## **MARK KÖRNER**

#### **Graduate Student**

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## **EDUCATION**

# M.Sc. Data Engineering Jacobs University

Computer Science Track

GPA: 1.36

Relevant Coursework: Machine Learning, Data Analytics, Data Mining, Big Databases and Cloud Services

# B.Sc. Business Administration Babson College

♥ Wellesley, MA, USA

Concentrations in Business Analytics and Quantitative Methods GPA: 1.74 (US: 3.26)

### **EXPERIENCE**

#### Student Consultant

#### **Babson Math Resource Center**

♥ Wellesley, MA

- Assisted students with their work in introductory and mid-level statistics courses
- Communicated statistical concepts to students in a concise and simplified manner to strengthen their understanding

### Data Analytics Intern

Harmonia June 2017 - Aug 2017

#### **Next Kraftwerke**

Cologne, Germany

- Analyzed the efficiency and profitability of current assets and product offerings to suggest possible strategic improvements to the current portfolio
- Developed several machine learning models in Python to estimate wind power generation in Germany and reported findings to the Head of Energy Trading

## MCFE Student Consultant SV Post Horn

🛗 Jan 2017 - May 2017

♥ Wellesley, MA

- Communicated with the Austrian football club in order to identify opportunities to increase ROI in the areas of branding, sponsorship and ticket revenue
- Prepared and delivered written and oral reports to the client to recommend research-based strategic decisions

## Market Research Assistant

May 2016 - June 2016

#### **Technology Market Insights**

Newton, MA

- Assisted CEO in analyzing customer survey data by highlighting data patterns and trends using Excel
- Created reports for CEO to present in client meetings containing data-driven insights and solution proposals

### **COURSE PROJECTS**

# Bremen Big Data Challenge Data Mining

₩ March 2019

- Participated in a Machine Learning competition for Human Activity Recognition from sensor data
- Reached 95%+ classification accuracy for the 22 distinct movements using Random Forests and Convolutional Neural Networks

# Massachusetts Employment Time Series and Forecasting

- Utilized ARIMA modelling and forecasting of monthly employment in the Real Estate and Accounting Sectors in Massachusetts
- Developed an R Shiny app displaying the results and allowing for customization

### **LEADERSHIP**

#### **Event Coordinator**

#### **JU Graduate Student Association**

Responsible for organizing Orientation Week and other periodic events

#### Vice President

#### Babson Mens Club Basketball

Coach, Team Manager and Player

### **SKILLS**

Python R SQL

Tableau M

Microsoft Suite

LaTeX

## **LANGUAGES**

German
English
Spanish