are supposed to work continuously during work hours. We allow people to have work with fun. Credencys has a very transparent workflow that helps employees to boost their productivity.

At Credencys, we have an employee-friendly HR policy in place in terms of leaves, employee benefits, etc.

We maintain a good rapport with the employees so they do not feel hesitant to ask questions to the experts. All the leaders and teammates of Credencys are friendly and are offered a bunch of opportunities to learn, share, and shine.

Working with a supporting team helps you to learn, grow, and succeed smoothly. At Credencys, everyone right from junior team members to top management helps you and equipped you with all required resources that improve your skills and knowledge.

Credencys is the right place to work for both experienced leaders and young graduates.

We help youngsters to find a little geek inside them, nourish the talent, and enrich their skills. On the other hand, we understand the needs of experienced leaders who look for better opportunities for growth by addressing the exciting challenges through innovative digital solutions.

We provide professional pace freedom to freshers to work with the different technologies, enhance their skills, and enrich their skills to pave the path of their career. While we provide training, we make sure that we create outstanding performers who not only attain their dream career but also help organizations to grow in their future endeavors.

We allow the employee to participate in online skills development programs. IT helps experienced professionals to explore the new tech horizons and increase the competence by adding a new tech feather in their cap.

We donât miss a single chance to admire the right talent with the right skills. At Credencys, we acknowledge the hard efforts of the team members through awards. And, we feel proud to admit that Credencys has a pool of highly talented and intellectual professionals.

Whether you are a fresher or an experienced professional, Credencys provides opportunities to explore emerging technologies and keep learning new skills by arranging training sessions and seminars for the upgradation of the skills and talent of our team.

When it comes to celebrations, Credencys celebrates almost all the festivals right from Diwali, Ganesha Chaturthi, Navratri, Uttarayan, Womenâs Day, and more. We also celebrate the company anniversary every year with extreme fun.

Along with the fun, we do some serious business too. Yes, Credencys organizes Credethon every year for the last 4 years where the team members have full freedom to work on innovative concepts and bring their robust ideas to life.

We also celebrate Women's Day to respect all the female team members and their contribution to the organization. On this occasion, we also plan activities for the physical well-being of the women across the organization.

At Credencys, we frequently plan the team outing, a picnic in a year, and a cricket league under the outdoor activities. It helps in creating stronger team bonding and team spirit across the organization.

Want to be a part of an exciting work environment of Credencys? We would love to see you as Credencys Family

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These Terms of Use constitutes the entire agreement between Credencys and You with respect to Your use of the Website. Any claim You may have with respect to Your use of the Website must be commenced within one (1) year of the cause of action. If any provision(s) of this Terms of Use is held by a court of competent jurisdiction to be contrary to law then such provision(s) shall be severed from this Terms of Use and the other remaining provisions of this Terms of Use shall remain in full force and effect.

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Page: Pimcore â Robust Data & Experience Management | Credencys

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Leverage seamless Pimcore implementation with Credencys, a Strategic Partner of Pimcore. We deploy tailored solutions that helps brands manage data and digital experiences effortlessly from a single platform.

Pimcore is an open-source platform that offers a holistic approach to managing data and digital experiences. It

serves as a centralized hub for organizing, enriching, and distributing data across various channels, enabling businesses to deliver consistent and personalized experiences to their customers.

Considering Pimcore implementation, organizations' drive ensured business growth and customer engagement. The platform excels in data management and data consolidation which not only enhances data quality but also accelerates time-to-market for new products and campaigns.

Credencys stands as a beacon of expertise in the realm of Pimcore implementation. Being a Strategic Partner of Pimcore, we have early access to all the latest technology updates launched by the platform. We have a team of 120+ certified Pimcore experts who have a deep understanding of Pimcore's capabilities and a commitment to delivering feature-rich solutions. Credencys helps businesses unlock efficiency, drive growth, and position your brand as a digital leader in your industry.

Pimcore Digital Experience Platform

Powered by Pimcore, RetailOne is Credencys' comprehensive PIM solution for the retail industry, designed for rapid time to value. It includes pre-built data models, stakeholder groups, integration templates, and reference architecture, enabling immediate PIM implementation. RetailOne streamlines operations with features like powerful integrations, prebuilt workflows, robust data governance, a supplier portal, AI/ML capabilities, and centralized digital asset management.

