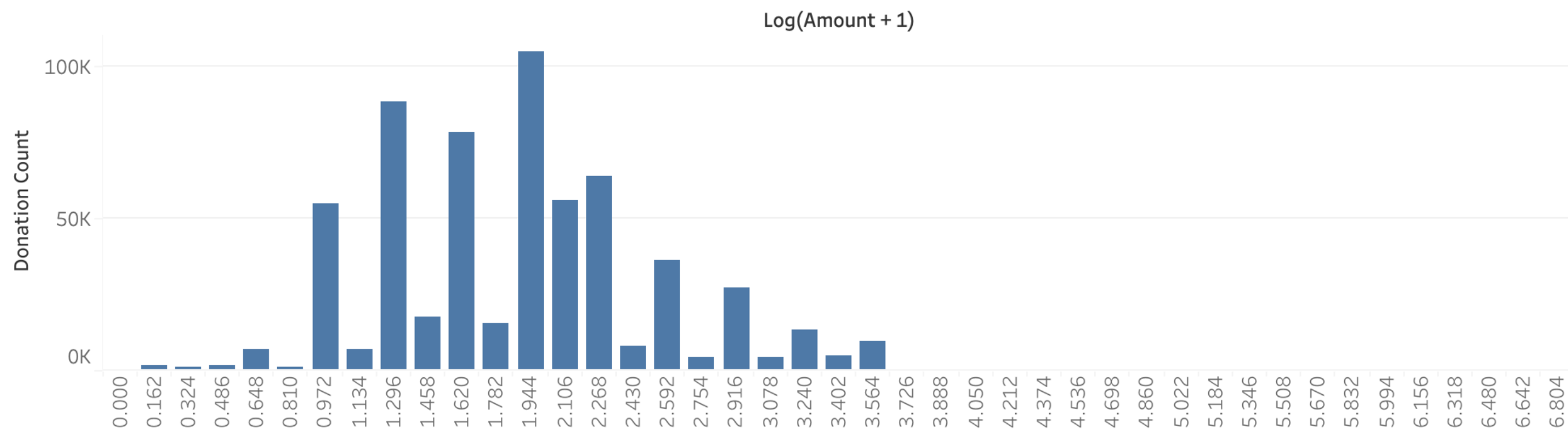# Donation Distribution Patterns

The raw donation distribution is heavily skewed by a small number of large contributions, making it difficult to interpret patterns in typical donor behavior.
Applying a log transformation reveals that most donations cluster in the $25–$200 range, improving visibility into the central distribution.
This approach helps reduce distortion from outliers and allows for clearer analysis of donor trends.

Donation Distribution (Log(x+1))

Log(Amount + 1)

Donation Distribution (<$2000)

Donation Amount ($)