

# Directory SEO

## COMPREHENSIVE AUDIT REPORT

**Website:** https://low\_score\_50.example.com

**Directory:** Low Score Test

**Generated:** February 06, 2026 at 20:33

**TOTAL SCORE**  
Directory SEO: 32/200 | AI Visibility: 18/100  
**50/300**

Section	Score	Max	Status
Structure & Architecture	8	50	Critical
On-Page SEO	8	50	Critical
Content Quality	6	40	Critical
Technical SEO	5	30	Critical
Authority & Trust	5	30	Critical
AI Visibility	18	100	Critical
<b>TOTAL</b>	<b>50</b>	<b>300</b>	<b>F</b>

Your directory requires urgent attention. Implementing the recommendations in this report could dramatically improve your search visibility and user experience.

# EXECUTIVE SUMMARY

Metric	Value
Listing Pages Analyzed	150
Category Pages Analyzed	25
Location Pages Found	10
Sitemap URLs	500
Schema Objects Found	12

## PRIORITY FIXES

Categories scoring below 50% that need immediate attention:

- Priority Fix #1: Critical issue requiring immediate attention.
- Priority Fix #2: Critical issue requiring immediate attention.
- Priority Fix #3: Critical issue requiring immediate attention.
- Priority Fix #4: Critical issue requiring immediate attention.
- Priority Fix #5: Critical issue requiring immediate attention.

## QUICK WINS

High-impact improvements you can make quickly:

- \* Quick Win #1: Implement this quick improvement for immediate results.
- \* Quick Win #2: Implement this quick improvement for immediate results.
- \* Quick Win #3: Implement this quick improvement for immediate results.
- \* Quick Win #4: Implement this quick improvement for immediate results.
- \* Quick Win #5: Implement this quick improvement for immediate results.

# STRUCTURE & ARCHITECTURE (8/50)

How well your directory is organized - listings, categories, locations, and internal linking.

## [1/10] Structure Category 1

Finding #1 for Structure: Standard finding with details about the detected issue.

Finding #2 for Structure: Standard finding with details about the detected issue.

Finding #3 for Structure: Standard finding with details about the detected issue.

Finding #4 for Structure: Standard finding with details about the detected issue.

Finding #5 for Structure: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Structure Category 2

Finding #1 for Structure: Standard finding with details about the detected issue.

Finding #2 for Structure: Standard finding with details about the detected issue.

Finding #3 for Structure: Standard finding with details about the detected issue.

Finding #4 for Structure: Standard finding with details about the detected issue.

Finding #5 for Structure: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Structure Category 3

Finding #1 for Structure: Standard finding with details about the detected issue.

Finding #2 for Structure: Standard finding with details about the detected issue.

Finding #3 for Structure: Standard finding with details about the detected issue.

Finding #4 for Structure: Standard finding with details about the detected issue.

Finding #5 for Structure: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Structure Category 4

Finding #1 for Structure: Standard finding with details about the detected issue.

Finding #2 for Structure: Standard finding with details about the detected issue.

Finding #3 for Structure: Standard finding with details about the detected issue.

Finding #4 for Structure: Standard finding with details about the detected issue.

Finding #5 for Structure: Standard finding with details about the detected issue.

**Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Structure Category 5

Finding #1 for Structure: Standard finding with details about the detected issue.

Finding #2 for Structure: Standard finding with details about the detected issue.

Finding #3 for Structure: Standard finding with details about the detected issue.

Finding #4 for Structure: Standard finding with details about the detected issue.

Finding #5 for Structure: Standard finding with details about the detected issue.

**Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

# ON-PAGE SEO (8/50)

Title tags, meta descriptions, headings, schema markup, and canonicals.

## [1/10] On-Page Category 1

Finding #1 for On-Page: Standard finding with details about the detected issue.

Finding #2 for On-Page: Standard finding with details about the detected issue.

Finding #3 for On-Page: Standard finding with details about the detected issue.

Finding #4 for On-Page: Standard finding with details about the detected issue.

Finding #5 for On-Page: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] On-Page Category 2

Finding #1 for On-Page: Standard finding with details about the detected issue.

Finding #2 for On-Page: Standard finding with details about the detected issue.

Finding #3 for On-Page: Standard finding with details about the detected issue.

Finding #4 for On-Page: Standard finding with details about the detected issue.

Finding #5 for On-Page: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] On-Page Category 3

Finding #1 for On-Page: Standard finding with details about the detected issue.

Finding #2 for On-Page: Standard finding with details about the detected issue.

Finding #3 for On-Page: Standard finding with details about the detected issue.

