## Super duper close collaboration Secondary heading

## Section heading

Ok, listen. We will tell you a secret. We are really good at a lot of things, but there's also sooo much we don't know about your business. And how could we? We haven't worked there for years, we haven't been to the holiday parties, we haven't walked a mile in your shoes. But you know who has? You, that's who.

And so we discovered this secret trick. We call it collaboration. And it goes a little something like this: we know our stuff, you know your stuff, put it together and that's a whole lot of stuff we know. But there are no short cuts. To pass all that knowledge along we need to talk. And talk. And talk and talk and talk. We need to be in the same space, we need to eat together and laugh together and argue. We need to share stupid ideas before we get to the good ideas. And that's just what we do.

"If I tear up a little bit, it's due to the raw emotion of working so closely with so many talented people"

John Smith