

Madico, Inc.
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To Whom It May Concern:

Please see the attached information sheet about window film provided by the International Window Film Association.

Window film does indeed block greater than 99 percent of Ultra Violet radiation. Unfortunately, nothing shy of blacking out windows completely will completely prevent fading. Visible light, heat, and the chemicals given off by carpeting and other components of a home, also cause fading.

We have found that, the better quality of the fabric, the more prone to fading it seems to be. Silk for instance, is extremely prone to fading from visible light alone.

Madico prides itself on supplying all of the pertinent information about its products. We categorically state that window film helps reduce, not prevents, fading of fabrics. I am sure that, had the film not been in place, the fading you experienced would have been more pronounced and would have occurred sooner.

If you have any questions, please do not hesitate to contact me.

Best Regards,

Carl Kernander
Technical Service Manager