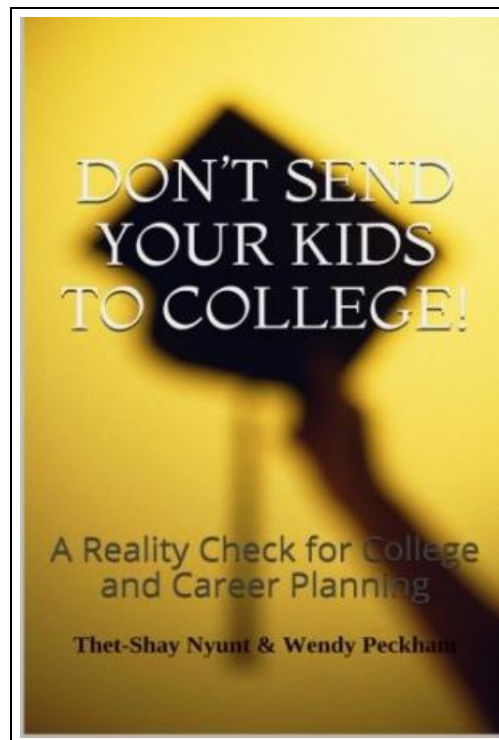


Don't Send Your Kids to College: Reality Check for College and Career Planning (Paperback)



Filesize: 9.15 MB

Reviews

This composed ebook is wonderful. It really is written in basic words rather than hard to understand. You may like the way the writer compose this pdf.
(Ryder Nolan)

DON'T SEND YOUR KIDS TO COLLEGE: REALITY CHECK FOR COLLEGE AND CAREER PLANNING (PAPERBACK)

[DOWNLOAD](#)

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English. Brand new Book. Today, when nearly seventy percent of Americans have attended college and thirty-three percent are college graduates, you would think that our economy would at least rise above the 1950-1970 post-World War II levels. But it hasn't, and as a matter of fact, the number of graduates may have no bearing on general economic prosperity. The fact is that employers are looking for more than just college and technical school diplomas. Some employers are saying that there is a mismatch of both skills and work behaviors in the graduates produced by American schools at all levels. The low-level jobs that employ many graduates of both technical and academic colleges don't seem to justify the expense or the effort. With results like this, why does the college fantasy continue to exert its fascination? The fantasy endures because bad news has a hard time breaking through the shimmering wall of college marketing. Successful marketing has little trouble spinning the truth that college once was a dependable route to social and economic success. The basic principle of sales and marketing is to identify the need and fill it. The need has always been there, but it wasn't always connected to college. The need is parents' natural concern about raising their children to become independent adults. The parents have always educated their children. For most of human history they taught their own skills to their children. Modern and universal education is only one hundred-fifty years old; universal college education is the real newcomer at sixty years. Since World War II, getting a "good" job came to be viewed as the result of a college education, with college dividing the management from the factory worker. Take that idea to about 1970,...

[Read Don't Send Your Kids to College: Reality Check for College and Career Planning \(Paperback\) Online](#)[Download PDF Don't Send Your Kids to College: Reality Check for College and Career Planning \(Paperback\)](#)

You May Also Like

**Genuine new book Essentials of Leadership: Principles and Practice (4th Edition) (U.S.) Shiliboge. (U.S.(Chinese Edition)**

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-05-01 Pages: 280 Publisher: Welcome to Our Publishing House of Electronics Industry....

[Save](#) [Book](#)

»

**Weebies Family Halloween Night English Language: English Language British Full Colour**

Createspace Independent Pub, 2014. PAP. Condition: New. New Book. Delivered from our UK warehouse in 4 to 14 business days. THIS BOOK IS PRINTED ON DEMAND. Established seller since 2000.

[Save](#) [Book](#)

»

**A Self Made of Words: Crafting a Distinctive Persona in Nonfiction Writing (Paperback)**

University of Iowa Press, United States, 2013. Paperback. Condition: New. Language: English. Brand new Book. Confident or fretful, solemn or sassy, tough or tender, casual or formal: the self you project in writing-your persona-is the...

[Save](#) [Book](#)

»

**My Hitch-Hiking Valentine: A Short Erotic Story (Paperback)**

Independently Published, United States, 2017. Paperback. Condition: New. Language: English. Brand new Book. A short erotic story in 4400 words. Contains adult content, so by continuing reading you confirm that you are at least 18...

[Save](#) [Book](#)

»

**DEWALT Electrical Code Reference: Based on the NEC 2014 (DEWALT Series)**

DEWALT, 2014. Condition: New. book.

[Save](#) [Book](#)

»