

Mark Gowen

Des Moines, Iowa | 319-325-6877 | mark.gowen78@gmail.com

[LinkedIn](#) | [Github](#) | [Blog](#) | [Portfolio/Website](#)

FRONTEND WEB DEVELOPER

Experienced in React, TailwindCSS, Next.js, Ruby on Rails and JavaScript based programming and a background in photography, sales, and renewable energy. Possess strong skills in creativity and project management that help ecommerce companies reach and convert new and existing customers.

TECHNICAL SKILLS

HTML, CSS, JavaScript, ReactJS, Next.js, TailwindCSS, Ruby, Rails, Photoshop, Lightroom, Illustrator

TECHNICAL PROJECTS

Airbnb Clone - [Github](#) | [Demo](#)

A clone of the popular property booking website Airbnb.

- Improved page load time by 40% using Next.js's server-side rendering capabilities.
- Accelerated query response time by 20% using Prisma's type-safe database access and query builder.
- Reduced dev time by 30% by implementing TailwindCSS's utility-first approach for consistent & reusable UI design.

Belay - [Github](#) | [Demo](#)

Frontend showcase for a website that allows climbers to locate and share routes with other climbers.

- Developed the frontend using React to create reusable UI components and manage state effectively.
- Utilized JavaScript to enhance interactivity and functionality, and integrating with third-party APIs.
- Implemented with Material UI's pre-built React components, providing a consistent & visually appealing UI.

Verbatim - [Github](#) | [Demo](#)

A simple and minimalistic design for a dictionary application.

- Utilized JavaScript to implement functionality, integrating with third-party APIs, handling user interactions, and managing the application's state.
- Implemented the structure and layout of the user interface with HTML, creating a foundation for the app design.
- Styled user interface using CSS, creating a modern and visually appealing design that enhances user experience.

EXPERIENCE

Slingshot, Inc.

Des Moines, IA

Web Developer

05/2023 - Present

- Collaborate with cross-functional teams to launch websites on WordPress, with a goal to increase sales by 25% and improve conversion rates. Including SEO best practices.

Mark Gowen, LLC.

Eugene, OR

Owner / Photographer

02/2018 - Present

- Developed and executed creative concepts for 100+ wedding and 50+ portrait photography clients, resulting in a unique and personalized experience.
- Collaborated with 3-5 vendors and event planners per wedding to ensure seamless coordination of events, resulting in a stress-free and enjoyable experience for clients.

1 Source Solar

Ankeny, IA

Director of Sales

11/17 - 02/18

- Implemented innovative sales techniques and training programs that increased the effectiveness and productivity of the sales team, resulting in a 30% increase in the number of successful deals closed.
- Collaborated with cross-functional teams, including engineering and installation teams, to ensure seamless delivery of solar solutions to achieve 95% customer satisfaction.

EDUCATION

Flatiron School

Full Stack Web Development, Ruby on Rails and JavaScript program

10/2022 - 02/2023