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Amplify your business with modernized and optimized workflows, data, and customer services with the help of six frameworks of Pimcore.

Being a trusted Pimcore implementation partner, Credencys helps brands create & deliver a captivating customer experience across all the sales and marketing channels. Enable the target audience with a

phenomenal user journey by providing a consistent user experience on different devices and platforms.

We orchestrate the seamless amalgamation of new technologies, revitalizing legacy systems, and optimizing processes. This results in a robust data collection strategy that serves as the bedrock for informed decision-making and business expansion.

Product Information Management

Digital Asset Management

Master Data Management

Customer Data Platform

Credencys is your partner in managing centrally stored data in a flexible, intelligent, and structured manner. We ensure that your data is not just stored but becomes a valuable asset, accessible quickly and easily. Each piece of data is identified throughout various operational stages and harnessed in real-time, providing you with business intelligence that drives favorable outcomes.

Organized and centralized data is the cornerstone of delivering exceptional experiences. Credencys enables organizations to create and deliver personalized, consistent, and omnichannel digital experiences to customers, partners, and employees by harnessing the potential of data. With our expertise, you create exceptional experiences that foster customer loyalty and engagement.

Digital Experience Platform

Digital Commerce Platform

Pimcore is a highly flexible platform for data delivery. We seamlessly connect it with different APIs to ensure smooth data transition across front-end portals such as websites, eCommerce stores, and marketplaces. Credencys' technology prowess extends to distributing data across over 2500 sales, manufacturing, and e-commerce channels, guaranteeing unparalleled uniformity and reach.

Channels

Retail

CPG

Grocery

Automotive

Manufacturing

Others

At Credencys, we specialize in centralizing & optimizing data management using Pimcore. Our approach involves collecting, managing, and enriching product data & related media assets from disparate systems, consolidating them onto a centralized platform. Effortlessly distribute precise, complete, & updated information with your teams and across all devices and channels.

We streamline the management of products, customers, and vendor-related data by centralizing it in a single location, ensuring swift access. Our expertise for Pimcore development includes implementing automated notifications and alerts, facilitating efficient cross-departmental communications, and fostering a culture of collaboration within your organization.

Credencys helps you craft highly personalized customer experiences by employing behavioral targeting. We track user activities on your website or eCommerce store, allowing you to identify and understand user personas. With this insight, we enable you to deliver contextualized content and tailored journeys that resonate with your audience.

Managing diverse media files, from images and videos to documents and audio for your products or your business, becomes effortless with Credencys' expertise. We provide a single digital repository using Pimcore, allowing your company to deliver highly personalized content and support various media formats. Whether it's aggregation, consolidation, or structured management of digital assets, we've got you covered.

Efficiently manage multiple aspects of eCommerce, from customer reviews to personalized checkouts and intricate pricing structures, through Credencys' implementation of Pimcore's digital commerce platform. Our solution ensures full interoperability among connected systems, enabling your organization to unlock its full business potential.

Credencys takes charge of all your critical business data, including products, customers, vendors, partners, and

inventory. With Pimcore's Master Data Management expertise, we centralize your master data, manage it hierarchically, and create workflows for validation and version control. It's all about making data work for you, efficiently and effectively.

Pimcore is an open-source technology platform that is capable of meeting any specific business requirements. The platform leverages ideas and designs to innovate, evolve and execute successfully and provides the clients with lucrative benefits.

Pimcore supports comprehensive and extensive APIs that make integration of the platform with complex enterprise systems and third-party applications such as ERP, BI, CRM, and more. Leverage the futuristic features of the technology that can be adapted and modified as per your precise business requirements. The high-level flexibility of the platform reduces deployment risk and time-to-market.

The flexible architecture of the Pimcore platform allows for a multitude of open-source innovations like machine learning libraries and open AI that helps brands scale rapidly. The platform allows organizations to design minimum viable products. Companies can expand digital innovation as capital and demand increase.

Pimcore is an extremely flexible framework that allows us to build almost any solution. The platform is based on the latest technologies such as PHP/Symphony, Elastic Search, Varnish, MySQL, and Redis. It allows companies to develop complex web solutions rapidly. Connect your solution with any device, technology, and channel impeccably.

