

Title		Redesigning a TradeIX Diagram
Document ID	A000000081 ⁺⁺⁺	
Short description	An alternative design for a diagram featured on the TradeIX website.	
Status	WIP	
Created date	20-MAR-2020	
Modified date	14-AUG-2023	
Current version	1.2	
Audience type/s	Internal	
Audience level/s	Beginner	
Document type	Technical design guide	
Project ID/s	PD000000129	
JIRA ID/s	JD000018123	
Author user ID/s	MM-091824	
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Additional Information where applicable	Related documents	
	Revision history	
	Periodic review history	
	Sign-off history	

⁺⁺⁺ This table is an example of an optional, automatically-generated document information page (obtained from a documentation repository) for optional inclusion in internal documents. The hyperlinks in this table are for illustration only and do not link to other internal or external documents or resources

Redesigning a TradeIX Diagram

An alternative design for a diagram featured
on the TradeIX Website

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Date

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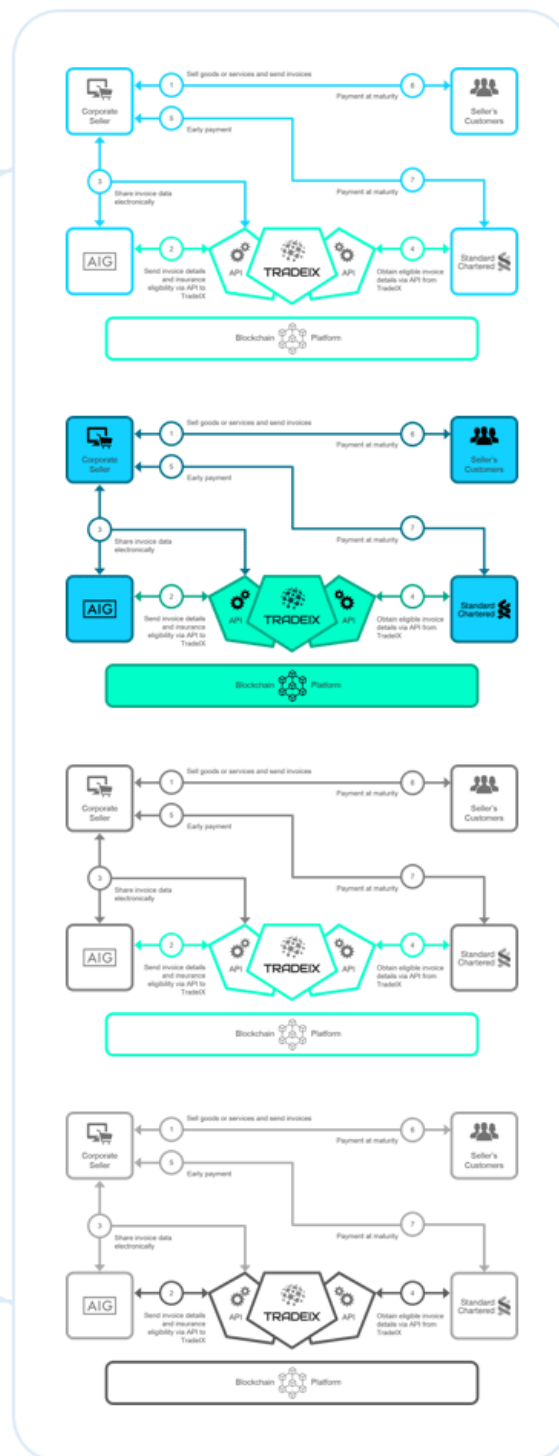
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Synopsis

This document presents an alternative design for a diagram featured on the public TradeIX [About](#) page.

Figure 1 illustrates the four colour variants of the alternative design proposed. The document lists the restrictions and objectives influencing the design with samples to show how the design looks on a webpage.

