

31 July 2018

Tēnā koe,

Mark Metcalfe was contracted by OraTaiao in June and July 2018 to undertake web page development work for a specific interactive campaign. This involved the following activities at short notice:

- establishing a website with an appropriate domain name;
- liaising with us as the client to clarify, determine, moderate and improve user requirements;
- designing two online submission forms;
- designing and ensuring a seamless submission process
- flexibility to modify the forms and the website, including redirects, according to changing circumstances;
- undertaking evaluation and reporting about the use of the online forms and website traffic
- providing insightful recommendations based on the evaluation

In completing these tasks he demonstrated his ability to meet a tight deadline, be responsive to evolving client needs and provide a creative web product which more than met our expectations about what was needed.

We were very happy with Mark's contract performance and have no hesitation in recommending him for similar work.

Nāku noa,

Nā



Dr Alex Macmillan MBChB PhD FNZCPHM and Dr Rhys Jones MBChB

FNZCPHM Co-convenors