



# Keyonte George

Redacted

Mark Rubin

# Keyonte's Build and Pro Comparisons

Player	Height	Weight	Wingspan	Height : Weight	Height : Wingspan
Keyonte George	76"	220	77"	0.35	0.99
Buddy Hield	75.75"	212	81.25"	0.36	0.93
Anthony Edwards	74"	218	82"	0.34	0.90
Dion Waiters	74.5"	221	79.25"	0.34	0.94
Donovan Mitchell	73.25"	211	82"	0.35	0.89
Tyler Herro	76.5"	192	75.25"	0.40	1.02

# Keyonte's Build Continued

- George is the 6th heaviest of 56 guards drafted in the lottery since 2013 and has the 4th lowest height-to-weight ratio of this group. This shows he has a thick body, prepared for the NBA.
  - The three guards with lower height-to-weight ratios are Ben Simmons, Marcus Smart and Anthony Edwards who have an average defensive rating of 112.5 this season, which is better than league average
- Although George's short wingspan (77") appears to be a weakness initially, the only three lottery-drafted guards with shorter height to wingspan ratios than George significantly increased their shooting percentages in the NBA

Player	Height : Wingspan	Pre-Draft 3P%	NBA 3P%	Pre-Draft FT%	NBA FT%
Tyler Herro	1.02	35.5%	37.6%	93.5%	93.1%
Lamelo Ball	1.01	24.7%	37.6%	72.3%	84.3%
Lonzo Ball	.99	41.2%	42.3%	67.3%	75%

