MARK KIM

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SUMMARY

Curriculum and enablement leader with 7+ years' experience designing data & AI learning programs for technical teams. Expert in role-based enablement, learning architecture, and data-driven strategy across global organizations.

EXPERIENCE

Snowflake – Technical Curriculum Developer | May 2023 – Present
- Overhauled Snowflake's flagship course (GenAI, Data Lakes, Iceberg), raising NPS by 14% and driving $10M+ impact.
- Built analytics-informed enablement paths for support and field engineers.
- Collaborated with AI and product teams to align content with emerging technologies.

Yugabyte – Senior Curriculum Engineer | Jan 2022 – May 2023
- Launched Yugabyte University, reaching 14K+ learners in year one.
- Developed enablement programs reducing onboarding time by 25%.

2U – Curriculum Engineer | May 2019 – Dec 2021
- Created AWS Developer Certification–aligned curriculum, increasing enrollments by 35%.
- Delivered workshops and LMS-integrated projects improving learner engagement.

EDUCATION

University of California, Los Angeles – B.S. Electrical Engineering

SKILLS

Learning Architecture • Enablement Strategy • Curriculum Design • AI Literacy • Python • SQL • Data Engineering • Apache Iceberg • Cloud (AWS, GCP, Azure) • Tahoe LMS • Articulate • Rise • Camtasia

Portfolio: bit.ly/mark-kim-portfolio