Finding #4 for On-Page: Standard finding with details about the detected issue.

Finding #5 for On-Page: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] On-Page Category 4

Finding #1 for On-Page: Standard finding with details about the detected issue.

Finding #2 for On-Page: Standard finding with details about the detected issue.

Finding #3 for On-Page: Standard finding with details about the detected issue.

Finding #4 for On-Page: Standard finding with details about the detected issue.

Finding #5 for On-Page: Standard finding with details about the detected issue.

**Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] On-Page Category 5

Finding #1 for On-Page: Standard finding with details about the detected issue.

Finding #2 for On-Page: Standard finding with details about the detected issue.

Finding #3 for On-Page: Standard finding with details about the detected issue.

Finding #4 for On-Page: Standard finding with details about the detected issue.

Finding #5 for On-Page: Standard finding with details about the detected issue.

**Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

# CONTENT QUALITY (6/40)

Listing descriptions, user-generated content, editorial content, and freshness.

## [1/10] Content Category 1

Finding #1 for Content: Standard finding with details about the detected issue.

Finding #2 for Content: Standard finding with details about the detected issue.

Finding #3 for Content: Standard finding with details about the detected issue.

Finding #4 for Content: Standard finding with details about the detected issue.

Finding #5 for Content: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Content Category 2

Finding #1 for Content: Standard finding with details about the detected issue.

Finding #2 for Content: Standard finding with details about the detected issue.

Finding #3 for Content: Standard finding with details about the detected issue.

Finding #4 for Content: Standard finding with details about the detected issue.

Finding #5 for Content: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Content Category 3

Finding #1 for Content: Standard finding with details about the detected issue.

Finding #2 for Content: Standard finding with details about the detected issue.

Finding #3 for Content: Standard finding with details about the detected issue.

Finding #4 for Content: Standard finding with details about the detected issue.

Finding #5 for Content: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Content Category 4

Finding #1 for Content: Standard finding with details about the detected issue.

Finding #2 for Content: Standard finding with details about the detected issue.

Finding #3 for Content: Standard finding with details about the detected issue.

Finding #4 for Content: Standard finding with details about the detected issue.

Finding #5 for Content: Standard finding with details about the detected issue.

**Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

# TECHNICAL SEO (5/30)

Page speed, mobile usability, and crawlability.

## [1/10] Technical Category 1

Finding #1 for Technical: Standard finding with details about the detected issue.  
Finding #2 for Technical: Standard finding with details about the detected issue.  
Finding #3 for Technical: Standard finding with details about the detected issue.  
Finding #4 for Technical: Standard finding with details about the detected issue.  
Finding #5 for Technical: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Technical Category 2

Finding #1 for Technical: Standard finding with details about the detected issue.  
Finding #2 for Technical: Standard finding with details about the detected issue.  
Finding #3 for Technical: Standard finding with details about the detected issue.  
Finding #4 for Technical: Standard finding with details about the detected issue.  
Finding #5 for Technical: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Technical Category 3

Finding #1 for Technical: Standard finding with details about the detected issue.  
Finding #2 for Technical: Standard finding with details about the detected issue.  
Finding #3 for Technical: Standard finding with details about the detected issue.  
Finding #4 for Technical: Standard finding with details about the detected issue.  
Finding #5 for Technical: Standard finding with details about the detected issue.

### **Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

# AUTHORITY & TRUST (5/30)

Backlink profile, social proof, and E-E-A-T signals.

## [1/10] Authority Category 1

Finding #1 for Authority: Standard finding with details about the detected issue.  
Finding #2 for Authority: Standard finding with details about the detected issue.  
Finding #3 for Authority: Standard finding with details about the detected issue.  
Finding #4 for Authority: Standard finding with details about the detected issue.  
Finding #5 for Authority: Standard finding with details about the detected issue.

**Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Authority Category 2

Finding #1 for Authority: Standard finding with details about the detected issue.  
Finding #2 for Authority: Standard finding with details about the detected issue.  
Finding #3 for Authority: Standard finding with details about the detected issue.  
Finding #4 for Authority: Standard finding with details about the detected issue.  
Finding #5 for Authority: Standard finding with details about the detected issue.

**Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

## [1/10] Authority Category 3

Finding #1 for Authority: Standard finding with details about the detected issue.  
Finding #2 for Authority: Standard finding with details about the detected issue.  
Finding #3 for Authority: Standard finding with details about the detected issue.  
Finding #4 for Authority: Standard finding with details about the detected issue.  
Finding #5 for Authority: Standard finding with details about the detected issue.

