

Madico Kicks Off Skin Cancer Awareness Month with Reminder about Indoor Sun Protection

Professionally-installed window film helps block damaging UVA and UVB rays that cause skin cancer and premature aging.

St Petersburg, FL ([PRWEB](#)) May 01, 2014 -- Each year, about two million people in the United States are diagnosed with skin cancer. Yet skin cancer remains highly preventable, according to the Skin Cancer Foundation.

May is Skin Cancer Awareness Month, and Madico Window Films today is reminding consumers and businesses about the significant protection that residential and commercial window films can provide by blocking as much as 99 percent of the sun's harmful UV rays. While it's understood that taking sun safety precautions is important outside, such as applying sunscreen, many people don't realize the potential damage UV rays can cause to the skin indoors.

Facts about UVA/UVB exposure

- Skin cancer is the most common form of cancer in the US – more than 3.5 million non-melanoma skin cancers in more than 2 million people are diagnosed annually
- Sun damage causes 90% of all premature skin aging and wrinkles
- A study in the Journal of the American Academy of Dermatology revealed that nearly 53 percent of skin cancers in the US occur on the left, or drivers' side of the body

Madico's window film can help protect all those prone to direct sunlight, whether it be a summer road trip, or sitting at a desk next to a window. Window film can also help protect car upholstery and home furnishings from fading, as well as cut down heat within the home, which can reduce air conditioning expenses.

For more information on window film, please visit The Skin Cancer Foundation.

About Madico Window Films

Headquartered in St. Petersburg, FL, Madico Window Films develops, manufactures, and markets technologically advanced laminates. With roots dating back over a century and an unrivaled commitment to quality of design, Madico continues to pioneer industry-first products and processes with a focus on solar control window films for vehicles, homes and commercial property.

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