

MARK MUTINDA KINAI

WEB DEVELOPER , SEO SPECIALIST & CONTENT CREATOR

CURRICULUM VITAE

PERSONAL SUMMARY

D.O.B: 06-JAN-2003

Address: Nairobi, Kenya, Africa

Mobile: +254 792 966 620

Email: markkinai3@gmail.com

Languages: English, Swahili

Religion: Christian

Website: <https://mywebmark.tech/>

GitHub: <https://github.com/markeyfred>

LinkedIn: <https://www.linkedin.com/in/mark-kinai-2948b3275/>

ACADEMIC QUALIFICATIONS

a) Higher education

- I. May 2022 to April 2023..... St Paul's University
Course: **Diploma in Computer Science.**
- II. Jan 2018 to Nov 2022.....Kasikeu Boys High School
Course: **Kenya Certificate of Secondary Education.**

b) Professional certificates

- I. Feb – March 2024 - Digital Marketing.
- II. Feb - March 2024 - Email Marketing.
- III. Feb – March 2024 - SEO, SEM, SEO Strategies, Google Analytics.
- IV. Jan - February 2024 - Azura Fundamentals.
- V. Jan - February 2024 - Virtual Cloud Computing.
- VI. Nov - December 2023 - Fron End Development
- VII. May - August 2023 -Cisco Certified Network Associate (CCNA).

WORK EXPERIENCE.

NANDRAJ LIMITED: WEB DEVELOPER, SEO SPECIALIST & CONTENT CREATOR –Aug- 2023 –Today

Duties & responsibilities:

- A. **Website Design and Development:** Translated visual designs into interactive web pages using HTML, CSS, and PHP, WordPress, in coordination with design teams.
- B. **SEO Techniques:** Displaying a consistent commitment to learning evolving SEO techniques and tools to drive sustained organic traffic growth.
- C. **WordPress Expertise:** Experienced in utilizing WordPress as a content management system to create and manage websites.
- D. **Content Management:** Ensured the accuracy and relevance of website content by regularly updating text, images, and multimedia elements.
- E. **Technical Issue Resolution:** Swiftly identified and resolved technical issues like broken links, swiftly identified and resolved technical issues like broken links, browser compatibility glitches, and responsive design challenges.
- F. **Keyword Research and SEO:** Conducted comprehensive keyword research to identify impactful keywords driving organic traffic.

VINTEX TECHNOLOGIES: WEB DEVELOPER (INTERNSHIP) – April

to June 2023

Duties & responsibilities:

- A. **Team Collaboration:** Participated in teamwork to design, code, and improve websites, aiming for the best possible functionality and visual attractiveness.
- B. **Coding Proficiency:** Wrote well-structured code to ensure a seamless user interface; PHP, HTMLS, CSS, JavaScript, WordPress, CodeIgniter, Laravel.
- C. **Infrastructure Setup and Configuration:** Assisted in setting up and configuring servers, databases, and content management systems to support website functionality.
- D. **Technical Issue Resolution:** Identified and resolved technical issues by utilizing debugging tools and problem-solving methodologies.
- E. **Version Control Management:** Utilized version control systems like Git to collaborate with team members and manage codebase changes effectively.
- F. **Performance Optimization:** Tested and optimized website performance for fast loading times and optimal usability.

SKILLS

- IT Technical Proficiency: Hardware, software, operating systems, networking, and web development.
- UI/UX Fundamentals
- Version Control: GitHub
- Responsive Design
- Project Management: Planning, resources allocation, task tracking, delivery, and budget.
- Content Creator
- Front-End and Back-end web development: PHP, SQL, Laravel, WordPress, CodeIgniter, Restful API.

REFERENCES.

	NAME	ROLE	COMPANY	MOBILE NUMBER
1.	Kelvin Mboto	CEO	Vintex Tech.	+254 701 995 445
2.	Dipak Varsani	CEO	Nandraj Limited	+254 743 144 727
3.	W. Musyoka	Lecturer	St Paul's University	+254 734 995 070