UNIT 7 - MY PROCESS

How did you define your audience & tone?
Since my site is a representation of myself and my work it needed to simply communicate who I am as a creative professional, my experience and skill set. My target audience are my peers and potential employers.

What existing websites were you most inspired by?
I was inspired by Hovercraft and Nike.

What parts of your design are you most proud of?
Not fully proud of the designs yet, but I am proud that I have been able to build a site.

What struggles did you encounter in your design process?
It wasnt so much the designing process I had struggles with it was understanding how to execute my designs. A lot of trial and error was needed especially when it came to the columns in my about section.

What did you learn from working on this project?
Attention to detail is extremely important as is being organized. Once again trial and error is an important part of the process as a beginner.