

# **MARK RUTERE**

CREATIVE DESIGNER  
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DIGITAL ARTIST  
PORTFOLIO



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[github.com/markmutai](https://github.com/markmutai)



Nairobi, **Kenya**



IT Solutions That Work for A Modern Workplace

An I.T. Company specializing in cloud computing, modern workplace solutions & managed services. Registered AWS Partner (APN 1339079) & Microsoft Partner (MPN 5247970) offering licensing, road mapping, implementation, user productivity, user adoption, security, & ongoing managed services at competitive pricing.

#### Cloud Migration

##### Cost Effectiveness



Running & maintaining your own IT servers is expensive. You need to purchase the right equipment & hire technicians to install & manage it. In addition, you need to constantly maintain & keep the hardware as well as necessary software licenses & infrastructure updated. When you shift to the cloud, you will only pay for the services procured. This allows you to consolidate & have better control over your IT budget since you pay only for what you use.

##### Security



HOME    ABOUT    SERVICES +    CONTACT    ☰



**LINCHPIN**  
IT Solutions That Work for A Modern Workplace

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**Cloud Migration**

**Cost Effectiveness** 

Running & maintaining your own IT servers is expensive. You need to purchase the right equipment & hire technicians to install & manage it. In addition, you need to constantly maintain & keep the hardware as well as necessary software licenses & infrastructure updated. When you shift to the cloud, you will only pay for the services procured. This allows you to consolidate & have better control over your IT budget since you pay only for what you use.

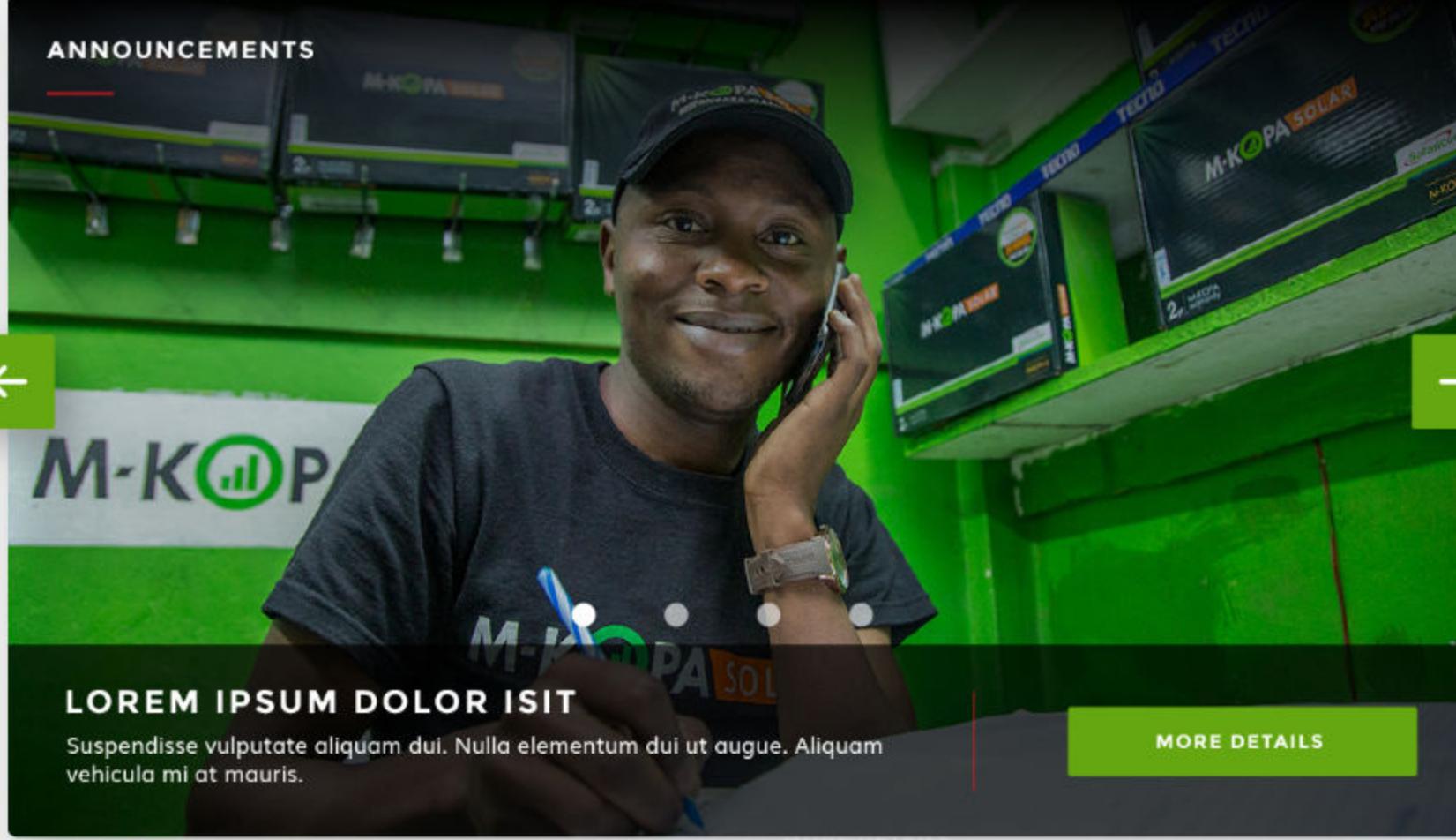
**Security** 

**QUICK LINKS**

---

- [POPULAR KB TOPICS](#)
- [COMPANY PROFILE](#)
- [GUIDED HELP](#)
- [FAQ](#)

**ANNOUNCEMENTS**



**LOREM IPSUM DOLOR ISIT**

Suspendisse vulputate aliquam dui. Nulla elementum dui ut augue. Aliquam vehicula mi at mauris.

[MORE DETAILS](#)

**LFL**

**2** - **0**

M-KOPA - KCB

[MATCH REVIEW](#)

**USEFUL LINKS**

---

- [MKOPA U](#)
- [TROUBLESHOOTING](#)
- [INTERNAL PROMOTIONS](#)
- [COMPANY POLICIES](#)

**M-KOPA SOLAR**

KAGENI MBUNGU & JACQUELINE CHEGE

MINDSET - UMILIKI

**SPOT AWARD | 11.10.2016**

Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. In posuere felis nec tortor. Pellentesque faucibus. Ut accumsan ultricies elit. Maecenas at justo id velit placerat molestie. Donec dictum lectus non odio.

Thank you for your Umiliki!

**Breast Cancer**

AWARENESS MONTH

[FIND OUT MORE](#)

**DID YOU KNOW**

If you are uploading a big group of files to SharePoint, it can be cumbersome to try to fit them all into the drag-and-drop window. Or maybe you want to copy a lot of files out of SharePoint onto, say, a thumb drive for transport. Luckily there's a way to make your SharePoint site's document libraries appear just like any other disk in your file system.

[NEXT TIP](#)

### SEARCH KB

Search the knowledge base...

### CHALLENGE QUESTION OF THE WEEK

How many CCTVs are in M-KOPA?

Type your answer...

### QUICK LINKS

- RECENT KB TOPICS
- POPULAR KB TOPICS
- GUIDED HELP
- NEW EMPLOYEE GUIDE
- M-KOPA STYLE GUIDE

### M-KOPA INTERACTIVE TIMELINE

COMPANY'S BUSINESS STAGES

The timeline illustrates the company's business stages across 12 months. It starts at -12 Months with the 'R&D Stage' (Devices), followed by the 'Shipping Stage' (Channels) at -3 Months, the 'Sales Stage' (Customers) at 0 Months, and the 'Customer Stage' (Post Sale) at +12 Months. A red arrow points to the right above the timeline.

R&D Stage → Shipping Stage → Sales Stage → Customer Stage

-12 Months | -3 Months | 0 Months | +12 Months

MONTHS

HOVER DOTS FOR INFO

### USEFUL LINKS

- TROUBLESHOOTING
- FAQ
- NEW COMPANY POLICIES
- KOPA CUP
- M-KOPA U

### RECENT TOPICS

VIEW ALL

COMING SOON  
Site under construction, content will be displayed here when complete. Please check back with us soon.

