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Page: JW Hyperlocal Stack - JungleWorks

Talk to Sales

The Ordering, Delivery & Marketing Bundle for your local business.

Junglework's Hyperlocal Stack is just what you need to manage and expand Ordering, Delivery and Marketing of your Business.

Recommended by Industry Experts

Start, sustain and scale your local business with the Jungleworks 3D suite

Hyperlocal Ordering Platform

Delivery Management System

Marketing Automation Platform

Companies that have already tried our solutions

A single platform that offers all the features you require. One account, multiple functions!

Reach out to a wider audience with professionally designed and SEO optimized website and app for your brand.

Provide your customers with various catalogue search and filter options, allow them to set up categories and also allow them to rate and review

Eliminate manual setups by auto assigning orders to your nearest available delivery agent.

Retrieve the most efficient path for any mode of transportation with Tookan.

Navigate with customized search and mapping APIs and SDKs. It's beyond maps, custom routes, search, location data, live tracking, route optimization, predictive ETA and more.

With 80+ payment gateway partners, easily integrate with payment gateways of any region, as per your choice and give your customers a smooth payment experience.

Respond to customer queries, and deliver offers and discounts through SMS and email marketing. Easily communicate with your customers from a single platform.

Easily identify where your website visitors dropped off, retarget them using various marketing campaigns and

win them back, all from a single platform.

Provide customer support using live chat and automate some conversations with the help of AI Chatbot, manage reviews-rating and more from 1 platform. Retarget your customers by managing cart abandonment, and more.

Set up marketing campaigns from a single platform. Automate SMS marketing, email marketing, WhatsApp marketing and more and reach out to a wider audience.

Own your customer ordering experience and allow the endless possibility of customizations with headless commerce; React to market trends quicker by eliminating the dependency to change back-end architecture.

Jay Vashi

Stan

Yahya Haque

Roneson

Subway is an American fast-food restaurant franchise that sells submarine sandwiches, salads and beverages.

One of its.. [..]

First there was online grocery delivery, then same-day delivery. Then came one-hour delivery. Now a well known startup in London.. [..]

“Need something to be bought, picked up or delivered at your doorstep? Fatafat will do it in no time.” Fatafat is the.. [..]

Start your Entrepreneurial Journey and create your online marketplace with Jungleworks

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Step 1 of 3.

Take a comprehensive walkthrough of the features and functionalities that Yelo provides, and learn how you can launch and grow your hyperlocal business.

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Learn more about Yelo and its features during Yelo's 14 days free trial. You can set up your online hyperlocal store without coding and explore the platform on your own. Upgrade your plan only when you're ready.

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Connect with our product specialists to understand how the world's fastest-growing companies use Tookan to optimize deliveries.

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Take a comprehensive walkthrough of the features and functionalities that Tookan provides, and learn how you can start managing your dispatch and delivery operations in a smoother manner.

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We'll walk you through the product suite and answer all your questions about Jungleworks.

Page: Hippo: The complete marketing automation platform | Jungleworks

Connect with your customers at various touchpoints with omni-channel engagements. Improve customer acquisition and retention.

Streamline, automate and analyse your marketing efforts. Reduce churn and increase customer retention by providing personalised experiences throughout the customer journey.

Provide your customers with proactive support. Contact them across various platforms and channels from a single dashboard.

Save time and money by recording all issues, communications, and notes at a single place. Track the issue journey, resolution and customer happiness in one platform.

WhatsApp Multiplexer

Offer convenient and engaging experience to your customers with Hippo.

Looking for something else? Contact Us.

Omnichannel engagement

Customer Value Management

Personalization

Customer support

Analytics

Create curated messages across multiple channels based on your customer journey.

Taqi Naqvi

Ayush Gupta

"Since we started to use Hippo marketing tool, we have much better results from campaigns and through push notifications, chat messages or mails. We see better conversions with each campaign specially for new customers onboarding."

"Since we are using this platform, our teams speak one language with one tool and our customer retention has increased drastically."

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In today's competitive landscape for businesses landscape, keeping your customers engaged is crucial. But manually managing.. [..]

A small business is deprived of many perks that a large corporation enjoys (brand value, resources, well-planned structures,.. [..]

According to a recent research by Salesforce, 89% of consumers are more likely to make another purchase after a positive.. [..]

Are you ready for faster growth?

Businesses using Hippo have viewed up to a 71% increase in customer retention over a period of 3 months.

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Page: Careers - JungleWorks

A workplace that empowers you to rise! Start your story with us

Where others see problems, our people see opportunities. We've grown by challenging conventions at every turn, and we encourage our people to do the same by accepting no limits.

Innovative thinking is the new normal at our workplace. As we relentlessly seek to break fresh ground and solve problems, our ability to think differently - power us on.

Constant learning constitutes a fundamental aspect of the JungleWorks Experience. We provide abundant learning opportunities at every level, and an environment that encourages learning throughout.

I have been associated with Jungleworks since 2019. This is a place where one can work passionately and dare to dream big. It's an organization where you can plan your long innings of growth as it lets you grow, while you are aiding its growth. What I enjoy most is the fact that I'm constantly learning new skills, both technical and interpersonal.

Kanika Sharma, Tech Lead, Product Development - Yelo

To be concise, more than what It promised. Jungleworks offered me the opportunity to choose the work that I was interested in and does offer a chance to explore different departments; It is still a startup in its spirit. You know you are in the right organization when the CEO encourages whacky ideas and it's okay to fail but not okay to give up!Rajat Agarwal, Performance Marketing Specialist

The Young Leadership Programme recruits highly talented MBA graduates, empowering them to jumpstart their careers in key positions. We hire from the best B Schools, and currently have over 20 Management graduates working with us. The YLP is a fast-paced, challenging programme that grooms high potential managers for leadership positions.

Each year, we recruit five to seven graduates from top universities to live and work with us in India for one year. We believe that the global recruits improve our cultural fluency, and bring with them new perspectives that expand our creativity and world-view. And for the students, this program affords an exceptional

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opportunity to gain high-responsibility business experience in an international context.

Every year, we hire outstanding IT & CS graduates to work predominantly in our highly evolved tech department. As a Tech Recruit, you'll spend your first year in an intern role. A year later, or earlier, based on the performance you may be invited to continue your tenure with JungleWorks for a longer period of employment.

Powerful Software. Terrific team. Quick responses from the Jungleworks team on product questions, Improved delivery success and experience, Improved communication with drivers, and the drivers love the app! If you're looking to overhaul your delivery business, investigate this software!

BREWPUBLIC

Great product & superb service ! The team has been extremely responsive & always ready to help. The product is reliable and has all the required features for point to point deliveries or batch deliveries. Great experience so far!

SUNCART

The team applied historical knowledge and best-practices to help our team through road-blocks. More than anything, consultative approach to app development felt like a true partnership. The level of flexibility and responsiveness is, arguably, one of your strongest advantages compared to other companies.

FreeBoard

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Page: News & Press - JungleWorks

As a leading On-demand SaaS platform, Jungleworks has enabled more than 10,000+ enterprises across 160+ countries! In this journey, we've managed to get some recognition & attention from the world's best. Here's a compilation of snippets of Jungleworks Journey & achievements so far!

Jungleworks Logo

Jungleworks White Logo

Jungleworks Icon

Jungleworks White Icon

Yelo Logo

Yelo White Logo

Yelo Icon

Yelo White Icon

Tiger Logo

Tiger White Logo

Tiger Icon

Tiger White Icon

Husky Logo

Husky White Logo

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Hippo White Icon

Bulbul Logo

Bulbul White Logo

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Bulbul White Icon

Mappr Logo

Mappr White Logo

Mappr Icon

Mappr White Icon

Panther Logo

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Grocery Store Banners

Pharmacy Store Banners

Alcohol Store Banners

Get great articles direct to your inbox

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Page: Online Fitness Consultation App | Panther | Jungleworks

Get started with Panther - A one-of-a-kind SaaS and make your own workout app.

Start A Trial Watch A Live Demo

Clients register themselves on the app.

Clients select their expert as per their requirements.

Experts can provide answers via chat, audio or video calls & get paid instantly.

Text, Audio & Video Consultation

Instant Payment collection

Keep a Track of Your Analytics

Listing & Profiles

Appointment Booking

Push Notifications, SMS & Email

It will cost you more, to not try.

Search & Select

Instant Appointments

Push Notifications

Audio / Video consultation

Manage Availability

Get Notified Immediately

Collect Payments Instantly

Track Earnings

Manage Listings

Customizable Themes

Analytics & Reports

Excited for it?

Website: jungleworks.com

14 Days of free trial, Easy Setup and you are good to go!

Online consulting business has become a huge industry. Especially after COVID-19, people have shifted from traditional to.. [..]

Digital technology has evolved over the years, and almost every sector has taken the benefit of this advancement. If we have to.. [..]

Recent Trends in Healthcare Industry It is well established that healthcare infrastructure is extremely important today. From.. [..]

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Page: Tookan PnD 2.0 : Simplifying Delivery Management for You

Optimize Operations, Save Time & Money: Your All-in-One Delivery Management Solution

Pick up and delivery software workflow

All Marketplace Types Under A Single Roof. Flexible way to manage your Pickup, Deliveries, Field Services and Appointments

Deliver exceptional customer experience with Tookan's end-to-end order booking, route planning, dispatch and analytics

Hassle free ordering process with Tookan Customer apps

Enhance driver productivity and track in real-time with Tookan's driver App

Efficiently manage deliveries in real-time, from assigning orders to monitoring driver performance, all in one centralized dashboard

Book A Demo

Control Every Step of Your Customers and Agents - The Complete Delivery Suit for your Delivery Business!

The applications was easy to use. Although it could went on idle and csv uploading conflicts, it is great if you're looking for the most basic tracking platform out there.

Their dashboard was awesome.veey use friendly software. Integrating with another software is very simple.Free add-ons most important thing.customer support also good.veey cost effective software compared to other.

The Tookan team is amazing and the product is very powerful. We have looked at more than a dozen other products and believe Tookan is the best product out there.

We, at HUMhain Services, have been using Tookan since our very inception and it has been rewarding ever since. The tech support and the software itself is amazing and has let our business grow at 2x the speed it would have without it. Tookan allows you to start your on-demand business right away without worrying about the time and costs it's gonna take if you plan to build your technology.

Exactly what we wanted... a platform to get the job done with no issues. I hardly had any questions or any

contact with Tookan since we made the decision to join. We have the service integrated with our restaurant ordering system. Everything is straightforward and smooth: Drivers sign up, order assignment, and delivery.

Ease of use, as well as the management of resources in the app is really very simple and friendly, in fact I think my 7-year-old boy could do it

Joined Tookan back 2016 it has been a lot of developments since . What I like about Tookan they keep building platform and keep growing which I think very good to keep up with modern software platforms.

We had been working to develop our own healthcare logistics solution for some time when Tookan came to the rescue. Their platform is an all in one , out of the box solution with all the features that we could ever have wanted to build for ourselves. It is amazing how they have covered a feature set that not only applies to traditional logistics business but is now being succesfully used to manage our healthcare platform.

I was using a different software for similar issue and when I migrated to Tookan I couldn't believe how much easier everything was, the price is very good which is a bonus for a small company like mine, and the costumer service are always there to help. I am still really impressed and happy with the product.

Tookan is a great platform for new start-ups who want a turn-key solution to get up and running quickly. The system works very well and all of the management is taken care of behind the scenes. Plus, the customer service is outstanding! Always ready to help resolve issues or answer questions.

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Page: Delivery Orchestration Software - JungleWorks

Orchestrate deliveries effectively and efficiently through third-party as well as in-house fleet with Tookan's Delivery Orchestration software.

Benefits & Advantages

Enabling businesses to orchestrate deliveries through multiple carriers and improving efficiency.

Get started with Tookan and orchestrate your deliveries efficiently between in-house and third party fleets.

Rated Market Leader in Fleet Management & Route Planning.

"I have better control over my deliveries and better customer satisfaction"

"Best Routing Software for My Business"

"Best delivery management solution with 24/7 support"

"We have been using Tookan for our Buisness for last 3 years. It has been a wonderful experience!"

"Tookan has been great for my on-demand delivery business"

"Tookan a flexible and reliable platform"

"Great tool for last mile deliveries"

"The best way to send deliveries and pickups for us"

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On-demand startup stories from founders, entrepreneurs, and investors.

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Powering the On-Demand Mobility with

Give your customers the best possible user experience with our ready-to-use Uber like app solution and expand your revenue exponentially.

