



Dharini Pithwa's *Marketing Portfolio*

Marketing with Dharini



Hi, I'm Dharini!

I'm an MBA turned into full time Digital Marketer. I love exploring Facebook and Instagram Ads to find creative and multiple ways to help Entrepreneurs explode their INCOME and IMPACT online.

I have an experience to run successful Facebook and Instagram campaigns, Branding solutions, Sales Funnel and create an online presence.

Marketing with Dharini

Case study 1

Traffic and Brand Awareness Case Study

My client was a newly launched his showroom of mattresses whose main goal was to bring traffic to their website and create brand awareness.

We tested 4 different target audience out of which we were able to choose the 2 best performing target audience.

We tested 3 different Carousel image ad, 1 headline and 1 ad copy making it a total of 3 ad creatives.

We got a Reach of ***** and ***** "Link Clicks" at Rs. *** per link click which is amazing and well above the industry standard.

Carousel Image Ad Variation

Reporting Data

Case study 2

Lead Generation Case Study

My Client is a Interior Designer and her main goal was lead generation and to get some warm audiences.

We tested 5 different target audience out of which we were able to choose the 2 best performing target audience.

We tested 2 different image ad, 1 headline and 1 ad copy making it a total of 4 ad creatives.

We got **** Leads at Rs. *** which is well above the Industry Standard.

Image Ad Variation

Reporting Data

Case study 3

Brand Kit Creation

My client was a newly started his Showroom of Mattresses and they want Brand Kit Creation which included the creation of :

- Brand Logo
- Alternate Logos
- Business Cards, Invitation Card
- Facebook Page creation
- Facebook Banner
- Instagram Business Profile
- IG Highlight Cover
- Templates for IG and Facebook Posts

All the designs were created of the client's color palette and Typography keeping in mind.

Brand Kit Sample

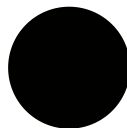
Main Logo -----



Secondary Logos -----



Color Palette -----



Font Name -----

AJ's Interior World : Kaushan Script

Business Cards -----



Brand Kit Sample

IG Highlight Cover -----



About us



Products



Offer



Questions

Facebook Banner -----

Exclusive Showroom
OF
KingKoil Mattresses

Mattress - Curtains - Blinds - Bed Linen - Wallpaper
Sofa Foam & Fabrics - All Type of Floorings

  **ajinteriorworld**

Client Testimonial

I would love to work with You

**Book your Free Discovery Call
by Clicking the link below:**

**Send me an E-mail if you have
more Questions:**