# Keyonte's College Statistics


## General

- 28.5 MPG
- 15.3 PPG
- 4.2 RPG
- 2.8 APG
- 42.4% 2P%
- 33.8 3P%
- 79.3 FT%

## Advanced

- 30.8 USG
- 105.1 ORTG
- 104.9 DRTG
- .124 WS40
- 52.9% TS%
- .55 3PA/FGA
- 8.8% REB%

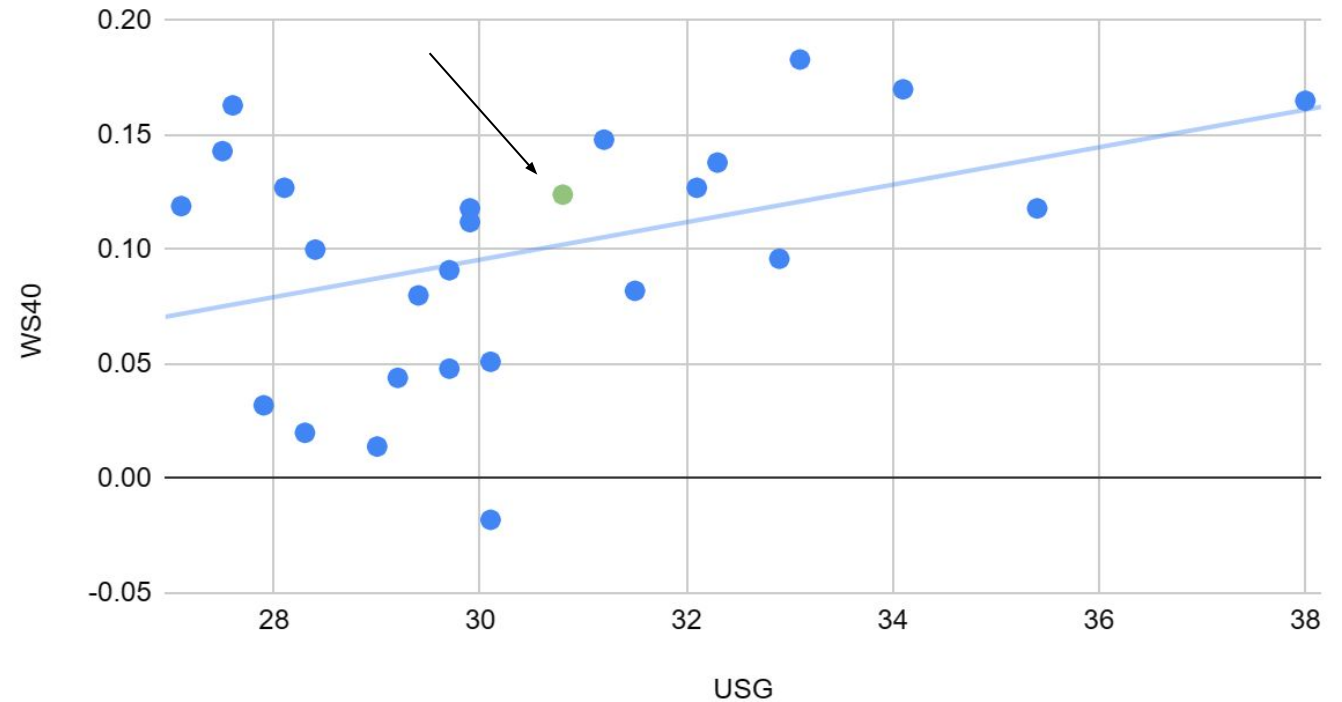




# Keyonte's Strengths

# High Volume Leader

Top 25 NBA Guards Usage Rate vs WS40



Graph shows the top twenty-five NBA guards in usage rate's usage vs win shares per forty minutes. Keyonte's college statistics are the green dot added to this graph. Being above the line of best fit signifies his higher-than-expected win contribution for his game involvement.





# Usage Rate

- The only players with a higher usage rate than Keyonte George (30.8) this season are
  - Giannis Antetokounmpo
  - Luka Doncic
  - Joel Embiid
  - Ja Morant
  - Damian Lillard
  - LeBron James
  - Shai Gilgeous-Alexander
  - Trae Young
