



Mark Calma

DATA ANALYST /
BUSINESS INSIGHTS
ANALYST

SKILLS

Logical and Critical Thinking
Data Visualizer
Graphical Presentations
Gathering Data
Writing Reports
Creating Systems

CONTACT



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Dubai, UAE

EXPERTISE

Power BI	Power Query
Basic SQL	Tableau
Basic Python	
Excel	
Communications:	
Slack	ClickUp
Asana	
Discord	

WORK EXPERIENCE



Data Analyst

Jan 2022- Aug 2022

- **Ascend Ecommerce Inc.**

- Make daily, weekly, monthly sales report using Business Intelligence tools (Power BI, Power Query)
- Advise Amazon Store Managers strategies needed based on store performance reports
- Performing analysis to assess quality and meaning of data
- Recognize product trends, patterns in complex data sets
- Make Dashboards for better data visualization of the clients



Amazon Store Manager (USA)

Mar 2021 - Jan 2022

- **Magical Butter**

- Manage day to day operation on Amazon Marketplace
- Familiar in Navigating Seller Central
- Manage existing products for issues and ensure product visibility in terms of sales and conversion
- Identify strategy by monitoring sales trend and competition



Architect (UAE)

Aug 2015 - Mar 2021

- Design and produce architectural drawings for clients
- Liaise with engineers about construction techniques to be applied on the project
- Report and update clients with project progression

EDUCATION



Adamson University

2010 - 2015

BS Architecture