COMING SOON  
Site under construction, content will be displayed here when complete. Please check back with us soon.

COMING SOON  
Site under construction, content will be displayed here when complete. Please check back with us soon.

COMING SOON  
Site under construction, content will be displayed here when complete. Please check back with us soon.

### NEWS AROUND M-KOPA

LFL LATEST SCORE

0	0
---	---

Security improvements for employees

Grab hot breakfast before 9am

Lorem ipsum dolor sit.

TECH UPDATES

MKOPAnet v10.8 released

Quick tips for MKOPAnet

SHOP OPENINGS

SC0213 Kisumu

SC0215 Mandera

NEW RELEASES

Customer Photo App

Bulk SMS Tool

© 2022, MARK RUTERE

The image displays two screenshots of the motionplay mobile application interface.

**Top Screenshot (Home Screen):**

- Header:** motionplay v2.0, murumé, THEME | ROYAL, SHOW/HIDE.
- Search Bar:** SEARCH... with a magnifying glass icon.
- Center Content:**
  - A large album cover for "DA BABY - BLAME IT ON BABY" by Rockstar is displayed.
  - Below it are two rows of song cards:
    - Row 1: CHRIS BROWN - GO CRAZY, CARDI B/MEGAN THEE STALLION - WAP, SAINT JHN - ROSES, DOJA CAT - SAY SO, DUA LIPA - DONT START NOW
    - Row 2: THE WEEKND - BLINDING LIGHTS, JACK HARLOW - WHATS POPPIN (REMIX), SAWEETIE - TAP IN, DJ KHALED - POPSTAR, 24K GOLD NUGGETS - HODGY
  - Control buttons: back, forward, and a circular navigation button labeled "SWIPE TO PLAY/PAUSE/NEXT/PREVIOUS/MAXIMIZE".
- Side Panel:** A vertical sidebar titled "WHAT'S HOT" containing links to EXPLORE, FAVOURITES, PLAYLISTS, ALBUMS, ARTISTS, and SONGS.

**Bottom Screenshot (Song Player):**

- Player Controls:** Play/pause, volume, and a progress bar showing 0:34 of a 4:15 track.
- Song Information:** MEGAN THEE STALLION - SAVAGE (REMIX) f. BEYONCÉ
- Song Queue:**
  - MEGAN THEE STALLION - SAVAGE (REMIX) f. BEYONCÉ
  - KENDRICK LAMAR - M.A.A.D CITY f. MC EIHT
  - KEY GLOCK - BOTTOM OF THE POT
  - JAY-Z - I KNOW
  - STYLO G - DUMPLING (DEVOLVE REMIX)

The screenshot displays the motionplay mobile application interface. At the top, there is a navigation bar with a back arrow, the app logo "motionplay v2.0", a user profile icon for "murumé", and a "THEME | ROYAL" button.

**now playing:** MEGAN THEE STALLION - SAVAGE (REMIX) F. BEYONCÉ

**next up:**

- MEGAN THEE STALLION - SAVAGE (REMIX) F. BEYONCÉ
- KENDRICK LAMAR - M.A.A.D CITY F. MC EIHT
- KEY GLOCK - BOTTOM OF THE POT
- JAY-Z - I KNOW
- STYLO G - DUMPLING (DEVOLVE REMIX) F.
- RICK ROSS - NOBODY'S FAVORITE
- SWIZZ BEATZ - 25 SOLDIERS
- GUCCI MANE - TONE

At the bottom, there is a control bar with a play/pause button, a progress bar from 0 to 4:15, and a share button.



**KENYA**



For sheer awe-inspiring travel, few countries can match Kenya. Its national reserves & conservancies are well-protected havens for some of the most endangered wildlife on the planet, from lions & cheetahs in the Maasai Mara in the south to elephants & rhinos in Samburu in the north. Its tribal culture has its roots in the Rift Valley, the cradle of human civilization. And in Nairobi, it has one of Africa's most bustling, up-and-coming cities. Those looking for a more laid-back trip will find azure waters & white sands near Mombasa, where Kenya meets the Indian Ocean.

[BOOK A TRIP](#)



