

Gym Owner Proto Persona

Name: Gary Ubervald

Demographics:

Male

Aged 30-50

FE College Level Education

10 Years of Experience Running Own Business

Skilled with computers when it comes to Microsoft office and using websites for booking things

Behaviours

Weight lifting background

Doesn't drink or smoke

Enters arm wrestling contests

Likes to gamble on horses

Needs

Needs CRUD functionality on Customers wanting to use the Gym

Needs CRUD functionality on Lessons the Gym contains

Wants to be able to view All Customers associated with A Gym Lesson

Wants to be able to view All Active Lessons

Wants to be able to see All Lessons A Customer attends

ONLY the owner, Gary will use the System