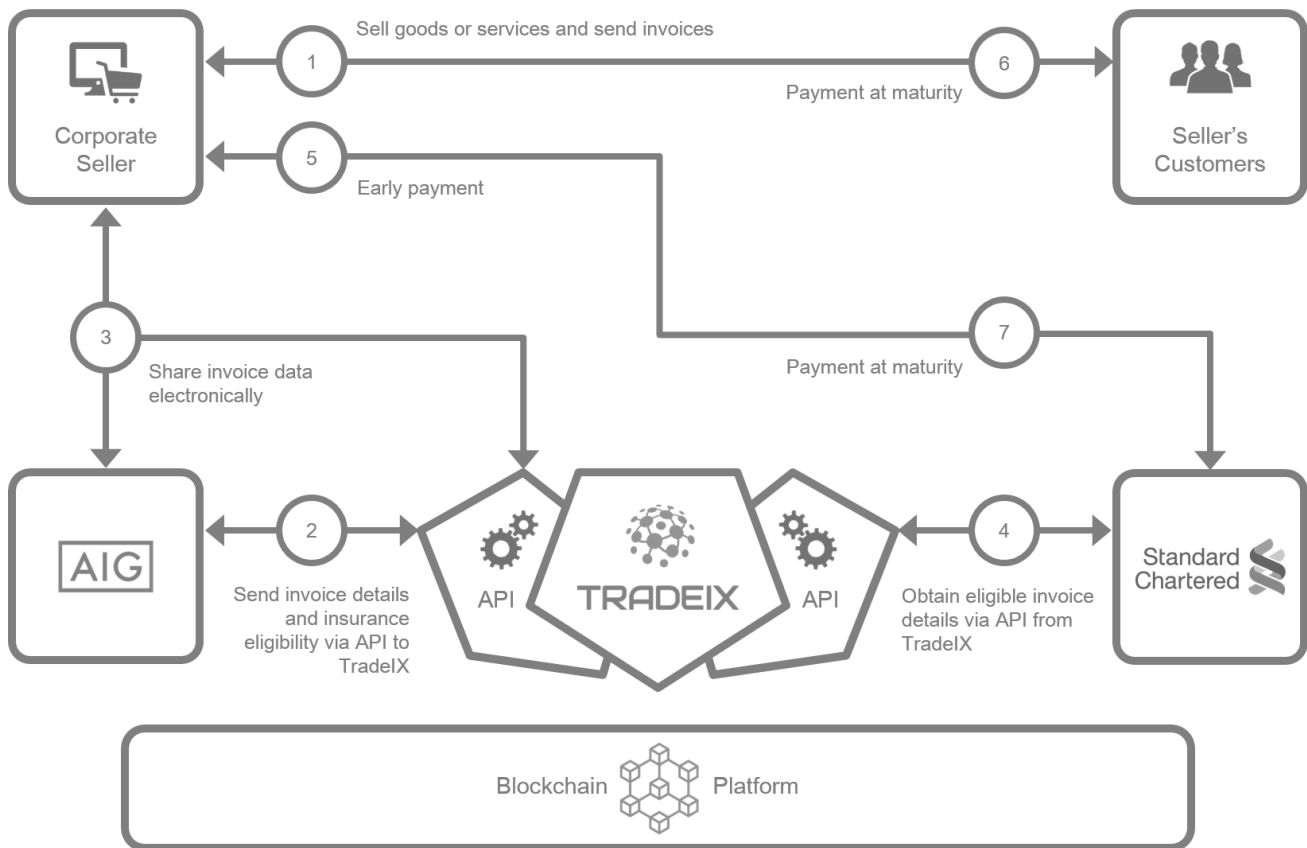
Figure 1. Colour variants of the redesigned TradeIX diagram



1. Design considerations

Figure 2 shows the wireframe of the alternative design. Table 1 lists each colour variant with relevant statistics.

Figure 2. Outline design for all colour variants



1.1. Design restrictions

The image is displayed on a web page necessitating the restrictions listed below to ensure minimal impact on the page load time and responsiveness.

- Avoid shadows, transparency, and shading (gradients).
- Avoid transformations such as 3D rotations.
- Use colour reduction and compression without visible loss of quality.
- Minimum use of solid background colours for a lower carbon footprint.
- Strictly use the TradeIX colour scheme.

