Mark Anthony Recio, MBA | *Data & Operations Analytics Consultant*

Bridging Human Intuition and Algorithmic Precision

The Mission

I transform scattered data into professional architectures that move organizations from **Reactive** to **Predictive**, driving profit and operational excellence.

Core Consulting Pillars

- **Financial & Accounting Analytics**
  - **Problem:** Flat net income despite record revenue.
  - **Solution: Price-Volume-Mix (PVM) Models** that isolate "profit leaks" in P&L and Balance Sheet data to reclaim brand margins.
- **Supply Chain & Operations Analytics**
  - **Problem:** High inventory costs and frequent stockouts.
  - **Solution: Demand Forecasting & Network Optimization** to synchronize procurement with sales velocity for lean performance.
- **HR & Workforce Analytics**
  - **Problem:** Excessive turnover costs and talent loss.
  - **Solution: Predictive Attrition Models** that identify "flight risks" before resignation, saving thousands in re-hiring and training.
- **Election & Political Intelligence**
  - **Problem:** Inefficient field operations and wasted door-knocks.
  - **Solution: Geospatial "Walk-Lists"** synced with **Advantage** data to ensure field teams only engage high-probability voter segments.

Technical Arsenal

- **Tools:** Python, R, SQL, DAX, Power BI, Tableau, GitHub, Advantage Excel
- **Framework:** Modeling | Analytics | Reporting | Efficiency | Consulting

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Let's build the architecture your mission deserves.

Las Vegas, NV (Global Remote) | **(702) 501-9385** | **mark.recio.pro@gmail.com Web:** marecinsights.com | **LinkedIn:** in/marecio