**Recommendations:**

- > Recommendation #1: Standard recommendation text here.
- > Recommendation #2: Standard recommendation text here.
- > Recommendation #3: Standard recommendation text here.

# AI VISIBILITY (18/100)

How well the site is optimized for AI crawlers, LLMs, and AI-powered search engines.

## [1/10] AI Visibility Category 1

Finding #1 for AI Visibility: Standard finding with details about the detected issue.  
Finding #2 for AI Visibility: Standard finding with details about the detected issue.  
Finding #3 for AI Visibility: Standard finding with details about the detected issue.





Finding #2 for AI Visibility: Standard finding with details about the detected issue.

Finding #3 for AI Visibility: Standard finding with details about the detected issue.

Finding #4 for AI Visibility: Standard finding with details about the detected issue.

Finding #5 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

> Recommendation #2: Standard recommendation text here.

> Recommendation #3: Standard recommendation text here.

## [1/10] AI Visibility Category 10

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

Finding #2 for AI Visibility: Standard finding with details about the detected issue.

Finding #3 for AI Visibility: Standard finding with details about the detected issue.

Finding #4 for AI Visibility: Standard finding with details about the detected issue.

Finding #5 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

> Recommendation #2: Standard recommendation text here.

> Recommendation #3: Standard recommendation text here.

# 30-DAY DIRECTORY IMPROVEMENT PLAN

## Week 1: Foundation & Structure

- [ ] Audit and fix URL structure for consistency
- [ ] Implement or fix BreadcrumbList schema
- [ ] Ensure all listings have canonical tags
- [ ] Block filter/sort URLs in robots.txt
- [ ] Submit updated sitemap with all listing pages

## Week 2: Schema & On-Page

- [ ] Implement LocalBusiness schema on all listing pages
- [ ] Add ItemList schema to category pages
- [ ] Ensure unique title tags (50-60 chars) per page
- [ ] Write unique meta descriptions (150-160 chars)
- [ ] Fix heading hierarchy (single H1, structured H2/H3)

## Week 3: Content Quality

- [ ] Expand thin listing descriptions to 300+ words
- [ ] Add/improve review and rating system
- [ ] Create 'Related Listings' sections
- [ ] Start blog with 'Best [Category] in [Location]' posts
- [ ] Add visible dates (last updated) to listings

## Week 4: Authority & Growth

- [ ] Add About, Contact, Privacy, and Terms pages
- [ ] Implement social sharing and links
- [ ] Create 'How We Rate' methodology page
- [ ] Begin outreach for backlinks and partnerships
- [ ] Set up Google Search Console monitoring

## DIRECTORY-SPECIFIC RECOMMENDATIONS

- **Listing Page Template:** Ensure every listing has: name, description (300+ words), address, phone, hours, images, categories, reviews, and external website link.
- **Category Hub Strategy:** Create pillar category pages with unique intro content, filtering options, and internal links to subcategories and top listings.

- **Location Pages:** If geo-relevant, create city/state landing pages targeting '[category] in [city]' searches.
- **User-Generated Content:** Encourage and display reviews - this creates unique content and builds trust with users and search engines.
- **Schema for Rich Results:** LocalBusiness, AggregateRating, ItemList, and FAQPage schemas can earn rich snippets in search results.
- **Programmatic SEO:** Use templates + unique data points to generate valuable pages at scale without thin content issues.

# COMPLETE CATEGORY BREAKDOWN

#	Category	Score	Max	%
1	Structure Category 1	1	10	10%
2	Structure Category 2	1	10	10%
3	Structure Category 3	1	10	10%
4	Structure Category 4	1	10	10%
5	Structure Category 5	1	10	10%
6	On-Page Category 1	1	10	10%
7	On-Page Category 2	1	10	10%
8	On-Page Category 3	1	10	10%
9	On-Page Category 4	1	10	10%
10	On-Page Category 5	1	10	10%
11	Content Category 1	1	10	10%
12	Content Category 2	1	10	10%
13	Content Category 3	1	10	10%
14	Content Category 4	1	10	10%
15	Technical Category 1	1	10	10%
16	Technical Category 2	1	10	10%
17	Technical Category 3	1	10	10%
18	Authority Category 1	1	10	10%
19	Authority Category 2	1	10	10%
20	Authority Category 3	1	10	10%

---

**Need help implementing these recommendations?**  
Schedule a free strategy call to discuss your directory SEO roadmap.

**Book a Call: [kuriosbrand.com/call](https://kuriosbrand.com/call)**

*Report generated by Kurios Directory SEO Audit Tool - 2026*