Meet the on-demand needs of your customers hassle-free with our comprehensive Uber clone app.

Get all the essential features of the Uber-like app and offer your customers an innovative solution.

Get a fully customisable white labelled on-demand taxi solution with your branding & logo.

Upgrade your online business with on-demand technology & enhance its reach through an excellent solution.

Jugnoo helps you reach heights with features in the app like Uber that automate the dispatching processes for you.

A well designed & feature-packed Uber clone app that makes it seamless for customers to access your on-demand taxi services. Get it designed the way you want with our smart and mobile-responsive white-labelling solution.

A user-friendly white-label taxi app like Uber for all the drivers that empowers them to perform more efficiently. Enhance your fleet's productivity by giving them the most trusted and powerful app.

A powerful interface to easily manage and automate your entire dispatch & tracking process. An intuitive uber like app that helps streamline the whole dispatching operation in the most effective and optimal manner.

Get in Touch

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Increase rides, save time, reduce costs, and grow your revenue with our Uber-like taxi dispatch apps.

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With fully classified and advanced features, our bike rental app is a one-stop solution for your bike rental business needs.

Manage your shuttle services from one platform and deliver exceptional customer experience at scale with an Uber-like shuttle app.

Create your own Rideshare App with our customized Uber-like dispatch solution and offer an excellent user experience to drivers and customers.

Talk to Mobility Experts

Convert your ideation into reality, deliver service to your customers the right away with our modern transport solutions.

Add intelligence to your fleets' operations and make the right decisions to delight your customers with our smart route optimization feature. Figure out the shortest and the most cost-efficient route with Jugnoo's automated route planner.

Take smart decisions based on automatically generated performance reports & boost your business. Bring informed business decision-making to your business and personalize the customers' experience.

Reduce costs by automating every aspect of your taxi business with our Uber-like customer app & driver app. Set the taxi fares your way with our flexible, easy-to-use dispatcher panel and increase ROI along with productivity.

Get API-enabled real-time data integrations across applications. Integrate with a third-party application or build an entirely new marketplace experience. Our list of integrations keeps growing!

50+ payment gateways integrated and the list is still not over! Facilitate seamless, digital payment methods with our smart Uber-like taxi app. Offer customers swift and easy payment options.

Geo-tracking of KPIs from historical data helps you get location-based insights regarding missed, cancelled and successful rides. Assess or predict the right amount of demand for taxi bookings and balance it with an

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Most trusted dispatch platform with over 50+ million rides worldwide.

We are India's first auto-rickshaw aggregators, who now empower entrepreneurs & enterprises globally, with our taxi dispatch technology solutions. We believe in integrating business, technology & domain expertise to boost growth & maximize ROI.

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Let us get on a call and start chatting over your industry.

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Everything you need to grow your business.

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By Sheen Mussa 27th August

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By Rumani 4th April

By Minal Tayal 2nd January

By Abhishek Goel 28th August

By anjali kumari 9th December

By Minal Tayal 2nd January

By Priyanka 2nd February

By Abhishek Goel 29th January

By Hari Bala Krishnan 2nd December

By Samar Singla 17th April

By Aastha Malhotra 15th March

By Harsh 12th November

By Vishal Thakur 17th April

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Develop Grocery Delivery App to enhance customer satisfaction and have groceries delivered to their doorstep.

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Build grocery delivery platform customized specially for your brand

Accept, reject, and track all your online grocery orders and delivery. Allow your customer to filter and search for groceries as per their requirement from your online app and website.

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No Thanks, I'll try it later

Page: Licious, a startup that sells Fresh meat and seafood- Startup Story

BlogJungleworks

An Indian startup, Licious, is changing the way people shop for meat and seafood. By owning the entire back-end supply chain and cold chain, they make sure that you get the freshest and highest quality products possible. Recently, Licious raised \$192 million from a venture capital firm in Singapore.

Bangalore -based startup Licious has raised \$286 million since its inception. At this value, the company is now worth \$650 million. To find out more, we interviewed founders Abhay Hanjura and Vivek Gupta. Here's what they had to say about innovation and the idea behind Licious.

The power to boost our idea came from a lunch with my partner Vivek. We were talking about our idea, and we started eating some chicken that was of really bad quality! My partner remarked that if we were to build Licious we would have to put life into this dead chicken. That was the moment when we realized what we wanted to achieve through Licious- to deliver a better meaty experience.

To date, Licious has employed 3,500 people in 14 Indian locations. This number has grown exponentially over the years as more and more people become familiar with and love our brand. We're only beginning our journey to become a world-class and iconic tech-driven D2C brand. "A USD 40 billion industry is waiting to be unlocked," said Overall.

There is a boy who is one of our first hires. He was doing a job as a Kasai or butcher (A person who prepares meat in India, which is not a reputed work in India) One day he came to me and he said "I am so happy that my mom found a good girl for my marriage. Earlier the society was not even considering me as a human but, you have changed my mind. You bring positive energy and now my whole family is proud of me" and this is a very powerful story they are coming to the office every day. We are providing them crisp clean dresses, 3 meals per day, insurance, and most importantly we love and respect them. and that is the excitement of building Licious.

Licious is the first Direct to Consumer platform in India that sells meat and seafood. We operate in over a dozen Indian cities and have built a supply chain network for various types of meat and seafood. Licious also

provides a simple ordering experience with our app and website.

We have built on all capabilities, including an in-house customer service team,” says Hanjura. “All our delivery executives are on our payroll too. These measures ensure that they can deliver on the promises we make,” he says, adding, “Innovation is not a one-time thing. Constant and persistent innovation not only helps Licious stay ahead of the curve but elevates the entire meat ecosystem of the country

The opportunities in India are massive. It has the 2nd largest processed meat and poultry market in the world and is growing at 18% year on year. There are many business opportunities, especially for the Direct to Consumer (D2C) model. Only four forces are required to make a great offer for consumers –

Check out the complete Business Model of Licious for more information, or Want to create a D2C site like Licious? Contact us now for more information

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Establish a single store and focus on optimizing your sales by providing a seamless ordering and delivery platform for your customers.

Leverage your business with a hyperlocal marketplace platform and focus on your target audience, ensuring on-time delivery.

Allow your brand to offer your customers a personalised buying experience. Go D2C and add a new distribution channel for your brand.

A customized front end ordering experience powered with Yelo's strong back end engine.

Digital catalogue

Inventory Management

White-labelled platform

Search & filter

Faster checkout

Manage your orders, stores and get access to strong analytics from a single dashboard.

Create an immersive ordering experience with an interactive online ordering website.

Provide your customers a seamless online ordering experience through mobile applications.

Let your vendors manage and maintain their offerings through Vendor apps.

Make your business accessible to all—if you can chat on WhatsApp, you can place an order.

Reduce delivery costs and increase operational efficiency.

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A smart way to manage business. Integrate with the software that simplifies your business.

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Find your industry and quickly launch your online hyperlocal business.

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Jay Vashi

Stan

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Page: Customers - JungleWorks

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Yelo helped us to be successful in our journey

Our operations have become very smooth

Got much better results since we started using Hippo

Thank you Jungleworks

Yelo empowers small to medium size businesses

Since we are using Hippo, our customer retention has increased drastically

Gained 50% market share over the years with the help of Yelo

User interface was good. No bugs for customer experience.

Ramesh B | Co-Founder

Easy to use, very user friendly, fast system, very fast to deliver.

Noor Z | CEO / Co-founder

Great to get an MVP out in good time and good support.

Anish R | CEO

Feature rich & user friendly -Automated payouts is a great advantage for me, not having to manually disburse the commissions each time -Website design, it's look and feel! -The customer support is quick and responsive.

Luis S | Operations head

One of the points that we like most is how customizable the product can be and the range of white label solutions that Jungleworks can offer. It definitely helps us to have a good product, adjusted to our customer needs.

Rafael D | Director

Some of the features are simple plug-ins which can be added by the user itself. This provides great flexibility. We are not using comprehensive solution stack but with Tookan delivery management; our offerings become unbeatable. The support team is commendable.

Anjali G | Director

Flexible software and can be customized based on the requirement.

Faizi S | Owner

The ease of setup is exemplary and the communication during the development process is great.

Geoff W | Managing Director

It's very user friendly and doesn't require much technical skills.

Sandeep Kumar H

After shortlisting few vendors I have approached Jungleworks with my Project. From Inception to implementation the team had been really supportive. It was a great experience working with the team. The Software which we implemented is for online marketplace. It delivers what it promises. Easy of Use, intuitive

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designs and great set of supporting tools to get you going within no time.

Sajeev N | Director

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Page: Integration - JungleWorks

Preoday helps you set your own ordering platform for any business. Preoday is flexible and scalable, configured to meet your business needs.

App4 Online Ordering makes it easy for customers to order whenever and wherever they like with just a few taps of your App.

Got a Restaurant? Get your own iOS and Android apps and your own online ordering system for your website and your Facebook page at a fraction of the cost. Start getting orders in less than 48h.

Powered by Grubhub, our app and website make it easy to order food online from thousands of local restaurants nationwide. Even better, you don't have to leave your couch. Just a few clicks will take you straight to taco nirvana, pizza bliss, sushi euphoria, tater tot joy, and egg roll ecstasy.

Just Eat is an online food order and delivery service. It acts as an intermediary between independent take-out food outlets and customers. The platform allows customers to search for local take-out restaurants to place orders online, and to choose from pick-up or delivery options.

EAT NOW offer healthy meal plan delivery, professional catering, equipment and kitchen rentals. One stop service to your health, diet and fitness.

Just Deliver is here to feed the hungry souls and quench the thirst of people who stay awake all night either studying, working or partying.

The hungryhouse provides you with top-notch takeaways for you to choose from, with everything from Indian to Chinese, and Pizza to Sushi on the menu. So whether you're craving a curry or feeling ravenous for rice n' peas, we've got 10,000 takeaways on our app waiting to deliver your favourite food to you.

Grubhub helps you find and order food from wherever you are. How it works: you type in an address, we tell you the restaurants that deliver to that locale as well as showing you droves of pickup restaurants near you. Want to be more specific? Search by cuisine, restaurant name or menu item. We'll filter your results accordingly. When you find what you're looking for, you can place your order online or by phone, free of charge. Oh, and we also give you access to reviews, coupons, special deals and a 24/7 customer care team that

tracks each order and makes sure you get exactly what you want.

EatStreet is a U.S. online food ordering service that acts as a centralized marketplace, where diners can order delivery and takeout from restaurants in their area. In addition to the online ordering platform, EatStreet also offers restaurants custom websites, mobile apps, Facebook ordering, and digital marketing services.

Tillster is the global leader in customer engagement programs and self-service ordering for the quick service restaurant and casual dining industries. The company provides multi-channel, market-specific digital solutions for ordering, payment, loyalty and lifecycle management.

Connect the apps you use, automate tasks, get more out of your data. They believe that with the right tools, you can have 10X the impact with less work.

Shopify gives you everything you need to build a successful online business. So, as they say “Start selling today”.

Square is the POS software that’s simple, powerful, and free. It is compatible with Apple and Android devices. According to the, buying and selling sound like simple things—and they should be.

QuickBooks is an accounting software package developed and marketed by Intuit. QuickBooks products are geared mainly toward small and medium-sized businesses.

Xero is a New Zealand-based software company that develops cloud-based accounting software for small and medium-sized businesses.

Achieve Greater Delivery Efficiency with Tookan and Ordering.co. How Tookan's Partnership with Ordering.co Will Improve Delivery Management for Your Online Business?

Revel, the fastest point of sale for your quick service restaurant. Revel works for every kind of business. big or small.

GloriaFood integrates a restaurant ordering system into a restaurant business website in order to let it grow.

Open Dining platform enables restaurants to get more orders, bigger tickets, and loyal customers with the help of its online ordering system.

PinnacleCart, the shopping cart software, specializes in E-marketing solutions to enable businesses enter the

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global internet audience to effectively and efficiently reach new customers.

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Timeline: The timeline to deliver the solution is 10-12 working days. Please note: The timeline will be applicable from the date of project kick off and once all the requirements are shared by the client.

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Page: Top 10 Best Online Ordering Systems - Jungleworks

BlogJW Blog

The pandemic had a profound impact on our lifestyles and also on the way we eat. Off-site dining is the new normal, and online ordering systems are our new friends. Whether it be the usual early morning caffeine-run or the occasional steak dinner, the ordering systems take care of it all.

It's a no-brainer for restaurant owners that an online food ordering system is the key to success in this new landscape. However, they often find themselves torn between the plethora of options available in the market. But worry not! We've got you covered.