total  
\$20,000

CLICK FOR DETAILS

ADD CREDIT CARD

NAME

CARD NUMBER

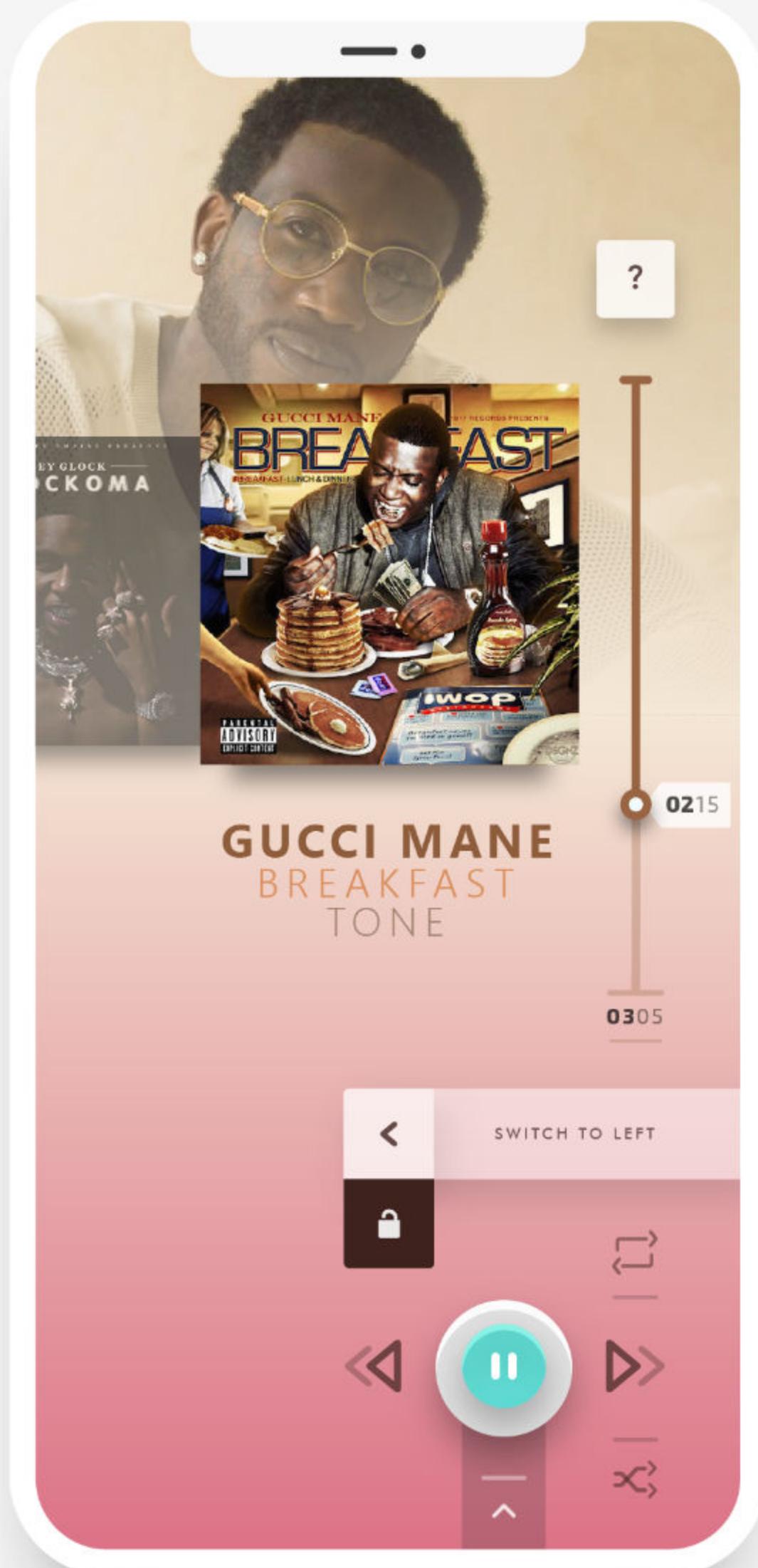
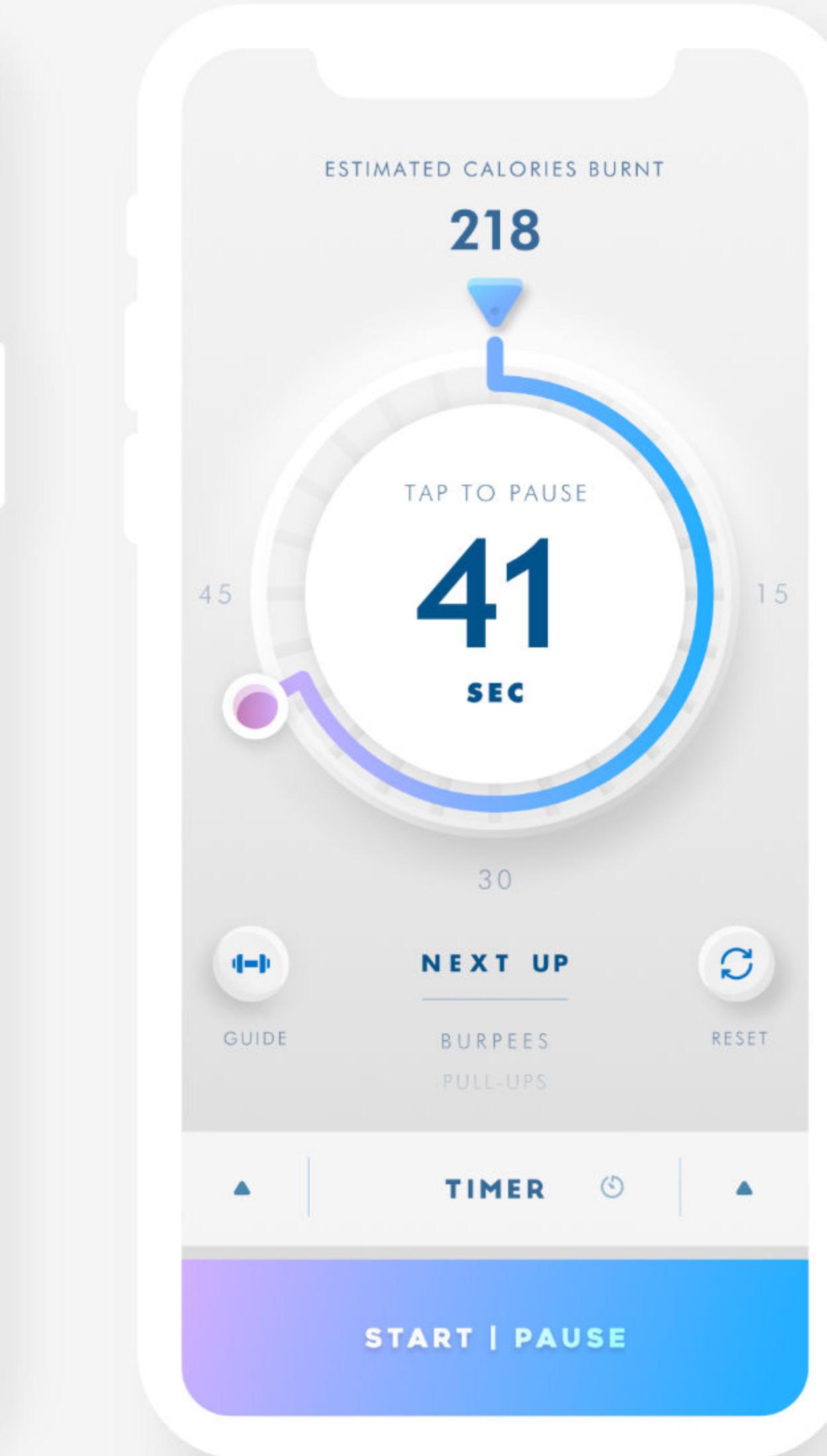
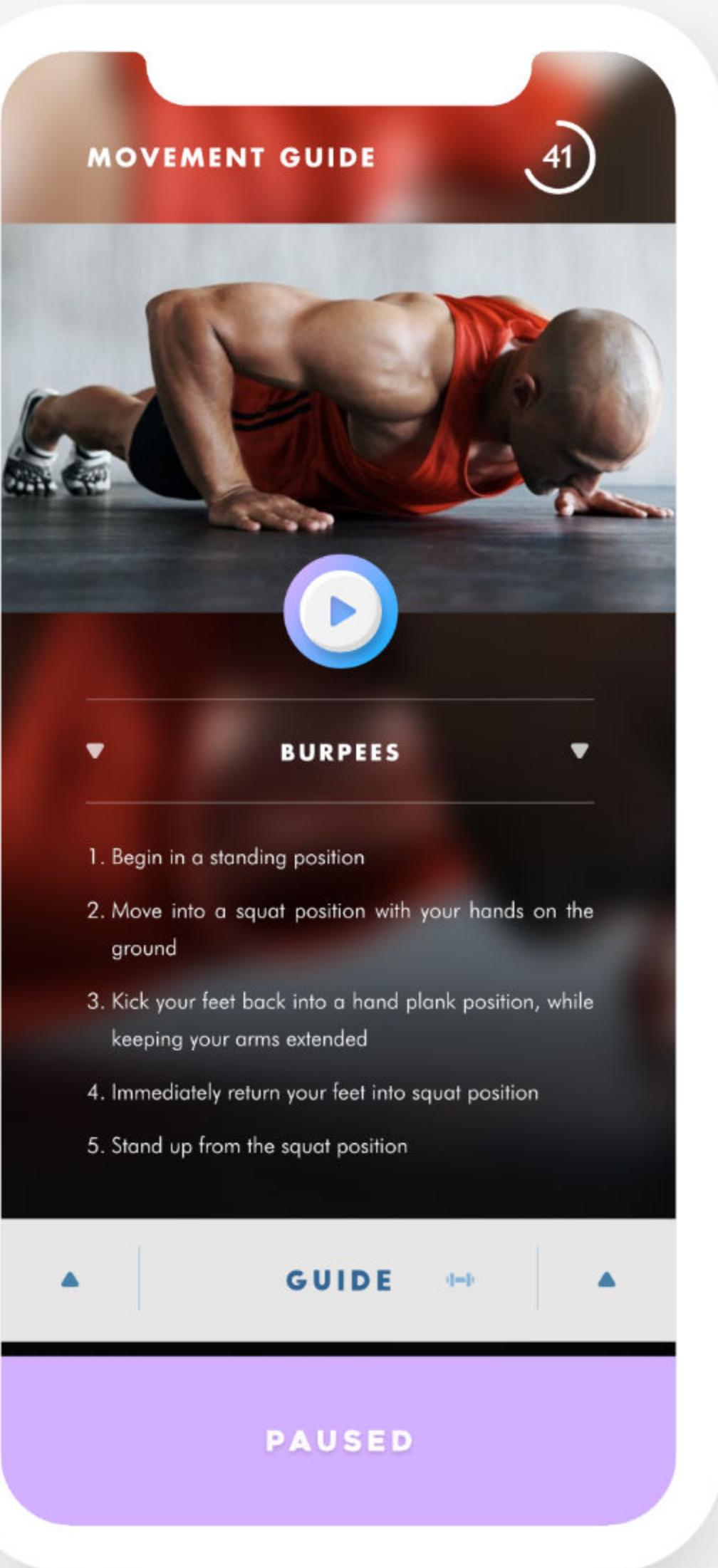
EXPIRES

MONTH ▾

YEAR ▾

CVC

**ADD**



HOME    ABOUT    SERVICES    EVENTS    PARTNERS & OFFERS    PAYMENTS    BOOKINGS    CONTACT

scroll down

WHERE YOUR WELLNESS COMES FIRST

The Indian Almond Tree in full growth provides solace from natural elements like the sun, wind & rain; its leaves are a mix of green & dark red, & the actual almond seed is hard & green in colour – difficult to get through but possible to break. The Almond Tree Wellness Center originated from this concept where a single tree provides refuge for many & sometimes talking about sensitive issues are difficult but very possible, with the right approach.

