





**1 in 5 chronic sufferers  
are under 30 years old**

Source: [Global Pain Index Report 4th edition – 2020](#)





At Bodynetic, we are pioneering an **ecosystem of advanced technology** products that revolutionize **corrective exercise training, movement and physiological analysis.**

Our **AI fitness app**, designed to improve posture, reduce chronic pain, and lower medical costs.



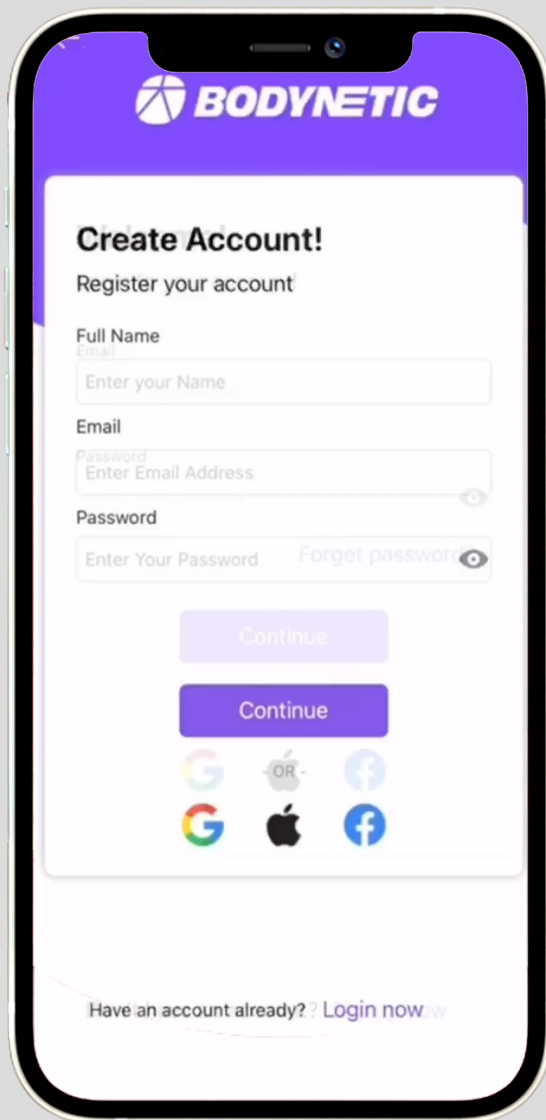


## What makes us unique

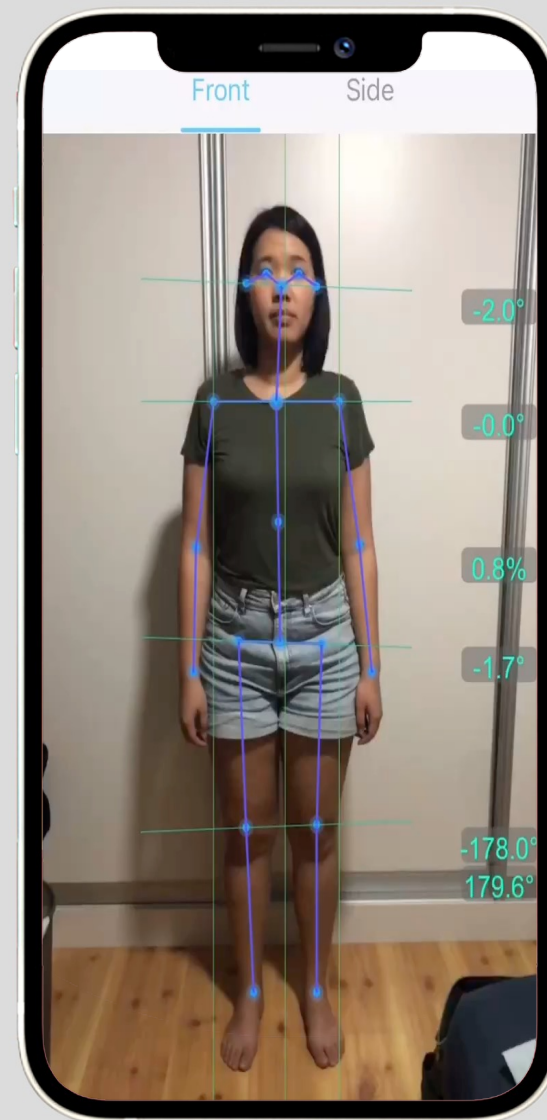
### Fitness App

- Delivering **customised and individualised** exercise programs **tailored to specific needs and goals**.
- **Inclusivity** by ensuring **underserved communities** have equal access and empowerment through our app.

