



One man’s vision in 1930 led to America’s first insurance solution for jitney buses when everyone said it couldn’t be done successfully



Facing scepticism and professional snobbery, a business boldly creating the UK’s first 24/7 legal helpline service in the 1990’s – still the most successful today



2 Award-winning, experienced legal mavericks determined to build a better business for their clients, culminating in a new firm started [DATE]

How to make real law, really easy

Presenting our recipe, developed for and with you. For #lawreinvented: we invite you to enjoy it as the first of many innovations from LHS in 2016. It’s all yours...

ADD

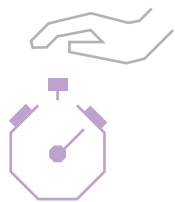
1 LATE 2013
a large does of **what if?**



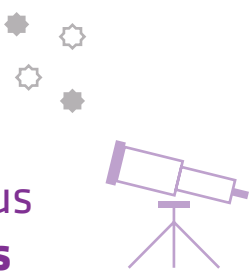
2 EARLY 2014
a healthy slug of **why not?**



3 LATE 2014
big handful of
‘isn’t it about time?’

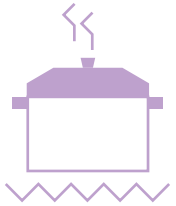


4 START 2015
fold in a visionary newcomer with a pioneering spirit and an unapologetically rebellious belief in **simple solutions and innovation**



5 SPRING 2015
introduce a carefully marinated, collaboratively created set of new cultural **values**

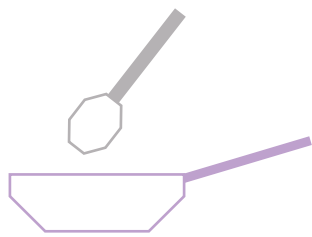
6 SUMMER 2015
simmer for a very short while and allow to **expand** return to pan and bring to the boil



7 AUTUMN 2015
season with friends and ensure plenty of **feedback**



8 WINTER 2015
test regularly to ensure it’s all coming together and the flavour is balanced with diversity and consistency



9 SPRING 2016
after 9 months, remove from the stove, **serve generously, and share widely**