  - Jayson Tatum
  - Donovan Mitchell
  - Devin Booker
  - Kevin Durant
  - Jaylen Brown
  - Stephen Curry
  - Brandon Ingram

George's usage rate represents his ability to take on a large workload in the NBA like this group of stars



# Keyonte's Scoring Ability

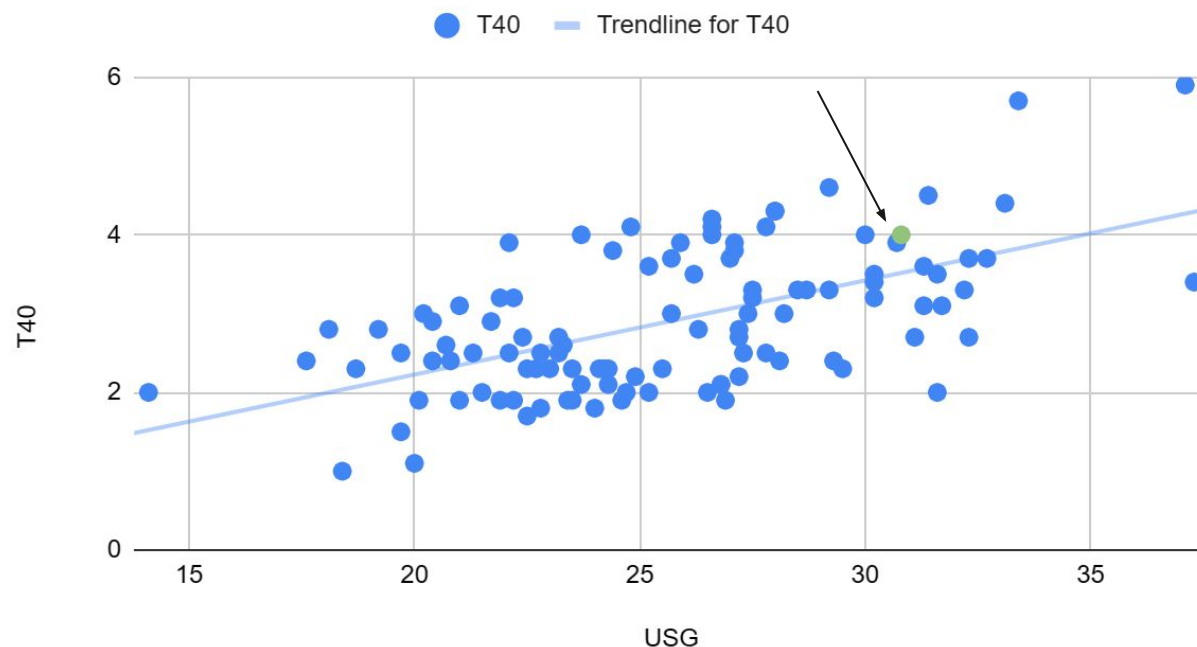
- Keyonte fits in with modern day basketball with his ability to score from every level
- His .55 3PA/FGA ratio ranks 9<sup>th</sup> out of 109 guards drafted in the first round from 2013 to 2022
  - Furthermore, his 3P% is expected to rise from college to the pros, from 33.8% to 38.1%
  - This raises his expected points per attempt from .93 to 1.01, making him an even more efficient scorer at the NBA level
- George also averages 6.4 free throw attempts per forty minutes at a 79.3% free-throw percentage which signifies his ability to get to the line and convert fouls into points



