MARK MUTINDA KINAI

WEB DEVELOPER , SEO SPECIALIST & CONTENT CREATOR

CURRICULUM VITAE

PERSONAL SUMMARY

D.O.B: 06-JAN-2003.

Address: Nairobi, Kenya, Africa.

Mobile: +254 792 966 620

Email: markkinai3@gmail.com

Languages: English, Swahili

Religion: Christian

Website: https://mywebmark.tech/

GitHub: https://github.com/markcyfred

LinkedIn: https://www.linkedin.com/in/mark-kinai-2948b3275/

ACADEMIC QUALIFICATIONS

a) Higher education

I.   May 2022 to April 2023…………… St Paul's University Course: **Diploma in Computer Science.**

II.   Jan 2018 - Nov 2022………. Kasikeu Boys High School Course:

Kenya Certificate of Secondary Education.

b) Professional certificates

I.   Jan-February   2024--Azura Fundamentals.
II.   Jan-February   2024--Virtual Cloud Computing.
III.   Nov-December 2023--Fron End Development
IV.   May- August   2023--Cisco Certified Network Associate (CCNA).

WORK EXPERIENCE.

NANDRAJ LIMITED: WEB DEVELOPER, SEO SPECIALIST & CONTENT CREATOR –Aug- 2023 –Today

Duties & responsibilities:

A. **Website Design and Development:** Translated visual designs into interactive web pages using HTML, CSS, and PHP, WordPress, in coordination with design teams.

B. **SEO Techniques:** Displaying a consistent commitment to learning evolving SEO techniques and tools to drive sustained organic traffic growth.

C. **WordPress Expertise:** Experienced in utilizing WordPress as a content management system to create and manage websites.

D. **Content Management:** Ensured the accuracy and relevance of website content by regularly updating text, images, and multimedia elements.

E. **Technical Issue Resolution:** Swiftly identified and resolved technical issues like broken links, swiftly identified and resolved technical issues like broken links, browser compatibility glitches, and responsive design challenges.

F. **Keyword Research and SEO:** Conducted comprehensive keyword research to identify impactful keywords driving organic traffic.

<u>VINTEX TECHNOLOGIES</u>**: WEB DEVELOPER** (INTERNSHIP) – April

<u>to June 2023</u>

Duties & responsibilities:

A. **Team Collaboration:** Participated in teamwork to design, code, and improve websites, aiming for the best possible functionality and visual attractiveness.

B. **Coding Proficiency:** Wrote well-structured code to ensure a seamless user interface; PHP, HTMLS, CSS, JavaScript, WordPress, CodeIgniter, Laravel.

C. **Infrastructure Setup and Configuration:** Assisted in setting up and configuring servers, databases, and content management systems to support website functionality.

D. **Technical Issue Resolution:** Identified and resolved technical issues by utilizing debugging tools and

problem-solving methodologies.

E. **Version Control Management:** Utilized version control systems like Git to collaborate with team members and manage codebase changes effectively.

F. **Performance Optimization:** Tested and optimized website performance for fast loading times and optimal usability.

SKILLS

- IT Technical Proficiency: Hardware, software, operating systems, networking, and web development.

- UI/UX Fundamentals
- Version Control: GitHub

- Responsive Design

- Project Management: Planning, resources allocation, task tracking, delivery, and budget.

- Content Creator

- Front-End and Back-end web development: PHP, SQL, Laravel, WordPress, CodeIgniter, Restful API.

REFERENCES.

	NAME	ROLE	COMPANY	MOBILE NUMBER
1.	Kelvin Mboto	CEO	Vintex Tech.	+254 701 995 445
2.	Dipak Varsani	CEO	Nandraj Limited	+254 743 144 727
3.	W. Musyoka	Lecturer	St Paul's University	+254 734 995 070