Career Services Assignment 1 – LinkedIn Setup

Points possible: 50

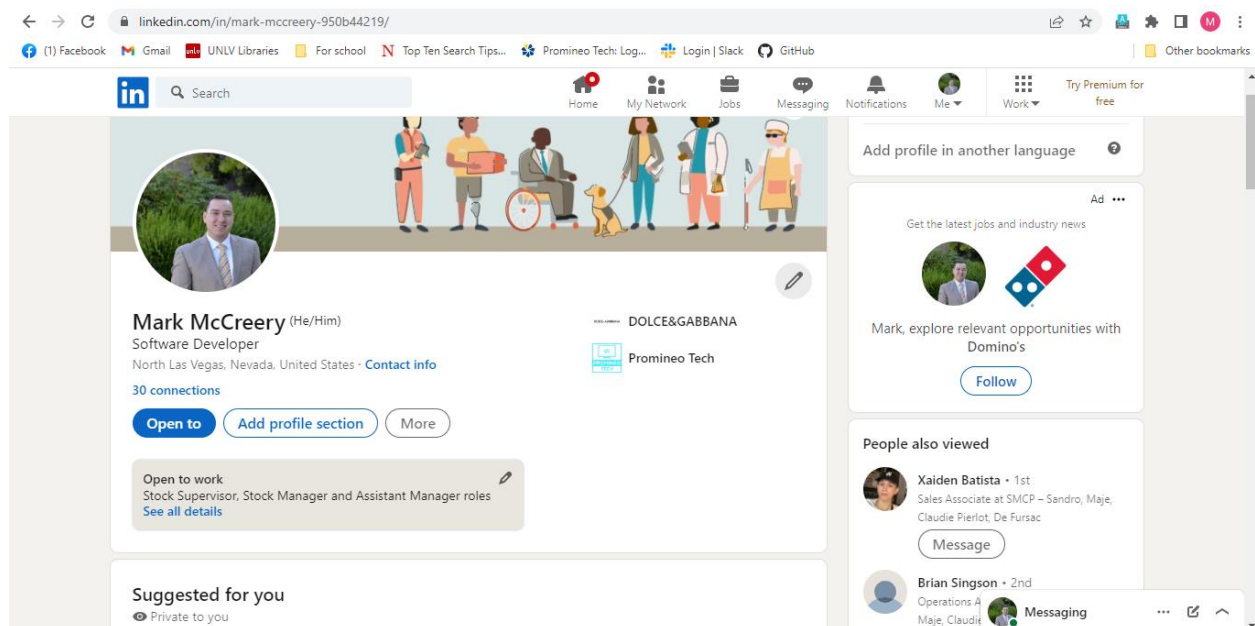| Category	Criteria	% of Grade
Completeness	All requirements of the assignment are complete.	100

Instructions: Follow the steps below to set up your LinkedIn account and optimize it for success. You can use the *Social Media Checklist* in the Career Services module to keep track of some of the steps you take for this assignment. The video *Setting Up Your Social Media* will help you with some of these steps as well.

1. If you do not already have a LinkedIn profile, create one. Make sure the email address you sign up with is professional (i.e. tom.sawyer@hotmail.com rather than bigdaddy227@hotmail.com)

2. Personalize your URL. Read more about it here.

3. Make your email address and phone number public to 1st level connections.

4. Upload a professional headshot.

5. Change your profile's background picture. You can find some free resources on Canva.

6. Set your headline to "Software Developer".

7. Create a summary statement that introduces you, talks about what you do, outlines major accomplishments, and includes something personal.

8. Fill out your experience section using 1st person to refer to yourself.

9. Add your skills and technical skills you will learn in your program of study and then pin JavaScript, ReactJS, and Software Development.

10. Add Promineo Tech to your education.

11. Fill out any other sections with relevant information.

12. Connect to your instructors, classmates, alumni and follow Promineo Tech.

13. Read *How to Effectively Use LinkedIn in the Job Search* from the Career Services module.

Write 3 things you learned from reading *How to Effectively Use LinkedIn in the Job Search*

1. Regularly posting to show that you're active on LinkedIn can demonstrate your passion

2. 2ⁿᵈ level connections are important to have in the job search and it's also important to build a rapport with them

3. Contributions to your page like articles are a great way to build your network

Attach Screenshots of Your Finished LinkedIn Profile Below

linkedin.com/in/mark-mccreery-950b44219/

(1) Facebook   Gmail   UNLV Libraries   For school   Top Ten Search Tips...   Promineo Tech: Log...   Login | Slack   GitHub   Other bookmarks