Harness the potential of Pimcoreâs CDP to manage and aggregate any type and amount of customer data in a centralized repository. Provides the target audience with real-time and personalized journeys through a built-in behavioral targeting engine and advanced automated marketing solutions.

Pimcore supports both cloud-based and on-premise deployment of digital solutions. As per the brandâs preference and requirements, Credencys hosts the data on local servers protected by security firewalls. We also deploy the solution on the cloud and synchronize the data between public and private cloud infrastructures.

IronList provides online sales and auction aggregator platforms for used heavy equipment and machinery. We

developed a digital solution that allows the client to manage the suppliers, customers, & product data of heavy equipment and machinery centrally. The frontend of the solution allows the buyers to search and view the product details.

Kenmare is a premier mine manufacturing company headquartered in Ireland. Credencys developed a product information management solution that allows the client to manage their 40k+ products seamlessly and share the data with suppliers, on-field staff, and other users through the same solution.

Credencys developed a tablet application that has simplified the registration flow and digitized the check cashing process for the store associates and managers. The app is specifically designed for the SAMSUNG Galaxy tab S4 Portrait view only.

Hi I'm Sagar Sharma.

Get a 30 minutes free consultation to understand the frameworks offered by Pimcore platforms and their capabilities that fuel your business significantly.

Credencys is a Strategic partner of Pimcore with a team of 100+ certified Pimcore developers. We have successfully implemented 200+ PIM/MDM solutions for varied businesses across different industry verticals.

Across Retail, Manufacturing, and Distribution, we are passionate about using the power of data solutions to empower your business.

We pride ourselves on being nimble and flexible: from delivering quick wins to seamless integrations that help you stay one step ahead of your competition.

Our consultative and partnership approach means weâre invested in your success. Weâre with you every step of the way, shaping our solutions to fit your journey.

Team Lead

Tugboat

I am very happy and satisfied with the solution delivered by Credencys. Hard work and dedication of the team towards the goal are commendable. Thank you for helping me in making the right decision by suggesting PimCore as the core technology of my project.

IT Superintendent

Kenmare Moma Processing

It was a pleasure working with Credencys. The dedication and attention provided is much appreciated.

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Page: Work Portfolio - Product Information Management (PIM) Solutions Company

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Product Information Management

Engineered a PIM solution for Rough Country by integrating the ACES database

A digital platform is developed for Kenmare to manage 40K+ products with a complex approval process

Engineered a data aggregator solution for IronList

A data aggregator solution manages 100k+ lighting products & 300+ suppliers data for a leading light manufacturing company

Created inventory management solution for Contrast Media to streamline & automate inventory-related operations

Developed a web portal to manage 30K+ merchants & a mobile app to reuse it with limited customization

A digital solution for Tractmotor manages product data of automobile spare parts centrally

Digital Asset Management

A market place application for a premier supermarket chain in the USA

Centralized management of product data & media assets for the leading automobile spare parts dealer

Developed a web portal to manage 30K+ merchants & a mobile app to reuse it with limited customization

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Engineered a data aggregator solution for IronList

Digital Experience Platform/ Web Content Management

A digital platform is developed for Kenmare to manage 40K+ products with a complex approval process

Engineered a data aggregator solution for IronList

Customer Data Platform

Engineered a data aggregator solution for IronList

A market place application for a premier supermarket chain in the USA

Digital Commerce Platform

Centralized management of product data & media assets for the leading automobile spare parts dealer

Others

Deployed an Equipment Analysis Database solution for Linde to manage & analyze equipment health data.

A simple, stable digital signage solution for McDonald's

A video wall and digital signage solution for Tacobell

A touchscreen CMS App to showcase the research work done by Raytheon scientists

Delivered a personalized experience to Coke lovers during a marketing campaign in Los Angeles

Helping on-field service technicians and service centers to perform diagnosis of motor health

Improved customer experience by redefining user experience

A gamification app development for a premier automobile company

Automotive IoT solution for Indiaâs leading two-wheeler company

With revenue reconciliation for a leading coin operated laundry service

Leader driven online meetings for fitness related guidance and inspiration

A digital solution to reduce operational costs for the client and enhance the investing experience for its customers.

