Future typography

Future

treat programs more personate

detecting

Techniques
Camera Detection

- Distance

- Direction

Far away

- Appealing

- Easy to read in distance

- Sans serif

- Regular / light weight

- MOre negative space

Coming close

- Detail

- Any typeface style

- Bold / Black weight

Content

- Joking

- Unknown stories

- Secret

Interactive typography poster

Stories behind typeface

Far away

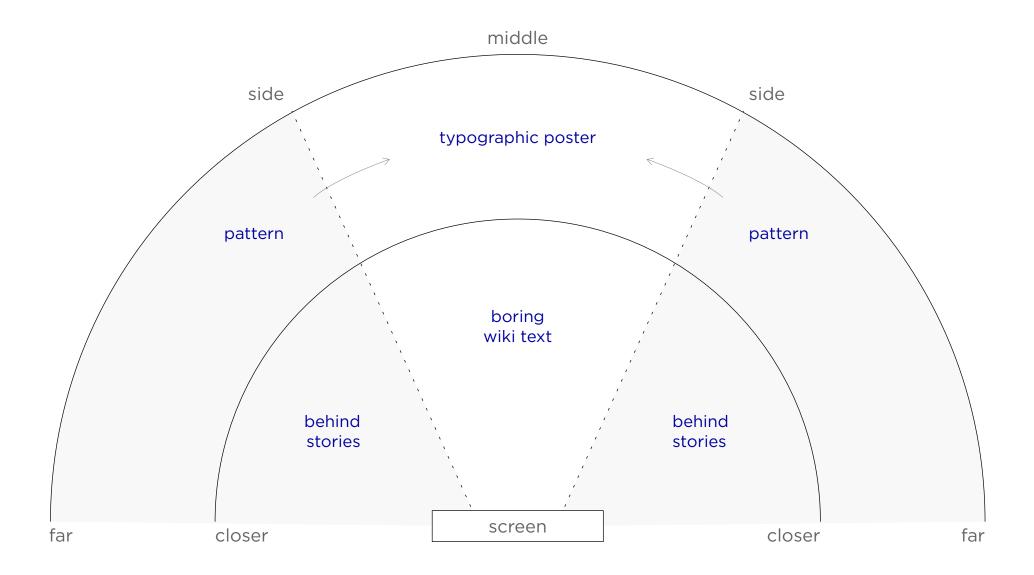**Side**   ›   **Middle**

\- Attract attention   \- Pattern transform

\- Pattern   to typography

Coming close

Middle

- Boring Wiki text

›

Side

- Unknown stories

middle

side   side

typographic poster

pattern   pattern

boring
wiki text

behind   behind
stories   stories

screen

far   closer   closer   far

Camera detection

by Distance
- Content appearing
- Typeface sizing
- Typeface style

Camera detection

by Direction

- Content appearing

- Transform pattern to typeface

Research

- Coding Train tutorial

- http://codepen.io/yunziliu/pen/zZKXxV