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Hollywood plastic surgeon's amazing
new book shows how any woman over 30 can

B { *Look Years Younger, Pounds Lighter*
in 10 short days!

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FROM Hollywood. California,
comes what is perhaps the most
thrilling beauty news of our
generation.

From this moment on, forget every-
thing you have ever heard or read about
what "age must do" to your appearance.
Forget anything you have believed about
how "old" you "must look" at thirty ...
forty ... fifty... or even sixty.

Because—starting with this moment—
you are about to enter into a new
world of beauty! A world where ordinary
fruits are transformed into anti-
wrinkle cosmetics. Where a simple
daily motion with your chin could
take years off the appearance of your
throat and jawline. Where a six-second
trick with your breathing may erase up
to one inch from your hip
measurement and your waist
measure-ment in those first six
seconds alone.

You have probably never even dreamed
that these wonder-working techniques—
and over seventy more—ever existed at
all. But now they are given to you to
prove without risking a penny. Given to
you by the very man who has spent over
twenty years of time devoted exclusively
to helping some of America's most
glamorous women forestall nature ...
control aging ... stay young far beyond
the commonly accepted years of youth!

*When an Aging Movie Star
Makes You Plead: "How
Does She Look So Young?
"Why Not Ask Her Doctor?"*

The name of this man is Dr. Robert
On Alan Franklyn, internationally
known cosmetic surgeon.

Although you may never have heard
of him by name before, you may see
his results often when you go to the
movies or switch on your television sets.

That magnificently beautiful sing-
ing star from World War II days, who
now is seen often on TV—you know she
must be getting old. How can her
body be so young, so slim, so graceful

How can her face be so unlined and
glowing? How does she seem to laugh
at the very years that destroy other women?

Read the thrilling answer below

That world-famous actor and ath-
lete, who didn't seem to have aged a day
over many years—that seems only to
have grown more handsome, more
virile, more attractive with each paw-
ing year—how did he defy the wear
and tear of time?

Read the thrilling answer below

Or that ravishingly lovely
national beauty contest winner you've
watched in the pages of your
newspaper for almost as long as you
can remember. How does she maintain
her figure? What does she do that
prevents weight from forming on her
body? And what prevents age from
etching her skin?

Read the thrilling answer below

Yes—dozens upon dozens of other
celebrities whom you would recognize
at a glance—seek out these secrets of
long-lived beauty and youth!

And now this book gives you
knowledge that these men and
women traveled the world to learn.
Over seventy-seven ways that you
can use toward softening the effects
of time ... free your appearance
from the prison of your calendar
age ... help bring back the
exuberant glow of youth to every
inch of your face and body!

For Example: To Start With—

In the very first hour alone, you are
brought into an entirely new world of
natural cosmetics cosmetics whose
incredible ingredients have been ac-
tually used to help heal wounds!

Here, for perhaps the first time, are
cosmetics that use the true, beauty-
restoring powers of nature itself to
combat wrinkle-causing dryness ... **help
smooth out that skin and crease**

**lines by providing vital moisture that
the skin would otherwise inevitably lose
when you pass 30 or 35.**

These cosmetics are made from
nature's own flowers and fruits. They
cost practically nothing. You can make
them to perfection in minutes with any
household blender. **And this is what
they can do for you!**

They can clean your skin without
detergents—increase the benefit you get
out of your cleansing cream at night in
seconds.

They can invisibly guard your skin
against sun and wind and other ele-
ments in the air—help give your entire
skin, all day, that lovely, healthy glow it
would formerly, take on only after a
brisk walk or a full day in the open.

They can give you glorious shine to
your hair without one extra motion in
your regular shampoo—can make
bleached or colored hair look radiant.

They can give you a nature-pure
beauty mask that will completely relax
you in just fifteen minutes—that will
help draw out impurities from your skin,
and help refreshen it in just fifteen
minutes.

They can give you an entirely new
way to take a sun bath next summer—
spending less time to get more tan—a
tan that lasts longer and that's yours,
without ugly peeling, or flaking,
without freckles, without wrinkles,
without pigment spots.

