Mark Gowen

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LinkedIn | Github | Blog | Portfolio/Website

FRONTEND WEB DEVELOPER

Experienced in React, TailwindCSS, Next.js, Ruby on Rails and JavaScript based programming and a background in photography, sales, and renewable energy. Possess strong skills in creativity and project management that help ecommerce companies reach and convert new and existing customers.

TECHNICAL SKILLS

HTML, CSS, JavaScript, ReactJS, Next.js, TailwindCSS, Ruby, Rails, Photoshop, Lightroom, Illustrator

TECHNICAL PROJECTS

Orca Clone - Github | Demo
This is a clone of an existing website orca.com built by a team of three.
- Utilized React to create reusable components for the header, footer, menu, buttons, and forms of the user interface.
- Leveraged NextJS to provide server-side rendering, optimize loading times, handle dynamic pages & API requests.
- Used Ruby on Rails as the back-end framework, leveraging its MVC architecture, database integration, and routing system to build a fast, scalable, and robust web application.

Belay - Github | Demo
Frontend showcase for a website that allows climbers to locate and share routes with other climbers.
- Developed the frontend using React to create reusable UI components and manage state effectively.
- Utilized JavaScript to enhance interactivity and functionality, and integrating with third-party APIs.
- Implemented with Material UI's pre-built React components, providing a consistent and visually appealing user interface.

Verbatim - Github | Demo
A simple and minimalistic design for a dictionary application.
- Utilized JavaScript to implement functionality, integrating with third-party APIs, handling user interactions, and managing the application's state.
- Implemented the structure and layout of the user interface with HTML, creating a foundation for the app design.
- Styled user interface using CSS, creating a modern and visually appealing design that enhances user experience.

EXPERIENCE

Mark Gowen, LLC.   Eugene, OR
Owner / Photographer   02/2018 - Present
- Developed and executed creative concepts for 100+ wedding and 50+ portrait photography clients, resulting in a unique and personalized experience.
- Collaborated with 3-5 vendors and event planners per wedding to ensure seamless coordination of events, resulting in a stress-free and enjoyable experience for clients.

1 Source Solar   Ankeny, IA
Director of Sales   11/17 - 02/18
- Implemented innovative sales techniques and training programs that increased the effectiveness and productivity of the sales team, resulting in a 30% increase in the number of successful deals closed.
- Collaborated with cross-functional teams, including engineering and installation teams, to ensure seamless delivery of solar solutions to achieve 95% customer satisfaction.

Iowa Wind and Solar   Fairfield, IA
Renewable Energy Consultant   12/15 - 11/17
- Conducted 25-50 detailed energy audits and assessments of residential and commercial properties per month to identify potential energy savings and renewable energy solutions.
- Advised clients on various renewable energy technologies and their benefits, resulting in an increase in adoption and a 40% increase in sales revenue.

EDUCATION

Flatiron School
Full Stack Web Development, Ruby on Rails and JavaScript program   10/2022 - 02/2023