Whether you are still brainstorming about which platform to subscribe to or not getting the kind of results you expected with your current setup, this list of top 10 online food ordering systems will answer all your questions. We have aggregated, analyzed, and ranked the best solutions available out there for restaurant online ordering software.

Some of the parameters we considered for assorting this list are price, advanced features, ease of use, and reliability. So let's jump right into it and see what the best restaurant online ordering systems have got to offer. Jungle Works offers an array of on-demand solutions that can be readily deployed. Yelo is one of the weapons in their arsenal that takes care of the online marketplace needs of its customers. It lets you create food delivery apps and websites without writing a single line of code.

They offer a robust backend that comes loaded with all the features necessary for an efficient restaurant delivery system. Be it for a standalone restaurant, food marketplace, or a catering service geared towards events, Jungle Works has got you covered.

You get stunning themes for product listings, reviews & rating sections, geofencing functionality, 100+ payment gateways, and a whole range of other attributes that make your service appealing to customers.

When it comes to food delivery app development, the ease of backend management also dictates the extent of success for the business. Jungle Works offers you inventory management, a time-based menu, product variants, an interactive dashboard, live chat, customizable notifications, and lots more.

Along with real time-tracking and updates, there is the route optimization feature for drivers to easily find the best way possible to reach customers and carry out timely deliveries.

JungleWorks packs in tons of frontend features for owners as well as customers. They also work behind the scene to get you ample traffic on the restaurant website. The platform takes care of SEO, social logins, gift cards, and loyalty points to help you garner a loyal following. All this happens while adhering to the highest standards of security to keep your as well as customer's data safe.

JungleWorks follows a subscription-based model. It means you pay just once, and all the profit you make goes directly into your pocket.

There is no bar on the number of orders that you can process, so scalability is never an issue on this platform. Their pricing plans take care of small businesses as well as enterprises alike. You can choose between monthly and annual plans, and get the one which best suits your needs.

Jungle Works is the most comprehensive restaurant ordering software solution you can find out there. However, this comprehensiveness sometimes leads to longer onboarding times- a rare con of Jungle Works' offering.

Pros:

Cons:

Toast online ordering offers a convenient and reliable restaurant online ordering system. It allows you to set up your restaurant's online version with all its branding bells and whistles.

It makes sure that your restaurant's website and app reflects personality, and customers get a familiar experience of your physical restaurant. The system also lets your customers place orders in advance from all kinds of devices.

Its online restaurant management software framework keeps errors at bay and connects you directly to customers at any point of the cycle. The system allows you to manage and modify the menu anytime, send out notifications, and control the number of orders you wish to manage at once.

You can subscribe to Toast's services and start your business operations easily. However, the initial setup cost

can be a bit heavy on your pocket. Another downfall of using Toast is that it will be your payment processor, and that can be a significant issue for some restaurant owners.

Pros:

Cons:

ChowNow helps you establish an online food ordering system by building efficient apps and website for your restaurant. It also offers you a network of commission-free delivery partners that aid with in-store pickup and curbside delivery.

ChowNow does a great job of attracting new customers by leveraging social media. With ChowNow, you can have your Instagram followers order directly from your stories and posts.

It brings the same functionality to your Facebook page as well. The ChowNow app acts as another source of valuable leads for your businesses. However, you'll have to share a part of the profit for orders coming from this channel.

Its centralized dashboard for the food delivery system and handy customer support makes your presence worthwhile on the platform. However, one major drawback of this platform is that it doesn't let you add images to the menu. The absence of this simple feature can sometimes be detrimental to the success of restaurant businesses.

Pros:

Cons:

Cloud Waitress offers a wide range of solutions to aid the digital transformation of your restaurant business. Apart from the usual online ordering, pickup, and delivery features, it offers reservation and dine-in functionalities, as well.

Its restaurant online ordering software is easy to infuse with your brand colors and logos, and order management is a breeze irrespective of the channel you use to receive orders.

This restaurant system ordering software comes packed with features such as real-time order receipt, landing page generator, age verification system, multi-store management, staff accounts, analytics & customer

tracking, and so much more. It also offers numerous payment gateway integration options for smoother business operations.

Building your own food delivery app can easily become an expensive affair. Ready-to-go platforms like these deal with this challenge by offering affordable solutions.

Cloud Waitress also comes with a subscription model to make it easy on your pocket. The analytics on this platform isn't as advanced compared to some of the table toppers, and that is one of its biggest cons.

Pros:

Cons:

MenuDrive lets you build a restaurant website that can keep up with the new norms. It comes with a ton of customization properties that lets you create just the kind of digital store version you envisioned. It is surprisingly easy to set up your establishment on this platform, and it claims to get started in less than an hour.

MenuDrive supports your business with a useful marketing toolkit and valuable business insights. With actionable data and marketing tools to drive more traffic, you can easily boost sales while on this platform.

While MenuDrive works on a subscription-based model, it charges a fee for credit card transactions. The fact that it does not offer native mobile applications to businesses doesn't help its case either. MenuDrive needs to fill in these gaps to become a more desirable restaurant online ordering system.

Pros:

Cons:

iMenu360 is a restaurant management platform solution that is easy to set up and convenient to operate. It comes with all the features deemed necessary on a restaurant online ordering system.

It comes with a ready to go tablet and WiFi printer combination. All you need to do is participate in the two-step setup process, and your restaurant goes online. iMenu360 is one of the rare services that offer hardware tools. Depending on the nature of the restaurant, it can be liberating as well as limiting for businesses. The features include mobile ordering, delivery zone geofencing, loyalty programs, coupon engine, restaurant manager app, and more.

Even though iMenu360 is an advanced solution, there are some significant drawbacks to going with this platform. Their pricing model isn't the most transparent one and they charge you a percentage of every credit card transaction. They also lack some integration options that are easily available on other online food ordering system platforms.

Pros:

Cons:

OrderEM is another restaurant management system software that can help your business thrive in the new normals of the post-pandemic world. It helps you design a powerful and convenient online food ordering system that your customers can easily use. The platform creates custom websites and apps for your business and even brings Facebook ordering into the mix.

However, the platform lacks delivery solutions, which can be a dealbreaker for a lot of customers. The analytics section of OrderEM is also not among the most impressive ones and you should look into it a bit more carefully before making any decision.

Pros:

Cons:

247Waiter is a DIY restaurant online ordering solution. The system is simple to set up and get started. They offer you a website and an online ordering system that works round the clock to serve your business. The branded website, access to invaluable customer data, geofencing, and online & offline payment options are some of the perks you get by choosing this platform.

While these are indeed handy features, 247Waiter doesn't seem to have anything groundbreaking to offer. It might also be the reason why there are among the most pocket-friendly solutions on this list. If you are looking for nothing but the most basic features, then 247Waiter might suit your needs.

Pros:

Cons:

GloriaFood is also among the simpler food delivery system solutions on the list. It lets you manage all the

pickup, delivery, and dine-in operations from a single hub without having your staff break a sweat. You can easily accept orders coming from the website as well as your Facebook page and manage them through your smartphone.

Its delivery solution gives you full control over the areas you wish to provide delivery services and then accepts orders only from those areas. However, it does not offer any payment integration services, and you need to subscribe to their credit card processing service to be able to accept online payments.

Pros:

Cons:

Restolabs is an online restaurant order management system software with great emphasis on boosting sales and nurturing customer relationships. It offers the usual branding and menu customization options for website and smartphone offerings. It has Facebook ordering and multiple payment integration options to help your business.

While Restolabs does a satisfactory job of providing ample sales channels, there seems a lack of analytics and management tools on this platform. It is one key section where we would like to see them improve.

Pros:

Cons:

Choosing the right online food ordering apps for your business is tricky. You must have a clear understanding of your requirements and then map them against the platform's offerings. You now know what the top platforms are capable of and how they can address your business pain points. Moreover, it's much easier for you to gauge the efficiency of food ordering systems that offer a free-trial. So go ahead and brace the new normal and climb the ladder of success with an excellent restaurant online ordering software.

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3rd June

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2nd May

28th April

JW Blog 3rd December 2020

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Website: jungleworks.com

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Our Product Specialist will get in touch with you for the next steps. Click on the button below to see how your website will look like.

We'll walk you through the product suite and answer all your questions about Jungleworks.

Page: Privacy Policy - JungleWorks

This website privacy policy (“Privacy Policy” or “Policy”) describe <https://jungleworks.com/> (herein after referred to as “Jungleworks”, “Site” or “Website”) policy on the collection, use, and disclosure of information about you in connection with your use of the domain, <https://jungleworks.com/> and all associated product sites listed on our Site. The terms “we”, “us” or “our”, refer to <https://jungleworks.com/>. When you use the service available at our Website, you consent to our collection, use, and disclosure of information about you as described in this Privacy Policy. The Site is owned and controlled by Click Labs Inc, Click Labs Inc, 4830 West Kennedy Blvd, Suite 600, Tampa, Florida, 33609 United States of America.

We reserve the right to update, change, amend or modify this Privacy Policy at any time and said changes will be effective upon posting. Every time there is a change, we will display a notice on our Site thereof. We shall also notify you by email. We will use your personal information in a manner consistent with the Privacy Policy in effect at the time you submitted the information unless you consent to the new or revised policy. This Privacy Policy also applies to software products listed on the Site, namely Yelo, Tookan, Kato, Fugu, Hippo, Bulbul, Flight Map and Tida.

In every respect, by using the Site, you agree to be bound by terms of this Privacy Policy.

1.1 Your privacy is important to you and to us, so we’ll protect the information you share with us. To protect your privacy, the Site follows different principles in accordance with worldwide practices for customer privacy and data protection.

1.2 We at Jungleworks are committed to respecting your online privacy and recognize your need for appropriate protection and management of any personally identifiable information (“Personal Information”) you share with us. For purpose of this Policy, Personal Information means any information that may be used to identify an individual, including, but not limited to, a first and last name, a home or other physical address and an email address or other contact information, whether at work or at home. In general, you can visit the Site’s web pages without telling us who you are or revealing any Personal Information about yourself. If, however, Personal Information is reveled to us, we won’t sell or give away any content of your Personal Information to

anyone and use state-of-the-art security measures to protect your information from unauthorized users.

2.1 When you visit or use our service, we collect and store information about you, your computer or mobile device and your activities. This information may include, but is not limited to:

2.2.1 your computer's IP address; technical information about your computer or mobile device (such as type of device, web browser or operating system);

2.2.2 your mobile device's unique ID number (when available), your mobile device's geographic location (specific geographic location if you've enabled collection of that information, or general geographic location automatically);

2.2.3 your provided full name, email address, zip code and other information you may provide with your account, such as your gender and birth date;

2.2.4 how long you visited our service and which features you used;

2.2.5 you agree to comply with all applicable privacy and data protection regulations. Further, you agree to not use our service to send us sensitive information where unauthorized disclosure could cause material, severe, or catastrophic harm or impact to Junglework, any data subjects or relying parties. Sensitive Information includes, passwords, authentication/authorization credentials, information under strict regulatory or contractual handling requirements (e.g., PCI, HIPAA, and state and federal data security laws) such as, credit card information, credit card numbers, CIV numbers (three digit codes for Visa and MasterCard, four digit code for American Express) and magnetic stripe information, social security numbers, driver's license numbers, passport numbers, government issued identification numbers, financial account information, health data, biometric data, personally identifiable information knowingly collected from children under the age of 13 or from online services directed toward children, real time geolocation data which can identify an individual, business secrets deemed highly confidential (e.g., highly-confidential business strategies and communications, sensitive attorney-client privileged and confidential communications). We collect, store, and use your user data on our servers to provide you with the ability to better maintain and improve your services. We may also use data in an aggregated form for our own purposes. Our services transfer data to servers that

store user data in the United States of America (“USA”) and outside USA.

2.3 Additionally, we shall not be liable for any loss or damage sustained by reason of any disclosure (inadvertent or otherwise) of any information concerning the user’s account and / or information relating to or regarding online transactions using credit cards / debit cards and / or their verification process and particulars nor for any error, omission or inaccuracy with respect to any information so disclosed and used whether or not in pursuance of a legal process or otherwise.

2.4 We use the information to improve the Service’s functionality, quality and also personalize your experience. We also use this information to display relevant advertising, provide support, message you, and comply with legal obligations.

2.5 Please note that some of this information is automatically collected without you voluntarily choosing to provide this information to us.