1.2. Design objectives

Considering the restrictions above, the main objectives of the alternative design include:

- Prioritise simplicity (a lightweight, minimal look and feel) over visual impact and sophistication.
- A balance between maximum image quality, text readability, and minimum image size.
- The entities, and relationships between them, are easy to read and follow.

Table 1. Alternative design – analysis of colour variants

	Variant	Thumb nail	Approximate file size (Kilobytes)	Approximate size with professional compression	Colour count
1	Outline colour		28 ▲ 2 ***	21 ▼ 5	97 ▼ 157
2	Full colour		31 ▲ 5	24 ▼ 2	162 ▼ 94
3	Teal only		27 ▲ 1	20 ▼ 6	67 ▼ 187
4	Monochrome		27 ▲ 1	18 ▼ 8	39 ▼ 205

*** These are compressed sizes achieved with [free online compression](#). The adjacent column estimates professional compression amounts. The file size of the original image is **26 KB** compressed with 254 colours and 787 x 519 pixels. The alternative design is 787 x 509 pixels - **7,870** pixels less than the original.

2. Colour Variants

Figure 3. Outline colour

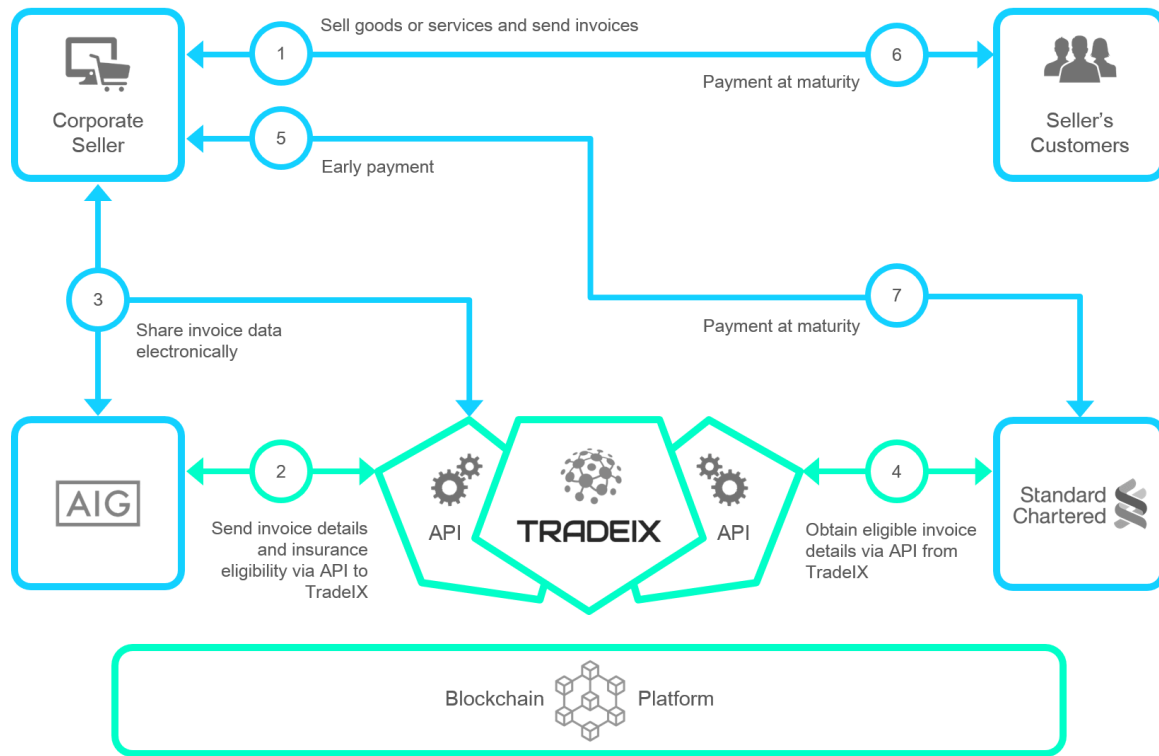


Figure 4. Full colour

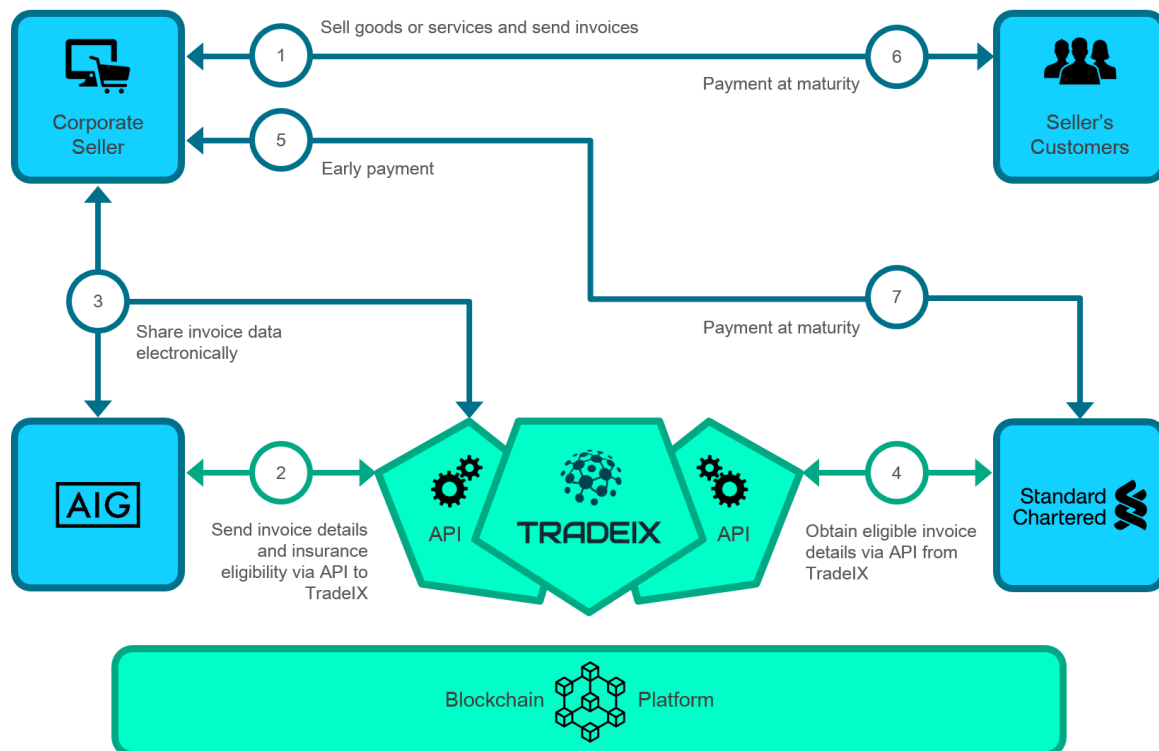


Figure 5. Teal only

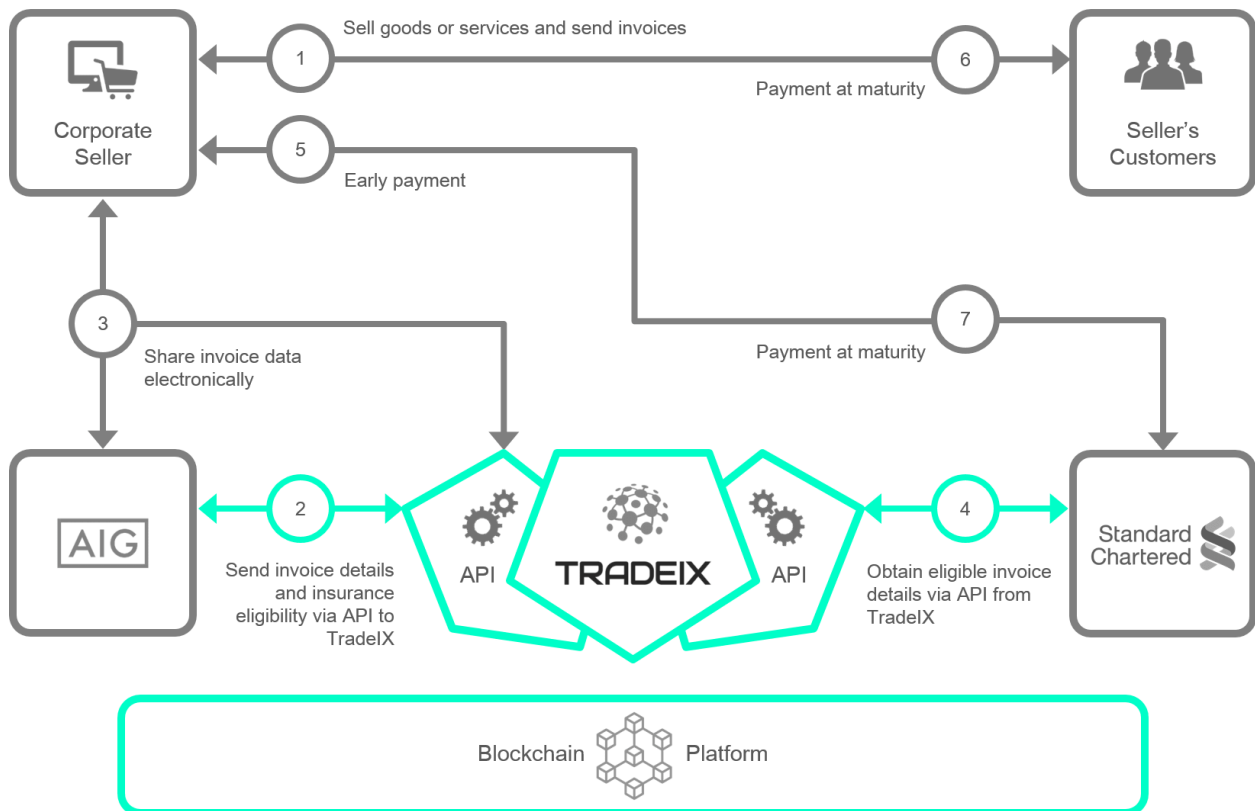
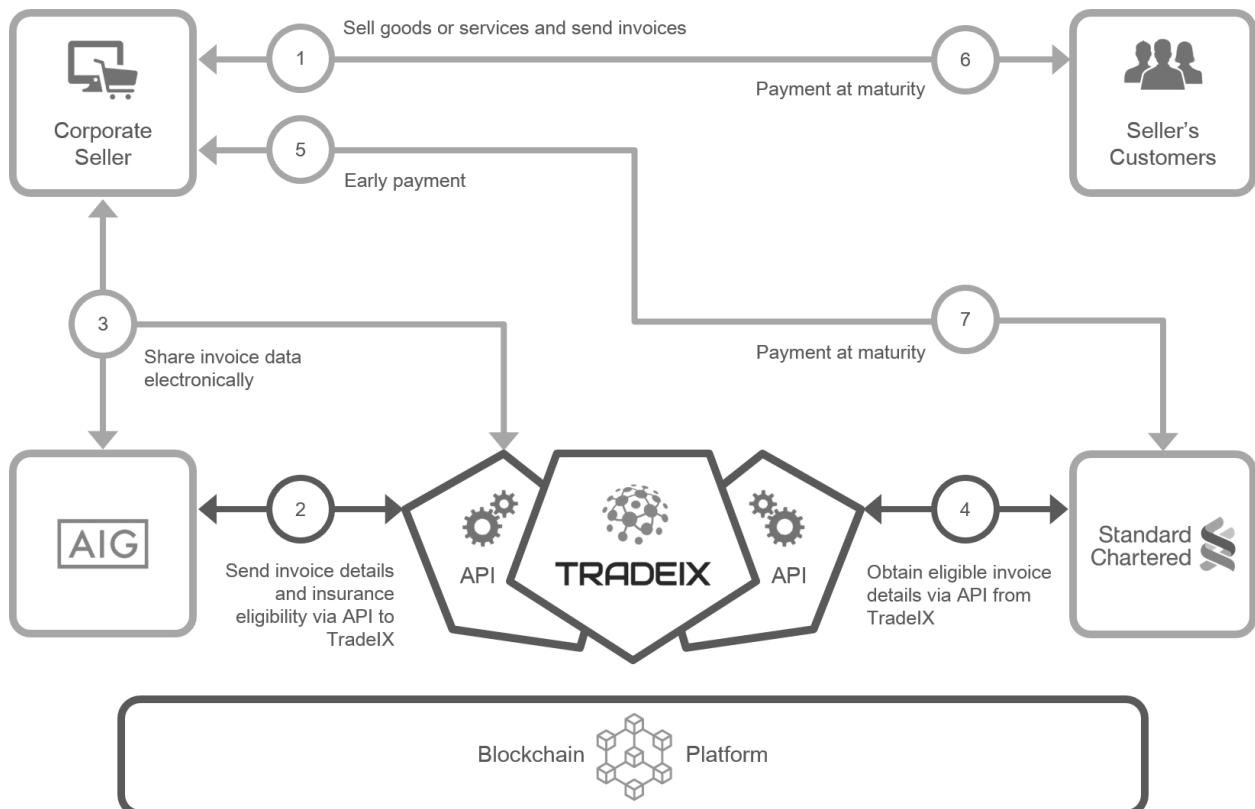