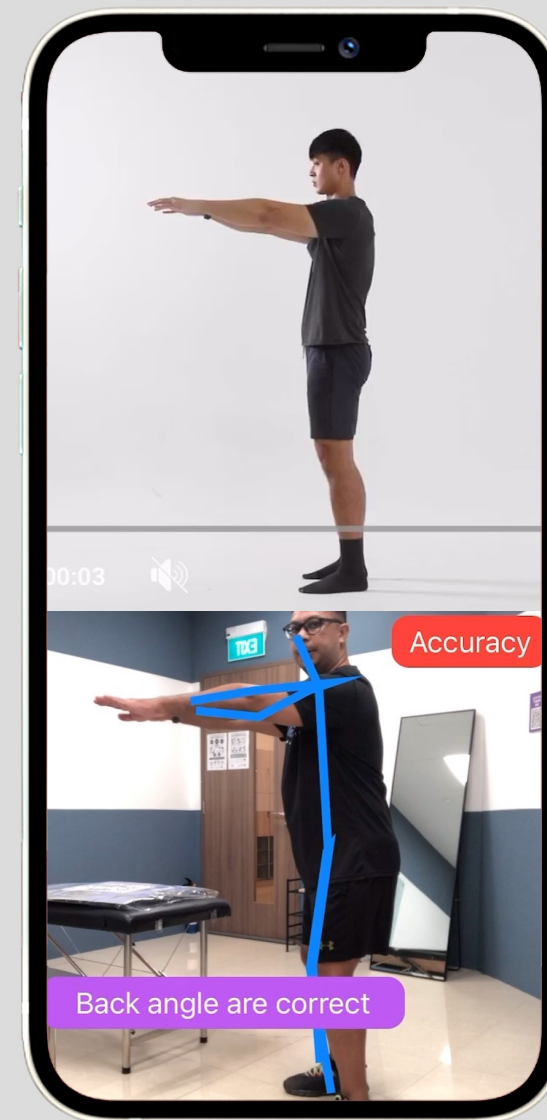
# How it works



Specific onboarding assessment



Posture analysis with simplified report



Accuracy and feedback of exercise

# Co-development of app for the underserved communities

Singapore



- I. Autism
- II. Stroke
- III. Physical

Singapore



- I. Autism
- II. Deaf

Vietnam



- I. Elderly



# Go to Market

## Organizations

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- Hotels & Resorts\*
- Corporates\*
- Partner NGOs & SEs

\*Key focus areas

## Memberships

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- Digital health apps
- Card privileges
- Lifestyle brands

# Business model

## B2B2C

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- Full packaged wellness solutions
- Bulk annual subscriptions
- APIs plug-ins

## B2C

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- Freemium subscription
- Limited to one posture analysis and 3-5 exercises
- ~USD\$40 / month



# What are the wellness solutions?

## PHYSICAL (Rev. Share)

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- 1-1 Wellness Services
- Wellness classes
- Pay-per-use wellness hardware (cold plunges etc)

## DIGITAL

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- Pre-recorded videos on subscription
- Pre-recorded audio on subscription

## AI FITNESS APP

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- App downloads (B2C)
- Kiosks upsell in hotels/spaces for users (Revenue share)

**PHYSICAL + DIGITAL + AI FITNESS APP**

**= 60-80% Profit Margins**

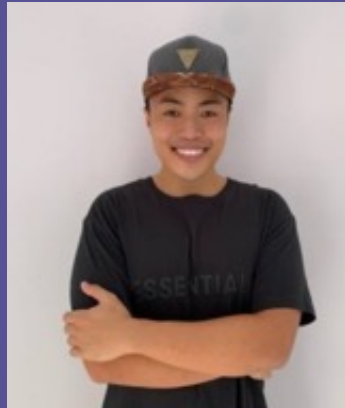
# Core Team

Emile Dumont



Founder & CEO

Edwin Gan



COO

ChengGong Li



CTO

Kaipin Lim

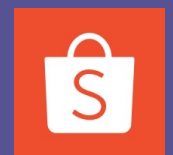
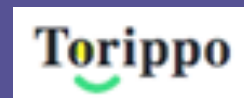


