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Accounting Principles (Paperback)

By Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso

John Wiley & Sons Inc, United States, 2015. Paperback. Condition: New. Language: English. Brand new Book. Accounting Principles 12th Edition by Weygandt, Kimmel, and Kieso provides students with a clear introduction to fundamental accounting concepts. The Twelfth Edition helps students get the most out of their accounting course by making practice simple. Both in the print text and online in WileyPLUS with ORION new opportunities for self-guided practice allow students to check their knowledge of accounting concepts, skills, and problem solving techniques and receive personalized feedback at the question, learning objective, and course level. Newly streamlined learning objectives help students use their study time efficiently by creating a clear connections between the reading and video content, and the practice, homework, and assessments questions. Weygandt, Accounting Principles is a best-selling program ideal for a two-semester Principles of Accounting sequence where students spend the majority of the time learning financial accounting concepts, and are introduced to the basic concepts of managerial accounting at the end of the sequence. With Accounting Principles students learn the accounting cycle from a sole proprietor perspective. 12th Edition International Student Version.

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