We will ask you when we need information that personally identifies you or allows us to contact you. Generally, this information is requested when you create a registration or login ID on the Site or when you connect or browse connected sites, linked or listed on our Website, or join a limited-access premium site. We use your Personal Information for four primary purposes:

- a. to make the site easier for you to use by not having to enter information more than once;
- b. to help you quickly find services or information that you are looking for;
- c. to help us create content most relevant to you;
- d. to alert you to special offers, updated information and other new services available on our Site.

Our services are designed to allow you to assign tasks to field workers, communicate with your field workers and customers (“Users”), and view information pertaining to your field workers’ activity. Jungleworks does this in part using GPS and other sensors on devices running our software products and applications. Some information is automatically collected from or about your Users and field workers when you use our services and may include, for example, geographic coordinates, phone numbers, names, and addresses.

5.1 If you choose not to register or provide Personal Information, you can still use most of the Website. But

you will not be able to access areas that require registration. If you decide to register, you will be able to select the kinds of information you want to receive from us by subscribing to various services, like our electronic newsletters. If you do not want us to communicate with you about other offers regarding the Site's programs, events, or Services by email, postal mail, or telephone, you may select the option stating that you do not wish to receive messages from us.

5.2 By accessing our Site you agree to allow us to share data lawfully, with third parties who work on our behalf to provide your services, to comply with laws or to respond to lawful requests and legal process (provided that Jungleworks will endeavor to notify you if Jungleworks has received a lawful request for your information), to protect the rights and property of Jungleworks, our agents, customers, and others including to enforce our agreements, policies, and terms of use, in an emergency, including to protect the personal safety of any person; and for the purposes of a business deal (or negotiation of a business deal) involving sale or transfer of all or a part of our business or assets (business deals may include, for example, any merger, financing, acquisition, divestiture, or bankruptcy transaction or proceeding).

We will provide you with the means to ensure that your Personal Information is correct and current. You may review and update this information at any time at the login section. There, you can:

- a. view and edit personal information you have already given us;
- b. tell us whether you want us to send you marketing information, or whether you want third parties to send you their offers by postal mail;
- c. sign up for electronic newsletters about our services and products; and
- d. Register. Once you register, you won't need to do it again. Wherever you go on the Site, your information stays with you.

7.1 The Site has taken strong measures to protect the security of your Personal Information and to ensure that your choices for its intended use are honored. We take strong precautions to protect your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction.

7.2 You also have a significant role in protecting your information. No one can see or edit your Personal

Information without knowing your user name and password, so do not share these with others.

7.3 Data Security: In addition to the above, Jungleworks will maintain security procedures and practices to store in a secure fashion and protect all personally identifiable information regarding the end user (“PII”) that is collected by Jungleworks and stored in a database owned or controlled by Jungleworks (the “Database”), against accidental or unlawful destruction or loss, unauthorized disclosure or access. Such security procedures and practices shall be implemented in accordance with all applicable data protection laws and shall be appropriate to the nature of the information collected and shall be aligned with industry standard practices for the management, transport, and storage of PII.

8.1 We want to help you guard your children’s privacy. We encourage you to talk to your children (below 13 years) about safe and responsible use of their Personal Information while using our Site. The Site does not publish content that is harmful, derogatory or pornographic in nature. However, the Website shall not incur any liability should your children provide us any Personal Information without parental consent. If you become aware that a child has provided us with personal information without parental consent, please contact us at contact@jungleworks.com. If we become aware that a child under 13 has provided us with Personal Information without parental consent, we take steps to remove such information and terminate the child’s account.

9.1 When you login to the Site’s secure pages, we may ask you to register yourself electronically. When you do, we merge your registration information with any information you’ve already left with us (we call that information your personal profile). If you haven't previously registered with us, we create a personal profile for you from your registration information. If you ever want to review or update that information, you can visit the Site, click on update profile, and edit any of the Personal Information in your profile.

10.1 As mentioned above, every registered customer has a unique personal profile. Each profile is assigned a unique personal identification number, which helps us ensure that only you can access your profile.

10.2 Cookies: When you visit our Site, we may place “cookies” on your computer to recognize you. We do this to store your preferences, collect statistical data and track your use of our service. Cookies are widely

used, and most web browsers are configured initially to accept cookies automatically. If you prefer not to accept cookies, you may adjust and configure your browser settings accordingly. However, if you turn off cookies, or refuse to accept a request to place a cookie, some features and services on the Site may not function properly. Ad companies (including but not limited to Google and Facebook) may also place cookies on your computer to track your activities across various sites so that they can display targeted advertisements. In addition to above you are requested to read our cookie policy at <https://jungleworks.com/privacy-policy/>.

10.3 We provide you with access to your user data and ability to delete any of your user data. We also take commercially reasonable steps to safeguard user data. We may also collect registration and other information about you as our customer through our Site. Our collection and use of information collected about you on our website is governed by this Privacy Policy.

11.1 When you join us, you provide us with your contact information, including your name and email address. We use this information to send you updates about our services, questionnaires to measure your satisfaction with our service and announcements about new and exciting services that we offer.

11.2 We will disclose your Personal Information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) confirm to the edicts of the law or comply with legal process served on the Site; (b) protect and defend the rights or property of Jungle works; and (c) act in urgent circumstances to protect the personal safety of users of Jungle works or the public.

12.1 For the consideration set forth in this agreement, Jungleworks hereby affirms the Client will be able to view/access the report/data via the platform for the period of 12 months from their current date of viewing, for data older than that, the ad-hoc client will be charged additionally on the mutual discussion between both the parties ("Jungleworks" & "The client").

12.2 We do not rent or sell Personal Information about you with other people (save with your consent) or non-affiliated companies, except to provide services you've requested, under the following circumstances:

a. We respond to court orders, legal proceedings or to establish or exercise our legal rights or defend against legal claims.

b. We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of the Website's terms of use, or as otherwise required by law.

c. We shall transfer information about you only if we are acquired by another company or individual. In this event, the Website will notify you before information about you is transferred and becomes subject to a different privacy policy.

d. We may need to contact you to comply or co-operate with a legal request. For this purpose, we will use the email address provided to us by you. All communications sent by us at such email address shall be deemed to have been communicated to you.

13.1 We limit access to Personal Information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

13.2 We have physical, electronic, and procedural safeguards that comply with the laws prevalent in the United States of America (USA) and elsewhere we provide our services to protect personal information about you. We seek to ensure compliance with applicable technology laws to ensure the protection and preservation of your privacy. Additionally, we follow generally accepted industry standards to protect the Personal Information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

14.1 By using the Website, you consent to the terms of our Privacy Policy and to the Site's processing of Personal Information for the purposes given above as well as those explained where we at <https://jungleworks.com> collect personal information on the web.

15.1 We welcome your comments regarding this privacy statement at the contact address given at the website. Should there be any concerns about contravention of this Privacy Policy, we will employ all commercially reasonable efforts to address the same. The terms in this Policy may be changed by us at any time.

Website: jungleworks.com

Jungleworks is free to offer its services to any client/prospective client without restriction.

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Page: White Paper - JungleWorks

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Page: A Complete Guide to Hyperlocal Delivery Business Model

A Complete Guide to build your own Hyperlocal Delivery Business Model

Subscribe to our newsletter 'Jungleworks Entrepreneur's Den' to get access to the latest industry & product insights.

Our team will get in touch with you for the next steps

Hyperlocal refers to the information aimed at the geographical area that is just next door. Simply put, it is what is happening in the neighborhood. Hyperlocal delivery, hyperlocal forecast, and hyperlocal news- all convey information regarding a specific area.

A Hyperlocal Delivery Model refers to a business model that meets people's demands nearby instantly. The delivery of either a product or service happens through local stores via a digital platform such as the delivery of medicines, alcohol, groceries, food, beverages, etc.

Unlike e-commerce, hyperlocal delivery ensures same-day delivery within a few short hours or minutes. This is the major unique-selling-proposition (USP) of a hyperlocal delivery business.

Let's say you want fresh groceries and you order through a hyperlocal delivery app (e.g. Dunzo/Instamart/Swiggy), the app receives the order and transfers the information to the hyperlocal store and delivery agent. Now, the delivery agent picks up your groceries from the store and delivers you in 15-20 minutes. This is how the hyperlocal delivery takes place.

Now that you know what this model is all about, let's look into a few features of a hyperlocal business.

The hyperlocal industry is going to see a significant rise in consumers as well as the marketplace due to lifestyle changes, urbanization, and more tech-savvy generations. The consumer wants everything at a single click and hyperlocal is going to do just that.

'The global Hyperlocal Service Market Size was valued at \$1,714.60 billion in 2020 and is projected to reach \$5,188.60 billion by 2030, growing at a CAGR of 14.9% from 2021 to 2030.' – Allied Market Research

The data suggests that the market is going to rise notably during the forecast period.

A hyperlocal model bridges the gap between consumers and retail suppliers via the existing framework of

local marketplace and technology. It builds an ecosystem where consumers, aggregators, and suppliers are connected in one place, and thus order management and delivery happen conveniently.

In a hyperlocal model, e-commerce businesses build partnerships with local vendors and delivery agents to ensure quick delivery. Hyperlocal delivery has become a significant option for the delivery of products and services as it ensures that the delivery to the consumer is quick and smooth.

Hyperlocal businesses operate on three supply chain models generally-

In this model, hyperlocal businesses create an inventory by buying directly from local retailers or produce their own goods. There is no need for the local retailers to interfere after the order is made as there is already an inventory present to fulfill those orders. But managing and tracking inventory for customer demands becomes quite a task for businesses.

In the aggregator model or zero-inventory model, a hyperlocal business acts as a mediator, which sells the services and goods under its own brand. The business partners with retailers and delivery agents to ensure that the customers are delivered their goods efficiently.

For example, consider the aggregator model of Airbnb. A customer books a stay in a hotel via Airbnb and it connects the customer to that hotel but under its brand. However, behind the scenes, Airbnb has partnered with those hotels or restaurants and is offering the service to customers via their platform.

This model is a hybrid of the inventory and aggregator models. Businesses can opt for a hybrid model depending on their flexibility and convenience. A hybrid model offers the pros of both an inventory and aggregator models and can be shaped according to the target consumers.

Going hyperlocal has many benefits as it targets a local economy. A few of them are listed as follows:

More and more businesses are focusing on creating a sustainable ecosystem, and that is what a hyperlocal business can help to build. It reduces carbon footprints as it is only focused on a specific geographical area, thus reducing long transportation.

With globalization, the market condition tends to make the rich richer, and the poor poorer. This leads to a poor rural and local economy which can be saved by going local. A hyperlocal business aims to support local

stores and brands, it supports rural startups and helps every business to grow and succeed.

A single platform e.g. an app or a website or a cloud-based service can help businesses control and manage the entire market in one place. This makes it easy for the retailers and local vendors to go hyperlocal and increase their visibility and growth.

A hyperlocal model links consumers and producers directly, eliminating the intermediaries thereby ensuring that the producers get what they deserve without any inflation in their prices. Going hyperlocal can help fight inflation as the consumer directly buys through the producer so that the consumer and producer both pay and receive a fair price respectively.

Suppose you order food through an app, and the app shows you all the operations taking place such as ‘your order is being prepared’, ‘the delivery agent is on its way’, ‘your order is picked’, ‘your order is delivered.’ This is the kind of transparency that a hyperlocal delivery provides which builds trust among consumers as well as other partners thereby promoting growth and demand.

Building a hyperlocal model requires a comprehensive infrastructure involving partnerships with vendors, and retailers and linking it to the technology facilitating the required hyperlocal delivery process. Technology is a vital constituent of a hyperlocal marketplace that fortifies the whole business model.

The technologies that build a functional hyperlocal marketplace-

An e-commerce framework consisting of an app or a website assures effortless communication between the hyperlocal business, retailers, and consumers. A few examples of popular e-commerce platforms are Shopify, WooCommerce, Salesforce, etc.

Payment gateways like PayPal, Stripe and Square act as the cash register in an electronic transition. The payments in a hyperlocal business are adopted to be digital to speed up hassle-free transactions in a single click.

A navigation system like Google Maps helps track the location of nearby stores and the customers who order from a locality. A GPS navigation system ensures smooth delivery by helping customers find a nearby seller, helping the delivery agent deliver the goods to the exact location, and helping retailers target a locality with

high demands.

Supplier relationship management links the suppliers to retail stores building effective connections between buyer and supplier. The suppliers can list their products and services online and connect with retail stores via the SRM platform.

It is a platform for businesses to maintain engagement and interactions with customers and potential customers. A CRM builds stronger relationships with customers and partners, increasing sales and making processes more efficient.