*"Sexuality is central & an all-pervasive theme of human existence... a fundamental aspect of human nature."*

**Levay, Baldwin & Baldwin (2015)**

At our center, we offer a safe & confidential environment to discuss any issues without fear, judgement or shame; we encourage our clients to share any relationship or sexual related issues to improve their well-being which is very important to us. Whether you require a consultation on your own or with your spouse our professional counsellor will be able to listen & cater to the concerns raised.

[facebook](#)

Almond Tree Wellness Center  
Like Page 633 likes

CONTACT US

HOME MISSION & VISION WHAT WE DO SERVICES CONTACT

**INTEGRATED PARTNERSHIP CONSULTANTS LTD.**  
INTEGRATED ENGINEERING SOLUTIONS

mission

“ To provide appropriate solutions and services to our clients punctually ”

vision

“ To be a leading professional consultancy firm offering practical and sustainable solutions for tasks assigned to us ”

**what we do**

Integrated Partnership Consultants Limited (IPCL) is a Kenyan based, international engineering consultancy firm officially registered as a business in 1994 and incorporated as a company in 2012. The firm has expertise available to undertake professional assignments for projects involving:

- Project Funding Proposals & Preparation Reports
- Pre-feasibility, Feasibility & Preliminary Study/Design Reports
- Technical Audit Reports, Assessment & Evaluation Reports
- Operation & Maintenance/Management Manuals/Reports
- Training & Capacity Building for Beneficiaries, Promoters Personnel, & Trainers
- Detailed Technical Designs, Documentation, Drawings, Bid Dossiers & Work Supervision for Engineering Projects

[DOWNLOAD OUR PORTFOLIO](#)

**our services**

**WATER**

Water Resources Development & Management  
Water Storage Dams, Irrigation & Drainage  
Water & Soil Conservation Engineering

**SANITATION**

Sanitation Development  
Sewerage & Public Health  
Environmental Engineering

**ADMINISTRATIVE**

Urban Planning & Engineering  
Project Monitoring, Evaluation & Supervision

**ROADS**

Earth/Gravel Roads & Highways  
(Bitumen, Gravel & Earth Standards)

[DOWNLOAD OUR CV](#)

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BLOG

CONTACT



# LINCHPIN

cloud solutions for a modern workplace

Linchpin Ltd is a Kenyan based information technology company specialising in the area of cloud computing and managed services and solutions. As a Microsoft Partner (MPN ID: 5247970), Linchpin offers licensing, road mapping, implementation, user productivity, user adoption, security, and ongoing managed services at competitive pricing and gives you the bonus of technical support together with Microsoft.

## our services



CLOUD MIGRATION



MANAGED SERVICES



MODERN WORKPLACE



COMPANY BRANDING

### CLOUD MIGRATION



#### COST EFFECTIVENESS

Running and maintaining your own IT servers is expensive. You need to purchase the right equipment and hire technicians to install and manage it. In addition, you need to constantly maintain and keep the hardware as well as necessary software licences and infrastructure updated. When you shift to the cloud, you will only pay for the services procured. This allows you to consolidate and have better control over your IT budget since you pay only for what you use.



#### SECURITY



Storing data and running resources on the cloud is a lot safer than on a local physical server. A breach of security at your premises can lead to compromised data and potential business downtime. If your data sits on the cloud, breaching the security measures on this platform is difficult because it's multi-layered and teams of cybersecurity experts work together to help safeguard this. Cloud computing also helps your business meet compliance standards requirements.

#### AVAILABILITY



One of the major benefits of running services and resources on the cloud is, it gives you and your team the flexibility to continuously work anywhere at any time from any computing device with an internet connection. Being on the cloud allows your business to ensure efficient collaboration across locations, departments and even regions and effective sharing of information with other parties such as customers, contractors, partners and many more.

#### SCALABILITY



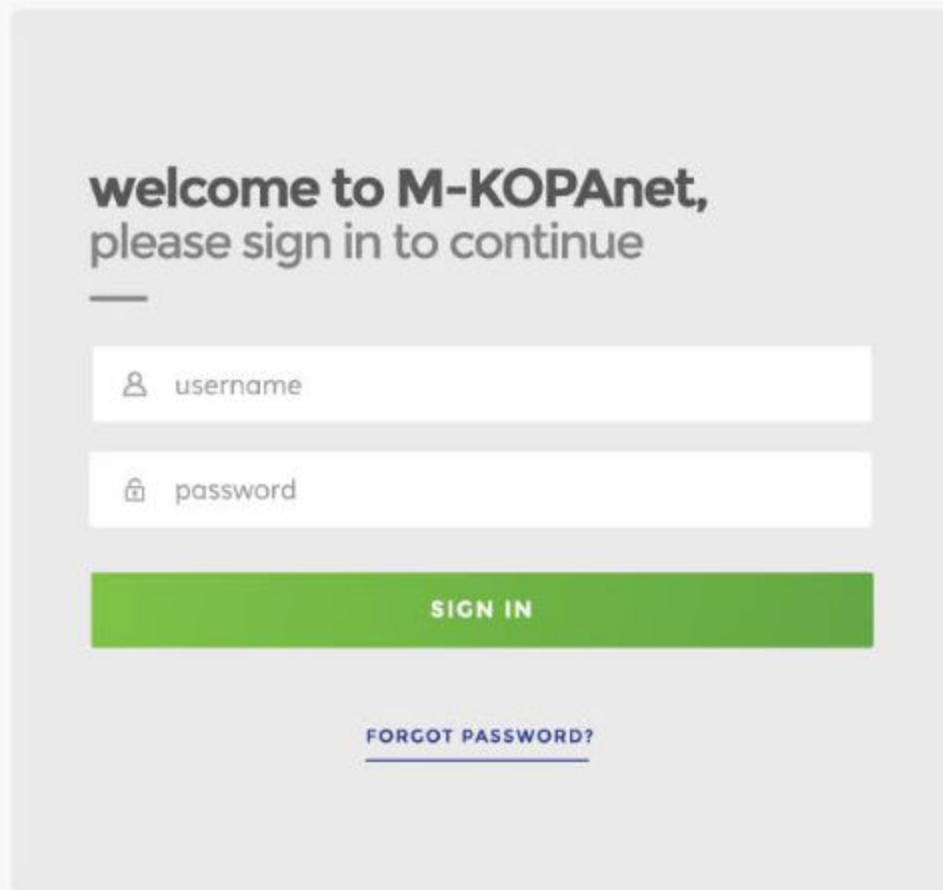
The traditional way of planning for growth is to purchase and keep additional servers, storage, licenses and other supporting infrastructure. On the cloud, scaling resources is fast, easy and non-disruptive. You can get additional storage space or services whenever you need them helping your business adapt to growing demand. Being on the cloud ensures that you can future-proof your business.