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Inbound expert
Target · Part-time
Aug 2019 - Sep 2021 · 2 yrs 2 mos
North Las Vegas, Nevada, United States

The main task that I had to take care of on a day-to-day basis within this role were making sure that product was being effectively put out on the floor by collaborating with the Ready-to-Wear team members ...see more

Skills: Retail

Sales and Support Generalist
Victoria's Secret
Jun 2014 - Aug 2019 · 5 yrs 3 mos
Henderson, Nevada, United States

In this role I provided exceptional customer service to customers while also trying to discover their needs. When I started as a beauty expert, I displayed product knowledge which included perfume notes, ...see more

Skills: Retail

Education   +   ✎

Promineo Tech
Jul 2022 - Nov 2022

University of Nevada-Las Vegas

Messaging   ··· ✎ ⌃

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linkedin.com/in/mark-mccreery-950b44219/

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▶ Excel Quick Tips

▶ QuickBooks and Excel: Importing and Exporting...

See my recommendations

Experience   +   ✎

Stock Supervisor
DOLCE&GABBANA · Full-time
Mar 2022 - Present · 6 mos
Las Vegas, Nevada, United States

Currently in this role my main focus is the upkeep of the BOH to make sure it is efficiently organized for the client advisors to locate any product that they need. Collaboration is a major part of this role as w ...see more

Skills: Stock Control · Operations Management · Retail

Operations Associate
SMCP – Sandro, Maje, Claudie Pierlot, Fursac · Full-time
Sep 2021 - Mar 2022 · 7 mos
Las Vegas, Nevada, United States

In this role I had to make sure that I was supporting client advisors by assisting with sales, packaging while the client advisors processed client transactions, and maintained a clean workspace by implement ...see more

Skills: Stock Control · Operations Management · Retail

Inbound expert
Target · Part-time
Aug 2019 - Sep 2021 · 2 yrs 2 mos
North Las Vegas, Nevada, United States

The main task that I had to take care of on a day-to-day basis within this role were making sure that product

Messaging   ··· ✎ ⌃

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About ✎

My name is Mark McCreery. I have been in retail for about eight years. I started off at Victoria's Secret as a seasonal employee and taking on roles such as sales and support, operations, and sales, and I was there from 2014 to 2019. During my time there I learned how to effectively take care of clientele and cater to their needs while meeting the demands of the job. I then moved on to Target from 2019 to 2021 where I started to focus on back of house and operational tasks for ready-to-wear on a day-to-day basis while also navigating the pressures of the Covid-19 pandemic. I then had a quick stint at SMCP with Sandro where it fine-tuned operational procedures while simultaneously serving an elevated experience. Currently I am at Dolce and Gabbana as a Stock Supervisor where I am extremely passionate about the brand and their approach to fashion. I have also obtained a Bachelor of Music with an emphasis on Vocal Performance from the University of Nevada, Las Vegas in 2021. I love learning new music and perfecting my craft to display for others. Currently I am also developing my skills to become a software developer through Promineo Tech. In the future I hope that I can use those skills in tandem with one another to develop music software.

Activity
30 followers

Start a post

Mark McCreery posted this • 1mo

Esther Burcham is #hiring . Know anyone who might be interested?

Retail Sales Assistant
Job by DOLCE&GABBANA
Las Vegas, Nevada, United States (On-site)

Show more ⌄

People you may know

Terence Dixon
Software Developer, Solo Game Developer
Connect

Michelle Ploudre
Future UNLV graduate looking to pursue a career in Human Resources
Connect

Polly Fu
University of Nevada-Las Vegas学生
Connect

Fabio Alvarez Hernandez
Sales Expert
Connect

Brenda Go
Psychology

Messaging

Search

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Promineo Tech
Jul 2022 - Nov 2022

University of Nevada-Las Vegas
Bachelor of music, Performance -Voice emphasis
2012 - 2021

Mojave High School
2009 - 2012

Skills
Demonstrate skills   +   ✎

Software Development
Promineo Tech

React.js
Promineo Tech

JavaScript
Promineo Tech

Show all 6 skills →

Interests
Companies   Schools

SMCP – Sandro, Maje, Claudie Pierlot, Fursac
74,395 followers
✓ Following

University of Nevada-Las Vegas
158,909 followers
✓ Following

Messaging