

# MARK MUTINDA KINAI

## WEB DEVELOPER & SEO SPECIALIST

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### PERSONAL SUMMARY

D.O.B: 06-JAN-2003.

Address: Nairobi, Kenya, Africa.

Mobile: +254 111 893 789

Email: markkinai3@gmail.com

Languages: English, Swahili

Religion: Christian

Website: <https://mywebmark.tech/>

GitHub: <https://github.com/markcyfred>

LinkedIn: <https://www.linkedin.com/in/mark-kinai-2948b3275/>

### ACADEMIC QUALIFICATIONS

#### **a) Higher education**

- I. May 2022 to April 2023..... St Paul's University Course: **Diploma in Computer Science.**
- II. Jan 2018 - Nov 2022..... Kasikeu Boys High School.  
Course: **Kenya Certificate of Secondary Education.**

## **b) Professional certificates**

- I. May- August 2023..... Cisco Certified Network Associate (CCNA)

## **WORK EXPERIENCE.**

**NANDRAJ LIMITED: WEB DEVELOPER & SEO SPECIALIST –Aug-2023 –To Nov**

### **Duties & responsibilities:**

- A. Collaborated on designing, coding, and enhancing websites for optimal functionality and aesthetic appeal.
- B. Translated visual designs into interactive web pages using HTML, CSS, and PHP, WordPress, in coordination with design teams.
- C. Ensured the accuracy and relevance of website content by regularly updating text, images, and multimedia elements.
- D. Swiftly identified and resolved technical issues like broken links, browser compatibility glitches, and responsive design challenges.
- E. Conducted comprehensive keyword research to identify impactful keywords driving organic traffic.
- F. Assisted in pinpointing and resolving technical issues affecting search engine crawling, including site speed and mobile friendliness.
- G. Utilized tools like Google Analytics and Search Console to monitor website traffic, track keyword performance, and generate insightful reports.
- H. Extracted insights from data to inform decision-making and tailor SEO strategies for maximum effectiveness.
- I. Displayed a consistent commitment to learning evolving SEO techniques and tools to drive sustained organic traffic growth.

## VINTEX TECHNOLOGIES: **WEB DEVELOPER** (INTERNSHIP) – April to June 2023

### **Duties & responsibilities:**

- A. Participated in teamwork to design, code, and improve websites, aiming for the best possible functionality and visual attractiveness.
- B. Wrote well-structured code to ensure a seamless user interface; PHP, HTMLS, CSS, JavaScript, WordPress, CodeIgniter, Laravel.
- C. Assisted in setting up and configuring servers, databases, and content management systems to support website functionality.
- D. Identified and resolved technical issues by utilizing debugging tools and problem-solving methodologies.
- E. Utilized version control systems like Git to collaborate with team members and manage codebase changes effectively.
- F. Tested and optimized website performance for fast loading times and optimal usability.
- G. Sought guidance from senior developers to enhance my skills and knowledge in web development.
- H. Continuously improved coding skills by staying updated with industry trends and attending relevant training.

### **SKILLS**

- IT Technical Proficiency: Hardware, software, operating systems, networking, and web development.
- UI/UX Fundamentals
- Version Control: GitHub
- Responsive Design:
- Project Management: Planning, resources allocation, task tracking, delivery, and budget.
  - Front-End and Back-end web development: PHP, SQL, Laravel, WordPress, CodeIgniter, Restful API.

## **REFERENCES.**

<b>NAME</b>	<b>ROLE</b>	<b>COMPANY</b>	<b>MOBILE NUMBER</b>
1. Kelvin Mboto	Sn. Web Developer	Vintex Tech.	+254 701 995 445
2. Dipak Varsani	CEO	Nandra Limited	+254 743 144 727
3. Wilson Musyoka	Lecturer	St Paul's University	+254 734 995 070