Increased operational productivity by 50% for a leading law firm

Delivering omnichannel experiences to the merchants/retailers by allowing them to accept payments from multiple channels

Simplified the existing processes of a construction consultancy by developing a feature-rich web application

Simplifying resource management strategy optimization

Digital wealth management solution

3000% increase in operational efficiencywith revenue reconciliation for a leading coin operated laundry service

Streamlined build release process for different web & mobile apps through effective implementation of

DevOps

Accelerate sales & revenue of your retail business by implementing Product Information Management (PIM) for retail.

Manage all the product data in a single source of truth using Product Information Management (PIM) for manufacturing.

Drive higher productivity & increase omnichannel presence with Product Information Management (PIM) for distribution.

Boost your bottom line by developing tailored Product Information Management (PIM) solution for eCommerce.

Improve business growth & opportunities with advanced Product Information Management (PIM) for automotive.

Director, Information Technology

Encompass

Thanks you Credencys for delivering a successful product. All the efforts and perseverance displayed by the team throughout the development & UAT support are highly appreciated. I appreciate the constant endeavor of the team to deliver the projects with best quality standards within stipulated time frame. We look forward to work with you on more projects in near future.

Manager, Learning & Development

Bajaj

Credencys helped us to enhance overall user experience with quick turnaround time. They have successfully enhanced our internal employee engagement app with added features.

Chief Information Officer

Sterne Kessler Goldstein Fox PLLC

Credencys did a great job. It has been a real pleasure working with all the team members. They were very professional and very clear in all communicatons, which I appreciate. I also appreciate the teamâs

attention to detail and creative approach to bring my project live. I am delighted and happy to have found Credencys as my offshore development partner.

Director of Product Management

TrustCommerce

I appreciate teamâs attention to detail, quick response to changes, contributions and recommendations to the final product. They worked really hard and with dedication to make our TrustCommerce Trustee Premier product a significant success. We greatly value your partnership. Thank you again â and we look forward to many more successful collaborations.

Senior Manager

Samsung

Overall it's been a pleasure working with Credencys on this project. I really appreciate the way team understood our needs and delivered the best solution. I am very happy for the suggestions you provided to find better technical or UX solutions. Dedication of the team towards delivering a better experience to our customers was commendable. Thanks for all the hard work and well done!.

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The form below is the fastest way to get in touch with us. The more information we know, the better weâll be prepared and able to help.

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Page: Infographics

Estimate your PIM Implementation Costs in Minutes!Estimate your PIM Implementation Costs in Minutes!Try PIM Cost Calculator

Credencys evaluates your product data and provides an exclusive Product Data Capability & Maturity (PDCM) assessment report and consulting.

Transform your business with expert data strategies tailored to drive success

Build robust data pipelines and architectures for seamless data flow

Ensure data integrity, security, and accessibility with comprehensive management solutions

Unlock insights and drive innovation with advanced analytics

Centralize product data with a single source of truth for consistency and efficiency

Epitome of excellence in PIM for the auto aftermarket

Boost your sales and Revenue by implementing PIM for Retail

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Ensure consistent growth & success for your CPG business with PIM

Empower your grocery brand with PIM that turns data into experiences

Accelerate growth and opportunities by developing PIM for automotive

Streamline product onboarding process with PIM for manufacturing

PIM for distribution ensures complete & accurate product data management

Harness the power of Pimcore for data-driven decisions & exceptional user experiences

Drive sales and customer loyalty with Syndigo's comprehensive product content management

Transform your data into insights and growth with Semarchy's master data management

At Credencys, we believe in simplifying complexity. Explore our infographics to gain profound insights intothe complex world of PIM/MDM, DAM, industry trends, and beyond.

The 3 Pitfalls in a Retail PIM Implementation

Building vs Buying a PIM Solution

Navigating PIM Trends in 2024

7 Questions You Should Ask When Selecting a PIM solution for your Business

Pimcore Vs Akeneo

Syndigo Vs Akeneo

Pimcore Vs Salsify

Syndigo Vs Salsify

Pimcore Vs InRiver

Syndigo Vs inRiver

Navigating the Data Management Maze in Manufacturing

Driving Forward: 4 Major Trends Shaping the Automotive Industry in 2024

Steps to Build a Successful MDM Strategy

Product Data Management Challenges

Elevating the Jewelry Industry with PIM

Manage Scattered Data in the Jewelry Industry

Managing Auto Parts Data with ACES and PIES Standards

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Page: Credencys Blog - PIM, DAM, MDM, DXP, & eCommerce

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Deliver outstanding experiences with robust PIM and MDM solutions.

