

MARK MUTINDA KINAI

WEB DEVELOPER & SEO SPECIALIST

PERSONAL SUMMARY

D.O.B: 06-JAN-2003.

Address: Nairobi, Kenya, Africa.

Mobile: +254 111 893 789

Email: mark1kinai1@gmail.com

Languages: English, Swahili

Religion: Christian

Website: <https://mywebmark.tech/>

GitHub: <https://github.com/markcyfred>

LinkedIn: <https://www.linkedin.com/in/mark-kinai-2948b3275/>

ACADEMIC QUALIFICATIONS

a) Higher education

- I. June 2022 to Dec 2023..... St Paul's University Course: **Diploma in Computer Science.**
- II. Jan 2018 - Nov 2022..... Kasikeu Boys High School.
Course: **Kenya Certificate of Secondary Education.**

b) Professional certificates

- I. May- August 2023..... Cisco Certified Network Associate (CCNA)

WORK EXPERIENCE.

MAD ABOUT CONSTRUCTION: WEB DEVELOPER & SEO SPECIALIST – Aug-2023 – To Date

Duties & responsibilities:

- A. Collaborated on designing, coding, and enhancing websites for optimal functionality and aesthetic appeal.
- B. Translated visual designs into interactive web pages using HTML, CSS, and PHP, WordPress, in coordination with design teams.
- C. Ensured the accuracy and relevance of website content by regularly updating text, images, and multimedia elements.
- D. Swiftly identified and resolved technical issues like broken links, browser compatibility glitches, and responsive design challenges.
- E. Conducted comprehensive keyword research to identify impactful keywords driving organic traffic.
- F. Assisted in pinpointing and resolving technical issues affecting search engine crawling, including site speed and mobile friendliness.
- G. Utilized tools like Google Analytics and Search Console to monitor website traffic, track keyword performance, and generate insightful reports.
- H. Extracted insights from data to inform decision-making and tailor SEO strategies for maximum effectiveness.
- I. Displayed a consistent commitment to learning evolving SEO techniques and tools to drive sustained organic traffic growth.

VINTEX TECHNOLOGIES: WEB DEVELOPER (INTERNSHIP) – April to June 2023

Duties & responsibilities:

- A. Participated in teamwork to design, code, and improve websites, aiming for the best possible functionality and visual attractiveness.
- B. Wrote well-structured code to ensure a seamless user interface; PHP, HTMLS, CSS, JavaScript, WordPress, CodeIgniter, Laravel.
- C. Assisted in setting up and configuring servers, databases, and content management systems to support website functionality.
- D. Identified and resolved technical issues by utilizing debugging tools and problem-solving methodologies.
- E. Utilized version control systems like Git to collaborate with team members and manage codebase changes effectively.
- F. Tested and optimized website performance for fast loading times and optimal usability.
- G. Sought guidance from senior developers to enhance my skills and knowledge in web development.
- H. Continuously improved coding skills by staying updated with industry trends and attending relevant training.

SKILLS

- IT Technical Proficiency: Hardware, software, operating systems, networking, and web development.
- UI/UX Fundamentals
- Version Control: GitHub
- Responsive Design:
- Project Management: Planning, resources allocation, task tracking, delivery, and budget.
- Front-End and Back-end web development: PHP, SQL, Laravel, WordPress, CodeIgniter, Restful API.

REFERENCES.

| NAME | ROLE | COMPANY | MOBILE NUMBER |
|-------------------|-------------------|------------------------|------------------|
| 1. Kelvin Mboto | Sn. Web Developer | Vintex Tech. | +254 701 995 445 |
| 2. Dipak Varsani | CEO | MAD About Construction | +254 743 144 727 |
| 3. Wilson Musyoka | Lecturer | St Paul's University | +254 734 995 070 |