WooCommerce Takealot Integration Plugin User Guide

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Purpose
This document has been specifically created as a training guide only for those who run their e-commerce business on Wordpress/WooCommerce and want to integrate with their Takealot Marketplace account, using the Marketplace Genie Plugin

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Chapter 1 – Overview

This plugin will seamlessly allow you to integrate your WooCommerce store with Marketplace Genie platform and to Takealot Reseller Portal.

Inventory

The plugin offers the ability to live sync your inventory when actions occur in WooCommerce. These actions can be

1) A Sale is completed, and the inventory is changed in WooCommerce

2) Manual Inventory Updates in WooCommerce

3) A Bulk Sync with your entire catalogue.

Pricing

The plugin offers the ability to synchronise your offer pricing in the Takealot reseller platform with your WooCommerce store.

PLEASE NOTE:

The ability to synchronise data between WooCommerce and the Takealot Marketplace is completely dependant on the Takealot API and your Marketplace Genie License. If the API Server is down at the point of synchronisation, NO synchronisation will take place. If your Marketplace Genie license has expired, NO synchronisation will take place. Marketplace Genie cannot be held responsible for any loss/omissions due to Data not being correctly synced. Please always check that your data has been updated in the log, in the appropriate way.

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Chapter 2 - Getting Started

Download the Plugin

Search for the Marketplace Genie Plugin in the Wordpress APP store or download it direct from:

https://github.com/marketplacegenie/woocommerce-takealot-api

1. Upload this plugin to the the `/wp-content/plugins/` directory

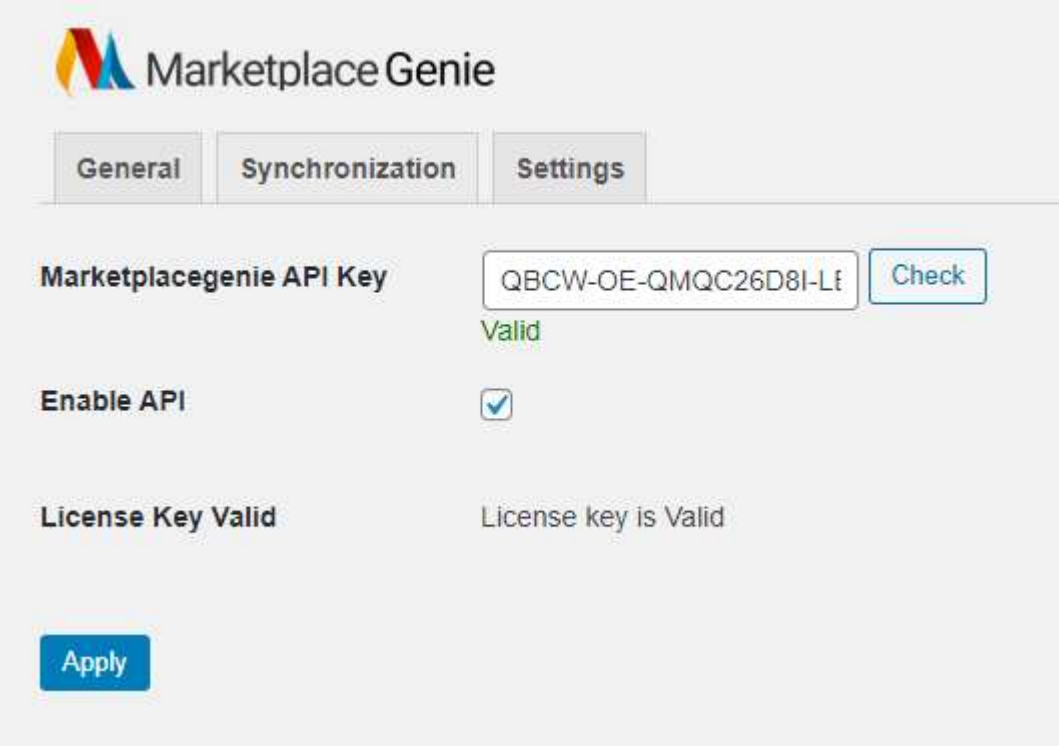
2. Activate the plugin through the 'Plugins' menu in WordPress

3. Follow the instructions in the setup wizard from your Marketplace Genie account to complete the installation.

Marketplace Genie Registration

In order to use the WooCommerce Takealot Plugin a valid Marketplace Genie account with license is required. Please visit:
https://www.marketplacegenie.com/subscribe/marketplace/takealot/woocommerce to Signup.