# Addressing Weaknesses: Turnovers

- Keyonte's 2.4 turnovers per game is a popular concern regarding his NBA draft stock
- However, turnovers have a 57.6% correlation with usage rate, meaning they are highly related
- The green dot in the graph shows that George's turnovers per forty minutes is not significantly higher than what is expected, given his usage rate

T40 vs. USG





# Addressing Weaknesses: Defense

- Despite George's relatively high defensive rating of 104.9, this still ranked first among Baylor guards
  - This reflects a team style of play more-so than a lack of defensive effort or production
  - For instance, Anthony Edwards had a 103.8 DRTG in college and this was also the lowest of all guards on his college team. Edwards now has a 113.7 DRTG which is about league average for the NBA
- Moreover, there is only a 28% correlation between NCAA and NBA defensive ratings, meaning there is a weak correlation between college and professional defensive production

# 2023 Draft Player Comparisons





# Similar Prospects

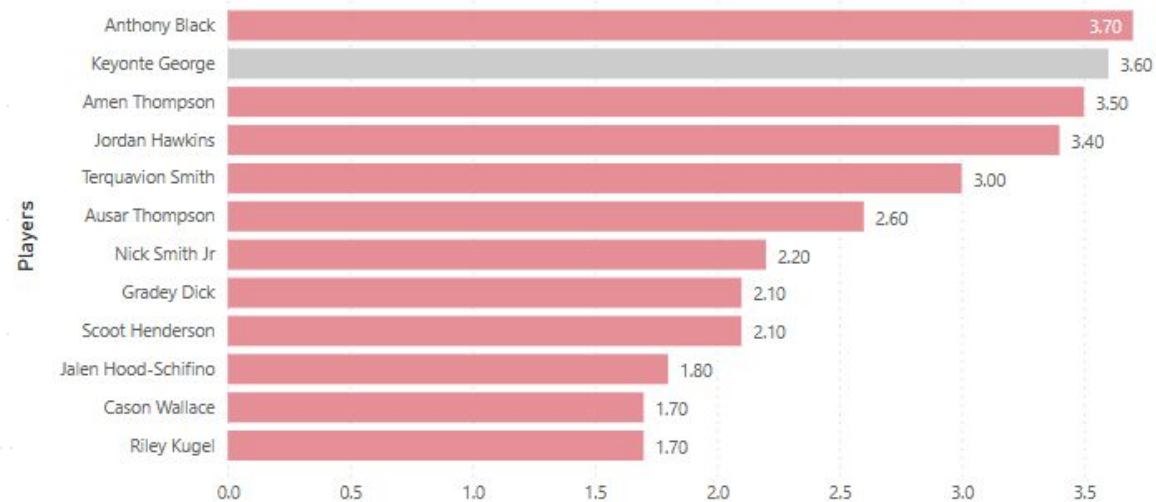
- According to the most recent NBA.com top 50 rankings, similar guard prospect include
  - Scoot Henderson (#2)
  - Amen Thompson (#3)
  - Ausar Thompson (#5)
  - Gradey Dick (#7)
  - Cason Wallace (#8)
  - Anthony Black (#9)
  - Nick Smith Jr. (#12)
  - Jalen Hood-Schifino (#19)
  - Terquavion Smith (#33)
  - Jordan Hawkins (#41)
  - Riley Kugel (NA)