 Wondering about the investment involved in implementing a PIM solution? Get an estimate to plan your budget effectively with our PIM Cost Calculator.

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Page: RetailOne: A Comprehensive PIM Solution for the Retail Industry

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The All-in-One PIM Solution for Retailers. Centralize, manage, and optimize your product information. Improve efficiency, reduce costs, and enhance customer experience.

Powered by Pimcore, RetailOne is the most comprehensive Credencys product information management (PIM) solution designed especially for retail industry. It provides pre-built data models, stakeholder groups,

integration templates, and reference architecture to kickstart your PIM initiatives immediately.

Retailers often struggle to define the right scope for their PIM projects, which can either be too large or too little. This imbalance can lead to project delays, cost overruns, or underwhelming outcomes that don't align with business goals. RetailOne helps to:

Maintaining a balance between strong data governance and operational agility is a common challenge in retail. Overemphasizing governance can slow down processes, while too little can lead to data chaos. RetailOne enables retailers to:

A successful PIM implementation requires readiness across people, processes, and technology. Often, retailers overlook the importance of proper planning and support, leading to failed implementations. RetailOne supports you by:

Effective change management is crucial to the success of any data initiative. Retailers often face challenges with inadequate preparation, training, and communication, leading to resistance and poor adoption. RetailOne helps you manage change by:

Without a clear understanding of the desired business outcomes, PIM initiatives can falter, leading to poor adoption and unclear ROI. RetailOne provides clarity by:

Prebuilt, industry-grade data model with 30+ reference data sets.

Onboarding templates and connectors for seamless data syndication.

Prebuilt workflows with predefined roles for efficient operations.

Built-in quality checks and governance based on best practices.

Self-service interface for supplier data quality and collaboration.

Supports multi-channel, multi-region, and multi-locale operations.

Configurable AI/ML integrations for enhanced product content management.

Centralized management for images, videos, and all digital content.

Across industries like Retail & Consumer Goods, we are passionate about unlocking the power of data to empower your business.

We pride ourselves on being nimble and flexible: from delivering quick wins to seamless integrations that help you stay one step ahead of your competition.

Our consultative and partnership approach means we're invested in your success. We're with you every step of the way, shaping our solutions to fit your journey.

Years of expertise

Clients globally

Certified Professionals

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Website: www.credencys.com

Page: PIM For Distribution | Product Information Managment For Distribution

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Create engaging shopping experiences through complete and consistent product information. Distributors can standardize the supplier data for publishing across different output channels. Drive various cross-selling and up-selling opportunities to boost the revenue of your distribution business.

Enter your business email to get a free consultation (today)!

Industrial distributors need to deal with B2B customers more. They need to manage millions of product SKUs along with their attributes accurately. Condensing product information management for distribution business, distributors manage the data centrally and update it on the fly.

Distributors are connected with B2B buyers and manufacturers. As Credencys has delivered advanced PIM solutions to many distribution companies, we understand the needs and challenges of the domain.

Incomplete and inaccurate product information is the key pain point of distributors. They face business loss due to obsolete product data. By implementing a product information managementÂ distribution platform, we help distribution companies update and enrich the product data seamlessly and share the latest information.

Credencys helps distributors eliminate the usage of spreadsheets and manual processes. Deploying avant-garde PIM, we allow distributors to improve and normalize product information for publishing across the different sales, marketing, and eCommerce channels as well as marketplaces.

Let's discuss more about your project.

Credencys develops innovative digital solutions for B2B and B2C distribution companies by considering their tailored business requirements. Get access to our wide variety of capabilities for building distribution solutions that contribute to your businessâs success and growth.

Eliminate the manual process for collecting and onboarding the product data from suppliers using PIM for distribution business. The platform enables the distributors with better resource utilization, improved product data completeness and quality through automation, better planning for promotions, improved time-to-market, and more business benefits.