You will be provided with a FREE 30 Day trial to test the software. After the trial a paid subscription will be required. You will be issued with a Marketplace Genie API Key to enter into the WooCommerce Plugin. Please keep this key secret.



You may click on the Check button to verify the License Key is Valid and a Green Indicator will pop up.

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Chapter 3 – WooCommerce Setup

Enable Inventory Management WooCommerce

Global Inventory Settings

Global settings allow you to configure how Inventory and stock is managed in your WordPress install, and also a number of thresholds that can apply to all products in your shop.

Go to WooCommerce → Settings

Click the Products tab, then the little Inventory link

Check the **Manage Stock** option to enable stock on *all* products.

Chapter 4 – Marketplace Genie Configuration

Products are matched by a Primary Key which is the SKU in both Platforms.

Complete Sync

The complete sync option will synchronise the entire WooCommerce Catalog with the Takealot reseller portal. Any SKU's that Match will be updated with the WooCommerce Inventory and Price and Recommend Retail Price.

Inventory

The Marketplace Genie plugin gives the user the ability to choose when/if the inventory stock on hand value is updated ,upon actions, in the WooCommerce Plugin.

The following options are:

1) Live Sync –

a) As orders are created.

b) When orders statuses are changed to Completed or Cancelled.

2) Manual Update

When manual changes are made to the inventory amount.

Pricing

The Marketplace Genie plugin gives the user the ability to choose whether changes in pricing in WooCommerce will update the pricing in the Takealot reseller portal.

The following options are:

1) Copy exact pricing

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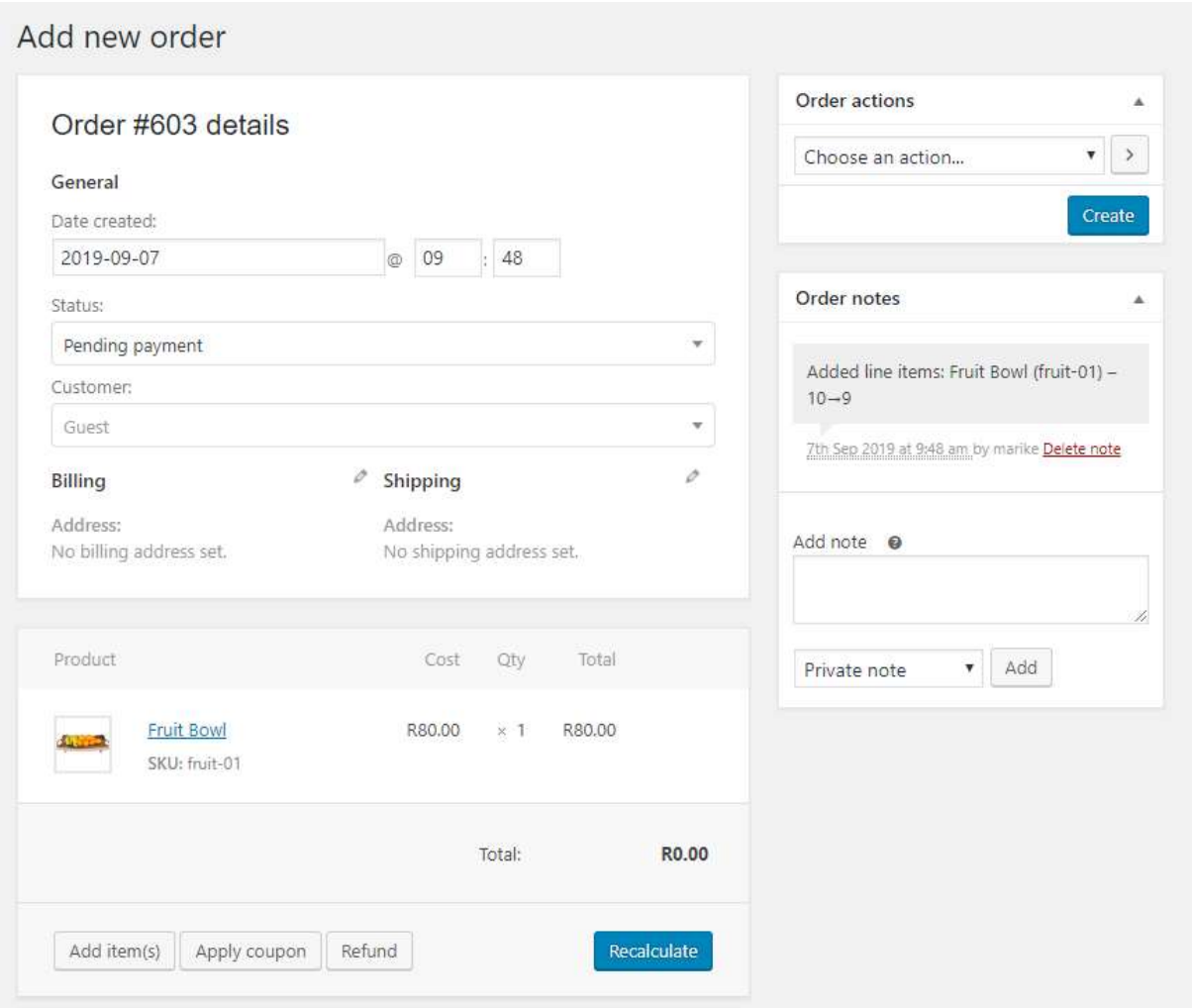
2) Copy unique Takealot Pricing for Sales Price (SP) and Recommend Retail Pricing (RRP) using the Takealot Exchange Rate – Refer to Chapter 6.