#### DISASTER RECOVERY

## 06. components

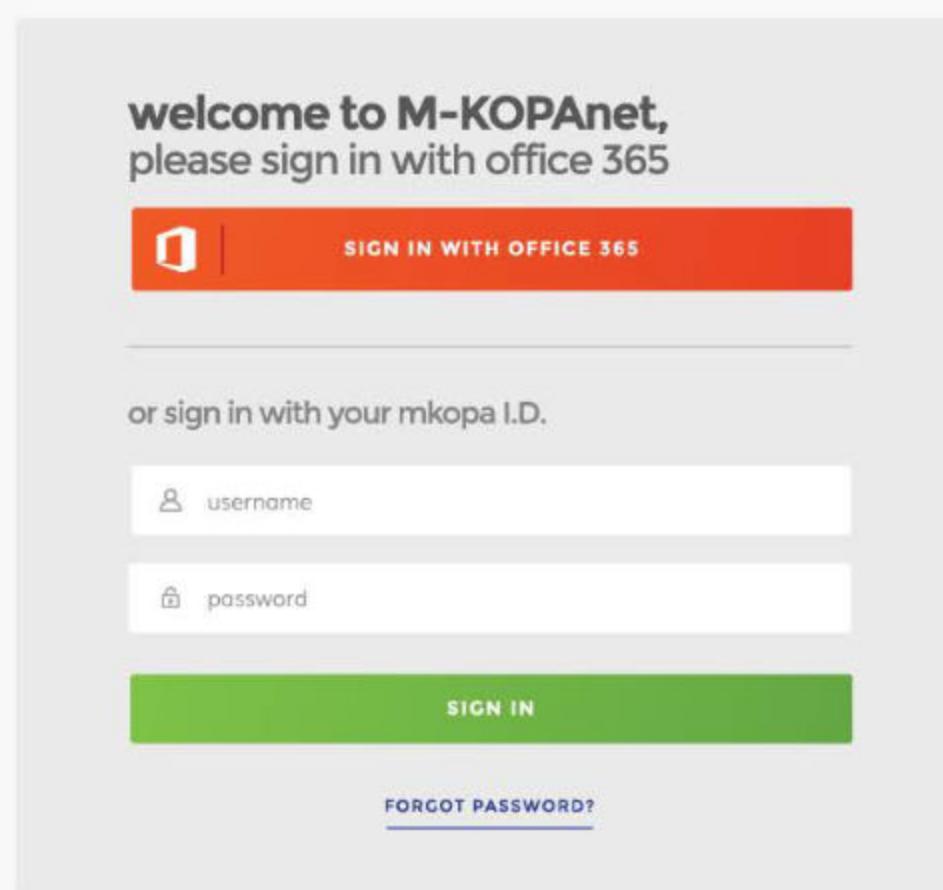
### SIGN-IN FORMS

Sign in forms utilize floating input fields that lightly cast shadows when the user interacts with each field, giving the form more depth. They make use of full width buttons that utilize Fitt's Law to give users ease of use while also giving a more contemporary feel and tactile feel



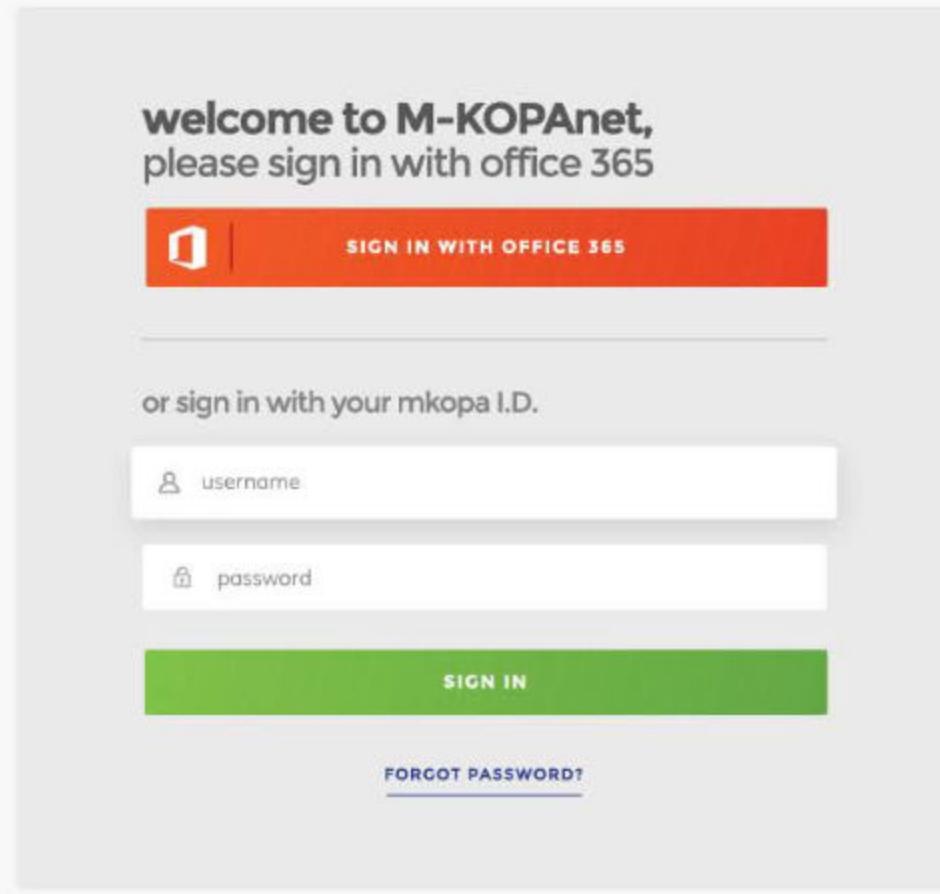
The form is titled "welcome to M-KOPAnet, please sign in to continue". It features two input fields: "username" and "password", both with floating labels. Below the inputs is a large green "SIGN IN" button. At the bottom left is a "FORGOT PASSWORD?" link.

Mkopa ID login (inactive)



The form is titled "welcome to M-KOPAnet, please sign in with office 365". It includes a "SIGN IN WITH OFFICE 365" button with a Microsoft logo. Below it, there is a note "or sign in with your mkopa I.D." followed by standard "username" and "password" fields, and a green "SIGN IN" button. A "FORGOT PASSWORD?" link is at the bottom.

SSO login (inactive)



This form is identical in layout to the SSO login (inactive) version, featuring the "SIGN IN WITH OFFICE 365" button and the "mkopa I.D." sign-in option. The "SIGN IN" button is green, matching the other forms.

SSO login (active)

## 06. components (continued)

### BUTTONS

Sign in forms utilize floating input fields that lightly cast shadows when the user interacts with each field, giving the form more depth. They make use of full width buttons that utilize Fitt's Law to give users ease of use while also giving a more contemporary feel and tactile feel

#### FLOATING BUTTONS (BUTTONS OUTSIDE CHUNKS)



##### Button on Inactive State

```
height: 50px;  
font-weight: 700;  
font-family: 'Montserrat';  
background-color: #61bb46;  
border-radius: 4px;
```

##### Button on Hover State

```
height: 50px;  
font-weight: 700;  
font-family: 'Montserrat';  
border-radius: 4px;
```

#### FLAT BUTTONS (BUTTONS INSIDE CHUNKS)



##### Button on Inactive State

```
height: 50px;  
font-weight: 700;  
font-family: 'Montserrat';  
background-color: #61bb46;  
border-radius: 4px;
```

##### Button on Hover State

```
height: 50px;  
font-weight: 700;  
font-family: 'Montserrat';  
border-radius: 4px;
```

### INPUTS

Textboxes follow the same rules as buttons, aside from the fact that their length and width can be dictated by how much information needs to be collected. As a standard, no matter how small, the box should create a lot of space around its placeholder, and any button along side or beneath it should be equal in height if on side or equal in dimensions if placed beneath the textbox

#### FLOATING INPUTS (BUTTONS OUTSIDE CHUNKS)



##### Textbox in an inactive state

```
height: 50px;  
font-family: 'Muli';  
border-radius: 4px;  
border: 1px solid #999;  
color: #999;
```

