



Mark Grindy
Writing Partner

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Mark Grindy is a writer, strategist, and presidential campaign veteran. As a writing partner to leaders shaping the broader conversation, Mark develops ideas through opinion pieces, keynote speeches, and other high-value narratives—from blog posts to books.

In November 2011, Mark showed up for his first day of work as a speechwriter at the Chicago Headquarters of Obama for America. For 364 days, he wrote for the campaign's highest-profile supporters—athletes, entertainers, political leaders—and sometimes even went home to sleep.

Since then, Mark has collaborated with decision makers in the C-suite, scientists working toward breakthroughs, and start-up entrepreneurs building the next big thing. His writing has appeared in major publications, including *The New York Times*, *The Wall Street Journal*, *VentureBeat*, and *Vox*. His words have been delivered to crowds at the CES main stage, to shareholders at Fortune 500 annual meetings, and swing voters tuning into cable news. *PBS News Hour* host Gwen Ifill quoted his book without knowing he wrote it—and there's a chance you've done the same.

As a senior director at West Wing Writers, the world's preeminent speechwriting and strategy firm, Mark contributed to a national-bestselling book, counseled Fortune 500 CEOs and CFOs as they led their organizations through company-wide transformations, and shaped product messaging for the launch of new electric vehicles, streaming services, and mobile devices. In addition to business leaders, his lines have been delivered by an Emmy-nominee, a *Shark Tank* shark, and a legendary creator of multiple hit podcasts, among other celebrated figures.

Over the years, Mark has come to appreciate that communication is, at its best, a means of personal connection. He feels fortunate to have helped many of the world's most engaging personalities shape their ideas, share their stories, and move audiences to action.

A graduate of the University of Minnesota, Mark is also an Eagle Scout, trained yoga instructor, and certified Wilderness First Responder. He has bikepacked across Majorca, backpacked all 300 miles of the Superior Hiking Trail, and canoe-camped countless nights in the Boundary Waters. He and his family make their home in Duluth, Minnesota, on the north shore of Lake Superior.

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