

FOR IMMEDIATE RELEASE

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Madico® Acquires Distribution Rights from Courage Distributing USA

Madico Window Films expands its company-owned distribution network in the U.S.

St. Petersburg, FL – March 9, 2012 – Madico, Inc. one of the world's leading manufacturers of automotive, solar, safety and security window films, today announced that it has acquired select assets from Courage Distributing, LLC based in Cleveland, Ohio. Madico will now directly service dealers of its Sun-Gard® branded window film products in five Midwest states including Illinois, Indiana, Wisconsin, Ohio and Michigan. These states will be serviced by the company's Northeast Service Center in Windsor, Connecticut.

The Canadian based Courage Distributing will continue to operate as the exclusive distributor of Sun-Gard products in that country. This transaction does not impact that operation. Midwest Marketing based in Peoria, Illinois will continue to be the exclusive distributor of Madico branded products for the five states listed above plus Minnesota.

"Courage Distributing has been a long-term distribution partner for many years. We truly enjoy our business relationship with them and look forward to continuing that in the Canadian market. With the expansion of our company-owned distribution network in the United States, we are poised to offer our Sun-Gard products directly to our customers. We are excited about the opportunity and look forward to maintaining the exceptional customer service that Courage Distributing USA has provided," says Jeffrey Plummer, VP of Sales, Marketing and Distribution of Madico Window Films, Inc.

About Madico, Inc.

Headquartered in Woburn, Massachusetts, Madico® develops, manufactures, and markets technologically advanced laminates. They have been successfully doing so for more than a century. With an unrivaled commitment to quality of design, Madico continues to pioneer industry-first products and processes with a focus on photovoltaic backsheets and solar control window films. Within its product line is the popular, technically-leading SafetyShield® security window film. The company is proud to be recognized by the Boston Globe as a "Top 100 Place to Work" in 2010.

About Courage Distributing, Inc.

Courage Distributing Inc. (Courage) is a Canadian owned and operated company that has been distributing window films and related accessories across the country since 1992. In 1994, they became the exclusive Canadian distributor of Sun-Gard and Glass-Gard window films. As the business grew in 2008, they expanded by opening Courage Distributing LLC. in Cleveland, Ohio to service several US mid-west states. Over the past 20 years, Courage has gained a reputation as a leader in the window film industry. They are known for their exceptional customer service, dealer support programs, and industry seminars that welcome over 500 attendees each year.

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