Chapter 5 - Examples

Processing Inventory Updates

Live Updates – Order Creation

a) As orders are created. Upon clicking on the CREATE button (under Order Actions)



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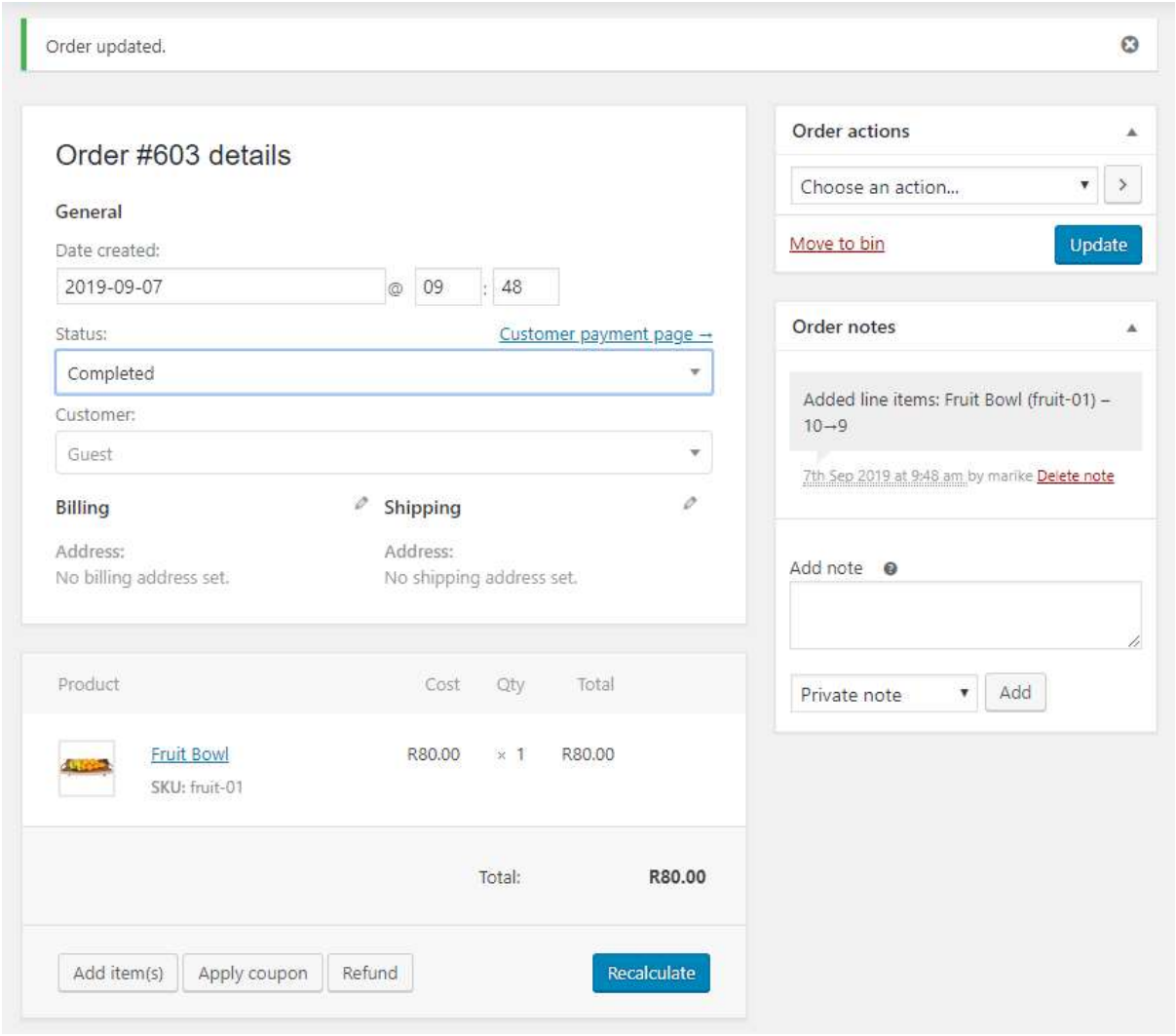
Live Updates – Order Status