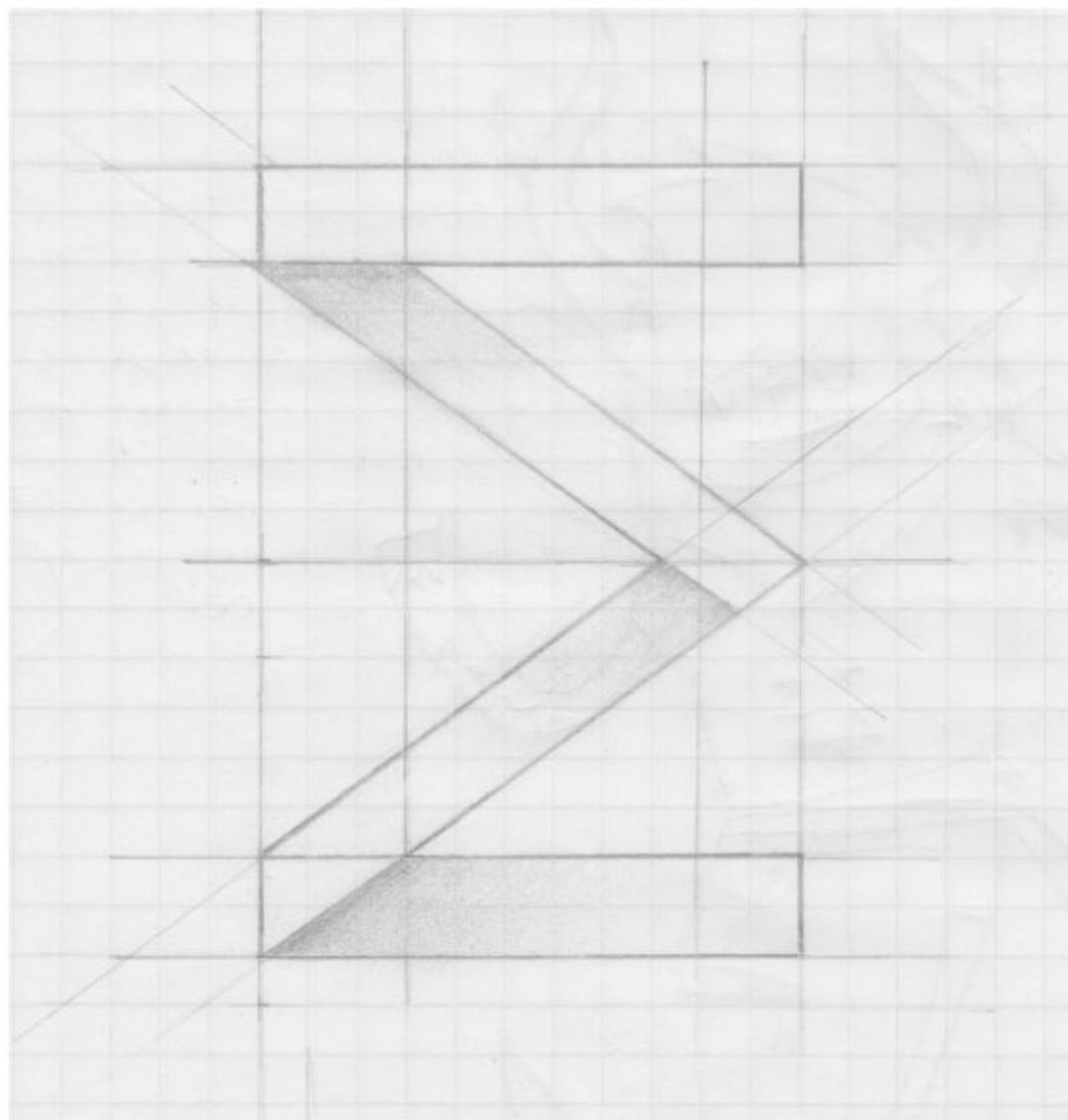
##### Textbox in an active state

```
height: 50px;  
font-family: 'Muli';  
border-radius: 4px;  
color: #999;  
box-shadow: 10px 12px 15px rgba(54,54,54,0.2);
```