Note: Keyonte George is ranked #13 on this list

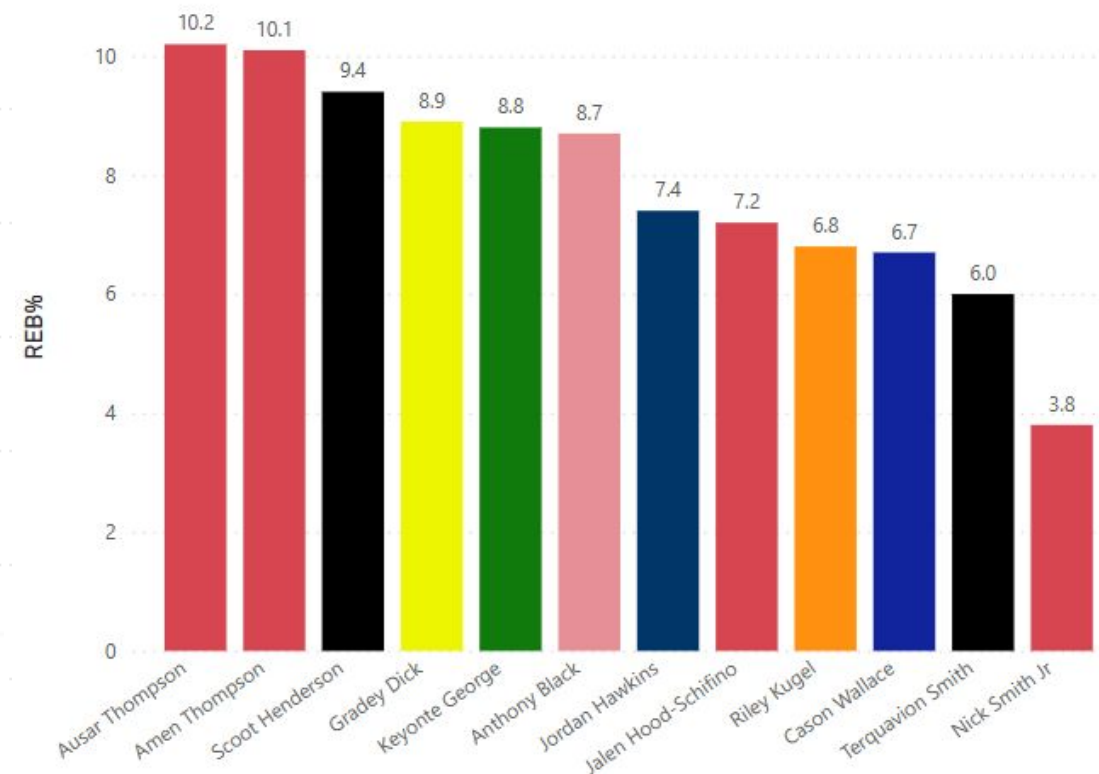


# Where George Stacks Up

FTM per Game



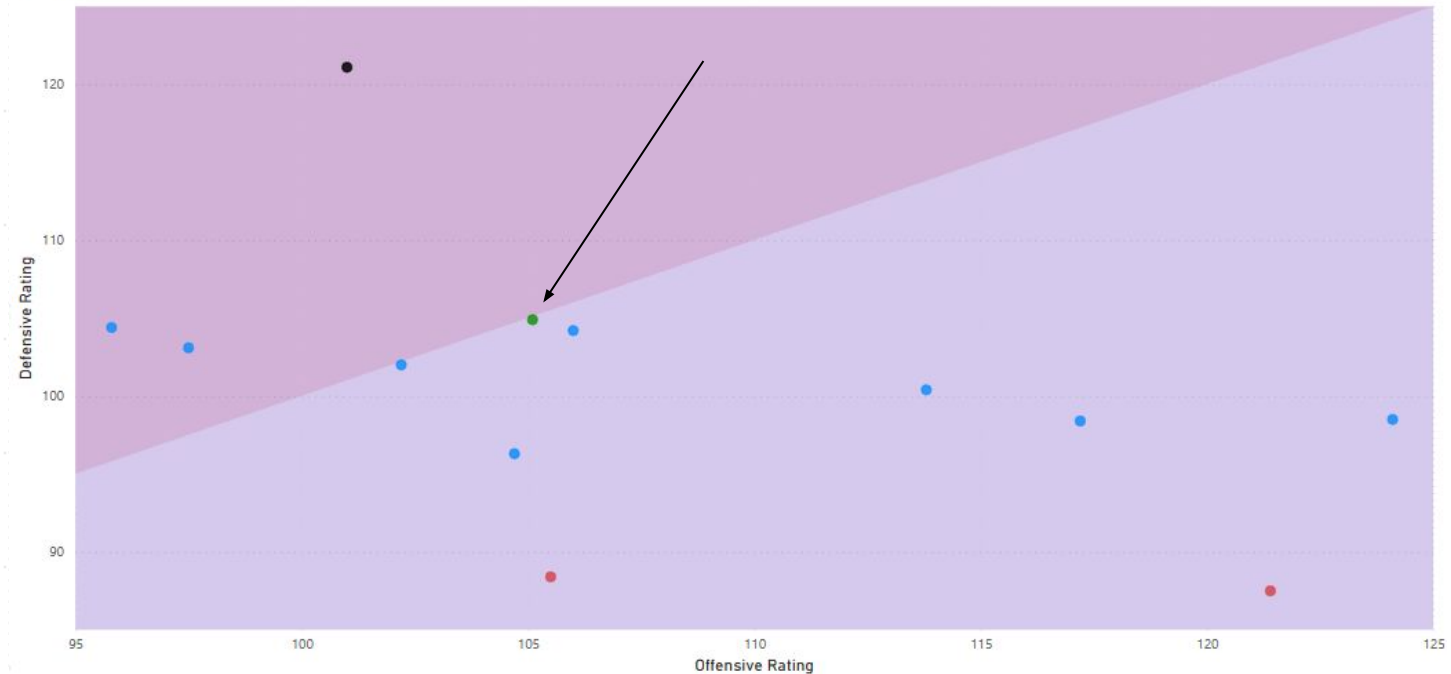
REB% of Top Guard Prospects



# Where George Stacks Up Continued

- This graph plots the offensive vs defensive rating of draft prospects similar to Keyonte George where the bottom right corner is the best, and top left corner is the worst
- The green dot represents George who is one of the most perfectly balanced players between offensive and defensive output