Shipping and logistics is the major process in a hyperlocal delivery that implements the last-mile delivery. Without logistics, the products won't reach the customer and thereby halting the hyperlocal delivery model.

A hyperlocal business model can be built by keeping in mind the above information regarding the marketplace, it's working, and the constituents. You can build your own hyperlocal marketplace with the all-in-one JW Hyperlocal Stack which helps you manage, and expand Ordering, Delivery, and Marketing for your business. Jungleworks 3D suite helps you start, sustain and scale your local business.

Before starting your own hyperlocal business with Jw Stack, let's get into the depth of the crux of the hyperlocal networks.

Choose a niche industry to work in, e.g. Food delivery (Zomato), Grocery delivery (Instamart), Medicine Delivery (1MG), Services (Urban Company), etc. When you know the industry you want to focus on either product-based or service-based, you can move on to choosing a product or service.

Begin with investing in minimum products or services to test the local market. Expand later with more improved quality products and track your customer behavior. When the product or service is ready to sell, the next step comes to targeting the potential customers.

When you have chosen a product and the industry, track down users who might be interested in your product and target them. For example, you are a company that provides salon services at home. Your target audience might be of the age range 18-40 who would require your service. Target your potential customers and let them know that you are in business by apt marketing and brand visibility.

Make your brand visible with the right tactics of advertising and marketing. Build your digital, and local presence by taking the most appealing measures for your business in the local marketplace. Connect to consumers via social media, by word-of-mouth, or even by using traditional advertising (flyers, billboards), etc.

Build your hyperlocal network by partnering with local stores, vendors, and delivery agents as your network help create a sustainable relationship. Business relationships help stabilize your business in the long run.

Launching an app or a website helps you track and manage things efficiently. You can engage with customers, help solve their queries, manage tracking and orders, etc. Technology is a vital tool for your hyperlocal business that ensures hassle-free management of CRM, SRM, logistics, customers, and every part of the hyperlocal model.

By the three supply chain models we discussed above, you can choose one that suits well with your business. Customer experience and the changing lifestyle has led to a growth in the hyperlocal marketplace that will keep rising. Especially post-covid, people tend to choose services that are convenient and quick. With the boom of technology and the internet, consumers are moving towards effortless options and the hyperlocal model is enabling just that. With hyperlocal models, businesses can capitalize on customer experience and loyalty.

There is a scope to go hyperlocal even in the non-retail sector such as alcohol, cosmetics, and clothing. Also, if rural e-commerce goes hyperlocal, there would be tremendous growth in the economy.

The rise in technology can completely change the face of hyperlocal deliveries if Artificial Intelligence(AI), drones, and robots come into action.

Customer convenience has made the hyperlocal model competitive and with the right knowledge and tools, you can build your own successful hyperlocal delivery business.

For the right tools for your business, Jungleworks' Hyperlocal Stack is to help you build your sustainable and scalable hyperlocal delivery network.

Jungleworks is no-code hyperlocal commerce and delivery stack to set up and manage on-demand businesses.

Website: jungleworks.com

The Stack includes a marketplace plan, hybrid ordering, and merchant apps, Tookan Growth plan, and Hippo marketing automation.

Request a free demo today to start your entrepreneurial journey with Jungleworks Hyperlocal Stack. From ordering to delivery management and customer engagement platforms, our products Yelo, Tookan, Hippo provide an end-to-end solution for your entire business operations.

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Page: Jungleworks Resources

Everything you need to grow your business.

Products

By Sarvagya Munjal 19th September

By Sheen Mussa 27th August

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By Rumani 4th April

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By Abhishek Goel 28th August

By anjali kumari 9th December

By Minal Tayal 2nd January

By Priyanka 2nd February

By Abhishek Goel 29th January

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By Harsh 12th November

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2nd June

2nd May

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17th December

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26th May

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Page: Car Rental - Jugnoo.io

Stay ahead of competitors with fully customized & branded car rental software for your renting, leasing & fleet management services.

14 Days Free Trial | No Credit Card Required | No Coding Required

Powered with technology, Jugnoo helps companies of all shapes and sizes achieve efficiency with a user-friendly interface and great customer support.

The rental offering allows a user to rent a self-driven car on an hourly basis. Customers can pick up cars from designated garages/ parking spots.

Launch the best platform that bridges the gap between car renters and car owners. Individual customer can rent their vehicle on the marketplace platform as a host.

Offer your customers easy and convenient pick-up and drop-off service. Available for both P2P & Operator Car Rental Model.

Launch a white label platform and grow your car rental business today. Fully integrated with built-in class features, we offer you the best software in the mobility industry.

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Page: E-Books - JungleWorks

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Page: FAQ Partner program - JungleWorks

Jungleworks Partner Program FAQs Here are some commonly asked questions about our Channel Partner Program

Online Partner Directory Listing

Jungleworks Email

CRM Access with Integrated Chat

Training

Fee-Based GTM Services

Reselling Rights for your Country

Jungleworks Social Media Profiling

Co-Marketing Campaigns

Reselling Rights Worldwide

Technical discussions

Let's start a beautiful partnership together

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Page: Jungleworks Services

In the ever-changing world of digital transformation JungleWorks works on bleeding edge technologies. Our expertise lies in realising the goals of our clients.

We process and analyse large chunks of data to provide you meaningful information that can help you solve customer needs.

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The future is about connection, connection between technology and human. We are future ready to support you with your IOT needs.

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In the ever expanding digital universe your security is the biggest concern. We can help you in setting the gateways and securing your digital property.

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The most important component to your organisation are resources. Our solutions can provide management of resource optimally and increasing their value.

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Provide services to your customers any where and anytime using our secured mobility solutions with support for multiplatform devices.

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You are missing on the digital bandwagon and we are here to take your business online in few hours.

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Our Enterprise mobility Suite has helped 200 plus client in increasing their digital foothold. We have been associated with them since their inception.

Developers in JungleWorks are updated with latest technologies. They work on the latest bleeding edge techs like Node JS, angular. Our skills and experience has helped us to give back to the open source community.

Our in house developed algorithm on route optimisation showcases the technical strength we have. Its impact

has been in decreasing the fuel bills for our clients.

Powerful Software. Terrific team. Quick responses from the JungleWorks team on product questions, Improved delivery success and experience, Improved communication with drivers, and the drivers love the app! If you're looking to overhaul your delivery business, investigate this software!

BREWPUBLIK

Great product & superb service ! The team has been extremely responsive & always ready to help. The product is reliable and has all the required features for point to point deliveries or batch deliveries. Great experience so far!

SUNCART

We found JungleWorks extremely robust and feature complete. We have had minimal issues since integrating and the JungleWorks's development team had been extremely helpful in understanding our requirements and ensuring that they continuously improve the app to meet our changing requirements.

PRACTO

The team applied historical knowledge and best-practices to help our team through road-blocks. More than anything, consultative approach to app development felt like a true partnership. The level of flexibility and responsiveness is, arguably, one of your strongest advantages compared to other companies.

FreeBoard

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Page: Tookan | Enterprise Delivery Management System | JungleWorks

Manage all your delivery operations from one platform to enhance efficiency and deliver exceptional customer experience at scale.

[Get Started](#)[Talk to Sales](#)

Tookan empowers enterprises to win in this customer-centric era with optimized routes, automation, real-time tracking and efficient movement of goods for both B2C and B2B segments.

Track your on-field personnel in real-time with powerful geo analytics tools for better workforce productivity.

Allow customers to track the status of their order on map interface with real-time location of delivery agent.

And, integrate payment gateways and various online wallets to allow secure payment.

Reduce time and save cost by auto-assigning the delivery task to free and closest agents. Navigate the delivery agent through the most optimized route to make a doorstep delivery for every customer in least possible time.

Manage details of orders placed at online stores and generate advanced analytic reports of orders placed by customers. Track your on-field personnel in real time with powerful geo-analytics tools for better workforce productivity.

Tookan forms allow you to directly create tasks in the dashboard by accepting customer orders using a web form from your desired URL name. These are customizable through the form editor in your dashboard.

Streamline your packing operations with the Picker app. It simplifies tasks for pickers, from viewing order details to packing items and printing labels. Ideal for warehouses, supermarkets, cloud kitchens, and many more, the app ensures efficient order fulfillment with minimal effort.

Extend the functionalities of your business apps and softwares in minutes

Increase Capacity, Capability and Reduce Cost

Orchestrate deliveries effectively and efficiently through third-party as well as in-house fleet with Tookan's Delivery Orchestration software.

Rated Market Leader in Fleet Management & Route Planning.

"I have better control over my deliveries and better customer satisfaction"

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“Best Routing Software for My Business”

“Best delivery management solution with 24/7 support”

“We have been using Tookan for our Buisness for last 3 years. It has been a wonderful experience!”

"Tookan has been great for my on-demand delivery business"

"Tookan a flexible and reliable platform"

"Great tool for last mile deliveries"

"The best way to send deliveries and pickups for us"

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Page: Bulbul | Sales CRM | JungleWorks

Boost sales and enhance customer service with Bulbul's AI-driven customer relationship management insights.

Unlock your sales potential with a CRM that's powerful, secure, and designed to help you close deals faster.

Supercharge Your Growth

Speed up your sales with smart automation, efficient lead management, and personalized communication. Sell more in less time with superior customer relationship management.

Rock-Solid Data Security

Rest easy knowing your data is protected with enterprise-level security measures, keeping it safe from threats and unauthorized access.

Effortless

Integration

Seamlessly connect Bulbul CRM with your website, apps, or any lead source using our easy-to-use APIs—no complicated setup required.

Unmatched

Value

Get access to premium CRM features without the premium price. Bulbul offers all the tools you need, at a price that fits your budget.

On the Go? No Problem!

With our mobile app, you can effortlessly collect client data while in the field and sync it directly to your CRM.

Never Miss a Beat:

Receive instant notifications about new deals, activities, and emails directly on your phone.

Insights at Your Fingertips:

Access comprehensive sales reports and analytics anytime, anywhere with Bulbul's smart reporting.

Seamless Communication:

Make and receive calls directly from your phone using Bulbul's cloud telephony integration.

Transform Your Sales Strategy with Our AI-Enhanced CRM

Email Scoring & Tone Analysis:

Get a comprehensive score and tone analysis to ensure your email hits the right note, whether friendly, formal, or persuasive.

Improvement Suggestions:

Receive actionable tips to refine your email for clarity, professionalism, and impact, just like having a personal editor, within your CRMS.

Smart Follow-Ups:

AI generates follow-ups based on prior messages. This keeps the responses relevant and continuous in your customer relationship management efforts.

Effortless Writing:

Eliminate the hassle of crafting follow-ups from scratch. Enjoy clear, concise responses with minimal effort

Tone and Quality Analysis:

AI evaluates the tone of your calls and provides a score for overall quality and effectiveness, enhancing your customer relationship management.

Detailed Summaries:

Get concise call summaries highlighting customer sentiment, pain points, and opportunities.

Instant Smart Responses:

Automatically send intelligent responses to engage leads and keep them informed with minimal manual effort in your customer relationship management process.

Effortless Communication:

Set up and manage responses with minimal manual effort, streamlining your communication.

Close more leads and keep all your data in one place with Bulbul's advanced customer relationship tool

system.

Mobile

App

Seamlessly oversee your clients and team from anywhere—whether on a business trip or relaxing on vacation, using our customer relationship tool.

Marketing

Campaigns

Schedule and automate your emails, SMS, and voicemails with our marketing campaign tools.

Team

Collaboration

Invite team members, assign leads, and track their progress with ease.

Bulbul Calling:

Setup VoIP

Make, record, and receive calls directly through Bulbul's VoIP system for seamless communication.

All Data in

One Place

Organize and access all customer data in one place, ensuring you never miss a detail.

Leads from

Chats

Capture leads from your chat support system and integrate chat queries directly into Bulbul CRM.

B2B or B2C? We've Got You Covered

IT

Streamline every aspect of your IT business, from initial contact to client acquisition and ongoing support with our customer relationship tool.

Education

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Effortlessly manage admissions, faculty, collaborations, and alumni with our comprehensive solutions.

Hospitality

Track customer preferences and lifetime value to enhance guest experiences and build lasting relationships.

Real Estate

Simplify document management and scheduling with our mobile app, reducing paperwork and boosting efficiency with the customer relationship tool.

Other Industries

Tailored solutions for Automobile, Manufacturing, Banking, Construction, and more—customized to fit your needs.

