**Assessment Component 1: Dissertation Conference: Marking Criteria (20% of Module Mark)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Distinction ( 70%+) [14-20 marks]** | **Merit (60-69%) [12-13 marks]** | **Pass (40-59%) [8-11 marks]** | **Fail (less than 40%) [0-7 marks]** |
| **Aim & Objectives**  **POSTER** | Clearly demonstrated in full on the poster. | Included somewhere on the poster in full | Included in part on the poster | Not included on the poster |
| **Rationale & background**  **POSTER** | Has provided a brief overview and rationale on the poster to an excellent standard using relevant literature | Has provided a brief overview and rationale on the poster to a very good standard using relevant literature. | Has provided a brief overview and rationale on the poster to a sufficient standard using some literature. | Has provided a very weak/no overview and/or rationale with little/no supporting literature. |
| **Methodology & Methods**  **Q&A** | The student has demonstrated a sound justification, via Q&A for the methodology adopted and has carried out the methodology in an insightful and professional manner, demonstrating originality and a self-critical evaluation of effectiveness. | The student has demonstrated a sound justification, via Q&A, for the methodology adopted and has carried out the methodology effectively. | The student has demonstrated some justification, via Q&A, for the methodology adopted and has carried out the methodology to a reasonable level. | Adopts an inappropriate and poorly justified methodology, cannot clearly explain or expand in Q&A. |
| **Research Outcome and Discussion**  **POSTER and Q&A** | An overview of the **KEY** primary results has been included and related to the literature to an excellent extent on the poster, and innovative suggestions have been made regarding how the work could be developed via Q&A. | An overview of the **KEY** primary results has been included and related to the literature to a good extent on the poster, and some suggestions have been made regarding how the work could be developed via Q&A. | An overview of the **KEY** primary results has been included and related to the literature to some extent on the poster, and limited suggestions have been made regarding how the work could be developed via Q&A. | An overview of the **KEY** primary data has not been included, or included to an insufficient standard and not related to existing theory on the poster, and there are no/minimum suggestions for further development via Q&A. |
| **Conclusion**  **POSTER and Q&A** | The student has provided an excellent summary on the poster of the research accompanied by an excellent critique & evaluation of the work conducted (methods and/or prototype/product) via Q&A. | The student has provided a good summary on the poster of the research accompanied by some critique & evaluation of the work conducted (methods and/or prototype/product) via Q&A. | The student has provided a summary on the poster of the research accompanied by limited critique & evaluation of the work conducted (methods and/or prototype/product) via Q&A. | The student has not provided a summary on the poster of the research and cannot provide a critique or evaluation of the work conducted (methods and/or prototype/product) via Q&A. |
| **Ethical issues**  **POSTER** | Has provided an overview of the KEY ethical considerations of the research to an excellent standard and has incorporated good practice if appropriate | Has provided an overview of the KEY ethical considerations of the research to some extent with some incorporation of good practice if appropriate | Has provided an overview of the KEY ethical considerations of the research to a reasonable level | Ethical considerations have not been included on the poster. |
| **Presentation and general comments**  **POSTER and Q&A** | The Q&A is very clear and has been delivered to an excellent standard within the specified time limit. Poster has excellent clear, concise information, visually/aesthetically appealing not text heavy. | The Q&A is clear and has been delivered to a good standard within the specified time limit. Poster has very good clear, concise information, relatively visually/aesthetically appealing not too text heavy. | The Q&A is acceptable but full information has not been delivered within the specified time limit. Poster has good clear information, sufficient visually a little text heavy. | The Q&A is unclear and has not been delivered within the specified time limit. Poster not visually appealing, has far too much text and is not clear. |