Defensive vs Offensive Rating for Top Guard Prospects

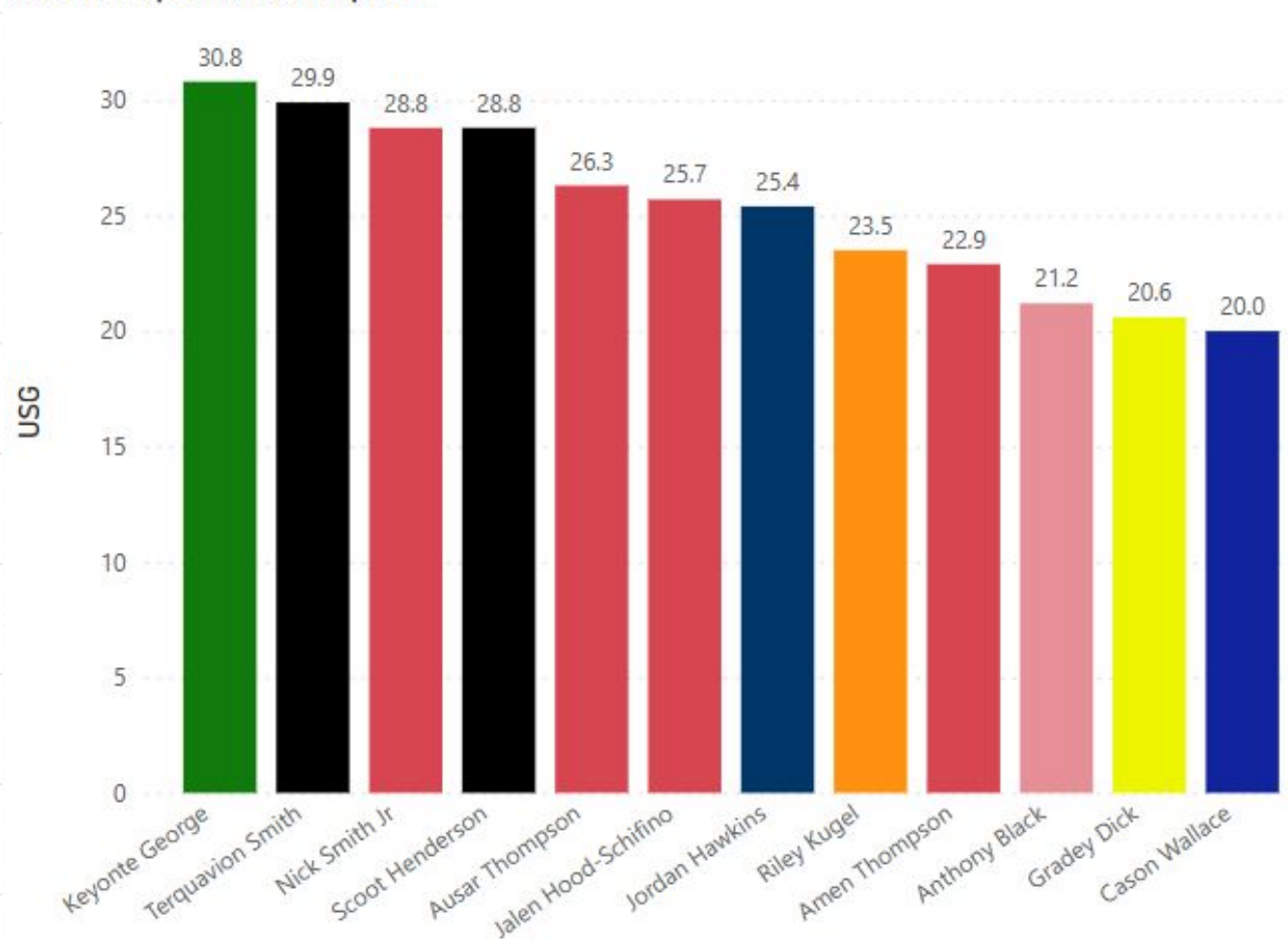


The red dots represent the Thompson twins, the black dot is Scout Henderson, and the blue dots are NCAA prospects. Varying levels of competition is the reason for denoting this difference

# Similar Prospects Summary

- Among similarly-rated guards, Keyonte George clearly asserts himself as one of the top players in this year's draft class
- Within this group, George makes a claim as the best guard in the class through his ability to score in high volume against notable competition