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Who is it for? Our clients and general public.

What can you find here? Answer to...

Powered by Discourse, best viewed with JavaScript enabled

Page: Build your own Gig Marketplace | Husky | Jungleworks

Build Freelance/gigs Marketplace with Husky and gain an edge over the competition

Desire to launch your marketplace with Husky?

Try Husky Freelancer Demo

Get The Best Suite of Freelancers Marketplace Offerings

Build a Gig Marketplace by gaining insights into the current on-demand workers trends and how it is helping corporations in the pandemic.

Discover the challenges presently faced by freelance platforms and how building your own gig platform for your enterprise can help to overcome these challenges.

Do you want to build a Talent Marketplace to create an agile workforce for your company? Learn how to build and launch your own Talent Marketplace with the best marketplace platform builder- Husky

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A freelance marketplace connects businesses with independent contractors that can perform some work remotely. Among online.. [..]

Fiverr is an online talent solution company that facilitates the connection between the leading pool of freelance professionals.. [..]

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(SaaS Builders)

(Headless Commerce)

Page: About Us - JungleWorks

We provide end-to-end customisable SaaS platform for all your business needs. Currently, we are assisting over 21k+ businesses worldwide

From a small business to market leaders

We started as Click Labs in 2011 with a thought of nurturing innovative business ideas and now we at Jungleworks are market leaders in delivering state of the art tech solutions for enterprises to provide an omnichannel presence.

We believe in giving life to the dream business projects and providing a hassle free experience.

We've been successful in offering an extensive online platform for any business genre from starting to running and to reaching new growth parameters.

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Making on-demand business an easy approach for all.

Our mission is to give a new shape to the future, where on-demand business platforms are an easy solution to start any new business. We believe in letting every individual grow on their own terms and customization just like we provide in every product we own.

From a small business to market leaders

Jungleworks is a tech loaded solution for your on-demand business. From customer facing to delivery management and customer engagement platforms, we provide a technology suite for everything. Our product list consists of Yelo, Tookan, Panther, Hippo. We also have an under-innovation lab with products in their beta-version, where we invite you and your teams to experiment your own way.

Integration Suite

The Beta Lab

A team of growing individuals

Jungleworks has grown immensely with time and our team works really hard, day and night to deliver the requirements and meet the client goals. We might not be the best but we're surely determined to be the best

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and that's what makes us a team of enthusiastic individuals who bleed tech and all tech to provide an experience that will matter.

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Page: Create a Food Delivery App | Build an app like Ubereats/Doordash | Yelo

Automate order management, delivery dispatch, and marketing campaigns to scale up your online food business.

Serve your customers at their convenience.

Allow your customers to order directly from your online food ordering website and app with multiple integrated payment portals.

Create a seamless online food ordering and delivery experience for your customers & boost your ROI from your online food marketplace business.

Maintain food catering bookings for events, weddings, gatherings, and more. Offer a customized solution for your catering business.

Create your own ordering and delivery app.

Best Restaurant Website & Mobile App Platform, Catering 200+ Food Businesses

Launch your own online food ordering website and app.

Don't let go of your hard earned money! start your own ordering app!

You are just 3 steps away from looking at how your online food ordering business will work.

By Vishal Thakur

By Priyanka

By Team Yelo

By Team Yelo

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No Thanks, I'll try it later

Page: Courier Delivery Software - Courier Dispatch Software - JungleWorks

Our courier delivery software automates order entry, driver assignment, real-time tracking, and proof of delivery, resulting in faster delivery times, improved efficiency, and increased customer satisfaction.

Efficient courier delivery software app to boost business profits

All in one tech solution for all your courier delivery needs

Easy packet entry module to fit every customer requirements

Instant alerts to keep dispatcher & customer updated throughout delivery cycle

Automated job assignment to simplify daily business operations

Job scheduling to ensure maximum calendar utilization

Easy sorting of packets as per geofences and courier boy assigned to it

Keep a record on return orders and schedule them to be sent next for delivery

Cut cost on fuel to make on-time deliveries through the most optimized routes

Process bar codes on your shipments with our robust solution

Collect electronic proof of delivery in form of images & signatures

Track every activity of your courier boys in real-time on an interactive map

Advanced analytics to identify bottlenecks and make data driven decision

Different delivery types to meet your customer delivery needs

Track your on-field personnel in real-time with powerful geo analytics tools for better workforce productivity.

Allow customers to track the status of their order on map interface with real-time location of delivery agent.

And, integrate payment gateways and various online wallets to allow secure payment.

Streamline your courier delivery operations with our agent app. Effortlessly manage deliveries, track routes in real-time, and capture proof of delivery—all from a user-friendly interface designed for efficiency and accuracy.

Customers can easily book deliveries through our web booking form. With a simple, intuitive interface, they provide delivery details, choose service options, and schedule pickups, all with a few clicks.

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Rated Market Leader in Fleet Management & Route Planning.

"I have better control over my deliveries and better customer satisfaction"

"Best Routing Software for My Business"

"Best delivery management solution with 24/7 support"

"We have been using Tookan for our Buisness for last 3 years. It has been a wonderful experience!"

"Tookan has been great for my on-demand delivery business"

"Tookan a flexible and reliable platform"

"Great tool for last mile deliveries"

"The best way to send deliveries and pickups for us"

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Page: Hyperlocal Delivery Model: Everything You Need To Know

A comprehensive guide on how small business owners can promote their business locally

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Our team will get in touch with you for the next steps

Do you know that 20% of new businesses fail every year, unable to weather the storm that is online business?

Well, this number might not be wrong. If you don't have a proper marketing strategy in place, the chances of your business having an early death increases by a significant amount.

Especially if you're a small business owner.

If the above stat stating that 20% of new businesses fail in their early days is true. Then the fact that 46% of consumers said they were more likely to shop at a small business is also true. To be a part of the percentage where these customers shop, you need Local Marketing for Small businesses.

In this blog, I'll share with you the complete tutorial on how you can grow your small business with local marketing.

Ready? Let's go!

To put it in simple words-

Local Marketing is targeting your local customers in your local area, or within a certain radius, using marketing strategies meant to sell your products or services.

An example will be a local lunch place. This lunch place will use Local Marketing to spread the word about its business, and the types of foods they serve to attract new customers and grow its business. This is done with the help of Local Marketing.

Local Marketing is also known as Location-based Marketing because its main serving area is the nearest geographical location.

If you want to spread the word about your small business, while making a long-lasting impact on your customers, local marketing will help you do that. The benefits of Local Marketing are numerous.

Local Marketing can prove to be a very effective form of marketing, as it mainly focuses on communities in your local area. Localized Marketing helps more people know about you and your business, and it also separates you from the crowd of the same businesses.

And the best part? The ROI is very high in comparison to what you spend on marketing. As local marketing targets specific types of customers in a specific location, the amount of investment spent on marketing is often low and inexpensive as compared to other forms of global marketing.

Local Marketing can typically work for any business but brings the best result for brick-and-mortar. You might be wondering, why?

Brick and mortar get the best result for local marketing because of their target customers.

Now you just can't imagine someone flying across countries to dine in your local restaurant, right? But you can imagine someone situated in another country buying your offering if you're a Marketing Consultant.

The reason is that the Marketing Consultants business is not affected by his client's living location, but a restaurant business depends on its customer's local area.

Local Marketing is one of the best ways to start and grow your small business, but it also comes with some challenges that you must be aware of. When it comes to marketing, basically any type of marketing, small business owners often face these challenges.

Lack of resources is the first challenge of marketing as a small business owner. More times than not, being a small business owner means wearing the hats of all departments. As a small business owner, you're the marketer, as well as the designer, and the designer while being a CEO. And this can cause you time. Plus, there's not much free resource always available on the internet meant for your business specifically.

Managing a small business comes with a lot of trial and error, and experimentation to see what works for your business.

Most small businesses don't have the kind of budget needed for Marketing. While local marketing is relatively cheaper than global marketing, investment in the form of money is still needed. You need to have a clear budget in mind that you'd want to stick to if you're targeting local audiences.

Small businesses also have the fear of being undertaken by bigger brands. Imagine McDonald's taking over your local burger or snacks shop. This becomes a huge hurdle in the path of a small business owner. Local Marketing, here helps you create immense brand loyalty toward your customers. You might not be able to target large audiences, but the upside to this is the customers you'll acquire will stay with your brand. If you treat them right.

Marketing is never static. Nothing in marketing remains the same. Changing customer preferences, advancements in technology, and newer trends being introduced in the market require a lot of attention. This can prove to be very time and energy-consuming, as not everyone has the time to be aware of the changes and adapt to them quickly.

Now that you know about the importance and challenges faced by small businesses, it's time to get into the juicy details. Here are 9 steps you need to take to build your small business with the help of local marketing.

The first step in the process of doing local marketing for small businesses is knowing your target audience. Whom are you selling to? This means starting with your brand identity.

Your brand identity will be the first thing that will come into people's minds when they'll hear your name. You need to think of 3 words that associate with your brand. Are you more of a fun, cool, and pop-loving brand that loves to use pop references everywhere?

Or are you a formal, suit and tie brand that loves talking in numbers, and facts?

Defining your brand identity will help you find your target audience easily. Once your business knows its identity, it'll be easier to attract the same crowd.

While creating your buyer persona, you need to think more than just your customer's age and profession and dig a bit deeper into their motivations, fears, and pain points. This will help you craft a message that speaks to them, and makes them feel drawn toward your brand over your competitors.

Once you've your buyer persona ready, you can create your brand assets like logo, brand name, designing material, slogan, etc. By this time you should also have your USP ready. Knowing what separates you from

the crowd will also help you in attracting more customers.

Hubspot's Buyer Persona Tool is a great help for anyone who wants to create a detailed buyer persona for their business. It comes with a detailed guide as well for better use. Look no further, if you want to create your buyer persona for free.

All the work you did on the first step will now help you in crafting the perfect messaging.

Always remember this slogan, It's not what you say, it's how you say it. The way you present yourself as a brand to others will completely make or break the deal. You want to come off as a human speaking behind a company name and domain.

You want your customers to connect with you as a human, so make sure your messaging is sympathetic and conversational with a bit of added humour.

While creating your brand message and USP, keep your target audience and brand identity in mind. An analytical audience who loves numbers, won't be attracted to a boy band or vice versa.

Create a message that speaks to your customers in a way that makes them feel understood while creating a long-lasting impact on their heads and hearts.

Determining your budget plays a huge role in keeping your local marketing strategy intact. Having a marketing budget in mind will help you keep a track of how much you're spending on what. If you do this, you'll probably realize you're wasting funds on things you don't even need.

Most of the time business owners don't realize the expenses they're making and if that's even valuable to

them. Determining your budget will also help you distribute the amount that you'll have to spend on Ads or tools you might need.

Having your service website set up with all local settings can bring more customers to your business.

Your local website will act as a map for every customer who doesn't know about your business yet.

Having your business information, plus the products/services you offer along with a contact page can help potential customers decide if they want to work with you, and contact you if needed. Plus, having a website for your small business looks professional to new customers.

While creating your website, you need to have three things in mind. First, think about your website copy. Think about your buyer persona, their pain points, and your USP to craft a simple yet effective messaging.

The second part is to make your website mobile-friendly. In simple words, make your website look good on a smartphone, as more than 61% of potential buyers are more willing to contact a small business if they've got a mobile-optimized website.

Last but not the least, switch on all your local settings. For more local customers to find you, you need to localize your website. You can do this by adding website content that is relatable to your local buyers.

You can also add region-based words and terms to your product or service page. For example, if you're an owner of a footwear store. You can add in terms like, “best sports shoes in Chicago”, or, “comfortable heels in Alabama”, etc. You can add these terms anywhere in your website copy, just make sure it looks original and not forced.

One more way to localize your website, and rank on Google Local SERPs. You can add in location pages. If you manage more than one small business then having these pages will make it easy for your customers to find and contact you. These pages usually contain your business name, address, phone number, email id, etc.

Google My Business Listing is by far the best and most used way to rank on Google Local SERPs. Listing your business on Google My Business will help people find all your information when they search for your business name, product, or anything related to your industry. There are other ways to list your business as well, online directories being one of them.

Review websites, online directories, and third-party websites are usually contacted to get your business information listed there. When you list your business name and website on these mediums you start getting more traffic to your website and in turn more potential customers.

The reason behind getting your business listed is so that people can leave you reviews. Social proof is the best way to get more customers.

If someone out there speaks highly of your products and customer service, more people are willing to buy from you. You can go to Yelp, Yellow Pages, Better Business Bureau, and Foursquare to list your small business.

