

# Directory SEO

## COMPREHENSIVE AUDIT REPORT

**Website:** https://minimal\_data.example.com

**Directory:** Minimal

**Generated:** February 06, 2026 at 20:33

**TOTAL SCORE**  
Directory SEO: 19/200 | AI Visibility: 11/100  
**30/300**

Section	Score	Max	Status
Structure & Architecture	5	50	Critical
On-Page SEO	5	50	Critical
Content Quality	3	40	Critical
Technical SEO	3	30	Critical
Authority & Trust	3	30	Critical
AI Visibility	11	100	Critical
TOTAL	30	300	F

Your directory requires urgent attention. Implementing the recommendations in this report could dramatically improve your search visibility and user experience.

# EXECUTIVE SUMMARY

Metric	Value
Listing Pages Analyzed	150
Category Pages Analyzed	25
Location Pages Found	10
Sitemap URLs	500
Schema Objects Found	12

# PRIORITY FIXES

Categories scoring below 50% that need immediate attention:

- Priority Fix #1: Critical issue requiring immediate attention.
- Priority Fix #2: Critical issue requiring immediate attention.
- Priority Fix #3: Critical issue requiring immediate attention.
- Priority Fix #4: Critical issue requiring immediate attention.
- Priority Fix #5: Critical issue requiring immediate attention.

# QUICK WINS

High-impact improvements you can make quickly:

- \* Quick Win #1: Implement this quick improvement for immediate results.
- \* Quick Win #2: Implement this quick improvement for immediate results.
- \* Quick Win #3: Implement this quick improvement for immediate results.
- \* Quick Win #4: Implement this quick improvement for immediate results.
- \* Quick Win #5: Implement this quick improvement for immediate results.

# STRUCTURE & ARCHITECTURE (5/50)

How well your directory is organized - listings, categories, locations, and internal linking.

## [1/10] Structure Category 1

Finding #1 for Structure: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] Structure Category 2

Finding #1 for Structure: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] Structure Category 3

Finding #1 for Structure: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] Structure Category 4

Finding #1 for Structure: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] Structure Category 5

Finding #1 for Structure: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

# ON-PAGE SEO (5/50)

Title tags, meta descriptions, headings, schema markup, and canonicals.

## [1/10] On-Page Category 1

Finding #1 for On-Page: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] On-Page Category 2

Finding #1 for On-Page: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] On-Page Category 3

Finding #1 for On-Page: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] On-Page Category 4

Finding #1 for On-Page: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] On-Page Category 5

Finding #1 for On-Page: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

# CONTENT QUALITY (3/40)

Listing descriptions, user-generated content, editorial content, and freshness.

## [0/10] Content Category 1

Finding #1 for Content: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [0/10] Content Category 2

Finding #1 for Content: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [0/10] Content Category 3

Finding #1 for Content: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [0/10] Content Category 4

Finding #1 for Content: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

# TECHNICAL SEO (3/30)

Page speed, mobile usability, and crawlability.

## [1/10] Technical Category 1

Finding #1 for Technical: Standard finding with details about the detected issue.

### **Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] Technical Category 2

Finding #1 for Technical: Standard finding with details about the detected issue.

### **Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] Technical Category 3

Finding #1 for Technical: Standard finding with details about the detected issue.

### **Recommendations:**

> Recommendation #1: Standard recommendation text here.

# AUTHORITY & TRUST (3/30)

Backlink profile, social proof, and E-E-A-T signals.

## [1/10] Authority Category 1

Finding #1 for Authority: Standard finding with details about the detected issue.

### **Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] Authority Category 2

Finding #1 for Authority: Standard finding with details about the detected issue.

### **Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] Authority Category 3

Finding #1 for Authority: Standard finding with details about the detected issue.

### **Recommendations:**

> Recommendation #1: Standard recommendation text here.

# AI VISIBILITY (11/100)

How well the site is optimized for AI crawlers, LLMs, and AI-powered search engines.