Country  
Director MY

Vivienne Lee



Product  
Manager



# Board of Advisors / Directors

Dr Michael Newton (Adjunct Assoc Prof.)  
University of Notre Dame Australia



- Accredited Exercise Physiologist
- Accredited Sports Scientist with Exercise and Sports Science Australia

Mark Koh (2x Exited Angel Investor)



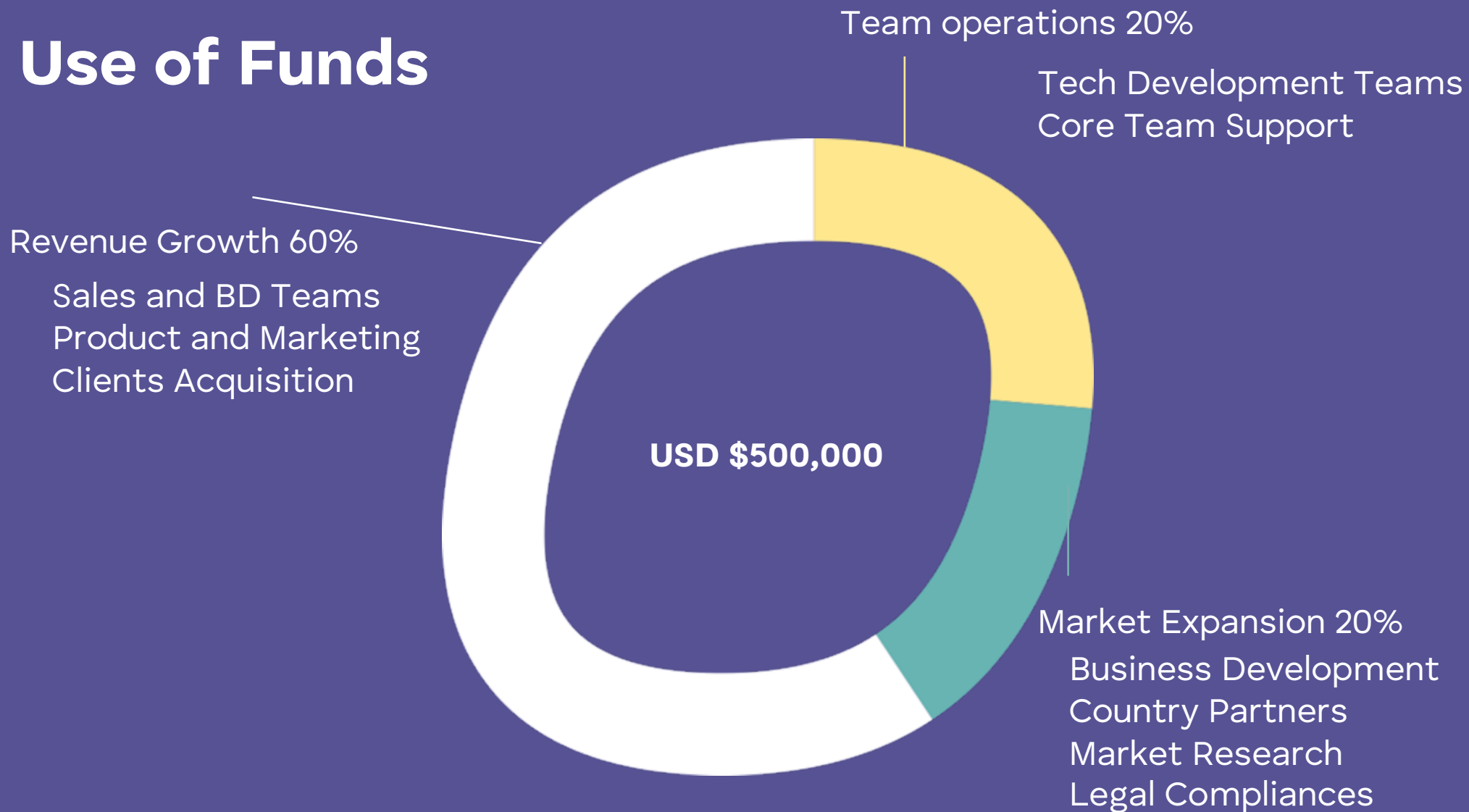
- Business & GTM Strategies
- Advise on Risk Management

With a **\$500,000 investment**, we can expand our **ecosystem of advanced technology** that empowers communities and revolutionises preventive health and wellness.