Having your business presence on social media can help you explode your sales without waiting for google to rank your website and listing. Having a company social media account depends on your buyer persona.

If your buyer persona likes to spend his or her time on Instagram, then that's the place where you'll promote your business.

For example, if you sell handmade candles to promote sleep, then Instagram might be a good place for you and not LinkedIn. Understanding your buyer persona and their preferred social media channels will help you make fast sales.

You can use local hashtags and your location to attract local audiences within your region. Hence making local marketing easy for you. Furthermore, you can also use the tagging feature to tag your picture on Instagram to attract region-based people.

To make things easier for you, you can also download the Nextdoor App. Nextdoor helps you connect with your local audience to talk, build a community, and buy and sell your services and products. You should check it out!

Social Proof leads to more trust in your industry, and your local marketing efforts. According to a survey by OptinMonster, the average consumer reads 10 online reviews before buying a product. Whenever a customer buys from your shop, make sure you ask them to leave you an online review.

You can use that review on your Google and other listings, websites, and landing pages to convert more customers.

Remember that people trust people, so make sure you include the name and photo of the person who has written that review.

64% of small business owners use email marketing to target their customers. Combined with local marketing, email marketing can help you send content related to your business, discounts, and the arrival of new products in your store.

You can use Hippo, a part of Jungleworks Hyperlocal Stack to create a personalized and profitable local email campaign for your customers.

CRM software has options like filtering contacts with their locations. Once people give you their email address you can ask for their location. If they live in your location, you can filter them out and send them emails related to your business.

Collaboration with other local businesses can bring more advantages to you. When other established businesses hold events, campaigns, or meetings, you can act as a sponsor or a participant. This way you'll be able to generate more awareness about your business.

This strategy works the best when you collaborate with someone in a relatively similar industry.

For example, if you collaborate to hold an event with a furniture hub, and you've got a painting business. Then the customers of the furniture hub might be interested in having their house painted as well.

Doing this will help you take advantage of someone else's audience or customer.

Here are 7 simple steps that you can implement to make your local marketing strategy bulletproof.

Make sure that your local marketing plan has small and doable strategies that you can work on. Having large goals won't lead you anywhere except burnout from doing so many things.

Being a small business owner, you already have too much on your plate. Make sure your goals are short and effective.

It's easier to retain older customers than to generate new ones every day. Make sure you treat your buyer as the king in your business so that they keep coming back for more. Most of the time, they'll also come back with

more customers and kind words for your business.

You can also invest in online Local Advertising. While targeting potential customers with Google Ads, or Facebook Ads, make sure you're capturing their local information as well. See what works for you and double down on that Ad strategy.

Local SEO can help you attract local customers. More than 50% of mobile users use local searches and then visit a store in 24 hours. You can optimize your website with long term keywords that are relevant to your area, like “best beauty parlour in Alaska”, and then create locally related content as well using the same keywords. You can use Google trends to see what keywords you can target and rank for.

Word of mouth marketing is the best form of marketing, as people will buy from you when they see others voting for you. If someone else speaks highly of your business, to their friends and family.

Chances are, their friends and family will also come to you if they face similar problems. So make sure you provide the best product/service at the best price to your customers with awesome customer service.

Direct mail might not be a thing of the past. Delivering direct mail when it comes to the promotion of your business, or giving discounts works the best.

You can also hold events and conferences to promote your new business, This will help you get more eyeballs on your business. Similarly, you can also participate in a local event with your business card.

Print Advertising is an age-old but proven method to leave an impression on your potential buyers. Distributing flyers, brochures, business cards, and lead magnets can help you increase brand awareness. You can always add in discount coupons, a buy one get one free offer to promote your print materials.

You can use Canva to create high-quality flyers, brochures, and other printing material for free. The best part is you don't need to be a designer to do that, the customizable templates in canva make it super easy for everyone to use.

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Here is a list of additional marketing ideas for the small business you can use to boost your local marketing efforts.

Now that you're completely equipped with every single piece of information you need about Local Marketing. It's time to put these strategies into action.

If you're looking for a one-stop solution to all your small business problems, then make sure you sign up for Jungleworks Hyperlocal Stack. JungleWorks Hyperlocal Stack will deliver to you simple, actionable tips, tricks, and strategies that will help you grow your small business in no time.

JW Hyperlocal Stack offers you a frictionless ordering experience, delivery management, and a customer engagement platform.

Book a demo with our business experts today and get all the juicy insider strategies you need to grow your business locally. See you on the other side!

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Page: Conversational Support System | Hippo | Jungleworks

Enable chats, phone calls & audio/video calls to your website and apps. Contact with your customers across platforms and channels from a single dashboard.

Install Live Chat / Whastapp widget on your website today

Hippo conversational support allows you to engage, route and convert hot leads in real-time through chat bots and live chat.

Support customers instantly and resolve their queries within minutes with the help of chatbots, live chat, phone and audio/video calls on your website and mobile app.

Stimulate your customers by adding a welcome message. Generate more leads by adding more forms and amazing questions in bot.

Drive better conversions, sales and revenue on your customers' most preferred communication channel.

Drag & drop the code and go live in minutes

Includes fully polished UI and complete business logic

To build a completely bespoke chat experience

Boost your business by integrating our Multi-Channel Live Chat Software, with your favourite third-party apps.

Keep your customers on priority and equal distribution of work load

Share information with all the stakeholders in one go

Helps to engage, collect up-front information, act and route it to concerned people for you

Boost your sales and client retention with branded apps

Communicate with your customers on their favourite app

Collect ratings from customer with feedback form

Taqi Naqvi

Ayush Gupta

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"Since we started to use Hippo marketing tool, we have much better results from campaigns and through push notifications, chat messages or mails. We see better conversions with each campaign specially for new customers onboarding."

"Since we are using this platform, our teams speak one language with one tool and our customer retention has increased drastically."

In today's competitive landscape for businesses landscape, keeping your customers engaged is crucial. But manually managing.. [..]

A small business is deprived of many perks that a large corporation enjoys (brand value, resources, well-planned structures,.. [..]

According to a recent research by Salesforce, 89% of consumers are more likely to make another purchase after a positive.. [..]

Discover What Hippo Can Do For Your Business!

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Page: Telemedicine | Panther | Jungleworks

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Keep a Track on Your Analytics

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Patient Appointment Booking

Push Notifications, SMS and Email

Chat Bots

Run A Successful Telemedicine Software Development Platform With An End-To-End Solution

Manage availability

Get notified immediately

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Track earnings

Access data easily with chat bots

Search & select

Instant appointments

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Page: Fuguchat – Team Communication Software

Simple yet powerful open source slack alternative chat platform for teams and organisational communication. Keep your conversations in your control, free from data mining and ads. Safe from prying eyes and secured with encryption.

It is written in node.js with MSQl database support.

This open source platform is maintained by Jungleworks tech team and a vibrant open source community. Using an open source platform allows your development teams to build any additional workflow or integration as per your needs while maintaining complete control over source code and data.

The best business chat software that empowers real-time collaboration

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Page: Try Now - JungleWorks

Yelo helps to set up a comprehensive ordering & delivery platform for entrepreneurs, businesses and communities who wish to launch a hyperlocal brand for selling products or services online.

Best-in-class delivery management software that improves the business workflow & operational efficiency with end-to-end route planning, automated dispatch and real-time tracking.

Hippo offers conversational support and customer engagement automation. You can use bots, live chat, and omnichannel campaigns (email, WhatsApp, SMS, push and in app-notifications) to build relationships with your customers.

Unlock our product suite & experience the best resources & commerce.!

Automate order and delivery processes

Expand your brand's audience

Multiple integrations for your customized application

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Create the complete tech stack to power Local Commerce.

Here's a beta version of our upcoming products! Experiment with the ones that suit your requirements.

Sell, customize or integrate our products and help build online stores

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E-commerce has been growing rapidly in the Middle East. This is due to a number of factors, including the increasing popularity.. [..]

E-commerce has been growing rapidly in recent years, and it is now one of the most popular ways to shop.

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Luxury goods such as clothing, perfumes, watches, handbags are in high demand in 2023. And believe it or not, they form a major.. [..]

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Page: Customer Acquisition - JungleWorks

Track all your website/ app visitors and target them with exciting updates and offers:

Invite all your offline customers to sign up and start the journey together.

Run campaigns to promote your products and engage with customers to provide immediate and personal assistance on the world's most popular messaging app.

Create email templates that actually engage with your customers and

Employ an omnichannel approach, broadcast campaigns, and provide customer support on their favorite channels.

Keep your prospects posted on your new offerings, updates, etc.

Collect valuable insights into your customers and gain data in real-time with Hippo Survey.

Create live campaigns and automate emails throughout onboarding to ensure engaging experience and maximum acquisition.

Allow your customers to create tickets and get notified in real-time through emails. Ultimately resulting in:

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The dark web is often associated with illegal activity, such as the sale of drugs and weapons, child pornography, and stolen credit

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You probably didn't enter the business world to worry about your hosting service. However, finding the perfect

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Understanding the details of a Request for Proposal, commonly known as RFP, is crucial for businesses that

Losing a loved one is an incredibly challenging experience, and for families of veterans, ensuring their spouses

The HR landscape has undergone significant changes. It's no longer just about hiring and avoiding lawsuits. HR

In the ever-changing landscape of business, being able to adapt is crucial if you want to succeed.

The finance sector is changing at a fast pace, and one of the major changes is the

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Page: A 10-minute grocery delivery app, Zepto, raises \$60million - Jungleworks

BlogYelo

Zepto, which has been operating in stealth mode for the past six months, has announced a \$60 million early-stage financing to extend 10-minute grocery delivery across the country. Aadit Palicha and Kaivalya Vohra, both 19, left Stanford University to create Zepto, which has received funding from institutional investors such as Glade Brook Capital, Nexus, and Y Combinator, as well as private investors such as Lachy Groom, Neeraj Arora, Manik Gupta, and others.

The startup, with the meaning of the word 'zepto' as "a factor of 10^{-21} , i.e. 0.00000000000000000001", provides a 10-minute grocery delivery service, outpacing several highly supported competitors in terms of speed.

Through a network of dark stores and micro warehouses, Zepto offers groceries delivery in 10 minutes (on up to 90% of orders).

Aadit claims that their median delivery time is 8 minutes and 47 seconds, in order to give a smooth delivery experience.

The Mumbai-based firm uses a hub-and-spoke approach to cater primarily to online shopping through a network of dark shops or retail distribution centers.

A dark store is a store that isn't open to the public for in-store shopping. Dark stores, like ghost kitchens, were created to fulfill only online purchases.

Dark stores are frequently located in the suburbs or on the outskirts of cities, where they may take advantage of low-cost real estate and easy access to highways. A typical dark shop in the United States is around 40,000 square feet, so finding affordable real estate is critical.

Dark supermarkets are another name for dark stores. Some dark stores are known as dotcom centers or micro fulfillment centers in the United Kingdom, where they initially arose, especially when they provide click-and-collect services.

A combination of technical and operational excellence allows Zepto to consistently deliver within 10 minutes

thanks to its optimized network of ‘cloud stores’ or micro-warehouses.

Palicha explained that the dark stores the startup has set up are designed and optimized for fast delivery. Location intelligence and geospatial data, including geography, demography, road patterns, traffic dynamics, weather, last-mile supply availability, and real estate prices, are used by Zepto to optimize its network.

Furthermore, the startup’s dark stores and cold rooms are built specifically to meet requirements such as ease of navigation, allowing packers to move as quickly as possible to package an order.

The startup will launch in Hyderabad, Chennai, Pune, and Kolkata, as well as Mumbai, Bengaluru, and Delhi-NCR within the next 30 days. In addition to its rapid expansion, the company has built out a robust workforce, with a Tech Office in Bengaluru and an Operations HQ in Mumbai. Many well-known Indian businesses sit on its board of directors, including Flipkart, Uber, Dream11, Pharmeasy, and Pepperfry, to name a few.

Palicha says, “Q-Commerce in India is an opportunity of epic proportions and strong unit economics. We’ve been ignoring the noise and executing heads-down for a long time to perfect this model, and our efforts are paying off. Today, we’re consistently growing 200% every single month with an unstoppable team, robust product infrastructure, and deep access to institutional capital.”

Swiggy Instamart, which offers delivery in 15-30 minutes, and Grofers, which wants to begin 10-minute grocery deliveries in ten cities, are Zepto’s main competitors. Along with Dunzo which delivers groceries through their Xpress Mart dark store in 19 minutes.

