

# Hunterish Performance Systems

*Engineering Human Performance*

## Core Competencies

- Human Performance Technology (HPT): Root-cause performance analysis, non-instructional intervention design, and measurement frameworks based on Gilbert and Rummler-Brache models.
- Instructional Systems Design (ISD): End-to-end training solutions aligned with ADDIE, HSEEP, and Kirkpatrick models for federal, state, and public-safety agencies.
- Systems Engineering Integration: Linking human performance, process flow, and technology design to ensure reliable operational outcomes.
- Learning Ecosystem Development: LMS implementation (Moodle, SkillTree, CourseNetworking), curriculum architecture, and certification tracking systems.
- Performance Support & Evaluation: Electronic Performance Support Systems (EPSS), decision aids, and real-time analytics for workforce enablement.

## Differentiators

- Systems-Level Thinking: Integrates human factors, data analytics, and instructional design within a unified systems engineering framework.
- Field-Tested Solutions: Designs training and performance tools for real-world use in emergency management, homeland security, and defense environments.
- Evidence-Based Practice: Grounded in research from Florida State University's Instructional Systems & Learning Technologies (ISLT) program.
- End-to-End Capability: From needs assessment and performance modeling to courseware, job aids, and post-implementation evaluation.
- Agile and Responsive: Small-business flexibility with enterprise-grade analytical rigor.

## Past Performance

- Designed and delivered instructor-led and e-learning curricula for emergency operations and network operations centers.
- Developed performance assessment frameworks and quick-reference systems supporting national security software deployments.
- Implemented HPT-driven evaluation models that improved procedural compliance and reduced training cycle time by 30%.

## NAICS Codes (Suggested)

- 611430 — Professional and Management Development Training  
541611 — Administrative & Management Consulting Services  
541612 — Human Resources & Training Consulting Services  
541690 — Other Scientific and Technical Consulting Services  
611710 — Educational Support Services

## Mission Statement

**To engineer measurable human performance through systems design, data, and disciplined analysis—bridging the gap between training and operational success.**