

# Mateo Balmes

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💻 mateo.digital

☎ (306) 817 0001

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## EDUCATION

**Ivey Business School, Western University**

Apr 2023

*Candidate for Master of Business Administration, MBA*

- Recipient of the Entrepreneurship Fellowship and the Access to Success Fellowship

**Ateneo de Manila University**

Mar 2014 - Jul 2018

*Bachelor of Management Information Systems*

- Ateneo College Scholarship, and School of Science and Engineering Recognition Awardee
- Arizona State University Social Entrepreneurship & Economic Development US Government Academic Fellowship (2018), University College London Data Science Exchange Upper Second Honors (2017), Sogang University Study Grant (2015)

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## PROFESSIONAL EXPERIENCES

**DXC Technology**, Manila, Philippines

2021-2022

***DXC Technology is an American multinational information technology (IT) services and consulting company***

*Technology Consultant - Analytics*

- Increased a top North American CPG's 4 product lines' core data integrity to 95%, an increase of 17%, by cataloging errors and corresponding technical solutions across workflows in customer journey orchestration, consumer data management and other cloud operations.

**S&P Global Market Intelligence**, Manila, Philippines

***Providers of multi-asset class and real-time data, research, news, and analytics to institutional investors***

*Senior Product Strategy Specialist*

2021 – 2022

- Launched spreading add-ins on CapitalIQ available to premium subscribers; product usage shot up by 23%.
- Designed an agile process for releases, cutting down feature development period from 120 hours to 80 hours.

*Data Visualization Specialist*

2019 - 2021

- Increased average readership by 14% of 32 monthly, quarterly, and yearly reports, and a monthly average of 45 articles covering Telecommunications, Media and Technology (TMT), and Commodities.
- Led an RPA project that streamlined publication of S&P TMT databases; saving 1,420 hours per year (98.6% hours reduction).

**Empleo**, Manila, Philippines

2015 - 2019

***Web Application that improves opportunities for the urban and rural poor through automated job-matching***

*Founder and CEO*

- Engineered, launched, and improved the web application; outlined product strategy and set best practices for product growth.
- Facilitated recruitment of 35,000+ jobseekers and enrolment of 40,000+ trade-work aspirants in partnership with 600+ training centers and recruitment firms; managed a total of 45 part-time and full-time team members in the entire time the enterprise was in operation.
- Secured PHP15M in funding and \$80k grant from Facebook.
- **Awards:** Best Social Impact by the ASEAN Ricebowl Awards and Top 5 ASEAN Impact: Scale Category in 2017

**Pasona Group**, Hyogo Prefecture, Japan

2020 – 2021

***The Awaji Youth Federation (AYF) is dedicated to solving society's problems and to the revitalization of regional communities***

**TuneMap Indonesia**, Bandung, Indonesia

2019

***Mobile application that empowers people with visual impairment by supporting their mobility in cities***

**Google**, Southeast Asia

2013 – 2016

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## ADDITIONAL INFORMATION

- Varsity, Arnis (Philippine National Weapons Sport) Team at the Ateneo de Manila (Won 4 national awards)
- **Volunteer Experiences:** Google, WWF, Department of Education, Primus Magis Foundation, UNDP, FasterCapital
- **International involvement in economic development:** Saudi Arabia (G20), Taiwan, Southeast Asia, the Netherlands
- **Technical skills:** Full-Stack Web Development, Product Strategy, Python, SQL, UX & Design, Analytics
- **Awards:** S&P, Facebook, Financial Times, YSEALI (US Government), UNLEASH
- **Industry exposure:** Technology, Media, and Telecommunications (TMT), Energy, Metals and Mining