

america's healthiest hometown



What is it like to treat patients who are so active and into their health?



To me, that's the best patient. We want them very active because we need less medication that way. I want them to know and understand the basics of their care so they do a better job taking care of themselves. We need less medicine and they know exactly when they should call and come in. It just works better. Medicine is a team sport.
— Dr. Jack Hocutt, Colony Care Center



Why is it important to have a primary care doctor?



A primary care doctor is somebody that knows you really well. Hopefully, you've formed a good relationship and they can understand all of your needs and know every nook and cranny about you — not just physically, but, emotionally and relationship-wise. So it's important to have a primary care doctor who knows you well. I can look in somebody's eyes and I know they're not feeling well. If you don't know that person, you don't know that.
— Dr. Frank Melidona, Santa Barbara Care Center



How special is that relationship between a primary care doctor and a patient?



It's very special. They just need to have someone that they can call on. We give that to them. I tell all my patients that they can call me or write me a message. With all the technology now, my patients email me and we talk back and forth. It just makes you comfortable.
— Dr. Kimberly Giovannelli, Santa Barbara Care Center



How does your Air Force background come into play for you as a doctor?



I think the most fun part is when I get to treat a veteran. I get to talk to them about their military experience. They ask me about my military experience. It just makes the job fun because we have that common ground.
— Dr. Daniel Whinnen, Belleview Care Center

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worried about," he said. "What are the easy ways to fix things? What are the risks of fixing things? Does this need an operation or can I do without the operation? There are alternatives, but all of that requires a quarterback and that's where Medicare Advantage starts with a patient-centered, primary-care-driven system. So it's just a better value."

Like Sussman, Dr. Jeff Lowenkron said he is not surprised by the favorable findings about Medicare Advantage patients. In fact, the chief medical officer said, he's a big fan of the concept that stresses preventive care.

"By and large, the things that are going to make you happier and healthier into the future, where you can be much more likely to enjoy your time here, is if you're feeling better longer," he said. "There are certain things that we know that if you find them before they become problems, you reduce the risk of that problem occurring."

Dr. Joe Hildner, director of medical affairs for The Villages Health, agreed.

"I've been doctoring for a long



Bill Mitchell | Daily Sun

From left: Dr. Elliot Sussman, chair of The Villages Health, talks with Denecal Sullivan, care center manager, and Dr. Jeffrey Lowenkron, chief medical officer, at the Pinellas Care Center recently. Sussman says he believes Medicare Advantage is the answer when it comes to improving the health of seniors across America.

COMING MAY 24

Villages Health providers discuss how Medicare Advantage is different from other coverage.

time now and I am delighted, at this point in my professional evolution, to have discovered a whole new dynamic in how doctoring can be better and how patients' expectations can

be exceeded," he said. "With Medicare Advantage, I'm just a better doctor. The care that I'm rendering is better and the patients are just happier with it."

UnitedHealthcare offers the only Medicare Advantage plans that are accepted by The Villages Health. For more information, visit any of the MedicareStores that are located at each town square or speak to a representative at any care center.



With Medicare Advantage, I'm just a better doctor.

The care that I'm rendering is better and the patients are just happier with it."

DR. JOE HILDNER
director of medical affairs

DID YOU KNOW?

Dr. Saul Rosenblum, medical director of the Santa Barbara Care Center, enjoys golf and cheering for his favorite college basketball team, the Syracuse Orange.



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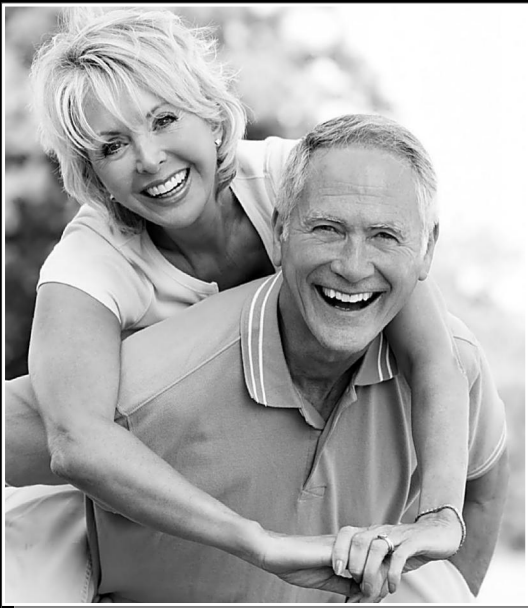


Anita Pryor

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SKIN CANCER

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Thi T. Tran, D.O., F.A.O.C.D.
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Certified Physician Assistant
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Michelle Thomas Snider, PA-C
Certified Physician Assistant
Dermatology & Skin Care Specialist

Erika Bell, PA-C
Certified Physician Assistant
Dermatology & Skin Care Specialist

To increase people's chances of spotting skin cancer early, Dr. Tran recommends to learn the ABCDE rule, for the warning signs of melanoma:

- **A** - is for **Asymmetry**: One half of the mole does not match the other half.
- **B** - is for **Border** Irregularity: The edges are ragged, notched or blurred.
- **C** - is for **Color** that varies from one area to another.
- **D** - is for **Diameter**: While melanomas are usually greater than 6mm (the size of a pencil eraser) when diagnosed, they can be smaller.
- **E** - is for **Evolving**: A mole or skin lesion that looks different from the rest or is changing in size, shape or color

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WHO'S WHO

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