

# Mark Nugent

## Senior Product Designer

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LOCATION Priest River, Idaho

Portfolio: [nuge.co](https://nuge.co) / username: user pass: highfidelity

**A versatile and collaborative product designer, I have expertise in interaction design, prototyping, visual design, and user research. I enjoy learning the unique needs of specialized fields and working closely with users, stakeholders, and engineers to craft user-centered solutions aligned with business strategy.**

### EXPERIENCE

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#### Senior Product Designer / Cisco Systems

JUNE 2020 – NOVEMBER 2023

Worked on two products: MSX (SaaS for managed network services) and, since 2022, a network automation product. Collaborated cross-functionally with product managers, product owners, and stakeholders to plan and develop design features.

- Designed significant portion of the MVP for a SaaS product for cross-domain automation: Conducted competitive review of comparable products; prototyped main pages and workflows, collaborated with user testing
- Prepared user journeys, conceptual diagrams, wireframes, high-fidelity UI mockups, and prototypes
- Produced annotated design specs and worked closely with engineers throughout development process

#### Senior Staff Designer / SiFive

FEBRUARY 2018 – MAY 2020

Sole user experience designer at SiFive, a semiconductor-industry growth-stage startup, focusing on SaaS design tools for microprocessor IP cores. Oversaw feature roadmap alongside business stakeholders. Core Designer is used at Qualcomm and Intel, among other subscribers.

- Served as design lead for SiFive Cloud Services and its Core Designer and Chip Designer SaaS products
- Design work included wireframes, prototypes, visual design, specifications for development

#### Product Designer / Seneca Systems

OCTOBER 2015 – APRIL 2017

Sole UX designer at Seneca, an early-stage startup backed by Y Combinator and Initialized Capital, for Romulus, a SaaS CRM for local governments. Adopted in cities such as Chicago, Houston, Oakland, Miami, and Boston.

- Conducted user research; created wireframes, task flows, visual design
- Worked with developers, customer experience lead, and salespersons
- After delivering app redesign, paid user count grew fivefold

#### UX Designer/Developer / i360 LLC

NOVEMBER 2013 – APRIL 2015

At i360, a political data analysis company, I designed iOS and Android versions of two mobile apps: i360 Walk, which supported door-to-door canvassers, and i360 Calls, part of a phone-canvassing system.

### SKILLS

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**Design:** Prototyping, interaction design, wireframes, visual design, user research, illustration, UX writing, Information Architecture

**Software:** Figma, Sketch, Photoshop, GitHub, InVision, Illustrator, Balsamic, InDesign, Xcode, Visual Studio

**Code:** HTML, CSS, Sass, BEM, Javascript, Styled Components

### EDUCATION

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University of Missouri  
B.A. Fine Arts  
Concentration in graphic design