

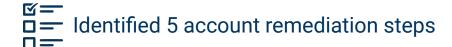
A Transcontinental Analysis of Account Remediation Protocols of Popular Websites

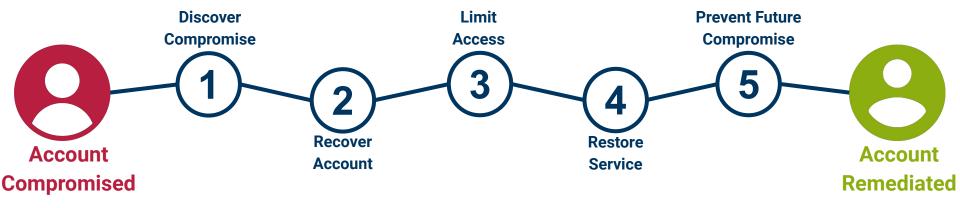
Philipp Markert, Andrick Adhikari, and Sanchari Das

Account Remediation (Neil et al. [1])



Analyzed official advice of US based websites









From a US to a Transcontinental Analysis



Neil et al. [1]: Analyzed US-based websites



This Work:
Analyze websites popular across the globe



Which Websites to Analyze?

Take 5 Continents

Take 6 countries (3 best and 3 worst based on security maturity [2])

Take 50 most popular websites for each country according to Tranco [3]

Remove duplicates

Africa:

$$6 \cdot 50 = 300$$

Americas: $6 \cdot 50 = 300$

Asia: $6 \cdot 50 = 300$

Europe: $6 \cdot 50 = 300$

Oceania:

1500 - duplicates = 158 unique websites



Findings



Lack of information present across nations



Global South significantly more affected by the lack of advice

Compromise Discovery 49%-54%

Account Recovery 69%-77% Limit Unwanted
Access
42%-52%

Service Restoration 40%-52% Prevent Future Compromise 37%-43%

Example 1: Billing/Finance Issues

(Information for users, e.g., about irregular charges)

Lowest-ranked Oceania 32% vs. 64% Best-ranked Europe

Example 2: Password Advice

(Information on how to create a strong password)

Lowest-ranked Oceania 47% vs. 79% Best-ranked Asia



Discussion & Future Work



Account Deletion Is an Option

Users may want to delete their accounts 20% of websites do not provide information on account deletion

Enforce Account Remediation Procedures

For all websites that maintain user accounts Similar to data breach notification laws in the US or GDPR in the EU



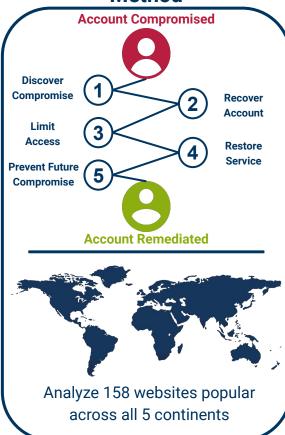


Provide Guidance for Users and Website Providers

General advice for users if steps are missing on websites Best practices for website providers on how to improve



Method



Results



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