

# MARK CHEN

Front-End Web Developer

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## Qualification Profile

A passionate Front-End Web Developer with experience building user-centric and responsive driven websites, using various web scripting technologies. With strong knowledge in a wide variety of computer languages as well as current web standard and project development tools I am a highly motivated web professional who is adept at convey complex technical information to a variety of professional interfaces and lay audience in a clear and understandable manner.

Thorough and meticulous with exceptional collaborative and interpersonal skills; able to work independently or in a team-oriented fast-paced environment.

## Education

### UDACITY

Nanodegree (Oct 2016 - Feb 2017)  
Front-End Web Developer

### 42 BORN2CODE USA

La Piscine (Aut 2016 - Sep 2016)  
Computer Programming

### UNIVERSITY OF CALIFORNIA, IRVINE

Bachelor of Art (Sept 2009 - June 2011)  
Business and Economic

## Technical Expertise

### PROFESSIONAL SKILLSET

W3C Validated HTML5  
CSS3  
jQuery/Javascript  
Bootstrap/Responsive  
Object-Oriented Programming  
Knockout.js  
Website Optimization  
Cross Browser Compatibility Testing  
Basic C

### APPS & TOOLS

SublimeText 2	Adobe Photoshop
Atom	Adobe Illustrator

## Work Experience

### SHINGLIAN ASSOCIATES

Executive Assistance (2015 - 2016)

- Maintained and updated data for company website and social media platforms.
- Assisted in monitoring and reporting on company website traffic.
- Maintained Sage ACT! CRM database with up-to-date real estate records.
- Conducted marketing materials through Photoshop and Illustrator.
- Conducted property pricing analysis through MLS website.

### JL MOTORING INC

Marketing | Financial Analyst Associate (2013 - 2015)

- Assisted in updating website and preparing traffic analysis reports.
- Leveraged data from Google Analytics for marketing purposes.
- Generated better revenue by analyzing price differentials from competitors.
- Optimized and updated product data to online marketplaces.
- Analyzed sales using Excel to optimize inventory control and predict sales trajectories.

### LOTUS UNIKEY (PROJECT)

Consultant (2012 - 2015)

- Codevelop a supercar key with remote integrated that was originally separated.
- Analyzed product price and sales data through market research to help fund-raising for \$17,060, which was 156% funded.
- Assisted with website content and structure for easier update and maintenance.

### BANK OF AMERICA

Client Associate (2012 - 2013)

- Earned the Browns Award for outstanding performance and achieved perfect score on bank auditing.
- Managed customer transactions, processed sales referrals, and promoted bank services and product.
- Adhered to bank policies and procedures, and applied a high degree of accuracy to process transactions.

### SHOWOPT

Market Analyst Internship (2011 - 2011)

- Managed and maintained vBulletin forum, website, and social media.
- Assisted in monitoring and reporting website traffic though vBulletin marketing analysis tool.
- Brought business value to users, vendors/sponsors via market analysis.
- Coordinated/planned on-site vendor/sponsor visits and interviews for social media publications.

## Certification

Google Analytics (2015)  
Google AdWords (2015)