

MARK CHEN

Front-End Web Developer

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Qualification Profile

A passionate Front-End Web Developer with experience building user-centric and responsive driven websites, using various web scripting technologies. With strong knowledge in a wide variety of computer languages as well as current web standard and project development tools I am a highly motivated web professional who is adept at convey complex technical information to a variety of professional interfaces and lay audience in a clear and understandable manner.

Thorough and meticulous with exceptional collaborative and interpersonal skills; able to work independently or in a team-oriented fast-paced environment.

Education

UDACITY

Nanodegree (Oct 2016 - Feb 2017)
Front-End Web Developer

42 BORN2CODE USA

La Piscine (Aut 2016 - Sep 2016)
Computer Programming

UNIVERSITY OF CALIFORNIA, IRVINE

Bachelor of Art (Sept 2009 - June 2011)
Business and Economic

Technical Expertise

PROFESSIONAL SKILLSET

W3C Validated HTML5 / CSS3 / APIs
SCSS / Sass
Javascript / jQuery / AJAX / JSON
Bootstrap / Responsive
Knockout.js
Object-Oriented Programming
Website Optimization
Cross Browser Compatibility Testing
Basic C

APPS & TOOLS

SublimeText 2 Adobe Photoshop
Atom Adobe Illustrator

Project

ONLINE RESUME

- Built and personalized a resume powered by JavaScript and jQuery.

HTML5 CANVAS GAME

- Recreated the classic arcade game Frogger with Object-Oriented Javascript and HTML5 Canvas.

WEB OPTIMIZATION

- Optimized PageSpeed insights score to above 90 and frames per second to 60 fps.

NEIGHBORHOOD MAP

- Developed a single page website to display tea shops around school with Google and Yelp APIs.

Work Experience

SHINGLIAN ASSOCIATES

Executive Assistance (2015 - 2016)

- Maintained and updated company website and social media platforms.
- Produced analytic reports on website traffic and targeted customers.
- Maintained Sage ACT! CRM database with up-to-date real estate records.
- Conducted marketing materials through Photoshop and Illustrator.

JL MOTORING INC

Marketing | Financial Analyst Associate (2013 - 2015)

- Maintained and updated company website and social media platforms.
- Leveraged data from Google Analytics for marketing purposes.
- Generated better revenue by analyzing price differentials from competitors.
- Analyzed sales to optimize inventory control and predict sales trajectories.

LOTUS UNIKEY (PROJECT)

Consultant (2012 - 2015)

- Codevelop a supercar key with remote integrated that was originally separated.
- Analyzed product price and sales data through market research to help fund-raising for \$17,060, which was 156% funded.
- Assisted with website content and structure for easier update and maintenance.

BANK OF AMERICA

Client Associate (2012 - 2013)

- Earned the Browns Award for outstanding performance and achieved perfect score on bank auditing.
- Managed customer transactions, processed sales referrals, and promoted bank services and product.

SHOWOPT

Market Analyst Internship (2011 - 2011)

- Managed and maintained vBulletin forum, website, and social media platforms.
- Monitored and analyzed website traffic with vBulletin marketing analysis tool.
- Presented business value to users and vendors/sponsors via market analysis.
- Coordinated on-site vendor/sponsor visits and interviews for media publications.