b) As **Orders Status** are Updated to **Completed**. Upon clicking on the **UPDATE** button (under Order Actions)



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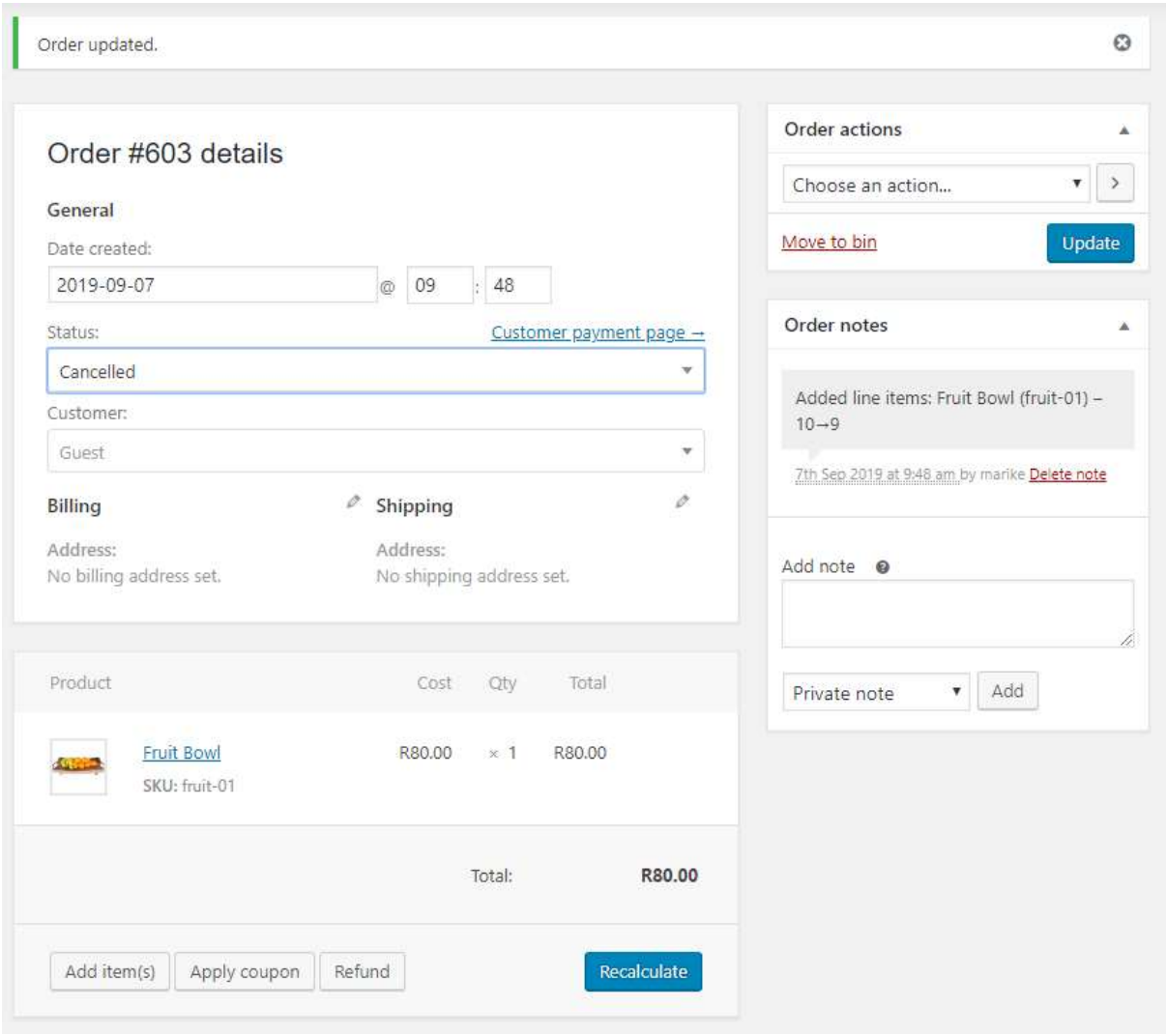
Live Updates – Order Status Cancelled / Refund

