

Madico Window Films to Showcase New Technologies at the 2014 SEMA Show

Leading window film manufacturer welcomes attendees to booth number 12139 in North Hall for new products, demonstrations, and giveaways.

St. Petersburg, Fla. ([PRWEB](#)) October 30, 2014 -- Madico, Inc., one of the world's leading manufacturers of automotive, solar, safety and security window films, today announced it will have a significant presence at the 2014 SEMA Show. Held November 4-7, 2014 at the Las Vegas Convention Center, the SEMA Show is the premier automotive specialty products trade event in the world. Last year, the event drew more than 60,000 auto industry representatives from around the world. In addition to showcasing its full lines of Madico® and Sun-Gard® automotive window films, Madico is also introducing its new paint protection film, Invisi-Film®, as well as its advanced cutting system for dealers.

Madico's Invisi-Film paint protection guards against damaging debris and objects that assault a car's finish every day. From stones to gravel, sand, scratches, bug residue, winter salt, and other flying objects, the film helps to prevent minor impact damage to vehicles. In addition to personal vehicles, RVs, ATVs, jet skis, boats, motorcycles, tractors and commercial vehicles can benefit from the new film. Madico will be hosting live demonstrations in the booth. Also being introduced is the Madico Advanced Cutting System, which offers dealers a complete plotter system with the most recent pattern software. Madico will be cutting patterns from a 40" plotter during the show, and invites dealers to come by and see firsthand how the system works.

In addition to the two new products being introduced this year, Madico also encourages dealers to stop by the booth for a brief, interactive quiz to determine their window film "personality." In addition, all those who participate will receive a free gift.

About Madico Window Films

Headquartered in St. Petersburg, FL, Madico Window Films develops, manufactures, and markets technologically advanced laminates. With roots dating back over a century and an unrivaled commitment to quality of design, Madico continues to pioneer industry-first products and processes with a focus on solar control window films for vehicles, homes and commercial property.

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