Mateo Balmes

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EDUCATION

Ivey Business School, Western University, London, ON   2023 - 2023
Candidate for Master of Business Administration, MBA
- Scholarship: Ivey Entrepreneurship (sole recipient); Access to Success (sole recipient); Graduate Student Innovation Scholarship (chosen among 3 from 140+ students, 2x Awards)

Ateneo de Manila University, Manila, Philippines   2014 - 2018
Bachelor of Management Information Systems
- Ateneo College Scholarship recipient
- Arizona State University Academic Fellow of the US Government (chosen among 3 from 1,000+ applications)
- Exchange: Sogang University (chosen among 2 of 341 applications); University College London - Modern Data Science

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PROFESSIONAL EXPERIENCE

DXC Technology, Manila, Philippines   2021 - 2022
Multinational information technology services and consulting company
Technology Consultant - Analytics
- Empowered a team of 8-10 consultants and marketing technologists in understanding, planning, and achieving nuanced technological requirements of 4 brands under P&G
- Designed proces-improvement workflows resulting in a reduction of 6-10 man-hours per week through the design, maintenance, and technical support of intricate software applications
- Achieved a 17% reduction in quality issues through the implementation of customized quality assessments and the enhancement of training, while ensuring no disruption to business and development operations

S&P Global Market Intelligence, Manila, Philippines   2019 - 2021
Providers of multi-asset class and real-time data, research, news, and analytics to institutional investors
Senior Product Strategy Specialist   2021 - 2021
- Spearheaded the development and execution of a feature road map for two premium Capital IQ spreading functionalities, overseeing the entire process from idea sourcing to deployment
- Increased adoption of the spreading add-in by 23% month-over-month through utilization of data analytics and user feedback analysis

Data Visualization Specialist   2019 - 2021
- Championed the implementation of advanced data-visualization techniques within the Market Intelligence department, resulting in a 30% increase in viewership for over 300 industry analyses
- Developed an RPA solution optimized the production of S&P Global Multichannel databases, resulting in an annual time savings of 1,420 hours
- Collaborated with the product marketing team to develop and disseminate standardized branding guidelines for S&P Global Market Intelligence reports in 20 industries

Empleo, Manila, Philippines   2015 - 2018
Automated and analytics-driven job-matching platform for the urban and rural poor
Co-Founder and Technology Lead
- Advanced machine learning and user experience techniques in job recommendations, training placement and vacancy demand for 70K+ users; resulted in precise performance across various AI evaluation metrics and consistent NPS of 9
- Created and steered the product road map of Empleo (all 3 iterations); growing 120K+ job listings and training opportunities from 600 vocational firms

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ADDITIONAL INFORMATION

- Awards: S&P Research Excellence, Facebook Internet.Org Award, Financial Times, 2x Case Competitions, ASEAN Hackathon

- Certificates: Project Management, Product Management
- Tools: HTML/CSS/JS, PHP, Ruby, SQL, Python, Adobe Suite, Postman, Jenkins, Figma, SAS, Alteryx, Tableau, Scrum, Agile
- Interests: Rowing, Competitive Programming, Mixed Martial Arts, Arnis