PIM allows collecting data from different sources and distributing product information across different output channels. The solution supports channel-specific attributes, relevant product assortment, and personalized messaging. Enabling customers with personalized experiences across different touchpoints, PIM helps distributors to improve customer engagement and conversion rate.

Advanced PIM systems are easy to connect with your existing enterprise systems such as supplier portal,

vendors portal, ERP, CRM, etc. Data import and export from different business systems become easier and eliminate the possibility of error-prone entry of product data. By integrating PIM with other systems, you can keep all systems updated automatically with the latest data.

Data quality is a cornerstone of digitization. PIM ensures the product data quality for distributors by saving time and cost for their team. Providing a consistent flow of product data across the different systems, PIM improves the speed to market for the products. Quality product data delivers a better customer experience by providing reliable product information and allowing buyers to make the right business decisions.

For any online business, data is the heart of every commercial translation. Distributors can harness the potential of product information management distribution to sell the product on different output channels forever by automatically syndicating the product data. PIM offers a product information mapping feature to the distributors to meet the varied needs of the marketplace, eCommerce, social media, website, and more.

PIM allows distributors to manage the products data in a centralized repository. Suppliers and vendors can also manage their respective product data into the PIM solution. Managing all the different products in a single place, it becomes easy for all the stakeholders to have transparent collaboration, real-time insights about available product quantity, and more.

Managing and governing the product data is a challenging job. PIM helps B2B and B2C distributors to enrich the product data as per the specific requirements and rules of each channel. It helps manage the regional compliance standards. PIM offers data governance that simplifies product data management.

Considering PIM for distribution organization, distributors can manage product catalogs seamlessly. Leverage the flexibility to update and enrich the product data on the fly. Make sure your sales team shares the updated product catalog with the prospects that enable them to make well-informed buying decisions.

Integrating web analytics into product information management, we enable distributors with up-to-date inventory data, recommend purchase data, last month's margin and sales numbers, and more. Analytics allows aggregating all your product information into a single data cube for mining. It helps maximize the merchandising efforts & improve sales.

The eCommerce team needs to expand the product range on a consistent basis. PIM allows them not only to increase the number of products but also manage the SKU count without performing the same process every time. They can streamline the activities for adding new product lines and entering into new channels, countries, and marketplaces.

Marketing managers of a distribution company can customize and modify the content for any specific channel, geography, and language. Advanced PIM allows the marketing managers to preview the product information exactly as the targeted customers will view it.

Life of the IT department becomes easier with the PIM as they can syndicate the product data on an incremental or a batch basis. PIM simplifies the approval process thus the introduction of new products and update of product data becomes faster than ever before.

Considering PIM for distribution, brands develop supplier portals where distributors allow suppliers to manage the product data and get real-time visibility about their product availability. It drives transparency and improves collaboration between distributors and suppliers and makes the supply chain smoother.

Developing a master data management solution, distributors manage a wide range of data related to different stakeholders such as suppliers, vendors, and more in a single platform. It provides a signal view of product information with real-time visibility of product prices, quantity, & promotions across point-of-sale and supply chain.

Distributors need to manage thousands of products along with their hundreds of attributes. PIM for distribution allows users to pull the data from different sources such as suppliers, wholesalers, affiliated distributors, manufacturers, company catalogs, and more. It enables distributors with a single view of all product data by aggregating the product information.

If you want to build such types of solutions, we would love to listen to your requirements and build and deploy robust solutions thatimprove your revenue, streamline your business and reduce the overhead cost. Feel free to share your unique requirements withour PIM experts.

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IronList provides online sales and auction aggregator platforms for used heavy equipment and machinery. We developed a digital solution that allows the client to manage the suppliers, customers, & product data of heavy equipment and machinery centrally. The frontend of the solution allows the buyers to search and view the product details.

Tractmotor is a Malasiya-based company and a leading dealer of automobile spare parts in the design. Credencys implemented a digital platform using PIM, DAM, & Digital Commerce capabilities that allow the client to manage products, media & commerce related activities from a single platform.

Kenmare is a premier mine manufacturing company headquartered in Ireland. Credencys developed a product information management solution that allows the client to manage their 40k+ products seamlessly and share the data with suppliers, on-field staff, and other users through the same solution.

Get a 30 minutes free consultation to share your product data management-related challenges and get the right solutions to meet all your business objectives.

