

# PLANTFUSION FRANCHISE

## Body Wash, Body Lotion, Body Souffle

### WHAT IS IT?

Origins Plantfusion Franchise is a consciously-formulated, high-performance sensorial body care collection developed for optimal well-being.



### WHAT DOES IT DO?

The body wash gently nudges away dull body while our lotion and souffle deletes dullness and returns skin to a healthy glow to reveal smooth skin.



### PHYTO-POWERED COMPLEX

#### Key Ingredients:

Different plant-derived ingredients Infused with naturally derived Salicylic Acid from White Willow Tree Bark and Wintergreen Leaves

### THE DEEP SENSORIAL EXPERIENCE

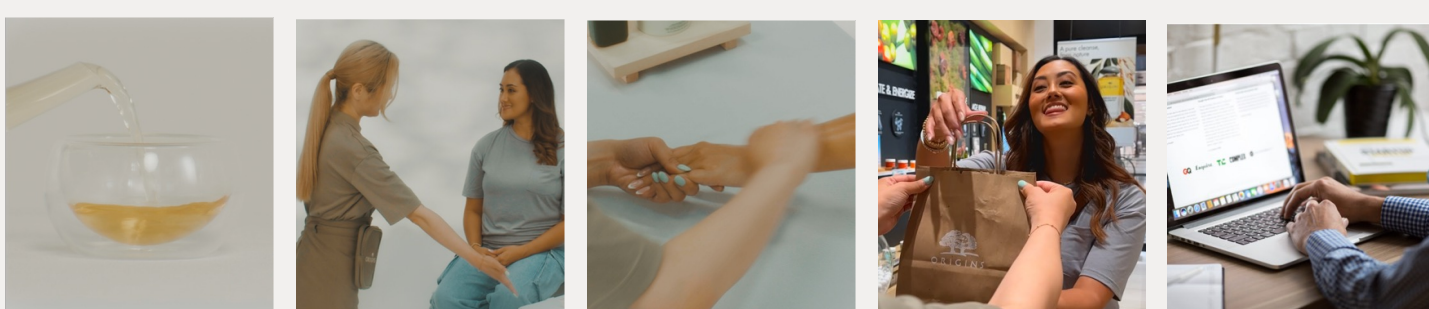
- Natural Jasmine
- Grapefruit: Reclaimed grapefruit peels from juicing are recovered and cold-expressed to produce oil used in perfumery.
- Cardamom: Reclaimed cardamom seeds and pods left over from spice markets
- Cedarwood: Reclaimed cedarwood oil is extracted from the recovered by-product-wood chips and sawdust-of cedar furniture



#### ○ How to Use:

1. (Optional) Prep with Shower Brush
2. Shower Massage with Plantfusion Body Wash
3. Hydrate and Moisturize with Plantfusion Body Lotion / Souffle

- **How to Demo:** Reference our [Nature's Indulgence Service Video featuring a Hand + Arm Massage](#) to learn how to demo!



### PRO TIPS!

1

Use the Plantfusion Hand + Body Wash as the first step in the customer journey!

Invite them to cleanse their hands before trying on product!

2

Use the Plantfusion Hand Lotion as a hook or traffic-stopper at your store!

Then invite them inside for a holistic service experience!