C) As **Orders Status** are Updated to **Cancelled**. Upon clicking on the **UPDATE** button (under Order Actions)



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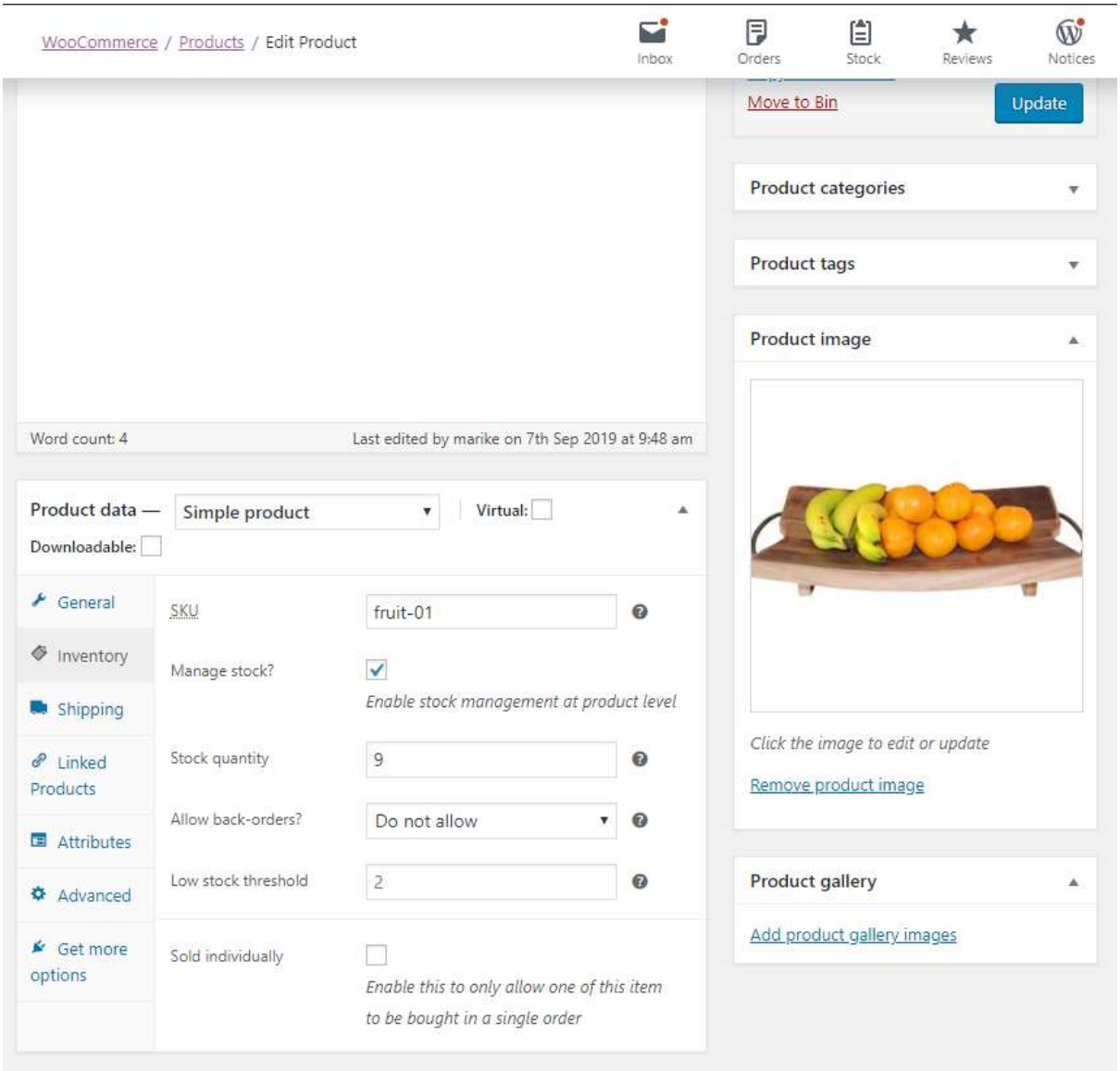
Manual Stock Updates