## [1/10] AI Visibility Category 1

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] AI Visibility Category 2

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] AI Visibility Category 3

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] AI Visibility Category 4

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] AI Visibility Category 5

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] AI Visibility Category 6

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

## [1/10] AI Visibility Category 7

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

**[1/10] AI Visibility Category 8**

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

**[1/10] AI Visibility Category 9**

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

**[1/10] AI Visibility Category 10**

Finding #1 for AI Visibility: Standard finding with details about the detected issue.

**Recommendations:**

> Recommendation #1: Standard recommendation text here.

# 30-DAY DIRECTORY IMPROVEMENT PLAN

## Week 1: Foundation & Structure

- ☐ Audit and fix URL structure for consistency
- ☐ Implement or fix BreadcrumbList schema
- ☐ Ensure all listings have canonical tags
- ☐ Block filter/sort URLs in robots.txt
- ☐ Submit updated sitemap with all listing pages

## Week 2: Schema & On-Page

- ☐ Implement LocalBusiness schema on all listing pages
- ☐ Add ItemList schema to category pages
- ☐ Ensure unique title tags (50-60 chars) per page
- ☐ Write unique meta descriptions (150-160 chars)
- ☐ Fix heading hierarchy (single H1, structured H2/H3)

## Week 3: Content Quality

- ☐ Expand thin listing descriptions to 300+ words
- ☐ Add/improve review and rating system
- ☐ Create 'Related Listings' sections
- ☐ Start blog with 'Best [Category] in [Location]' posts
- ☐ Add visible dates (last updated) to listings

## Week 4: Authority & Growth

- ☐ Add About, Contact, Privacy, and Terms pages
- ☐ Implement social sharing and links
- ☐ Create 'How We Rate' methodology page
- ☐ Begin outreach for backlinks and partnerships
- ☐ Set up Google Search Console monitoring

## DIRECTORY-SPECIFIC RECOMMENDATIONS

- **Listing Page Template:** Ensure every listing has: name, description (300+ words), address, phone, hours, images, categories, reviews, and external website link.
- **Category Hub Strategy:** Create pillar category pages with unique intro content, filtering options, and internal links to subcategories and top listings.

- **Location Pages:** If geo-relevant, create city/state landing pages targeting '[category] in [city]' searches.
- **User-Generated Content:** Encourage and display reviews - this creates unique content and builds trust with users and search engines.
- **Schema for Rich Results:** LocalBusiness, AggregateRating, ItemList, and FAQPage schemas can earn rich snippets in search results.
- **Programmatic SEO:** Use templates + unique data points to generate valuable pages at scale without thin content issues.

# COMPLETE CATEGORY BREAKDOWN

#	Category	Score	Max	%
1	Structure Category 1	1	10	10%
2	Structure Category 2	1	10	10%
3	Structure Category 3	1	10	10%
4	Structure Category 4	1	10	10%
5	Structure Category 5	1	10	10%
6	On-Page Category 1	1	10	10%
7	On-Page Category 2	1	10	10%
8	On-Page Category 3	1	10	10%
9	On-Page Category 4	1	10	10%
10	On-Page Category 5	1	10	10%
11	Content Category 1	0	10	0%
12	Content Category 2	0	10	0%
13	Content Category 3	0	10	0%
14	Content Category 4	0	10	0%
15	Technical Category 1	1	10	10%
16	Technical Category 2	1	10	10%
17	Technical Category 3	1	10	10%
18	Authority Category 1	1	10	10%
19	Authority Category 2	1	10	10%
20	Authority Category 3	1	10	10%

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**Need help implementing these recommendations?**  
Schedule a free strategy call to discuss your directory SEO roadmap.

**Book a Call: [kuriosbrand.com/call](https://kuriosbrand.com/call)**

*Report generated by Kurios Directory SEO Audit Tool - 2026*