Currently, the startup is aiming for 100 dark stores across India by early 2022.

With raising an early-stage round of \$60million, the online grocery delivery startup values between \$200-\$300 million.

Zepto plans to spend a major portion of the funds to open more cloud stores, expand its market share and penetrate deeper into the market.

Sanford C. Bernstein stated -“Online grocery penetration is expected to reach ~3%-5% by 2025 from less than 1% today. Long-term structural drivers remain strong: rising income and affluence, lower-tier consumption,

e-commerce penetration (~30% CAGR), and a young population (~50% below 25).

In the grocery delivery game, companies are marching their way towards decreasing the delivery time. Companies from all around the world like Weezy, Jokr, Gorillas, Grofers, Swiggy Instamart, etc. are competing with a sole objective to cut down the delivery time and deliver groceries within 10-15 minutes.

Zepto with the help of the dark store concept has reduced the grocery delivery to just 10 minutes. It is stated that quick commerce is the next big thing the grocery delivery industry is looking forward to tapping into. Startups like Zepto in India, Fridge No More in the US (NYC) are really among the young leaders in the faster delivery industry.

With these micro fulfillment centers, companies are capitalizing on the no-fridge concept by delivering groceries within minutes. Companies are building their USPs with lightning-fast deliveries which further helps them to unlock potential for greater profit margins.

Many grocery businesses have reestablished themselves despite the devastation caused by the pandemic by focusing more on delivery and utilizing technology. SMEs and startups have stepped up and tapped the opportunities for innovation and growth.

Quick commerce is expected to grow to \$500 million by the end of this year, and then to \$5billion by 2025, according to RedSeer's research. There is a huge potential in the Q-commerce market for India as a market size of nearly \$50 billion is estimated in 2021, reaching over 20 million households.

Zepto believes it will be a long-term winner in the Indian Q-commerce market with a bulletproof focus, fast-paced execution, and solid team-building. They also claim to be able to outperform competitors with multiple business models.

Also read: [How to build a 15-minute grocery delivery service](#)

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Movers & Packers

Transport

Milk Delivery

Laundry Scheduling

Water Delivery

Construction

Field Workforce

Oil & Gas Delivery

Cleaning Service

Flower Delivery

Food Delivery

Grocery Delivery

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Airport Taxi & Shuttle

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Page: Licious: Online meat startup is India's first D2C unicorn with \$52M funding

BlogJungleworks

Bengaluru-based direct-to-consumer (D2C) meat and seafood brand Licious has raised \$52 million funding in a Series G fund raise, led by IIFL AMC. The latest funding round helped the company to cross \$1 billion. This has made Licious reach the unicorn list. It is the 29th company in 2021 to reach prestigious unicorn status.

According to the reports, this huge milestone will assist Licious in competing with its competitors such as ZappFresh, FreshToHome, Swiggy, and BigBasket. This will surely provide an edge for Licious to compete better in the market.

The founders Vivek Gupta and Abhay Hanjura stated that Licious will take concrete steps towards building a sustainable business model that will redefine the animal protein industry in India.

Additionally, the founders also mentioned that –

“Even though the funding for the D2C sector has grown significantly, FMCG is still not considered the most attractive category. We expect that Licious' Unicorn status will change that”.

Key highlights:

Licious believes that the fresh meat and seafood industry still has untapped potential and holds vast opportunities. These opportunities may be around \$40 billion. They aim at paving the way for young start-ups to join them in order to disrupt and fully harness this opportunity the industry has to offer.

The D2C (direct-to-consumer) unicorn also stated that they aim to invest in technology for chain excellence, product innovation, talent, and vendor-partner upgrades.

Licious gave ESOPs to nearly 1,000 employees, including blue-collars, earlier this year. This was followed by a Rs 30 crore buyback in August. Temasek & Multiples led a \$192 After a bad meat-buying experience, Hanjura, a Bangalore University science graduate, and

In addition, the firm has declared its commitment to comply with global environmental, social, and governance standards, setting new sustainability and governance norms.

Last year, the firm, which is spread across 14 Indian cities, had extraordinary growth of over 500%. To date,

Licious has delivered to more than 2 million unique consumers.

Gupta, a chartered accountant, founded Licious. They began their service in 2015 after successfully testing its technology and business approach. In the same year, former Infosys executive T V Mohandas Pai and Kanwaljit Singh, co-founder of venture capital firm Fireside Ventures, made an undisclosed investment. Customers may place orders using the Licious app, online, or over the phone with the company.

It currently serves over 1 million orders each month, with over 90% of customers returning to the company. It has grown to 3,500 members, including personnel from many professions and roles.

Raw and fresh meat and seafood, marinades, and ready-to-eat foods all take it into account. It is expected to disrupt every food sector, according to Licious. Licious owner claims it has been able to tackle the prevalent customer pain points of quality, hygiene, freshness, and convenience in a sustainable manner in a severely underserved market worth \$40 billion today.

Licious, which is based on the farm-to-fork business model, has complete control over the back-end supply chain, which is backed by strict cold chain management to ensure product quality and freshness. This begins with the acquisition, processing, and storage of the product until it reaches the final user.

Over the last five years, the company has grown by 300 percent, serving over 3 million packs of world-class meat products to customers in Bengaluru, Hyderabad, NCR, Chandigarh, Mumbai, Pune, Chennai, Jaipur, Coimbatore, Kochi, Puducherry, Vizag, Vijayawada, and Kolkata.

If you're thinking about starting a business like Licious, Yelo may be the perfect answer! Yelo can assist you in creating your own online marketplace. Get started with the 14-day free trial and experience it for yourself.

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Page: 7 reasons for SMEs to go for local commerce - Jungleworks

BlogYelo

Small and medium enterprises frequently faced competition from global corporations as well as online start-ups, particularly those that were inventive and moved quickly. The explosive rise of e-commerce over the last decade poses a challenge to traditional brick-and-mortar firms. Retail locations such as booksellers and mobile phone stores have been failing, while hyperlocal commerce has grown. Small businesses may be able to benefit from the shifting buying tendency if they are able to take advantage of it.

The fact that more and more companies are penetrating deeper into the markets, has brought a sense of urgency for the local and small businesses to step up. Local businesses should move online, expand their reach and deliver faster to their customers.

Local businesses have the following advantages to have an edge and to start building their brands. The buying trends have changed, customers are now looking for more genuineness and convenience.

There is a rising worry about eating and living properly, as well as for the future of people around us. Although the crisis is worldwide, the local impact is what most impacts consumers. Choosing local commodities may be related to new prejudices against imported products, but on an economic level, it appears more reasonable, trustworthy, solidary, and inexpensive.

Large stores and chains will always make more noise with their aggressive pricing techniques, but small enterprises have an advantage: the public notices them.

The local shops may increase the benefit of convenience by offering a better, local choice to buyers through e-commerce.

If you decide to sell online to everyone or to Asian teenagers, it will be more difficult to find the items that will best meet the demands of your target audience and the best methods through which to contact them.

A target consumer who is local or regional is considerably easier to identify and get to know. It is simple to uncover patterns using demographic data, and it is also much easier to conduct research or alter advertising campaigns online – all with much faster results.

For reasons of convenience or safety, many consumers continue to prefer that their purchases be delivered directly to their homes. Why pick things at a real store when you can order everything from the comfort of your own home? Furthermore, this is a service that SMEs may readily provide because local and regional shipping costs are typically quite low.

Dropshipping may help SMEs increase their online sales. This technique is based on a customer making a purchase in a store and the store then requesting from the distributor that the items be delivered directly to the customer. This assists local commerce businesses and small enterprises in avoiding a major issue: a shortage of warehouse space and a buildup of unsold merchandise.

Sometimes the opposite is true: someone may desire to make a purchase at a store but first look and compare things in the catalog. Currently, shopping is not as popular leisure activity as it once was; as a result, customers prefer to have a deeper understanding of what each shop provides and purchase local or national brands. Users want to know about pricing and product information and zoom in on photographs, so an Instagram profile isn't adequate.

The local businesses can reach faster to their customers and provide deliveries within minutes. This would give a boost to customer satisfaction, and hence a confidence booster for the business. Items like medicines and groceries, can be delivered faster and made available to the customer at lesser rates.

Small businesses are particularly affected by the safety precautions enforced as a result of the COVID-19 outbreak. Because these businesses typically have limited space, the number of individuals who can enter at one time is now fairly limited — sometimes just one person can enter at a time. Visits will be reduced, aside from dedicated regulars, because many people will not want to wait in line. Online sales are a good alternative for a secondary source of revenue with no capacity constraints.

Considering the rising competition the time has now come that small businesses have to gear up to compete well. Local businesses are still the leaders if we think big in a local way! If you're an SME looking for an upgrade to move online and have an edge over your competitors, then the Jungelworks suite might be the right fit for you.

Website: jungleworks.com

Jungleworks is powering local commerce with an end-to-end powerful tech stack, that includes, online ordering, delivery management, and marketing automation. Book a demo with our industry experts and start your entrepreneurial journey today.

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Page: Reliance enters quick commerce, acquires 25.8% stake in Dunzo

BlogJungleworks

With the \$240 million investment, Reliance Retail will own 25.8% of Bengaluru-based startup Dunzo, allowing them to enter the quick commerce sector. This deal will make Reliance retail the largest shareholder in Dunzo.

On-demand delivery startup Dunzo provides access to speedy delivery to India's largest conglomerate—one of India's hottest startup concepts, attracting plenty of investors.

The agreement provides Dunzo with enough strength to fight with the existing competition that includes – Blinkit (formerly Grofers), new startup Zepto, Swiggy-owned Instamart, and BigBasket, among others, in delivering groceries and essential items to urban households quickly.

Blume Ventures, Google, and Lightbox Ventures are among Dunzo's other investors. Lightbox, Lightrock, 3L Capital, and venture debt firm Alteria have also made investments.

Reliance's debut into the fast-developing quick commerce industry comes at a time when considerable funds are being invested in businesses such as Blinkit (formerly Grofers), Mumbai-based Zepto, and Swiggy's Instamart. BigBasket, which is owned by Tata, is also set to launch its 15-30-minute delivery service shortly.

"Since our inception, we have been razor-focused on providing an unmatched customer experience and this funding round is a validation of our approach. I am proud of the team for tirelessly building the category over the last three years," Biswas said in a statement.

"With the investment from Reliance Retail, we will have a long-term partner with whom we can accelerate growth and redefine how Indians shop for their daily and weekly essentials"

The 10-minute grocery delivery craze has expanded globally, with businesses like Jokr, Getir, and Gorillas offering it in locations ranging from New York to Turkey to London.

The director of Reliance Retail Ventures, Isha Ambani stated that they saw a shift in the consumption patterns to online and they were impressed with how Dunzo has been disrupting this space. She also stated that Dunzo is the pioneer of quick commerce in India.

The Reliance-Dunzo deal has more than quadrupled the Bengaluru-based firm's worth to \$775 million, up from about \$300 million.

Merchants will get access to the hyperlocal delivery network of Dunzo to support growth as they move their business online through JioMart.

Dunzo plans to utilize the fresh funds to expand its quick commerce operation, Dunzo Daily, to 15 locations this year and to power it through its dark stores. It will operate two major businesses: a consumer delivery service for groceries and necessities, and a business-to-business (B2B) vertical in which it will sell its delivery fleet to enterprises. Every month, around 15,000 local retailers utilize it.

Currently, Dunzo Daily is operational in Bangalore and offers a 19-minute grocery delivery service.

Dunzo has around 60 dark stores (micro fulfillment centers) in India, and Biswas hopes to expand to 200 cities in the next six to nine months. Its current monthly delivery fleet is around 40,000 individuals, and it intends to add more as it spreads across the country.

Apart from its own JioMart business, this is Reliance's second significant entry into the grocery delivery industry. It also acquired Milkbasket last year, which is into the milk delivery business and delivers milk and other daily necessities to homes in Delhi, Bengaluru, and other cities.

Kabeer Biswas, CEO of Dunzo believes that they will face a lot of competition in the market. He also believes that the big consumer behavior that's getting digitized in the country. Biswas said that this industry is surely bigger than the food delivery industry and has a vast potential comparatively. To stand out from the rest, Biswas stated that they will also deliver non-grocery items in the near future. Even Blinkit recently stated that they will step in the non-grocery delivery items and expand the range of products.

More and more companies are disrupting this space and stepping in to deliver items within minutes. Customers these days prefer the convenience and hence, these companies are gaining more demand as they grow.

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