PIM for distribution enables B2B & B2C distributors with automated workflow that improves accountability and collaboration. It optimizes supply chain efforts.

Implementing PIM, distributors deliver omnichannel experience, leverage faster time-to-market, and drive agility in marketing operations that result in increased sales.

PIM helps brands to reduce the total cost of ownership by reducing the operational costs and ownership of IP.

By streamlining PIM processes, distributors ensure the customers get accurate data & make the right buying decision that improves their satisfaction level.

1

Requirement Gathering & Analysis

2

Wireframes & Design

3

Development

4

Quality Assurance

5

Deployment & Launch

We have a team of experienced PIM experts who have hands-on experience delivering the different types of digital solutions for different sizes of distribution companies. We help brands accelerate their business growth.

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It is the right choice for the projects that have specific development requirements and scopes.

The engagement model allows to pay only for the resources and time you use for the project.

We set up an offshore development center and IT infrastructure for the ongoing project.

We have a pool of talented PIM experts who build tailored PIM platforms for distribution companies using the modern technology stack. We ensure the brands run their business seamlessly and effectively in the ever-changing technology environment.

Director, Information Technology

Encompass

Thanks you Credencys for delivering a successful product. All the efforts and perseverance displayed by the team throughout the development & UAT support are highly appreciated. I appreciate the constant endeavor of the team to deliver the projects with best quality standards within stipulated time frame. We look forward to work with you on more projects in near future.

Chief Information Officer

Sterne Kessler Goldstein Fox PLLC

Credencys did a great job. It has been a real pleasure working with all the team members. They were very professional and very clear in all communications, which I appreciate. I also appreciate the teamâs attention to detail and creative approach to bring my project live. I am delighted and happy to have found Credencys as my offshore development partner.

Manager, Learning & Development

Bajaj

Credencys helped us to enhance overall user experience with quick turnaround time. They have successfully enhanced our internal employee engagement app with added features.

PIM allows distributors to collect product information from varied sources. It empowers the marketing, eCommerce, branding, sales, and other data experts teams to enrich, classify, and localize the product information using the PIM solution.

Product information managementÂ distribution solution enables the distributors with a single place to collect, manage and enrich product data in order to create product datalog and distribute the product information across multiple sales, marketing, and eCommerce channels. PIM helps B2B and B2C distributors to create extraordinary product experiences for their target audience.

The cost of product information management solution development varies from project to project as per the specific requirements of the distribution companies. Considering an advanced platform like Pimcore, distributors can build a solution with zero licensing cost. They need to pay only for the required customization and implementation.

Product information managementÂ distribution platform development time depends on the complexity of the project. If you need to build a solution with high-tech technology and integration, it will take more time. The number of features and functionality also play a vital role in defining the timeline of product completion. More complex features take time to get built and integrated. You can launch the PIM solution quickly with limited features and functionality.

Do you want to develop a PIM for distribution to improve transparency and collaboration with B2B and B2C

customers? Fill up the form and get 30 minutes of free consultation.

Send us a Message

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This Privacy Policy is published and shall be construed in accordance with the provisions of applicable Data Protection Laws and General Data Protection Regulation (GDPR) as approved by European Union (EU) Parliament Regulation (EU) 2016/679 commencing from May 25th, 2018 (i.e. reasonable security practices and procedures for sensitive personal data information.)

Being a data gatherer, we modified our policies in correspondence to GDPR for collection, processing and storage of personal information. This intends to both - Email Marketing & Development aspects.

We authenticate to get your consent before gathering, processing and storing your individual data. You can take back your consent anytime. Data subjects have the power to terminate transfers from usYou may opt out of receiving update, promotional and marketing messages from us in accordance to applicable law by following the instructions in those messages .If you opt out, we may still send you non-promotional communications, such as those about your account, about Services you have requested, or our ongoing business relations.

If you observe that we've breached your privacy, you can drop a complaint toÂ hello@credencys.com. Your concern will be absolutely taken care of at higher precedencies.

Credencys reserves the right to amend these policies from time to time. When we make a change we will update this page of the website. We recommend that you revisit this page from time to time to ensure that you are aware of any changes that we have made to these Policies.

For any questions about privacy and similar issues, pleaseÂ contact us at hello@credencys.com

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