Website Redesign | VidiVaka

OLD

NEW

The Challenge

The challenge of this project was to create a clear, responsive website for VidiVaka WebSite. VidiVaka is a medium intended to inform the digital generation, which the news usually gets them online. Vidivaka processes, develops, and produces news that we share on social networks.

Design Process

Research
1. Stakeholder Interview
2. Target Group
3. Personas
4. User Flow
5. Competitor Analysis
6. Features

Design
1. Wireframes
2. UI Design
3. Prototype

Wireframes

Desktop version

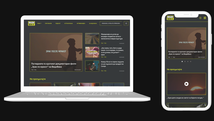
Mobile version

UI Design

Desktop version

Mobile version

Dark mode



Style guide

Colors

#EDFF11A	#1F3D4E	#1F1F1F	#FFFFFF	#000000

Buttons

РАСКАЖИ ЗА ТВОЈАТА ПРИКАЗНА — Primary button - CTA

ЗАПОЗНАЈ СЕ — Secondary button

ВИДИ ВАКА — View All button

Typography

Heading 1
Montserrat, 96px, Light

Heading 2
Inter, 36px, Bold, #FFFFFF

Heading 3
Inter, 24px, Light, #FFFFFF

Heading 4
Inter, 18px, Light, #FFFFFF

Heading 5
Montserrat, 14px, Light, #FFFFFF

Font: Font Awesome

Elements