As **Stock Quantity is** Updated to in the inventory screen. Upon clicking on the **UPDATE** button (under Publish)



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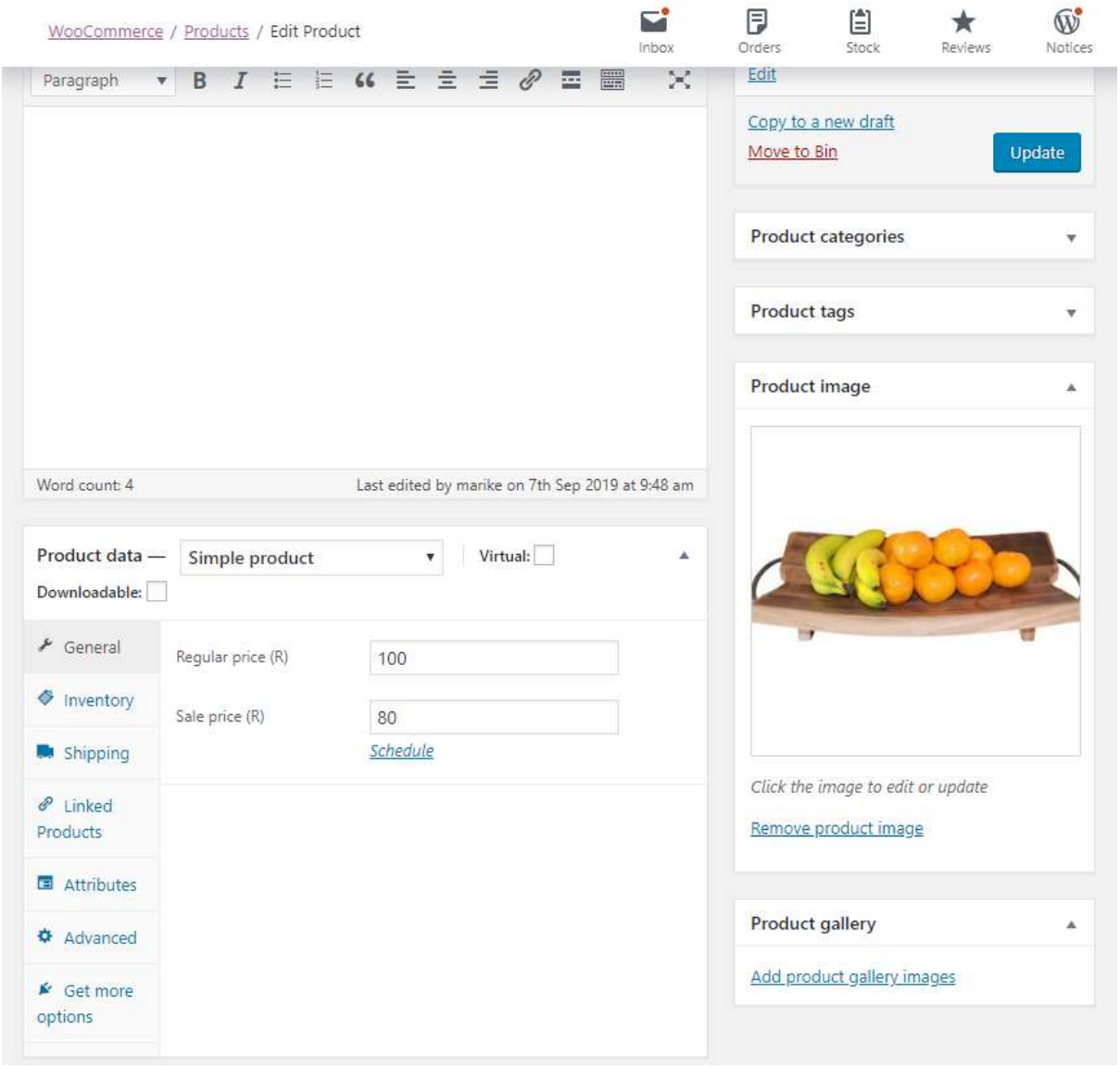
Pricing

