

Mateo Balmes

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EDUCATION

Ivey Business School, Western University

Mar 2023

Candidate for Master of Business Administration, MBA

- Scholarship: Ivey Entrepreneurship (sole recipient); Access to Success (sole recipient); Graduate Student Innovation (chosen among 3 from 140+ students)

Ateneo de Manila University

Mar 2014 - Jul 2018

Bachelor of Management Information Systems

- Ateneo College Scholarship recipient
- Arizona State University Academic Fellow of the US Government (chosen among 3 from 1,000+ applications)
- Exchange: Sogang University (chosen among 2 of 341 applications); University College London Modern Data Science

PROFESSIONAL EXPERIENCES

DXC Technology, Manila, Philippines

2021-2022

Multinational information technology services and consulting company

Technology Consultant - Analytics

- Assumed responsibility for leading P&G's Marketing Analytics Team in executing operational support and maintaining environments, and implemented a training program to enhance the team's capabilities.
- Implemented efficiencies resulting in a reduction of 6-10 man-hours per week through the design, maintenance, and technical support of intricate software applications
- Achieved a 17% reduction in quality issues through the implementation of customized quality assessments and the enhancement of training, while ensuring no disruption to business and development operations.

S&P Global Market Intelligence, Manila, Philippines

Providers of multi-asset class and real-time data, research, news, and analytics to institutional investors

Senior Product Strategy Specialist

2021 – 2022

- Spearheaded the development and execution of a feature roadmap for two premium Capital IQ spreading functionalities, overseeing the entire process from idea sourcing to deployment.
- Increased adoption of the spreading add-in by 23% month-over-month through the utilization of data analytics and user feedback analysis.

Data Visualization Specialist

2019 - 2021

- Championed the implementation of advanced data visualization techniques and established best practices for information dissemination within the Market Intelligence department, resulting in a 30% increase in viewership for over 300 industry analyses.
- Implemented an RPA solution that optimized the production of S&P Global Multichannel databases, resulting in an annual time savings of 1,420 hours.
- Collaborated with the product marketing team to develop and implement standardized branding guidelines for S&P Global Market Intelligence.

Empleo, Manila, Philippines

2015 - 2018

Automated and analytics-driven job-matching platform for the urban and rural poor

Co-Founder and Technology Lead

- Utilized machine learning techniques to design and implement job recommendation and vacancy forecasting solutions, resulting in a 10% increase in platform click-through rate and activation by leading a team of data analysts and business development professionals.
- Developed and steered the product roadmap of Empleo (all 3 iterations), resulting in the acquisition of 70,000 users and 100,000 job listings from 600 training and recruitment firms.

ADDITIONAL INFORMATION

- **Awards:** S&P Research Excellence, Facebook Internet.Org Award, Financial Times, 2x Case Competitions, ASEAN Hackathon
- **Certificates:** Project Management, Product Management
- **Tools:** HTML/CSS/JS, PHP, Ruby, SQL, Python, Adobe Suite, Postman, Jenkins, Figma, SAS, Alteryx, Tableau, Scrum
- **Interests:** Rowing, Competitive Programming, Mixed Martial Arts, Arnis