# Use of Funds



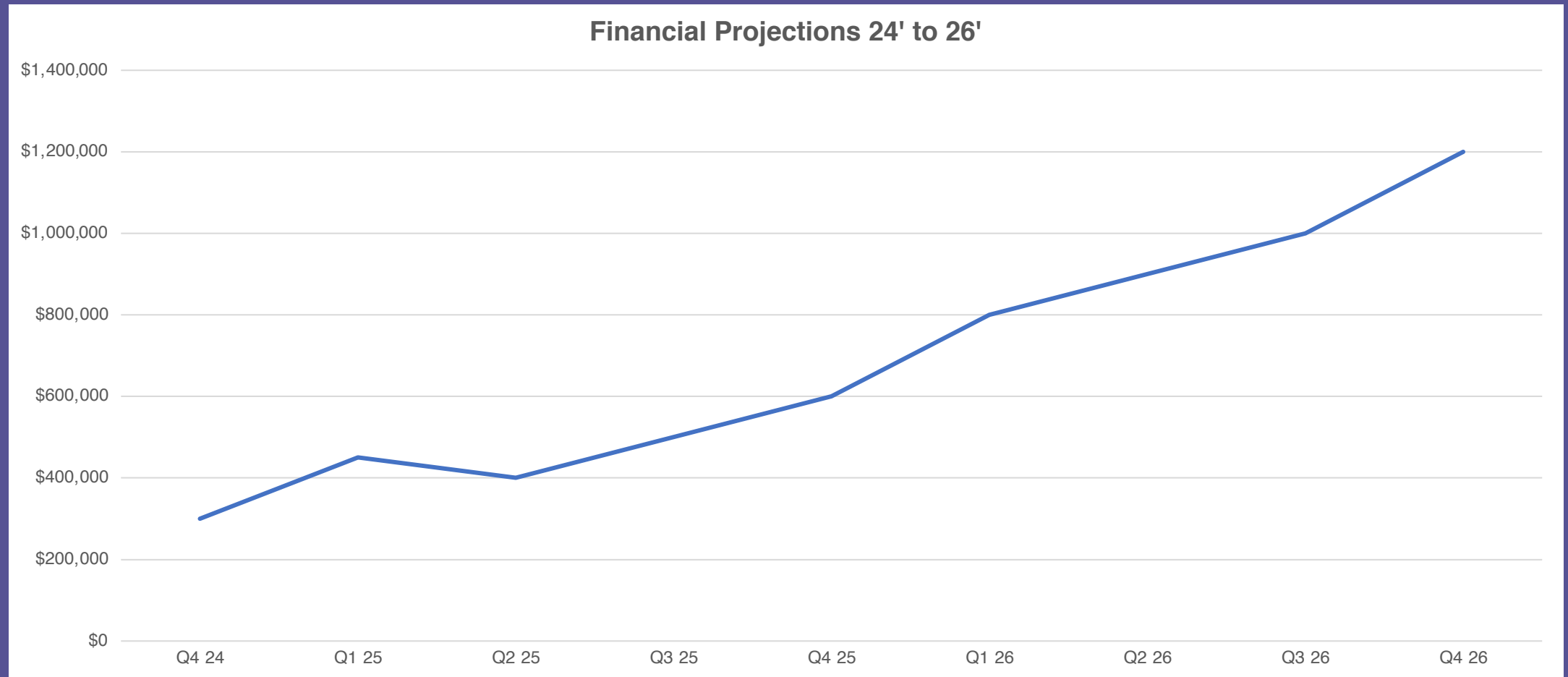
# Breakeven Point

2024 Targets:

- >10 hotel contracts [5000–8000 keys]
- >6 annual corporate wellness programs [4500–6000 staff]
- Singapore, Malaysia and Australia

Breakeven by end of 2024 with profits

# Financial Projections



# Current Trajectory

## Hotels contracts



Oasia Novena &  
Downtown



Pan Pacific  
Orchard



Else Retreats  
KL



Melia KL



INNSiDE by Melia  
KL

## Commercial Partnerships



The Hive  
Singapore



Shimano Cycling  
World



Decathlon SG & MY



Join us in building **healthier**,  
more **equitable** communities and  
be a part of redefining public health.

Emile Dumont  
M: 97501736

**BUSINESS  
FOR GOOD**

.....  
Social Enterprise Member of **raiSE**  
SINGAPORE