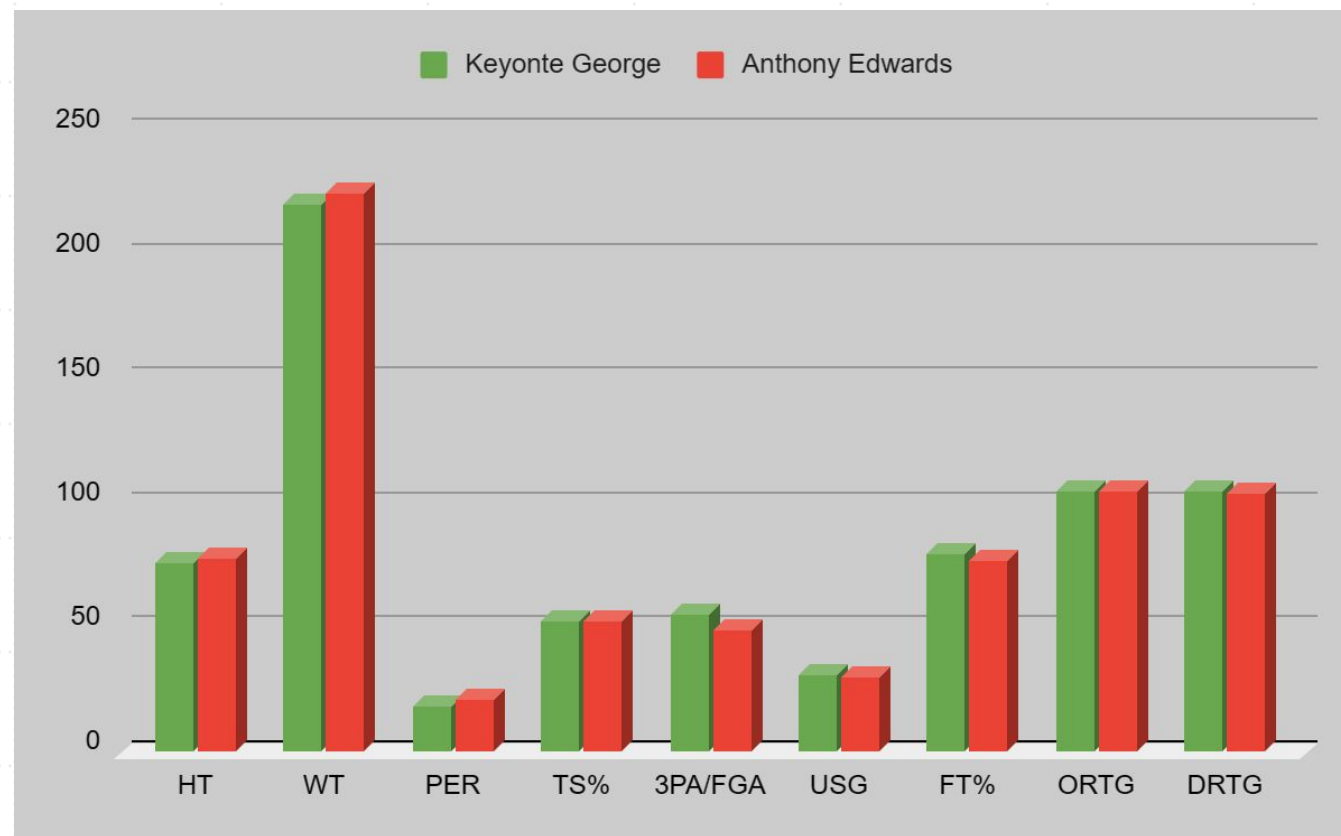
USG of Top Guard Prospects





# Professional Comparison

- In build, style, and numbers, George's game closely mirrors Anthony Edwards, going toe to toe with the former number one overall pick in almost every college statistic



# Pro Comparisons

Player	TS%	3PA/FGA	USG	ORTG	DRTG
Keyonte George	52.9%	0.55	30.8	105.1	104.9
Anthony Edwards	59.3%	0.53	37.1	114.7	108
Trae Young	52.3%	0.49	30.2	105.3	103.8
Jaden Ivey	58.7%	0.41	28.7	114.8	102.5
Jaylen Brown	52.6%	0.27	31.4	98.3	97.1



# Takeaways

- An in-depth analysis of Keyonte George reveals that projections of George as a top ten to fifteen prospect are completely warranted
- Within this range, George should be picked in the back-half of the top-ten for his ability to produce at such a young age with such high volume
- Teams drafting with this high of a pick are likely looking for a star player to lead their franchise, and Keyonte George surely has the potential to do so
- Concerns about his lack of efficiency, high turnover rates, and poor defense can be relegated as consequences of Baylor's system which will not be an issue for him in the NBA
- It would be no surprise to see George as an NBA All-Star early in his NBA career as many players he has been compared with have also achieved