

Facebook Digital Ad Guidelines


DESKTOP NEWS FEED

MOBILE NEWS FEED

RIGHT HAND COLUMN

PAGE LIKES

Suggested Page

 **Marketing In Color**
Sponsored


Text - 90

1200 × 444

Marketing In Color
Graphic Design
5,122 people like this.

[Like Page](#)

Suggested Page

 **Marketing In Color**
Sponsored

Text - 90

1200 × 444

Marketing In Color
Graphic Design
5,122 people like this.

[Like](#)

1200 × 444

Marketing In Color
Headline - 25
Text - 90


[Like Page](#) - 5,122 people like this page

BUTTON CHOICES

Choose Button ▾

- ✓ Choose Button
- Shop Now
- Book Now
- Learn More
- Sign Up
- Download
- Watch More
- Donate Now
- Contact Us

WEBSITE CLICKS

 **Marketing In Color**
Sponsored


Text - 90

1200 × 628

Headline - 25
Link Description - 30 (up to 200 max)
MARKETINGINCOLOR.COM

[Contact Us](#)

[Like](#) [Comment](#) [Share](#)

 **Marketing In Color**
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Text - 90

1200 × 628

Headline - 25
Link Description - 30 (up to 200 max)
marketingincolor.com


[Contact Us](#)

[Like](#) [Comment](#) [Share](#)

1200 × 628

Headline - 25
marketingincolor.com
Text - 90

CAROUSEL ADS

 **Marketing In Color**
Sponsored

Text - 90

600 × 600 600 × 600 600 × 600

Headline - 40
Link Description - 20

[Like](#) [Comment](#) [Share](#)

 **Marketing In Color**
Sponsored

Text - 90


600 × 600 600 × 600

Headline - 40
Link Description - 20

[Like](#) [Comment](#) [Share](#)



ADROLL FB ADS


 **Your Page Name**
Sponsored

Text - 90

600 × 315

Title - 25
Link Description - 30 (200 max)
marketingincolor.com

[Learn More](#)

 **Your Page Name**
Sponsored

Text - 90

600 × 315

Title - 25
Link Description - 30 (200 max)
marketingincolor.com

[Learn More](#)

SPONSORED

600 × 315

Title - 25
marketingincolor.com
Text - 90

BUTTON CHOICES

None

- None
- Book Now
- Download
- Learn More
- Shop Now
- Sign Up