



The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and Market Dominance (Paperback)

By Dave Mock

Harpercollins Focus, United States, 2005. Paperback. Condition: New. Language: English. Brand new Book. "Featuring a foreword by George Gilder If you're a Qualcomm customer or stockholder, or in fact if you have a stake in almost any cellular service or even just use a mobile phone, you're no doubt aware of the enormous impact on the development of cellular technology by actress and sex symbol Hedy LaMarr. All right, perhaps you're surprised. The telecom industry has never been short on surprises, and the above example is no exception. Nor is it an exaggeration. Read the book. Similarly, it is not an exaggeration to say that Qualcomm, through a combination of technological superiority, cunning business acumen, and sheer tenacity, has become the undisputed standard by which telecom companies now measure themselves. In short order, they have also become a model of substantial and sustained growth that businesses in all industries should emulate. Qualcomm's rise mirrors that of the cell phone itself. Both are ubiquitous, both continue to evolve rapidly, and both turned the status quo on its head. The Qualcomm Equation reveals crucial but little-known information on the history of cellular and wireless technology -- some of which dates back to...



Reviews

If you need to adding benefit, a must buy book. It really is writter in straightforward words and phrases rather than difficult to understand. Your life period is going to be change the instant you total reading this ebook.

-- Letha Okuneva

This is an amazing ebook that we have possibly go through. It really is filled with wisdom and knowledge Its been developed in an extremely straightforward way and is particularly merely after i finished reading this ebook where in fact altered me, affect the way in my opinion.

-- Berta Schmidt

Other Kindle Books



Realidades Video Program Teacher's Guide, Level

2

Prentice Hall. SPIRAL-BOUND. Condition: New. 9780130359698 Brand new box of videos together with Video Program Teacher's Guide still in shrink wrap.



The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and

AMACOM, 2005. Condition: New. book.



How to Prepare for the PMP Exam (version 4 update) (PMP certification exam authoritative reference books(Chinese Edition)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown Pages: 371 in Publisher: Machinery Industry Press List Price: 55.00 yuan of: (Korean) of Jin Yingxun. (Vol.2) Shiquan....



Saudi Arabia's Permeable Internet Ict (Information and Communications Technology) - Examination of Chinese Closed Internet Restrictions Compared to U.S. Open Web, Saudi Diversification (Paperback)

Independently Published, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. Due to countless political, economic, and social interactions between China and the United States since China's opening to the West in 1971, their economies have been inextricably linked. However,...



The Gold Digger Journal: A Blank Lined Writing Notebook with a Fake Book Cover to Carry in Public (Panerback)

Independently Published, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. Would you like get some attention? Don't mind people gazing at you in public places such as the airplane, train and bus? Wait till they see you holding this...



The Gold Digger Notebook: A Blank Lined Writing Notebook with a Fake Book Cover to Carry in Public (Paperback)

Independently Published, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. Would you like get some attention? Don't mind people gazing at you in public places such as the airplane, train and bus? Wait till they see you holding this