

Business Development

Discussion

Apple

Apple Store or some other IT stores, can be Apple's vendors.

Nike doesn't sell shoes.

They have vendors to do it for them.

Vocabulary

New Words

1. due diligence(noun)
2. personnel(noun)
3. formalities(noun)
4. implementation(noun)
5. adherence(noun)
6. lobbying(noun-gerund)

Useful Words

1. aligned(adj.):connected :in the same line.
2. vendor(noun):a company or business that sells goods directly to customers.
3. tort(noun):any kind of action that can cause legal liability.
4. comply(verb):to agree, accept or follow.
5. prevail(verb):to be more powerful, dominant.
6. stakeholder/shareholder(noun):a person who owns a stock or stocks of a company.
7. rigid(adj.):not flexible, very strict.
8. to have a crush on someone(expression):to be attracted to someone romantically
9. segment(noun):part of something, something large.

Pronunciation

Words

1. offence /o-fens/
2. comply /kom-plaj/
3. adherence /ed-hi-rens/
4. trial /tra-jl/
5. prevailed /pri-vejld/
6. precedent /pre-s-dent/
7. rigid /ri-dzid/
8. assisting /a-sis-ting/

9. strategic /stra-ti-dzik/
10. strategy /stra-t-dzi/
11. socioeconomically /so-shi-o-i-ko-no-mi-k-li/