**And this is just the beginning of
what these cosmetics can do for
your face alone—in the privacy of your
own home—without risking a penny.**

**Just Wait Till You Try This—
5 Simple Face-Saving
Exercises That Affect the
Same Areas That Go into
a Face Lift**

Now this unique book gives you
information concerning amazingly sim-
ple facial movements that take as
little as thirty seconds each, that help
to bring that tired chin line back into
shape ... help give you a firm Jaw line. .

a well-defined and smoother
throatline. . . even, if necessary, may
help to improve that drooping contour
that plagues so many women as they
grow older!

Plus professional Hollywood make-
up secrets that may have your husband
gasping with delight the first time you
use them. How to blot out shadows,
especially under the eyes. Narrow a
thick nose or wide jawline. Create
fascinating high cheekbones. Look
sunkissed and natural.

Plus a brand-new way to take a bath
that soothes your nerves ... makes your
skin feel silken and smooth all over. . .
all over ... **even smoothes those
unpleasant rough spots on the soles
and heels of your feet.**

Plus—and perhaps the most impor-
tant of all—a complete section on try-
ing to bring back the slim, young,
graceful body you had as a bride—right
down to getting rid of those tragic little
ridges of loose flesh that may be
developing on your hips, waist and
thighs today!

**How to Take Years Off the
Appearance of Your Figure
in as Little as 70 Days**

The brand-new NATURAL Crash
diet—the simple secret of how many a
Hollywood figure stays that way. That
virtually eliminates hunger pangs

... starts you in a few thrilling days
beautifully on your way to figure re-
ducing.

Plus incredibly delicious, health-
packed "Hollywood diet meals" you
may never have dreamed existed. The
new meat loaf, vegetable brown rice,
stuffed grape leaves ... a completely
new kind of beef Stroganoff, steakettes
Hong Kong, Potpourri Hors
d'Oeuvres. . . cheese and walnut loaf
desserts and others — more mouth
watering full-sized dinners that are
specially designed to aid your body and
figure.

Plus the ten-second tummy-tightener
—that builds your own natural girdle —
that may stun your husband the very first
week you use it.

Plus "sweater girl" exercises. Exer-

cises that you use to slim down hips ...
to help contour the limbs, especially
**those soft inside thighs that could
ruin your figure in a bathing suit.**

Plus entire sections on how to sit,
stand and walk as youthfully and
gracefully as a top fashion model. . .
tricks of Hollywood voice coaches, for
putting electricity into every word you
say. . . **over 250 fascinating pages—**
jam-packed with thrilling new ideas on
beauty, vitality and youth—yours to
read from cover to cover in your own
home without risking a penny!

**Read It at Our Risk!
Prove It at Our Risk!**

Over twenty years went into the de-
velopment of these techniques. The great
majority of them are probably
completely unfamiliar to you today.
Once you put them to work, the results
may be so startling that you may find it
hard to believe the difference in your
appearance alone!

The name of Dr. Franklyn's book is,
of course, THE ART OF STAYING
YOUNG. Its cost is only \$4.98

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Gentlemen: Yes, I want to try a copy of Dr. Robert A. Franklyn's
amazing new book THE ART OF STAYING YOUNG—entirely at
your risk. I am enclosing the low introductory price of only \$4.98
complete. I will use this book for a full ten days at your risk. If I am
not completely delighted ... it this book does not do everything you say. I
will simply return it for every cent of my money back.

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good-will deposit. Pay postman balance, plus postage and han-dling
charges. Same money back guarantee, of course.



Starting today this unique book by an
internationally-known plastic surgeon will show
you 77 ways towards making your face and
body look younger, slimmer, far more beautiful
than you have ever dreamed!

And you will do it often using nothing more
than ordinary tap water, your own ten fingers,
and the contents of your garden and your
refrigerator.

complete. It is sent to you without the
slightest risk on your part. You read it
far ten full days. If you are not de-
lighted at the end of that time, **simply
return it for every cent of your pur-
chase price back.**

You have nothing to lose. A whole
new world of beauty to gain. Send in
the No-Risk Coupon below TODAY.

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