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Patty Kuttler - Technical Analyst

"I didn't put much information in my profile...I just wanted the non-complete thing to go away."

Age: 46
Work: Technical Analyst
Family: Married, One child
Location: Halifax, NS

Self Assured | Professional | Private

Goals

- Being able to work remotely without feeling behind or left out.
- Wants to connect with people based on similar interests.
- To view reporting structure of other departments easily.

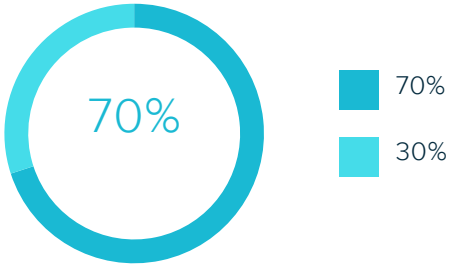
Frustrations

- Hard time telling applications apart, wants more differentiation.
- Using the service is not intuitive.
- Too many accounts and passwords to remember.

Bio

Patty Kuttler is a quiet, professional woman. She enjoys spending time with her husband and step-son. She often works remotely to connect with colleagues in the NCR, and occasionally works from home to be closer to her family. She is happy in her current position and is not interested in switching jobs any time soon. She created a GC Collab profile during training, and has only updated it once since then. Checking GC Collab/Connex hasn't made it into her daily routine. While she understands how the profile could have value, she is unsure what the value for her and her work would be. As a private person, she doesn't want to share any personal details on this account, but enjoys meeting people on the platform.

Profile Completion Score



Attitudes

Perceived Value of Profile

Willingness to Update Profile

View on Self-Promotion

Want for Career Advancement

Time Spent in Government

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Linda Riff - Team Lead

"What is open and transparent - I trust."

Age: 64
Work: Team Lead
Family: Married, Two children
Location: Ottawa, ON

Outgoing | Hard Working | Not Trusting

Goals

- Join groups to be aware of information.
- Find jobs once current contract ends.
- Wants government to be more open and honest.

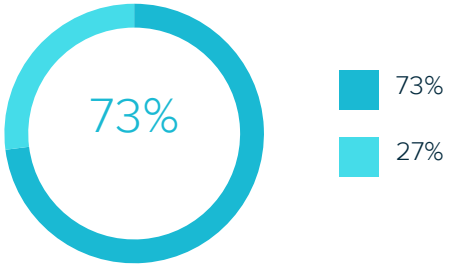
Frustrations

- Hard to find groups and people relevant to her work/interests.
- Struggles to display all of her career experience on the profile.
- Not clear how her information is being used and by whom.

Bio

Linda is an outgoing, late career professional. She enjoys using her profile to socialize and be involved, but she is concerned about how her information might be used. She filled out some aspects of her profile, so her colleagues would know a bit about her, but she was uncomfortable with some features being public. She is a contract employee and she uses the profile to help her find new jobs. She wishes the profile was more intuitive to use, and that it was easier to find people to connect with.

Profile Completion Score



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Mathieu Bernard - Policy Analyst

"It's a tool as effective as you make it."

Age: 24
Work: Policy Analyst
Family: Single
Location: Ottawa, ON

Gregarious | Self Starter | Tech Savvy

Goals

- Connect with the public service and the general public.
- Promotion of sharing information.
- Contribute to a community.

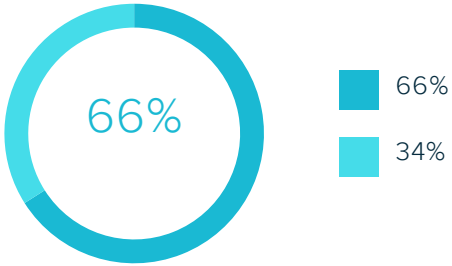
Frustrations

- Language integration doesn't work properly.
- User profiles should be easier to access from other pages.
- Not many people are on the platform and it's hard to network.

Bio

Mathieu Bernard enjoys using the GCTools and is excited about their potential. Information sharing and networking are very important to him. Mathieu doesn't feel a need to share every aspect of his life on his profile, and would be comfortable if there were more privacy settings for profile information. While he is not currently looking for a new job, he would be more confident working for a manager who was active on GC Collab/Connex. He updates his profile once in a while to make sure the information presented is still relevant.

Profile Completion Score



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Corey Jordan - Free Agent

"A strong profile allows the people I'm connecting with to figure out who I am."

Age: 52
Work: Free Agent
Family: Divorced
Location: Winnipeg, MB

Strong-Willed | Pro Active | Ambitious

Goals

- To find jobs.
- Get connected with projects going on in the government.
- Store information for Career Marketplace.

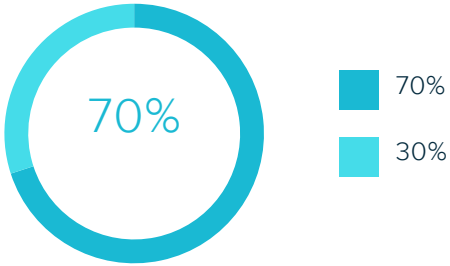
Frustrations

- Has trouble defining some of the profile features.
- Gamification on the site seems very juvenile.
- Platform doesn't account for different time zones.

Bio

Corey joined GC Collab after a colleague mentioned it was a good way to find jobs. He likes having a profile so people can get to know him without introducing himself. Due to the nature of his contract work, he has occasionally worked with non public servants, and wishes he could connect with them. While he understands the value of the profile, he thinks it is cumbersome to update and could be improved.

Profile Completion Score



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Lise Mignon - Manager

"Some people create a lot of content, some of us may be more consumers of information."

Age: 49
Work: Manager
Family: Engaged
Location: Ottawa, ON

Professional | Private Personal Life | Patient

Goals

- Identify themselves for business purposes.
- Find new groups and discussions about interests.
- To look for potential employees.

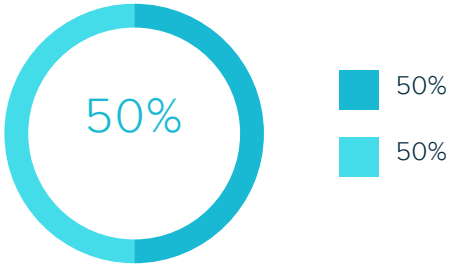
Frustrations

- Trying to find things you know are there but can't find.
- Lack of security on GC Collab for more sensitive content.
- Most interesting groups are closed to new users.

Bio

Lise Mignon created a profile on GC Collab/Connex in order to gain access to the platform. She doesn't fully understand how to use the platform, and feels as though she would benefit from a training session. As her work can be sensitive in nature, she would love to see better security options -- both for profile and collaboration. She wants to see mostly complete profiles from potential employees, and recognizes that they may want that from her profile as well, but has not updated it recently.

Profile Completion Score



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