LOGOS



## LOGOS

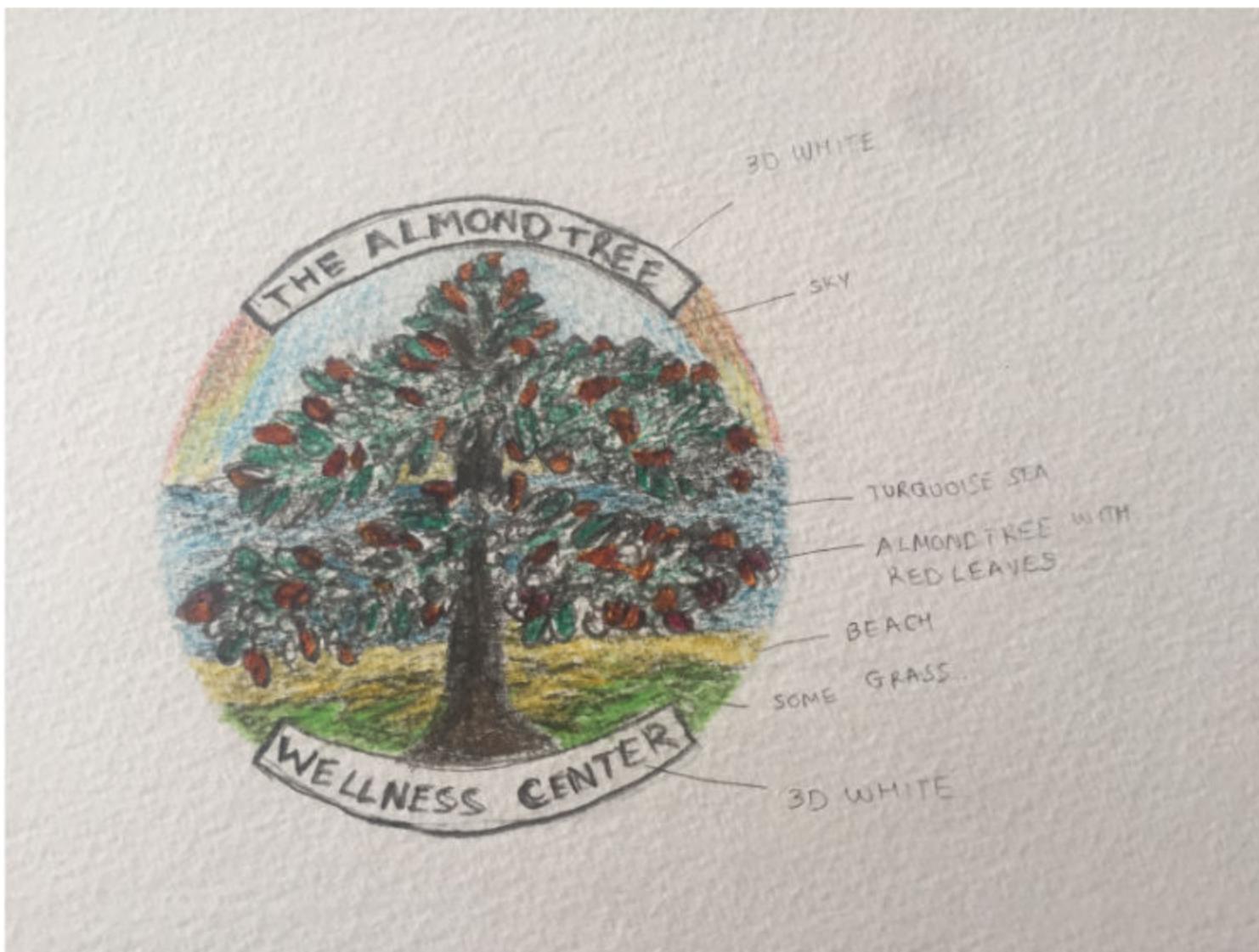


SKETCH

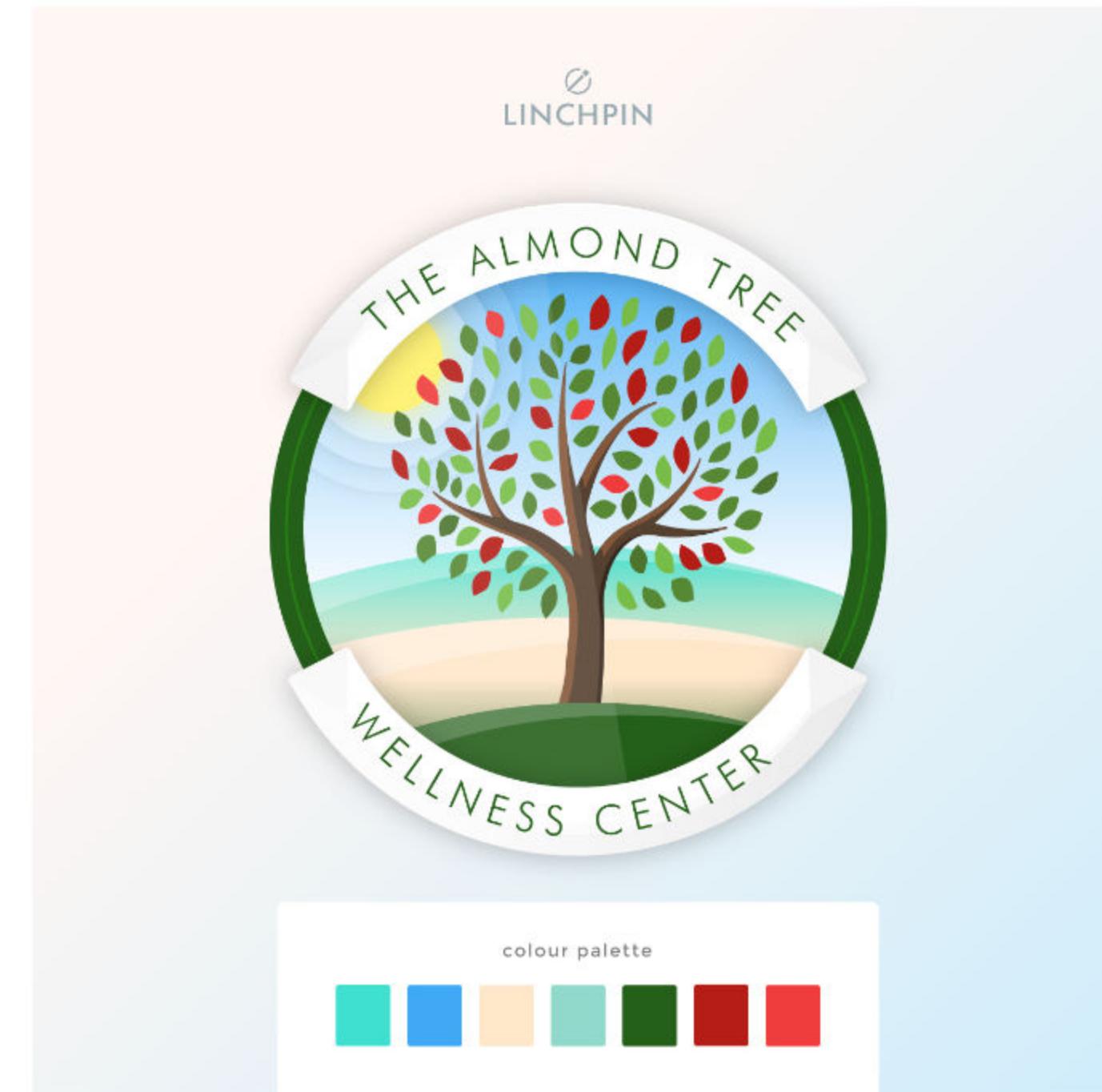


FINAL LOGO

## LOGOS



CLIENT SKETCH



FINAL LOGO

## BRANDING

### FONTS

**MILLPARK**

JAAPOKI ABSTRACT

**SOLUTIONS**

BOSUN 03

**SCHOOL BUS TRACKING**

BOSUN 03

### COLOUR PALETTE



#4183D7  
#43A2D6  
(GRADIENT)  
- 45°



#4183D7



#43A2D6



#FFFFFF

### STANDALONE FLAT ICONS



### STANDALONE TEXT

**MILLPARK**  
**SOLUTIONS**  
SCHOOL BUS TRACKING

**MILLPARK**  
**SOLUTIONS**  
SCHOOL BUS TRACKING

## BRANDING

### KALA BRAND GUIDELINE

LOGO (STAND-ALONE)



LOGO (SOCIAL MEDIA/APPS)



FONTS

A specimen showing the font "Renner". It includes large lowercase and uppercase letters "Aa", a range of characters from "Aa Bb Cc Dd" to "1234567890", and a paragraph of text. The paragraph discusses the font's design, mentioning Paul Renner and his work on Futura.

**Renner**  
Aa Bb Cc Dd  
1234567890

Renner is a font for the digital age. Based off of the work of Paul Renner, the designer of Futura. Futura was designed to be functional in its day and in that spirit, Renner aims to be as functional as possible in the digital era.

A P P A R E L

large tracking distance  
all caps

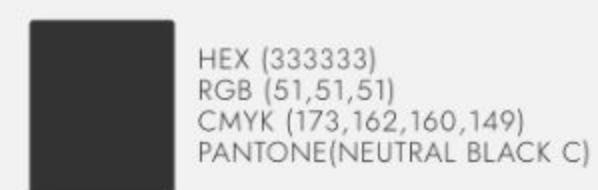
HEX (737373)  
RGB (115,115,115)  
CMYK (173,162,160,149)  
PANTONE (COOL GRAY 9 C)

COLOURS (LOGO)



HEX (333333)  
RGB (51,51,51)  
CMYK (173,162,160,149)  
PANTONE(NEUTRAL BLACK C)

COLOURS (BACKGROUND)



HEX (333333)  
RGB (51,51,51)  
CMYK (173,162,160,149)  
PANTONE(NEUTRAL BLACK C)



HEX (737373)  
RGB (115,115,115)  
CMYK (173,162,160,149)  
PANTONE (COOL GRAY 9 C)



HEX (FFFFFF)  
RGB (255,255,255)  
CMYK (0,0,0,0)  
PANTONE (N/A)



HEX (FFFFFF)  
RGB (255,255,255)  
CMYK (0,0,0,0)  
PANTONE (N/A)

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KALA  
A P P A R E L



## BRANDING



Flat



Black x White



Mini

THE ALMOND TREE WELLNESS CENTER

Text Only

### font type

Renner

Standard  
0 letterspacing

RENNER

Logo Title - Uppercase  
200 letterspacing

### colour palette



#ffff09  
rgb(255, 240, 105)  
sun



#ffe7ca  
rgb(255, 231, 202)  
beach



#3fa9f5  
rgb(63, 169, 245)  
sky (base colour)



#40e0d0  
rgb(64, 224, 208)  
ocean



#ffffff  
rgb(255, 255, 255)  
sky (end colour)



#b51e17  
rgb(181, 30, 23)  
almond leaf



#25601a  
rgb(37, 96, 26)  
dark leaf



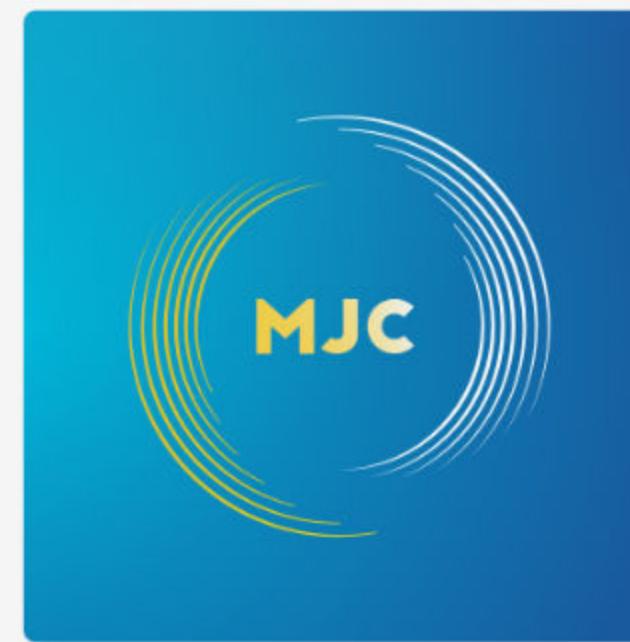
#ef3c3c  
rgb(239, 60, 60)  
light almond leaf



#78bd49  
rgb(120, 189, 73)  
light leaf

### MJC BRANDING GUIDELINE

LOGO (MINI)



FONTS

# Aa

**Renner**

Aa Bb Cc Dd  
1234567890

Renner is a font for the digital age. Based off of the work of Paul Renner, the designer of Futura. Futura was designed to be functional in its day and in that spirit, Renner aims to be as functional as possible in the digital era.

M U R A G E

large tracking distance  
all caps

HEX (185A9D)  
RGB (115,115,115)  
CMYK (173,162,160,149)  
PANTONE (COOL GRAY 9 C)

# A

**BIG JOHN**

A B C D E  
1234567890

Big John is a sans serif combo designed by Ion Lucin from Spain. When used, this all-caps font can create a perfect and bold contrast for strong visual effect.