Manual Pricing Updates

As Price Fields **are** Updated to in the inventory screen. Upon clicking on the **UPDATE** button (under Publish)



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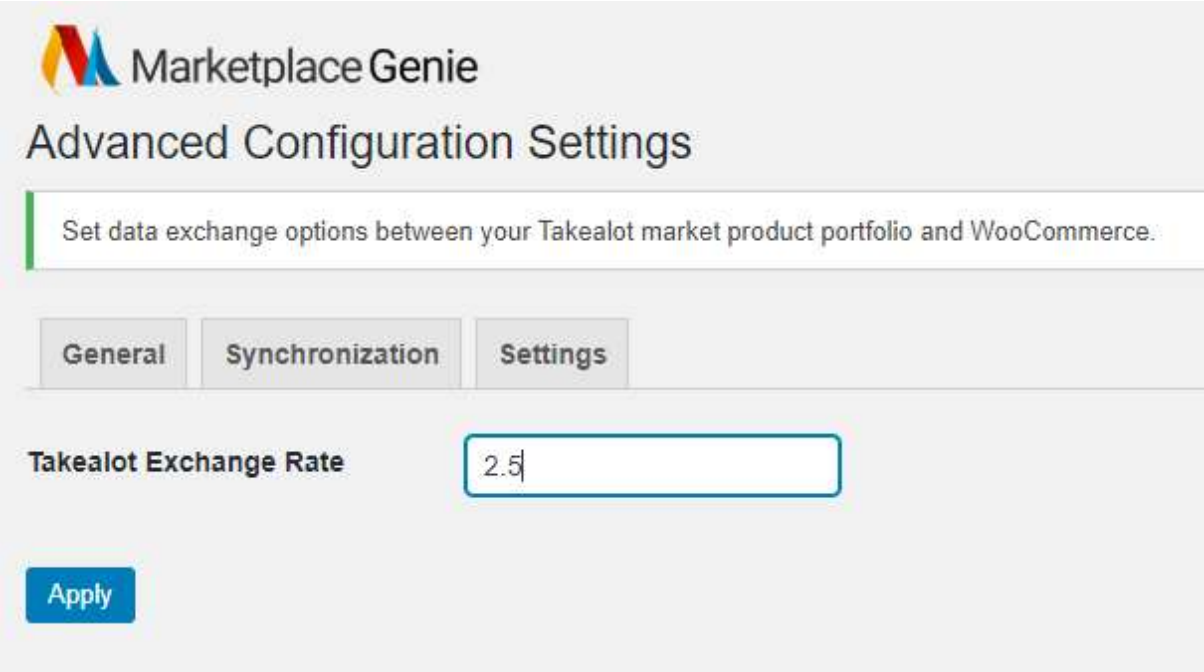
Chapter 6 - Takealot Exchange Rate

Description

By Default the price and recommend retail price in WooCommerce will be exactly replicated in the Takealot Reseller Portal 1:1. The Marketplace Genie Plugin gives the client the option to increase the price by a fixed variable in the settings tab of the plugin.



Our Example of an Exchange Rate of 2.5.

Price in WooCommerce – 100 / Recommend Retail Price – R150

@ Exchange Rate of 2.5

Price will be updated in Takealot to:

Price in Takealot = (100 x 2.5) = 250 / Recommend Retail Price in Takealot = (150 x 2.5) = 375

Please note prices will always be rounded up to the nearest integer as Takealot does not accept decimals points.

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Customer Care

Email Support

Email our friendly care folk at Marketplace Genie. We promise to reply as fast as humanly possible. Not only will we assist you, we can also help save you more time.
Contact us at hello@marketplacegenie.co.za

Online support

If you want to keep up to date with the latest information and support queries and can also access our online support at: https://www.marketplacegenie.co.za/support

Get connected socially

Keen to collaborate or stay up to date with Marketplace Genie news?
Join our community sharing groups or follow us at:

https://www.linkedin.com/company/marketplace-genie/

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https://www.facebook.com/marketplacegenie

https://www.youtube.com/channel/UCI4zzXPzdOojVsROJbeoshQ

Product Feedback

We love hearing your feedback on using the Marketplace Genie plugin.

Please e-mail us at hello@marketplacegenie.co.za to provide product feedback and suggestions.

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