

Mateo Balmes

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EDUCATION

Ivey Business School, Western University

Apr 2023

Candidate for Master of Business Administration, MBA

- Recipient of the Entrepreneurship Fellowship and the Access to Success Fellowship

Ateneo de Manila University

Mar 2014 - Jul 2018

Bachelor of Management Information Systems

- Ateneo College Scholarship, and School of Science and Engineering Recognition Awardee
- Arizona State University Social Entrepreneurship & Economic Development US Government Academic Fellowship (2018), University College London Data Science Exchange Upper Second Honors (2017), Sogang University Study Grant (2015)

PROFESSIONAL EXPERIENCES

DXC Technology, Manila, Philippines

2021-2022

DXC Technology is an American multinational information technology (IT) services and consulting company

Technology Consultant - Analytics

- Increased a top North American CPG's 4 product lines' core data integrity to 95%, an increase of 17%, by cataloging errors and corresponding technical solutions across workflows in customer journey orchestration, consumer data management and other cloud operations.

S&P Global Market Intelligence, Manila, Philippines

Providers of multi-asset class and real-time data, research, news, and analytics to institutional investors

Senior Product Strategy Specialist

2021 – 2022

- Launched spreading add-ins on CapitalIQ available to premium subscribers; product usage shot up by 23%.
- Designed an agile process for releases, cutting down feature development period from 120 hours to 80 hours.

Data Visualization Specialist

2019 - 2021

- Increased average readership by 14% of 32 monthly, quarterly, and yearly reports, and a monthly average of 45 articles covering Telecommunications, Media and Technology (TMT), and Commodities.
- Led an RPA project that streamlined publication of S&P TMT databases; saving 1,420 hours per year (98.6% hours reduction).

Empleo, Manila, Philippines

2015 - 2019

Web Application that improves opportunities for the urban and rural poor through automated job-matching

Founder and CEO

- Engineered, launched, and improved the web application; outlined product strategy and set best practices for product growth.
- Facilitated recruitment of 35,000+ jobseekers and enrolment of 40,000+ trade-work aspirants in partnership with 600+ training centers and recruitment firms; managed a total of 45 part-time and full-time team members in the entire time the enterprise was in operation.
- Secured PHP15M in funding and \$80k grant from Facebook.
- **Awards:** Best Social Impact by the ASEAN Ricebowl Awards and Top5 ASEAN Impact: Scale Category in 2017

Pasona Group, Hyogo Prefecture, Japan

2020 – 2021

The Awaji Youth Federation (AYF) is dedicated to solving society's problems and to the revitalization of regional communities

TuneMap Indonesia, Bandung, Indonesia

2019

Mobile application that empowers people with visual impairment by supporting their mobility in cities

ADDITIONAL INFORMATION

- Varsity, Arnis (Philippine National Weapons Sport) Team at the Ateneo de Manila (Won 4 national awards)
- **Volunteer Experiences:** Google, WWF, Department of Education, Primus Magis Foundation, UNDP, FasterCapital
- **International involvement in economic development:** Saudi Arabia (G20), Taiwan, Southeast Asia, the Netherlands
- **Technical skills:** Full-Stack Web Development, Product Strategy, Python, SQL, UX & Design, Analytics
- **Awards:** S&P, Facebook, Financial Times, YSEALI (US Government), UNLEASH