**M J C**

medium tracking distance  
all caps

HEX (737373)  
RGB (115,115,115)  
CMYK (173,162,160,149)  
PANTONE (COOL GRAY 9 C)

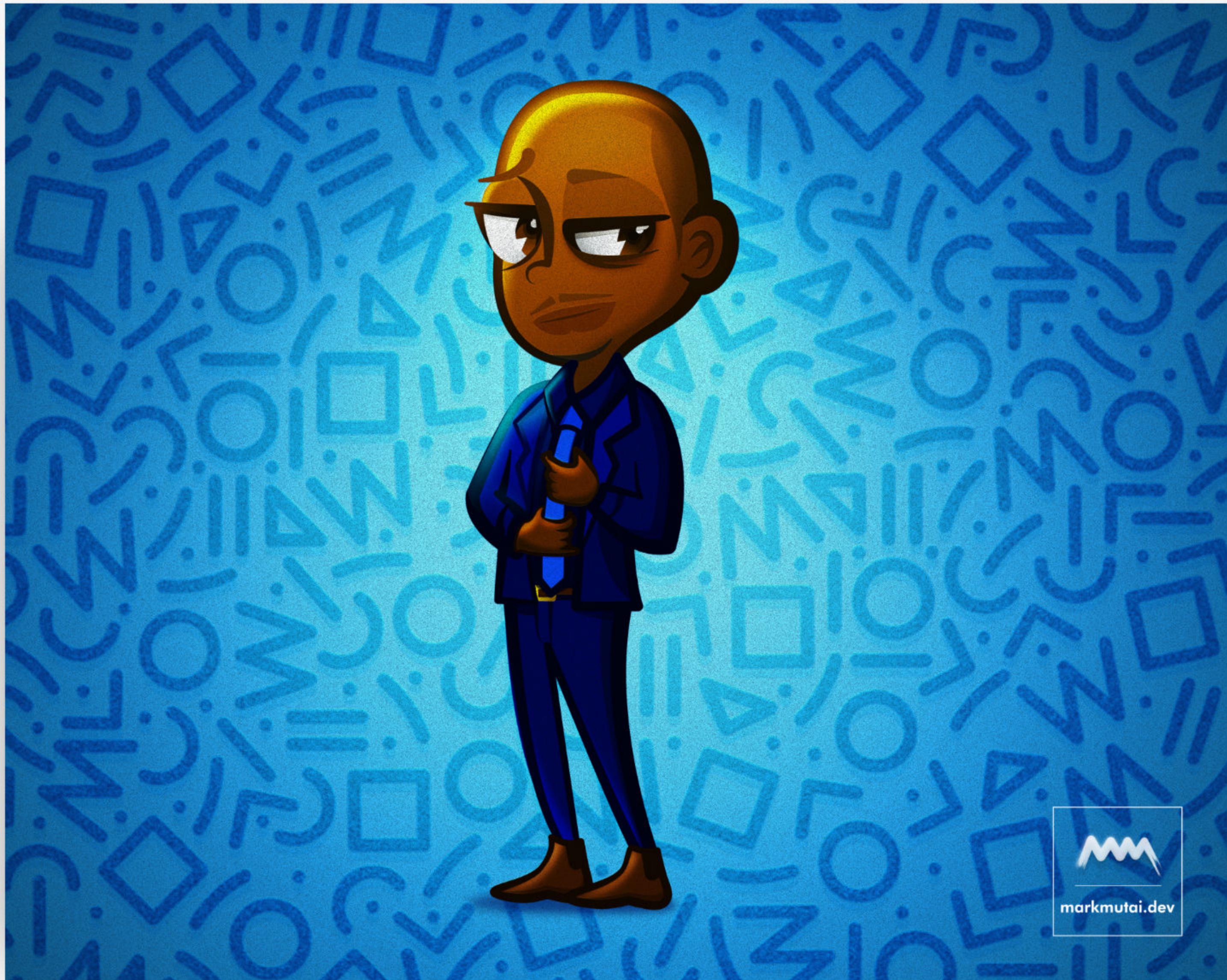


ARCANE

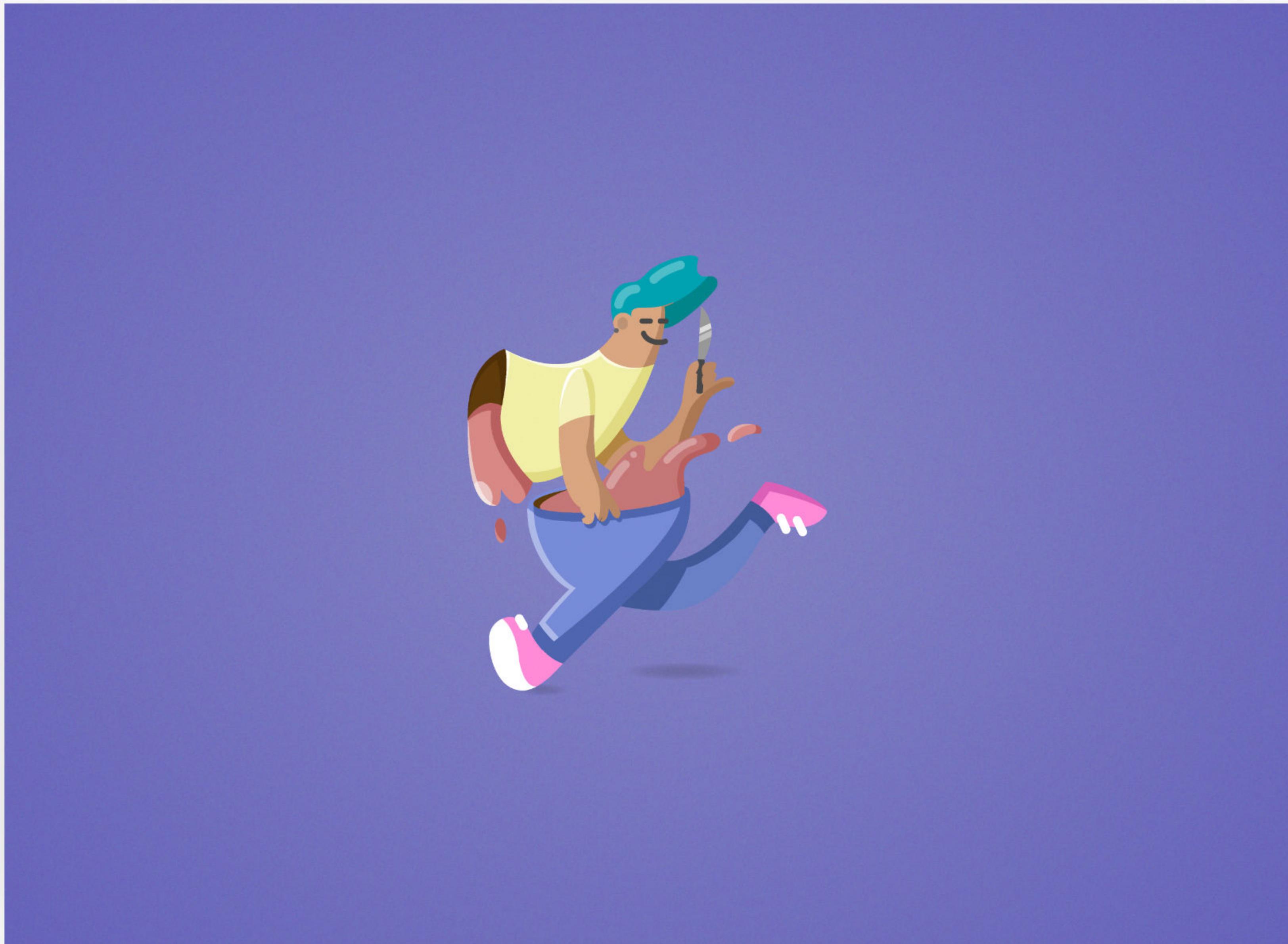












## ICONOGRAPHY



# THANK YOU



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[www.markmutai.dev](http://www.markmutai.dev)



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[dribbble.com/markmutai](https://dribbble.com/markmutai)



[github.com/markmutai](https://github.com/markmutai)



Nairobi, **Kenya**