



Mark Grindy
Writing Partner

Woolf Comms. Consulting
www.woolf.cc

Mark Grindy is a writer, strategist, and presidential campaign veteran. As a writing partner to leaders shaping the broader conversation, Mark develops ideas through keynote speeches, opinion pieces, white papers, books, and other strategic narrative material.

In November 2011, Mark showed up for his first day of work as a speechwriter at the Chicago Headquarters of Obama for America. For 364 days, he wrote for the campaign's highest-profile supporters—athletes, entertainers, political leaders—and sometimes even went home to sleep.

Since then, decision makers in the C-suite, scientists working toward breakthroughs, and start-up entrepreneurs building the next big thing have turned to Mark for writing and counsel. His work has been published by *The New York Times*, *The Wall Street Journal*, *VentureBeat*, *Vox*, and CNBC. His speeches have influenced CES main stage attendees, Fortune 500 shareholders, and swing state voters. His lines have been delivered by Hall of Famers, award-winning entertainers, and a legend of podcasting, among other celebrated figures.

As a senior director at West Wing Writers, the world's preeminent speechwriting and strategy firm, Mark contributed to a national-best-selling book, counseled Fortune 500 executives as they led their organizations through dramatic transformations, and shaped product-launch messaging for electric vehicles, streaming services, and mobile devices. *PBS News Hour* host Gwen Ifill quoted his words without knowing he wrote them—and there's a chance you've done the same.

Over the years, Mark has come to appreciate that communication is, at its best, a means of personal connection. He feels fortunate to have helped many of the world's most engaging personalities shape their ideas, share their stories, and move audiences to action.

A graduate of the University of Minnesota, Mark is also an Eagle Scout, trained yoga instructor, and certified Wilderness First Responder. He has bikepacked across Majorca, backpacked all 300 miles of the Superior Hiking Trail, and canoe-camped countless nights in the Boundary Waters. He and his family make their home in Duluth, Minnesota, on the north shore of Lake Superior.

###