Figure 6. Monochrome



3. Webpage samples

The samples below illustrate how the alternative design looks on the web page. The actual size of the images on the webpage are significantly larger than those below.

Figure 7. Sample – teal only

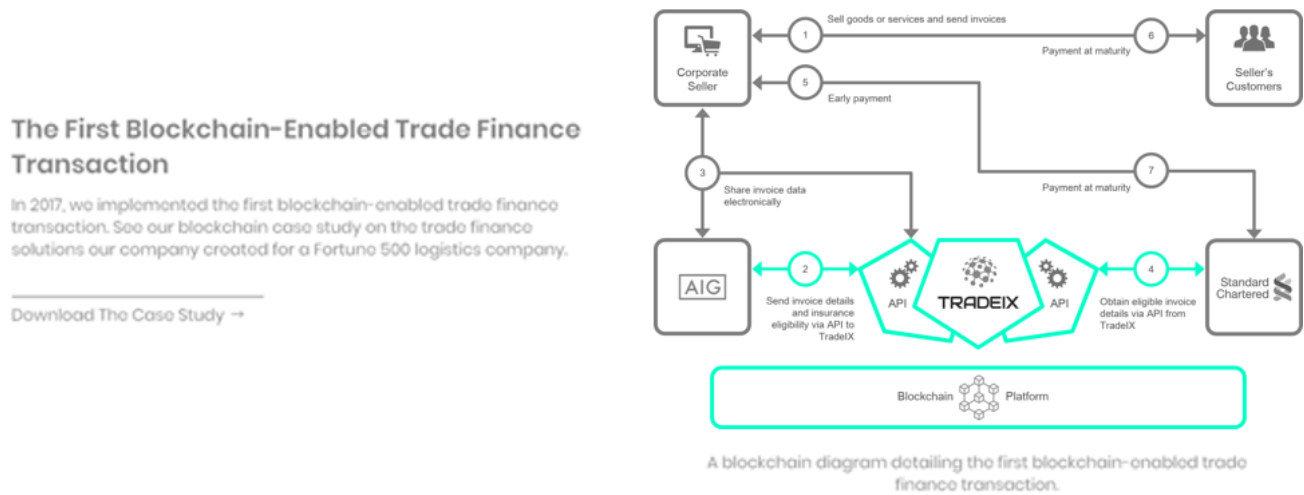


Figure 8. Sample – monochrome

