Mark Lazarus

Web Developer

CONTACT

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in mark-lazarus-191087

EDUCATION

BA (HONS) BROADCASTING
University of Leeds, 2006 - 2009

SKILLS

- HTML, CSS (SCSS / SASS),
  Bootstrap, Tailwind, Foundation
- PHP (WordPress), Laravel, ACF
- JavaScript, jQuery, ReactJS,
  Node.js, Express, Vite
- SQL, SQLite, Jest, TDD, OOP
- GIT, Bitbucket, Version Control
- Microsoft / Mac Office Suites
- Adobe Photoshop / GIMP
- Client Relations / Communication

INTERESTS

Outside of work, I LOVE food and enjoy spending time in the kitchen experimenting and coming up with new recipes. My best dish at the moment is lamb tagine.

PROFILE

I thrive best in the right atmosphere and enjoy working as part of a team - culture is very important to me. I'm especially keen on UX and have developed more of an interest in accessibility after seeing how challenging navigating the web can be for disabled and handicapped users.

EXPERIENCE

WEB DEVELOPER

OWN YOUR SPACE | BOLTON | NOVEMBER 2023 - PRESENT

ROI specialist agency with a strong focus on SEO and PPC campaigns to build sustained results across a diverse client base. On top of usual website builds:

- Creation and management of Landing Pages for PPC Campaigns.
- Implementation of Tracking via Google Ads / Tag Manager.

FRONT END WEB DEVELOPER

VISIONS DESIGN | CHESHIRE | OCT 2022 - NOV 2023

Building bespoke, responsive and accessible WordPress sites from Adobe XD and Figma design. Use of ACF & Foundation for a flexible component-based structure.

- Focus on ease-of-use within CMS so that future editability is straightforward.

STUDENT - FULL STACK DEVELOPER / JUNIOR SOFTWARE ENGINEER

NORTHCODERS | MANCHESTER | MAY 2022 - AUG 2022

Intensive coding bootcamp to challenge myself, boost my JavaScript knowledge, develop full-stack programming experience and build up a stronger portfolio.

- Fundamentals: best practices of programming, including TDD and OOP.
- Back End: learning how to construct SQL databases and establish our own APIs.
- Front End: building out the app or site using ReactJS and linking to the back end.

'PRO SUPPORT' WEB DEVELOPER

CLICKY MEDIA | CHESTER | NOV 2019 - MAY 2022

Maintenance-focused role, developing fully responsive websites and ensuring their optimisation and accessibility for peak performance and core vital web scores.

- Combination of BEM techniques, BootStrap & jQuery to build out new features.
- Periodic assessment of and action on CWV scores and regular updates.

WEB DESIGNER / DEVELOPER

JARILO DESIGN | BROMBOROUGH, WIRRAL | 2012 - 2019

Starting as an intern, I worked my way up to Senior Designer within the eBay Team, responsible for creating eBay Storefront Designs and Product Listing Templates.

- Cross-platform knowledge of eBay, EKM, Shopify, WooCommerce & WordPress.