

FOR IMMEDIATE RELEASE

Contact:

Andrea Jones
Madico, Inc.
718-935-7850
ajones@madico.com

MADICO TO JOIN GOVERNOR PATRICK ON INNOVATION ECONOMY MISSION TO BRAZIL

WOBURN – Wednesday, November 16, 2011 – Madico's President and CEO, Bob Connelly, today announced that he has joined Massachusetts Governor Deval Patrick and a coalition of business executives, academic leaders and government officials to form the *Massachusetts-Brazil Innovation Economy Mission 2011*. The mission intends to pursue job growth and economic development partnerships between Massachusetts and Brazil through direct exchange with local Brazilian leaders in the South American country.

From December 4-9, 2011, Mr. Connelly will join the Governor's delegation during stops in Brasilia, Sao Paulo and Rio de Janeiro, visiting Brazilian companies, universities and government leaders. He intends to contribute his expertise to help the delegation assess business development opportunities in Life Sciences, IT, and Clean Energy.

Madico has specific interest in the Brazilian economy, the seventh largest in the world, based on its projected growth rate, its shared interest in leveraging Clean Energy in local economies, and its complimentary seasonality schedule.

"The Massachusetts-Brazil Innovation Economy Mission 2011 could be a door-opening opportunity for Madico" said Bob Connelly. "We are confident that we can leverage the mission's effort to measurable gains for Brazil, Madico, and our local community."

Madico intends to blog the Economy Mission's progress on its website at www.madico.com

About Madico Inc.

Madico is one of the world's leading manufacturers of engineered, multilayered films used for Energy, Safety, Security, and Architectural applications. With an unrivaled commitment to research and development, the company has pioneered a number of industry-first products and processes. The company is headquartered in Woburn, Massachusetts.